

ESTTA Tracking number: **ESTTA940164**

Filing date: **12/10/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Kootsikas, Pete
Application Serial Number	87681884
Application Filing Date	11/13/2017
Mark	TENNESSEE BRAND
Date of Publication	11/13/2018
Potential Opposer's Correspondence Information	Wade R. Orr Luedeka Neely Group, P.C. P.O. Box 1871 Knoxville, TN 37901 UNITED STATES worr@luedeka.com 8655464305

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, The University of Tennessee, 719 Andy Holt Tower, Knoxville, TN 37996, UNITED STATES, a public educational corporation, organized under the laws of TN, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *Opposer has submitted a Letter of Protest based on the publication of the mark constituting clear error. In addition to allowing potential opposer additional time to investigate the claim and confer with counsel, the present extension should also help give the Trademark Office sufficient time to evaluate the Letter of Protest.*

The time within which to file a notice of opposition is set to expire on 12/13/2018. The University of Tennessee respectfully requests that the time period within which to file an opposition be extended until 03/13/2019.

Respectfully submitted,

/WadeROrr/

Wade R. Orr  
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12/10/2018