

ESTTA Tracking number: **ESTTA931098**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Application Serial No. | 87601260 |
| Applicant | The Championship Committee Merchandising Limited |

Notice of Appeal

Notice is hereby given that The Championship Committee Merchandising Limited appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87601260.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are appealed, namely: Sporting and cultural activities, namely, the organization and conducting of golf competitions, golf tournaments and golf events; organization of sporting events and activities, namely, golf competitions, golf tournaments and golf events; organization and conducting of sporting tournaments and sporting competitions, golf competitions, golf tournaments and golf events; providing club and sports facilities for golf; education services, namely, providing information and instruction in the field of golf; Sports training; entertainment services relating to sports in the nature of golf tournaments and golf competitions; entertainment services, namely, providing online electronic games; the provision of on-line electronic publications in the nature of magazines, programs, publications in the nature of brochures, periodical publications in the nature of journals, books, flyers, newsletters, tournament schedules cards, informational sheets featuring match results, informational sheets featuring draws or scores, informational sheets featuring rankings, informational sheets featuring player statistics, and instructional and teaching materials and on-line information services relating to sports; recreational information services relating to sports and sporting events and activities; recreational information services provided on computer networks, on-line and by telephone relating to sports and sporting events and activities; television and radio entertainment, namely, distribution of television shows and radio shows relating to sports; provision of information or advice relating to sports or sporting competitions or tournaments; online admission ticket agency services for sporting events, tournaments and competitions; provision and production of live and recorded sporting events for radio, film, television and the internet, namely, golf competitions, golf tournaments and golf events; audio and visual production services relating to sports; booking of admission tickets for sporting competitions or tournaments relating to sports; entertainment, namely, a continuing sports show broadcast over radio and television; booking and reservation service and hospitality for events relating to sports; publication of magazines, programs and other printed matter relating to sports, sporting tournaments and sporting competitions; providing reservation services for sporting events

Respectfully submitted,

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10/25/2018

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