

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87601260
LAW OFFICE ASSIGNED	LAW OFFICE 117
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87601260/large
LITERAL ELEMENT	THE CLARET JUG
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (025)(current)	
INTERNATIONAL CLASS	025
DESCRIPTION	
Clothing, namely, slippers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skirts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slippers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skirts, athletic capri pants; footwear including sports footwear; headgear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; sports caps and hats; belts	
FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION RENEWED (if applicable)	09/08/2027
GOODS AND/OR SERVICES SECTION (025)(proposed)	
INTERNATIONAL CLASS	025
TRACKED TEXT DESCRIPTION	
Clothing, namely, slippers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skirts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slippers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skirts, athletic capri pants; footwear including sports footwear; headgear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; headwear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; sports caps and hats; belts	

FINAL DESCRIPTION	
Clothing, namely, slippers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skirts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slippers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skirts, athletic capri pants; footwear including sports footwear; headwear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; sports caps and hats; belts	
FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION RENEWED (if applicable)	09/08/2027
GOODS AND/OR SERVICES SECTION (028)(current)	
INTERNATIONAL CLASS	028
DESCRIPTION	
Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, putter covers, golf gloves, divot repair tools, pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held units for playing computer games other than those adapted for use with an external display screen or monitor	
FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION RENEWED (if applicable)	09/08/2027
GOODS AND/OR SERVICES SECTION (028)(proposed)	
INTERNATIONAL CLASS	028
TRACKED TEXT DESCRIPTION	
Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, putter covers, golf gloves, divot repair tools, pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, golf putter covers, golf gloves, golf divot repair tools, golf pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held units for playing computer games other than those adapted for use with an external display screen or monitor	
FINAL DESCRIPTION	
Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, golf putter covers, golf gloves, golf divot repair tools, golf pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held	

units for playing computer games other than those adapted for use with an external display screen or monitor

FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION RENEWED (if applicable)	09/08/2027

GOODS AND/OR SERVICES SECTION (041)(current)

INTERNATIONAL CLASS	041
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DESCRIPTION

Sporting and cultural activities, namely, the organization and conducting of golf competitions, golf tournaments and golf events; organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events; organization and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely, providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely, providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service and hospitality for events relating to sports; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events

FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION RENEWED (if applicable)	09/08/2027

GOODS AND/OR SERVICES SECTION (041)(proposed)

INTERNATIONAL CLASS	041
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TRACKED TEXT DESCRIPTION

~~Sporting and cultural activities, namely, the organization and conducting of golf competitions, golf tournaments and golf events; organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events; organization and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely, providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely, providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service and hospitality for events relating to sports; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events~~ [Sporting and cultural activities, namely the organisation and conducting of golf competitions, golf tournaments and golf events; organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events; organisation of sporting events and activities, namely golf competitions, golf tournaments and golf events; organization and conducting of sporting tournaments and sporting competitions, golf](#)

~~competitions, golf tournaments and golf events; organisation and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely, providing information and instruction in the field of golf; education services, namely providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely, providing online electronic games; entertainment services, namely providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; providing on-line non-downloadable electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards in the field of golf; providing on-line non-downloadable electronic publications in the nature of informational sheets featuring golf match results, informational sheets featuring golf draws or scores, informational sheets featuring golf rankings, informational sheets featuring golf player statistics; providing on-line non-downloadable instructional and teaching materials in the field of sports; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; providing on-line information in the field of sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; television and radio entertainment, namely distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely golf competitions, golf tournaments and golf events; booking and reservation service and hospitality for events relating to sports; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service for sporting events; hospitality services, namely, providing corporate hospitality and entertainment at live sporting events, namely, live performances by golfing athletes; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events~~

