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Request for Reconsideration after Final Action

The table below presents the data as entered.

| Input Field | Entered | |
|-----------------------|--|--|
| SERIAL NUMBER | 87412097 | |
| LAW OFFICE ASSIGNED | LAW OFFICE 117 | |
| MARK SECTION | | |
| MARK | https://tmng-al.uspto.gov/resting2/api/img/87412097/large | |
| LITERAL ELEMENT | YOUNG'S | |
| STANDARD CHARACTERS | YES | |
| USPTO-GENERATED IMAGE | YES | |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size or color. | |

ARGUMENT(S)

In the Final Office Action dated February 21, 2018, the Examining Attorney maintained refusal of registration based on U.S. Registration No. 4241447, with respect to Classes 29 and 30 only. In light of the amendment and the comments set forth below, Applicant respectfully requests that the Examining Attorney remove the 2(d) refusal.

The Examining Attorney also requested amendments to the identification of goods. Accordingly, Applicant has amended the goods as suggested by the Examining Attorney or in accordance with the U.S. Acceptable Identification of Goods and Services Manual.

THERE IS NO LIKELIHOOD OF CONFUSION BETWEEN APPLICANT'S AMENDED GOODS AND THE GOODS IN THE CITED REGISTRATION

Comparison Of The Goods

Registrant's goods are mixes for making breading and for making batters. Applicant's goods have been amended to distance them from the registered goods to ensure that applicant's goods are not related to, or complementary with, the registered goods.

Specifically, applicant's amended goods now consist of meals, appetizers and prepared meals. The Examining Attorney asserts that the evidence shows how registrant's goods are complementary in use with applicant's goods, such as meat, poultry, and fish, because breading products are used to coat meats, poultry, and fish. However, Applicant has specifically deleted these goods from its application.

Applicant's goods are meals, appetizers and prepared meals. Thus, Applicant's foods are ready for use whereas registrant's goods is used in the preparation of foods. It is impossible to use applicant's goods together with registrant's goods.

There is no per se rule for refusal to register because two marks are to be used or are used in connection with goods which are in the same class.

More particularly, even if the respective goods can be categorized as "food" that does not mean that there is a likelihood of confusion between them.

The Evidence

To support the rejection on this basis, the Examining Attorney relies upon the previous evidence as well as additional evidence that allegedly offer the goods at issue under the same name.

More particularly, the final Office Action recites as follows:

The Internet evidence attached to the previous Office Action shows third-parties offering the goods at issue under the same name. For example:

- http://www.hodgsonmill.com/ (manufactures and sells bread mixes, as well as flour, pasta, cereals, and potato products, such as potato starch, under the same name);
- http://www.bobsredmill.com/ (manufactures and sells bread mixes, as well as flour, cereals, nut-based products, such as nut flour, and potatobased products, such as potato flour, starch, flakes and bread mix, under the same name);

- http://swanywhiteflour.com/our-products (manufactures and sells bread mixes, as well as flour, under the same name); and
- http://www.kingarthurflour.com/ (manufactures and sells bread mixes, as well as flour, nut-based products such as nut flour, and potato based products, such as potato flour, under the same name).

Applicant notes that "bread mixes" is not listed in Applicant's amended goods. All the evidence relied upon here is based upon bread mixes and that evidence shows bread mixes are used for making bread. None of the goods listed in Applicant's application, as now amended, or the registered goods are used for, or have any relationship to, mixes for making bread.

The final Office Action also recites that the examining attorney has attached additional evidence in the final Office Action showing third parties providing applicant's and registrant's goods under the same name. For example:

- 1. https://www.mccormick.com/zatarains/products (produces and sells breading mixes, rice and pasta meals, spices and sauces, under the same name);
- https://www.tonychachere.com/ (produces and sells breading mixes in the nature of fish fry mixes, sandwich sauces, spices, and rice meals, under the same name);
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- 5. https://store.louisianafishfry.com/ (produces and sells breading mixes, batter mixes, sauces, spices, and rice meals, under the same name);
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- 10. https://www.progresso.com/ (produces and sells breading mixes in the nature of bread crumbs, and soups, under the same name).

