

ESTTA Tracking number: **ESTTA872468**

Filing date: **01/22/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>C&amp;F Foods, Inc.</b>
Application Serial Number:	<b>87586176</b>
Application Filing Date:	<b>08/28/2017</b>
Mark:	<b>NATURE'S TRUTH</b>
Date of Publication	<b>01/09/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Flowers Bakeries Brands LLC, 1919 Flowers Circle, Thomasville, GA 31757, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/08/2018. Flowers Bakeries Brands LLC respectfully requests that the time period within which to file an opposition be extended until 05/09/2018.

Respectfully submitted,  
/Theodore H. Davis Jr./  
01/22/2018

**Theodore H. Davis Jr.**

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