

ESTTA Tracking number: **ESTTA894680**

Filing date: **05/05/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PS Seasoning &amp; Spices, Inc.</b>
Application Serial Number:	<b>87612168</b>
Application Filing Date:	<b>09/18/2017</b>
Mark:	<b>LIFE IS BETTER WITH MORE FLAVOR</b>
Date of Publication	<b>03/06/2018</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/05/2018. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/04/2018.

Respectfully submitted,  
/Jeanette S. Zimmer/  
05/05/2018

**Jeanette S. Zimmer**

**PepsiCo, Inc.**

**7701 Legacy Drive**

**Plano, TX 75024**

**UNITED STATES**

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