

ESTTA Tracking number: **ESTTA887367**

Filing date: **04/03/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Soko Glam, Inc.</b>
Application Serial Number:	<b>87601017</b>
Application Filing Date:	<b>09/08/2017</b>
Mark:	<b>BEST OF K-BEAUTY</b>
Date of Publication	<b>03/06/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Peach and Lily, Inc., 147 W. 35th St., Suite 1605, New York, NY 10001, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/05/2018. Peach and Lily, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/04/2018.

Respectfully submitted,  
/Jonathon A. Szumny/  
04/03/2018

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