FINAL DESCRIPTION

Sporting and cultural activities, namely the organisation and conducting of golf competitions, golf tournaments and golf events; organisation of sporting events and activities, namely golf competitions, golf tournaments and golf events; organisation and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely providing online electronic games; providing on-line non-downloadable electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards in the field of golf; providing on-line non-downloadable electronic publications in the nature of informational sheets featuring golf match results, informational sheets featuring golf draws or scores, informational sheets featuring golf rankings, informational sheets featuring golf player statistics; providing on-line non-downloadable instructional and teaching materials in the field of sports; providing on-line information in the field of sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service for sporting events; hospitality services, namely, providing corporate hospitality and entertainment at live sporting events, namely, live performances by golfing athletes; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events

FILING BASIS	Section 1(b)
FILING BASIS	Section 44(e)
FOREIGN REGISTRATION NUMBER	UK0000325547
FOREIGN REGISTRATION COUNTRY	United Kingdom
FOREIGN REGISTRATION DATE	12/01/2017
FOREIGN EXPIRATION DATE	09/08/2027
DATE FOREIGN REGISTRATION	

RENEWED (if applicable)	09/08/2027
CORRESPONDENCE SECTION	
ORIGINAL ADDRESS	GARY H. FECHTER MCCARTER & ENGLISH, LLP 825 EIGHTH AVENUE, 31ST FLOOR NEW YORK New York US 10019
NEW CORRESPONDENCE SECTION	
NAME	Gary H. Fechter
FIRM NAME	McCarter & English, LLP
DOCKET/REFERENCE NUMBER	123359-00004
INTERNAL ADDRESS	Worldwide Plaza
STREET	825 Eighth Avenue, 31st Floor
CITY	New York
STATE	New York
ZIP/POSTAL CODE	10019
COUNTRY	United States
EMAIL	gfechter@mccarter.com;dlynch@mccarter.com; nytmocket@mccarter.com
AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTION	
RESPONSE SIGNATURE	/ghf/
SIGNATORY'S NAME	Gary H. Fechter, Esq.
SIGNATORY'S POSITION	Attorney of record, New York bar member
SIGNATORY'S PHONE NUMBER	(212) 609-6800
DATE SIGNED	10/25/2018
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Oct 25 18:22:48 EDT 2018
TEAS STAMP	USPTO/RFR-XX.XX.XX.XX-201 81025182248888190-8760126 0-6101ed61e95163aaa306533 22c713d0d634edc08452e037a dff7453447164365f80-N/A-N /A-20181025182020074402

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1960 (Rev 10/2011)

OMB No. 0651-0050 (Exp 09/20/2020)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87601260** THE CLARET JUG(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87601260/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 025 for Clothing, namely, slipovers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skorts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slipovers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skorts, athletic capri pants; footwear including sports footwear; headgear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; sports caps and hats; belts

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration: For all applications: The applicant attaches a copy of [United Kingdom registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate. **For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Clothing, namely, slipovers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skorts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slipovers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skorts, athletic capri pants; footwear including sports footwear; ~~headgear, namely, hats, caps, sun hats, golf caps, baseball caps, visors;~~ [headwear, namely, hats, caps, sun hats, golf caps, baseball caps, visors;](#) sports caps and hats; belts

Class 025 for Clothing, namely, slipovers, shirts, polo shirts, socks, sweaters, T-shirts, jackets, ties, trousers, windshirts, shorts, skorts, capri pants; articles of outer clothing, namely, jackets, coats, waterproof clothing, namely, jackets, coats, capes, trousers; knitwear, namely, sweaters, vests, slipovers, jackets, coats; sports clothing, namely, athletic shirts, athletic polo shirts, athletic socks, athletic sweaters, athletic T-shirts, athletic jackets, athletic ties, athletic trousers, athletic windshirts, athletic shorts, athletic skorts, athletic capri pants; footwear including sports footwear; headwear, namely, hats, caps, sun hats, golf caps, baseball caps, visors; sports caps and hats; belts

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration:For all applications: The applicant attaches a copy of [United Kingdom

registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate, before the application may proceed to registration. **For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 028 for Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, putter covers, golf gloves, divot repair tools, pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held units for playing computer games other than those adapted for use with an external display screen or monitor

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration: For all applications: The applicant attaches a copy of [United Kingdom registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate. **For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, putter covers, golf gloves, divot repair tools, pitch mark divot repair tools, golf bag tags, golf ball marker hat clips;~~ Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, golf putter covers, golf gloves, golf divot repair tools, golf pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held units for playing computer games other than those adapted for use with an external display screen or monitor

