

ESTTA Tracking number: **ESTTA918603**

Filing date: **08/28/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant	Priddy Learning Academy, Inc.
Application Serial Number	87612381
Application Filing Date	09/18/2017
Mark	PRIDDY LIVE
Date of Publication	07/31/2018
Potential Opposer's Correspondence Information	Alexandra Nicholson Davis Wright Tremaine LLP 1251 Avenue of the Americas, 21st Floor New York, NY 10020 UNITED STATES nyc-trademark@dwt.com, allienich- olson@dwt.com, christinakim@dwt.com, loriwilli- ams@dwt.com 212-489-8230

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Macmillan Publishing Group LLC, 175 Fifth Avenue, New York, NY 10010, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/30/2018. Macmillan Publishing Group LLC respectfully requests that the time period within which to file an opposition be extended until 11/28/2018.

Respectfully submitted,

/Christina Kim/

Christina Kim

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08/28/2018