Applicant has amended its goods to be in the nature of prepared meals, such as those consisting primarily of meat, fish, poultry and vegetables and the like. Accordingly, the evidence relating to spices, sauces, desserts, cereals, soups and the like do not show a connection between registrant's and applicant's goods.

Further, the Examining Attorney's reliance on this evidence as allegedly showing that third parties offer the goods at issue under the same name are provided through the same trade channels and used by the same classes of consumers in the same field of use is unsupported by the evidence.

THE WEAK NATURE OF THE CITED MARK AND THE CO-EXISTENCE OF THE CITED MARK AND THIRD-PARTY MARKS AND USES SUPPORTS A FINDING OF NO LIKELIHOOD OF CONSUMER CONFUSION

Applicant submits that the cited mark is weak and should be afforded narrow rights due to the presence of numerous other marks for similar goods that have been allowed or registered. Section 1207.01(d)(iii) of the T.M.E.P. explains that "[t]hird-party registrations may be relevant to show that the mark or a portion of the mark is . . . so commonly used that the public will look to other elements to distinguish the source of the goods or services." In a similar vein, S 1207.01(d)(x) provides that "[i]f the examining attorney finds registrations that appear to be owned by more than one registrant, he or she should consider the extent to which dilution may indicate that there is no likelihood of confusion."

Applicant notes that in addition to the registration cited by the Examining Attorney, a quick search of the Patent and Trademark Office's ("PTO") records revealed the following marks for (using the same logic as applied by the Examining Attorney in this case) "related goods":

- 1. U.S. Registration No. 5438415 for the mark YOUNG LIVING in Class 30;
- 2. U.S. Registration No. 5161154 for the mark YOUNG LIVING in Class 30;
- 3. U.S. Registration No. 5269298 for the mark OLIVE YOUNG in Class 30;
- 4. U.S. Registration No. 5084971 for the mark YOUNG SCENT in Classes 30 and 32;
- 5. U.S. Registration No. 4592776 for the mark YOUNG MOUNTAIN TEA in Class 30;
- 6. U.S. Registration No. 4144034 for the mark YOUNG'S BARBECUE SAUSE in Class 30
- 7. U.S. Registration No. 3634063 for the mark YOUNG PLANTATIONS in Classes 29 and 30;
- 8. U.S. Allowed Serial No. 86/514564 for the mark YOUNG AT HEART in Classes 29 and 30; and
- 9. U.S. Registration No. 4654139 for the mark THE YOUNG AMERICAN in Class 30;

Printouts of the specifics of these registrations and allowed application downloaded from the USPTOs online database are attached hereto as Exhibit 1 and made of record.

As the PTO did not cite any of the referenced marks, it is evident that the PTO has determined that these marks, Applicant's mark can coexist with each other. Applicant assumes that the cited registration was examined and approved despite the existence of other YOUNG marks because the PTO believes that a slight variation in the marks and/or the goods is sufficient to preclude a likelihood of confusion.

In fact, the existence of these other YOUNG marks shows that consumers will look to other elements to distinguish the source of the goods and services. T.M.E.P. § 1207.01(d)(iii). See, e.g., AMF Inc. v. American Leisure Products, Inc., 474 F.2d 1403, 1406, 177 U.S.P.Q. 268, 269-70 (C.C.P.A. 1973); Plus Products v. Star-Kist Foods, Inc., 220 U.S.P.Q. 541, 544 (T.T.A.B. 1983); Loctite Corp. v. Tubbs Cordage Co., 175 U.S.P.Q. 663 (T.T.A.B. 1972); In re Shoe Corp. of American v. The Juvenile Shoe Corp. of America, 121 U.S.P.Q. 510, 512-13.

