

ESTTA Tracking number: **ESTTA871765**

Filing date: **01/18/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Joy Network, LLC</b>
Application Serial Number:	<b>87544230</b>
Application Filing Date:	<b>07/26/2017</b>
Mark:	<b>JOY ASSISTANT</b>
Date of Publication	<b>12/19/2017</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Payoff, Inc., 3200 Park Center Drive, Costa Mesa, CA 92626, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/18/2018. Payoff, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/17/2018.

Respectfully submitted,

/Daniel C. Neustadt/

01/18/2018

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