

ESTTA Tracking number: **ESTTA861746**

Filing date: **12/01/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Loveland Products, Inc.
Application Serial Number:	87574301
Application Filing Date:	08/18/2017
Mark:	REIGN MASTER
Date of Publication	11/07/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Oro Agri Inc, 2788 S. Maple Ave., Fresno, CA 93725, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer is engaged in settlement discussions with applicant
- *The potential opposer holds an earlier registered right of a similar mark (Reg Nr 4 565 243) and parties are negotiating a potential settlement*

The time within which to file a notice of opposition is set to expire on 12/07/2017. Oro Agri Inc respectfully requests that the time period within which to file an opposition be extended until 03/07/2018.

Respectfully submitted,
/mm kleyn/
12/01/2017

Dr. MM Kleyn

Group Manager, Legal

Oro Agri Inc

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UNITED STATES

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