Considering the previous stance of the PTO, it seems difficult to reconcile the Examining Attorney's position in this matter. As the Board has stated that the PTO should avoid inconsistent practices, Applicant submits that it should not be singled out and subjected to inconsistent treatment in this case. See, e.g., In re Women's Publishing Co., Inc., 23 U.S.P.Q.2d 1876, 1878 (T.T.A.B. 1992) ("Women's ").

As explained in Plus Prods. v. Star-Kist Foods, Inc., 220 U.S.P.Q. 541, 544 (T.T.A.B. 1983), third-party registrations "are competent and admissible to show that the Office has over the years registered numerous marks containing 'PLUS." Likewise, given the ubiquitous use of the word YOUNG, the cited registration is only entitled to a narrow scope of protection.

In In Plus Products v. Natural Organics, Inc., 204 U.S.P.Q. 773 (T.T.A.B. 1979), the Board found no likelihood of confusion between the marks NATURE'S PLUS and PLUS both for vitamins. In reaching this conclusion, the Board noted that the "PTO has "historically registered PLUS marks for vitamins to different parties so long as there has been some difference, not necessarily created by a distinctive word, between the marks as a whole.

As the term YOUNG is used and registered by many different parties, it is apparent there is no likelihood of confusion between the cited mark and Applicant's mark. Accordingly, the Section 2(d) refusal should be removed.

Conclusion

In light of the foregoing, Applicant submits that there is no likelihood of confusion between Applicant's mark and the cited mark. Accordingly, Applicant respectfully requests that the Examining Attorney withdraw the Section 2(d) refusal.

EVIDENCE SECTION

| EVIDENCE FILE NAME(S) | | | |
|-------------------------------------|---|--|--|
| ORIGINAL PDF FILE | evi_1732271968-20180821221824955971UDL.pdf | | |
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| DESCRIPTION OF EVIDENCE FILE | printouts from TSDR | | |
| GOODS AND/OR SERVICES SECTION (029)(current) | | | |
| INTERNATIONAL CLASS 029 | | | |

DESCRIPTION

Meat, fish, not live, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and milk products excluding ice cream, ice milk and frozen yogurt; edible oils and fats; frozen foods, namely, frozen fish, frozen seafood, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; frozen entrees consisting of meat, fish, poultry or vegetables; frozen fish; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; frozen vegetables, potato and fruit products; potato crisps; potato chips; potato products in the form of snack foods; preparations consisting principally of dehydrated meat, dehydrated poultry and/or dehydrated vegetables for making instant meals and for making instant snack foods; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, not live, sea foods in the nature of seafood, not live, poultry and game; preserved, dried and cooked fruit and vegetables; meat products; non-alcoholic extracts of fruit and/or vegetables for use in prepared meals for food; fruit preserves, vegetable preserves; eggs; milk; cheese; cheese spreads; cheese dips; yogurt, vegetable oils and fats for food; pickles; soups

| FILING BASIS | Section 1(b) | | |
|---|--------------|--|--|
| GOODS AND/OR SERVICES SECTION (029)(proposed) | | | |
| INTERNATIONAL CLASS | 029 | | |

TRACKED TEXT DESCRIPTION

Meat, fish, not live, poultry and game; Meat extracts; preserved, dried and cooked fruits and vegetables; frozen foods, namely, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; jellies, jams; frozen entrees consisting primarily of meat, fish, poultry or vegetables; eggs, milk and milk products excluding ice cream, ice milk and frozen yogurt; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; edible oils and fats; frozen vegetables, potato and fruit products, namely, frozen fruits; frozen foods, namely, frozen fish, frozen seafood, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; potato chips; frozen entrees consisting of meat, fish, poultry or vegetables; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; frozen fish; packaged meals consisting primarily of meat, fish, poultry or vegetables; frozen fish; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of dehydrated meat, dehydrated poultry and/or dehydrated vegetables for making instant meals and for making instant snack foods; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; meat, fish, not live, sea foods in the nature of seafood, not live, poultry and game; preserved, dried and cooked fruit and vegetables; meat products; non-alcoholie extracts of fruit and/or vegetables for use in prepared meals for food; fruit preserves, vegetable preserves; eggs; milk; cheese; cheese spreads; cheese dips; yogurt, vegetable oils and fats for food; pickles; soups

