

ESTTA Tracking number: **ESTTA941417**

Filing date: **12/14/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87579122
Applicant	MidFirst Bank

Notice of Appeal

Notice is hereby given that MidFirst Bank appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87579122.

The refusal to register has been appealed as to the following class of goods/services:

- Class 036. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: On-line banking services for consumers; Online banking services for consumers accessible by means of downloadable mobile applications; all of the foregoing sold exclusively online through consumer websites and consumer mobile applications; specifically excluding credit card payment processing services, credit card transaction processing services, merchant banking and investment services, merchant banking services, merchant services, namely, payment transaction processing services, and processing of credit card payments

Respectfully submitted,
/Zachary A.P. Oubre/
12/14/2018

Zachary A.P. Oubre

McAfee & Taft

211 N. Robinson

10th Floor, Tower Two

Oklahoma City, OK 73102

UNITED STATES

zach.oubre@mcafeetaft.com, allyson.crow@mcafeetaft.com, ipdocket@mcafeetaft.com,

regan.beatty@midfirst.com

405-270-6023