

ESTTA Tracking number: **ESTTA922753**

Filing date: **09/18/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Matthew Booras
Application Serial Number	87633392
Application Filing Date	10/04/2017
Mark	JALAPENGUIN
Date of Publication	09/04/2018
Potential Opposer's Correspondence Information	Ronald S. Kadden von Maltitz Derenberg Kunin Janssen & Giordano 60 East 42nd Street Suite 1948 New York, NY 10165 UNITED STATES rkadden@vonmaltitz.com 212-661-1400

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Penguin Books Limited, 80 Strand, London, WC2R0RL, UNITED KINGDOM, a limited company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/04/2018. Penguin Books Limited respectfully requests that the time period within which to file an opposition be extended until 01/02/2019.

Respectfully submitted,  
/Ronald S. Kadden/  
Ronald S. Kadden  
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09/18/2018