FINAL DESCRIPTION

Meat extracts; preserved, dried and cooked fruits and vegetables; frozen foods, namely, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; frozen vegetables, potato and fruit products, namely, frozen fruits; potato chips; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; potato entrees consisting primarily or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared entrees consisting primarily of seafood

| FILING BASIS | Section 1(b) | | |
|--|--------------|--|--|
| GOODS AND/OR SERVICES SECTION (030)(current) | | | |
| INTERNATIONAL CLASS | 030 | | |
| DESCRIPTION | | | |

Frozen foods, namely, frozen confections, frozen meals consisting primarily of pasta or rice; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta or rice; prepared meals, namely, namely, prepared meals consisting primarily of pasta or rice; instant meals, namely, namely, packaged meals consisting primarily of pasta or rice; snack foods, namely, grain based snack foods, granola based snack foods, wheat based snack foods; snack foods made from flour, cereals and/or farinaceous substances; preparations for making instant meals and instant snack foods, namely, instant noodles, instant rice; preparations consisting principally of noodles, rice, spaghetti or pasta for making instant meals and for making instant snack foods; chutneys, sauces and ketchups; desserts and preparations for making desserts, namely, rice-based pudding desserts, puddings, cakes, cookies, dessert soufflés, pastries, candies, frozen confections; popcorn; coffee, coffee essences and coffee extracts; mixtures of coffee and chicory; chicory and chicory mixtures, all for use for coffee; tea; cocoa; preparations made principally of cocoa; chocolate; chocolate products, namely chocolate confectionery; confectionery made of sugar; candy; sugar; flour; breakfast cereals; pizzas; pasta and pasta products; ice, ice cream, water ices, frozen confections; preparations for making ice cream and/or water ices and/or frozen confections; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey; syrup for flavoring food, treacle, molasses; sauces and preparations for making sauces; spices; vinegars; custard powders; salad dressings; dessert mousses; bakery desserts; puddings; fruit sauces; milk products, namely, ice cream, ice milk and frozen yogurt; meat products, namely, meat pies; dairy products, namely, ice cream

| FILING BASIS | Section 1(b) | |
|---|--------------|--|
| GOODS AND/OR SERVICES SECTION (030)(proposed) | | |
| INTERNATIONAL CLASS 030 | | |
| | | |

TRACKED TEXT DESCRIPTION

Frozen foods, namely, frozen confections, frozen meals consisting primarily of pasta or rice; Frozen foods, namely, frozen meals consisting primarily of pasta; ehilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta or rice; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta; prepared meals, namely, namely, prepared meals consisting primarily of pasta or rice; prepared meals, namely, prepared meals consisting primarily of pasta; instant meals, namely, packaged meals consisting primarily of pasta or rice; instant meals, namely, packaged meals consisting primarily of pasta; snack foods, namely, grain based snack foods, granola based snack foods, wheat based snack foods; snack foods made from flour, cereals and/or farinaceous substances; preparations for making instant meals and instant snack foods, namely, instant noodles, instant rice; preparations consisting principally of noodles, rice, spaghetti or pasta for making instant meals and for making instant snack foods; chutneys, sauces and ketchups; desserts and preparations for making desserts, namely, rice-based pudding desserts, puddings, cakes, cookies, dessert soufflés, pastries, candies, frozen confections; popeorn; coffec, coffec essences and coffec extracts; mixtures of coffec and chicory; chicory and chicory mixtures, all for use for coffee; tea; cocoa; preparations made principally of cocoa; chocolate; chocolate products, namely chocolate confectionery; confectionery made of sugar, eandy; sugar, flour; breakfast cereals; pizzas; pasta and pasta products; ice, ice cream, water ices, frozen confections; preparations for making ice cream and/or water ices and/or frozen confections; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey; syrup for flavoring food, treacle, molasses; sauces and preparations for making sauces; spices; vinegars; eustard powders; salad dressings; dessert mousses; bakery desserts; puddings; fruit sauces; milk products, namely, ice cream, ice milk and frozen yogurt; meat products, namely, meat pies; dairy products, namely, ice cream