Class 028 for Sporting articles, sporting accessories and sports equipment, namely, golf bags, with or without wheels, golf clubs, golf balls, golf tees, golf ball markers, head covers for golf clubs, golf putter covers, golf gloves, golf divot repair tools, golf pitch mark divot repair tools, golf bag tags, golf ball marker hat clips; games, toys and playthings, namely, board games, wooden puzzles, plush toys, teddy bears, playing cards; hand held units for playing computer games other than those adapted for use with an external display screen or monitor

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration:*For all applications:* The applicant attaches a copy of [United Kingdom registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate, before the application may proceed to registration. *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Sporting and cultural activities, namely, the organization and conducting of golf competitions, golf tournaments and golf events; organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events; organization and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely, providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely, providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service and hospitality for events relating to sports; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration: *For all applications:* The applicant attaches a copy of [United Kingdom registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate. *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Sporting and cultural activities, namely, the organization and conducting of golf competitions, golf tournaments and golf events;~~ Sporting and cultural activities, namely the organisation and conducting of golf competitions, golf tournaments and golf events; ~~organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events;~~ organisation of sporting events and activities, namely golf competitions, golf tournaments and golf events; ~~organization and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events;~~ organisation and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; ~~education services, namely, providing information and instruction in the field of golf;~~ education services, namely providing information and instruction in the field of golf;

Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; ~~entertainment services, namely, providing online electronic games; entertainment services, namely providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; providing on-line non-downloadable electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards in the field of golf; providing on-line non-downloadable electronic publications in the nature of informational sheets featuring golf match results, informational sheets featuring golf draws or scores, informational sheets featuring golf rankings, informational sheets featuring golf player statistics; providing on-line non-downloadable instructional and teaching materials in the field of sports; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; providing on-line information in the field of sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; television and radio entertainment, namely distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely golf competitions, golf tournaments and golf events; booking and reservation service and hospitality for events relating to sports; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service for sporting events; hospitality services, namely, providing corporate hospitality and entertainment at live sporting events, namely, live performances by golfing athletes; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events~~

Class 041 for Sporting and cultural activities, namely the organisation and conducting of golf competitions, golf tournaments and golf events; organisation of sporting events and activities, namely golf competitions, golf tournaments and golf events; organisation and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely providing online electronic games; providing on-line non-downloadable electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards in the field of golf; providing on-line non-downloadable electronic publications in the nature of informational sheets featuring golf match results, informational sheets featuring golf draws or scores, informational sheets featuring golf rankings, informational sheets featuring golf player statistics; providing on-line non-downloadable instructional and teaching materials in the field of sports; providing on-line information in the field of sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service for sporting events; hospitality services, namely, providing corporate hospitality and entertainment at live sporting events, namely, live performances by golfing athletes; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Filing Basis: Section 44(e), Based on Foreign Registration:For all applications: The applicant attaches a copy of [United Kingdom registration number UK0000325547 registered 12/01/2017 with a renewal date of 09/08/2027 and an expiration date of 09/08/2027], and translation thereof, if appropriate, before the application may proceed to registration. **For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users on or in connection with the identified goods/services, and the applicant will not engage in the production or

marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods or services that meet the certification standards of the applicant.

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

GARY H. FECHTER
MCCARTER & ENGLISH, LLP
825 EIGHTH AVENUE, 31ST FLOOR
NEW YORK
New York
US
10019

Proposed:

Gary H. Fechter of McCarter & English, LLP, having an address of
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United States
gfechter@mccarter.com;dlynch@mccarter.com; nytmocket@mccarter.com
The docket/reference number is 123359-00004 .

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /ghf/ Date: 10/25/2018
Signatory's Name: Gary H. Fechter, Esq.
Signatory's Position: Attorney of record, New York bar member

Signatory's Phone Number: (212) 609-6800

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Mailing Address: Gary H. Fechter
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New York, New York 10019

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