

ESTTA Tracking number: **ESTTA854742**

Filing date: **10/26/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Boston Beer Corporation</b>
Application Serial Number:	<b>87458530</b>
Application Filing Date:	<b>05/22/2017</b>
Mark:	<b>DAY PARTY</b>
Date of Publication	<b>10/03/2017</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, American Beverage Corporation, 1 Daily Way, Verona, PA 15147, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/02/2017. American Beverage Corporation respectfully requests that the time period within which to file an opposition be extended until 12/02/2017.

Respectfully submitted,  
/Dawn Rudenko/  
10/26/2017

**Dawn Rudenko**

**Holland & Knight LLP**

**263 Tresser Boulevard One Stamford Plaza, Suite 1400**

**Stamford, CT 06901**

**UNITED STATES**

**dawn.rudenko@hklaw.com, ptdocketing@hklaw.com, joanna.crosby@hklaw.com**

**2039054520**