FINAL DESCRIPTION

Frozen foods, namely, frozen meals consisting primarily of pasta; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta; prepared meals, namely, prepared meals consisting primarily of pasta; instant meals, namely, packaged meals consisting primarily of pasta

| FILING BASIS Section 1(b) | | | |
|--|---------------------|--|--|
| GOODS AND/OR SERVICES SECTION (043)(no change) | | | |
| SIGNATURE SECTION | | | |
| RESPONSE SIGNATURE | /Andrew H. Simpson/ | | |
| SIGNATORY'S NAME Andrew H. Simpson | | | |
| SIGNATORY'S POSITION Attorney for Applicant, California bar member | | | |
| SIGNATORY'S PHONE NUMBER 949-760-0404 | | | |
| DATE SIGNED | 08/21/2018 | | |
| AUTHORIZED SIGNATORY | YES | | |
| CONCURRENT APPEAL NOTICE FILED YES | | | |
| FILING INFORMATION SECTION | | | |
| | | | |

| SUBMIT DATE | Tue Aug 21 22:20:16 EDT 2018 |
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OMB No. 0651-0050 (Exp 09/20/2020)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87412097** YOUNG'S(Standard Characters, see https://tmng-al.uspto.gov/resting2/api/img/87412097/large) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

In the Final Office Action dated February 21, 2018, the Examining Attorney maintained refusal of registration based on U.S. Registration No. 4241447, with respect to Classes 29 and 30 only. In light of the amendment and the comments set forth below, Applicant respectfully requests that the Examining Attorney remove the 2(d) refusal.

The Examining Attorney also requested amendments to the identification of goods. Accordingly, Applicant has amended the goods as suggested by the Examining Attorney or in accordance with the U.S. Acceptable Identification of Goods and Services Manual.

THERE IS NO LIKELIHOOD OF CONFUSION BETWEEN APPLICANT'S AMENDED GOODS AND THE GOODS IN THE CITED REGISTRATION

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Applicant's goods are meals, appetizers and prepared meals. Thus, Applicant's foods are ready for use whereas registrant's goods is used in the preparation of foods. It is impossible to use applicant's goods together with registrant's goods.

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More particularly, even if the respective goods can be categorized as "food" that does not mean that there is a likelihood of confusion between them.

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- http://swanywhiteflour.com/our-products (manufactures and sells bread mixes, as well as flour, under the same name); and
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products, such as potato flour, under the same name).

Applicant notes that "bread mixes" is not listed in Applicant's amended goods. All the evidence relied upon here is based upon bread mixes and that evidence shows bread mixes are used for making bread. None of the goods listed in Applicant's application, as now amended, or the registered goods are used for, or have any relationship to, mixes for making bread.

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- 5. https://store.louisianafishfry.com/ (produces and sells breading mixes, batter mixes, sauces, spices, and rice meals, under the same name);
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- 8. http://www.shorelunch.com/ (produces and sells breading and batter mixes, and soup mixes, under the same name);
- 9. https://dixielily.com/ (produces and sells breading mixes and soup mixes under the same name); and
- 10. https://www.progresso.com/ (produces and sells breading mixes in the nature of bread crumbs, and soups, under the same name).

Applicant has amended its goods to be in the nature of prepared meals, such as those consisting primarily of meat, fish, poultry and vegetables and the like. Accordingly, the evidence relating to spices, sauces, desserts, cereals, soups and the like do not show a connection between registrant's and applicant's goods.

