

ESTTA Tracking number: **ESTTA963378**

Filing date: **03/28/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants | GR. SARANTIS ANONYMI VIOMICHANIKI & EMPORIKI ETAIRIA KALLYNTIKON ENDYMATON OIKIAKON & PHARMAKEFTIKON EIDON |
| Application Serial Number | 87655734 |
| Application Filing Date | 10/23/2017 |
| Mark | STRIDE |
| Date of Publication | 03/05/2019 |
| Potential Opposer's Correspondence Information | Burton S. Ehrlich Ladas & Parry LLP 224 S. Michigan Avenue Suite 1600 Chicago, IL 60604 UNITED STATES CHIUSTM@LADAS.NET 3124271300 |

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Blistex Inc., 1800 Swift Drive, Oak Brook, IL 60523, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/04/2019. Blistex Inc. respectfully requests that the time period within which to file an opposition be extended until 07/03/2019.

Respectfully submitted,
/bsehrlich/
Burton S. Ehrlich
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03/28/2019