

ESTTA Tracking number: **ESTTA883454**

Filing date: **03/15/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Bash + Company, LLC
Application Serial Number:	87611373
Application Filing Date:	09/17/2017
Mark:	BASH & CO.
Date of Publication	02/20/2018

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BA&SH, 67 av. Raymond Poincare, (lots 28 et 29), Paris, 75016, FRANCE, a corporation organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/22/2018. BA&SH respectfully requests that the time period within which to file an opposition be extended until 06/20/2018.

Respectfully submitted,

/sud/

03/15/2018

Susan Upton Douglass

Fross Zelnick Lehrman & Zissu, P.C.

4 Times Square, 17th Floor

New York, NY 10036

UNITED STATES

sdouglass@frosszelnick.com

212-813-5900