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- 4. U.S. Registration No. 5084971 for the mark YOUNG SCENT in Classes 30 and 32;
- 5. U.S. Registration No. 4592776 for the mark YOUNG MOUNTAIN TEA in Class 30;
- 6. U.S. Registration No. 4144034 for the mark YOUNG'S BARBECUE SAUSE in Class 30
- 7. U.S. Registration No. 3634063 for the mark YOUNG PLANTATIONS in Classes 29 and 30;
- 8. U.S. Allowed Serial No. 86/514564 for the mark YOUNG AT HEART in Classes 29 and 30; and
- 9. U.S. Registration No. 4654139 for the mark THE YOUNG AMERICAN in Class 30;

Printouts of the specifics of these registrations and allowed application downloaded from the USPTOs online database are attached hereto as Exhibit 1 and made of record.

As the PTO did not cite any of the referenced marks, it is evident that the PTO has determined that these marks, Applicant's mark can co-exist with each other. Applicant assumes that the cited registration was examined and approved despite the existence of other YOUNG marks because the PTO believes that a slight variation in the marks and/or the goods is sufficient to preclude a likelihood of confusion.

In fact, the existence of these other YOUNG marks shows that consumers will look to other elements to distinguish the source of the goods and services. T.M.E.P. § 1207.01(d)(iii). See, e.g., AMF Inc. v. American Leisure Products, Inc., 474 F.2d 1403, 1406, 177 U.S.P.Q. 268, 269-70 (C.C.P.A. 1973); Plus Products v. Star-Kist Foods, Inc., 220 U.S.P.Q. 541, 544 (T.T.A.B. 1983); Loctite Corp. v. Tubbs Cordage Co., 175 U.S.P.Q. 663 (T.T.A.B. 1972); In re Shoe Corp. of American v. The Juvenile Shoe Corp. of America, 121 U.S.P.Q. 510, 512-13.

Considering the previous stance of the PTO, it seems difficult to reconcile the Examining Attorney's position in this matter. As the Board has stated that the PTO should avoid inconsistent practices, Applicant submits that it should not be singled out and subjected to inconsistent

treatment in this case. See, e.g., In re Women's Publishing Co., Inc., 23 U.S.P.Q.2d 1876, 1878 (T.T.A.B. 1992) (" Women's ").

As explained in Plus Prods. v. Star-Kist Foods, Inc., 220 U.S.P.Q. 541, 544 (T.T.A.B. 1983), third-party registrations "are competent and admissible to show that the Office has over the years registered numerous marks containing 'PLUS.'" Likewise, given the ubiquitous use of the word YOUNG, the cited registration is only entitled to a narrow scope of protection.

In In Plus Products v. Natural Organics, Inc., 204 U.S.P.Q. 773 (T.T.A.B. 1979), the Board found no likelihood of confusion between the marks NATURE'S PLUS and PLUS both for vitamins. In reaching this conclusion, the Board noted that the "PTO has "historically registered PLUS marks for vitamins to different parties so long as there has been some difference, not necessarily created by a distinctive word, between the marks as a whole.

As the term YOUNG is used and registered by many different parties, it is apparent there is no likelihood of confusion between the cited mark and Applicant's mark. Accordingly, the Section 2(d) refusal should be removed.

Conclusion

In light of the foregoing, Applicant submits that there is no likelihood of confusion between Applicant's mark and the cited mark. Accordingly, Applicant respectfully requests that the Examining Attorney withdraw the Section 2(d) refusal.

