

ESTTA Tracking number: **ESTTA881423**

Filing date: **03/06/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American Promotional Events, Inc.
Application Serial Number:	87621826
Application Filing Date:	09/25/2017
Mark:	RISE UP
Date of Publication	02/06/2018

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Atlanta Falcons Football Club, LLC, 4400 Falcon Parkway, Flower Branch, GA 30542, UNITED STATES, a Limited Liability Company, organized under the laws of Georgia, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 03/08/2018. Atlanta Falcons Football Club, LLC respectfully requests that the time period within which to file an opposition be extended until 04/07/2018.

Respectfully submitted,
/Victoria Loughery/
03/06/2018

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