

ESTTA Tracking number: **ESTTA888393**

Filing date: **04/09/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American Promotional Events, Inc.
Application Serial Number:	87621826
Application Filing Date:	09/25/2017
Mark:	RISE UP
Date of Publication	02/06/2018

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Atlanta Falcons Football Club, LLC, 4400 Falcon Parkway, Flower Branch, GA 30542, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/07/2018. Atlanta Falcons Football Club, LLC respectfully requests that the time period within which to file an opposition be extended until 06/06/2018.

Respectfully submitted,
/Victoria Loughery/
04/09/2018

Victoria Loughery

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