EVIDENCE

Evidence in the nature of printouts from TSDR has been attached. **Original PDF file:**

evi_1732271968-20180821221824955971_._UDL.pdf

Converted PDF file(s) (25 pages) Evidence-1 Evidence-2 Evidence-3 Evidence-4 Evidence-5 Evidence-6 Evidence-7 Evidence-8 Evidence-9 **Evidence-10** Evidence-11 Evidence-12 Evidence-13 Evidence-14 Evidence-15 Evidence-16 Evidence-17 Evidence-18 Evidence-19 Evidence-20 Evidence-21 Evidence-22 Evidence-23 Evidence-24 Evidence-25

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 029 for Meat, fish, not live, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and milk products excluding ice cream, ice milk and frozen yogurt; edible oils and fats; frozen foods, namely, frozen fish, frozen seafood, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; frozen entrees consisting of meat, fish, poultry or vegetables; frozen fish; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; frozen vegetables, potato and fruit products; potato crisps; potato chips; potato products in the form of snack foods; preparations consisting principally of dehydrated meat, dehydrated poultry and/or dehydrated vegetables for making instant meals and for making instant snack foods; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; primarily of meat, fish, poultry or vegetables; primarily of meat, fish, poultry or vegetables; primarily of meat, fish, poultry or vegetables for making instant meals and for making instant snack foods; instant meals, namely, ready-to-eat meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables;

prepared entrees consisting primarily of seafood; processed nuts, processed nuts and mixtures of processed nuts and dried fruits; meat, fish, not live, sea foods in the nature of seafood, not live, poultry and game; preserved, dried and cooked fruit and vegetables; meat products; nonalcoholic extracts of fruit and/or vegetables for use in prepared meals for food; fruit preserves, vegetable preserves; eggs; milk; cheese; cheese spreads; cheese dips; yogurt, vegetable oils and fats for food; pickles; soups Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services, collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Meat, fish, not live, poultry and game; Meat extracts; preserved, dried and cooked fruits and vegetables; frozen foods, namely, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; jellies, jams; frozen entrees consisting primarily of meat, fish, poultry or vegetables; eggs, milk and milk products excluding ice cream, ice milk and frozen yogurt; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; edible oils and fats; frozen vegetables, potato and fruit products, namely, frozen fruits; frozen foods, namely, frozen fish, frozen seafood, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; potato chips; frozen entrees consisting of meat, fish, poultry or vegetables; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; frozen fish; packaged meals consisting primarily of meat, fish, poultry or vegetables; frozen fish; prepared entrees consisting primarily of meat, fish, poultry or vegetables; frozen fish; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; potato entrees consisting primarily of meat, fish, poultry or vegetables; frozen fish; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; frozen vegetables, potato and fruit products; potato erisps; potato produets in the form of snack foods; preparations eonsisting primarily of dehydrated poultry and/or dehydrated vegetables for making instant meals and for making instant snack foods; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; processed nuts, processed nuts and mixtures of processed nuts and dried fruits; meat, fish, not live, sea foods in the nature of seafood, not live, poultry and game; preserved, dried and cooked fruit and vegetables; meat products; non-alcoholic extracts of fruit and/or vegetables for use in pr

Class 029 for Meat extracts; preserved, dried and cooked fruits and vegetables; frozen foods, namely, frozen appetizers consisting primarily of meat, fish, poultry or vegetables; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of meat, fish, poultry or vegetables; frozen vegetables, potato and fruit products, namely, frozen fruits; potato chips; instant meals, namely, ready-to-eat meals consisting primarily of meat, fish, poultry or vegetables; packaged meals consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables, potential of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables, potential of meat, fish, poultry or vegetables; prepared meals, namely, prepared entrees consisting primarily of meat, fish, poultry or vegetables, potential of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, prepared entrees consisting primarily of meat, fish, poultry or vegetables, pre

