

ESTTA Tracking number: **ESTTA898849**

Filing date: **05/24/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>Nash, LaLonne R Nash, Terius Y</b>
Application Serial Number:	<b>87696918</b>
Application Filing Date:	<b>11/26/2017</b>
Mark:	<b>HEIR AND HEIRESS</b>
Date of Publication	<b>04/24/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Zna P. Houston dba Heir, 6651 Garth Avenue, Los Angeles, CA 90056, UNITED STATES, a Sole Proprietorship, organized under the laws of California , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/24/2018. Zna P. Houston dba Heir respectfully requests that the time period within which to file an opposition be extended until 08/22/2018.

Respectfully submitted,  
/Darren S. Rimer/  
05/24/2018

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