

ESTTA Tracking number: **ESTTA877336**

Filing date: **02/14/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>ACE BODYBUILDING INC.</b>
Application Serial Number:	<b>87576582</b>
Application Filing Date:	<b>08/21/2017</b>
Mark:	<b>ACE BODYBUILDING</b>
Date of Publication	<b>01/16/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, American Council on Exercise, 4851 Paramount Dr, San Diego, CA 92123, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/15/2018. American Council on Exercise respectfully requests that the time period within which to file an opposition be extended until 05/16/2018.

Respectfully submitted,  
/steven l. mashal/  
02/14/2018

**Steven Mashal**

**Corporate Counsel**

**American Council on Exercise**

**4851 Paramount Dr**

**San Diego, CA 92123**

**UNITED STATES**

**legal@acefitness.org**

**858-576-6500**