

ESTTA Tracking number: **ESTTA887096**

Filing date: **04/02/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>City Wide Insulation of Madison, Inc.</b>
Application Serial Number:	<b>87559184</b>
Application Filing Date:	<b>08/07/2017</b>
Mark:	<b>CITY WIDE INSULATION</b>
Date of Publication	<b>03/13/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Builder Services Group, Inc., 475 North Williamson Boulevard, Daytona Beach, FL 32114, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/12/2018. Builder Services Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/11/2018.

Respectfully submitted,  
/Joseph W. Byrne/  
04/02/2018

**Joseph W. Byrne**

**Boardman & Clark LLP**

**One South Pinckney Street, Suite 410**

**Madison, WI 53703**

**UNITED STATES**

**[jbyrne@boardmanclark.com](mailto:jbyrne@boardmanclark.com), [docket\\_jbyrne@boardmanclark.com](mailto:docket_jbyrne@boardmanclark.com)**

**(608) 257-9521**