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. For a collective trademark, collective service mark, or collective membership mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. For a certification mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 030 for Frozen foods, namely, frozen confections, frozen meals consisting primarily of pasta or rice; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta or rice; prepared meals, namely, namely, prepared meals consisting primarily of pasta or rice; instant meals, namely, namely, packaged meals consisting primarily of pasta or rice; snack foods, namely, grain based snack foods, wheat based snack foods; snack foods made from flour, cereals and/or farinaceous substances; preparations for making instant meals and instant snack foods, namely, instant noodles, instant rice; preparations consisting principally of noodles, rice, spaghetti or pasta for making instant meals and for making instant snack foods; chutneys, sauces and ketchups; desserts and preparations for making desserts, namely, rice-based pudding desserts, puddings, cakes, cookies, dessert soufflés, pastries, candies, frozen confections; popcorn; coffee, coffee essences and coffee extracts; mixtures of coffee and chicory; chicory and chicory mixtures, all for use for coffee; tea; cocoa; preparations made principally of cocoa; chocolate; chocolate products, namely chocolate confections; preparations for making ice cream and/or frozen confections; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey; syrup for flavoring food, treacle, molasses; sauces and preparations for making sauces; spices; vinegars; custard powders;

salad dressings; dessert mousses; bakery desserts; puddings; fruit sauces; milk products, namely, ice cream, ice milk and frozen yogurt; meat products, namely, meat pies; dairy products, namely, ice cream

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Frozen foods, namely, frozen confections, frozen meals consisting primarily of pasta or rice; Frozen foods, namely, frozen meals consisting primarily of pasta; ehilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta or rice; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta; prepared meals, namely, namely, prepared meals consisting primarily of pasta or rice; prepared meals, namely, prepared meals consisting primarily of pasta; instant meals, namely, namely, packaged meals consisting primarily of pasta or rice; instant meals, namely, packaged meals consisting primarily of pasta; snack foods, namely, grain based snack foods, granola based snack foods, wheat based snack foods; snack foods made from flour, cereals and/or farinaceous substances; preparations for making instant meals and instant snack foods, namely, instant noodles, instant rice; preparations consisting principally of noodles, rice, spaghetti or pasta for making instant meals and for making instant snack foods; chutneys, sauces and ketchups; desserts and preparations for making desserts, namely, rice-based pudding desserts, puddings, cakes, cookies, dessert soufflés, pastries, candies, frozen confections: popeorn; coffee, coffee essences and coffee extracts; mixtures of coffee and chicory; chicory and chicory mixtures, all for use for coffee; tea; eocoa; preparations made principally of cocoa; chocolate; chocolate products, namely chocolate confectionery; confectionery made of sugar; eandy; sugar; flour; breakfast cereals; pizzas; pasta and pasta products; ice, ice cream, water ices, frozen confections; preparations for making ice cream and/or water ices and/or frozen confections; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey; syrup for flavoring food, treacle, molasses; sauces and preparations for making sauces; spices; vinegars; custard powders; salad dressings; dessert mousses; bakery desserts; puddings; fruit sauces; milk products, namely, ice cream, ice milk and frozen vogurt; meat products, namely, meat pies, dairy products, namely, ice cream

Class 030 for Frozen foods, namely, frozen meals consisting primarily of pasta; chilled foodstuffs, namely, refrigerated food package combinations consisting primarily of pasta; prepared meals, namely, prepared meals consisting primarily of pasta; instant meals, namely, packaged meals consisting primarily of pasta

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Andrew H. Simpson/ Date: 08/21/2018 Signatory's Name: Andrew H. Simpson Signatory's Position: Attorney for Applicant, California bar member

Signatory's Phone Number: 949-760-0404

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87412097 Internet Transmission Date: Tue Aug 21 22:20:16 EDT 2018 TEAS Stamp: USPTO/RFR-XXX.XXX.XX.2018082122201630 8420-87412097-610333e9d9b9a346b7387c239c 353d3e79f66e37fda580f55b586f5d789738-N/A -N/A-20180821221824955971 Generated on: This page was generated by TSDR on 2018-08-21 22:15:30 EDT

Mark: YOUNG LIVING

YOUNG LIVING

| US Serial Number: | 87686262 | Application Filing Nov. 15, 2017 Date: | |
|---|---|--|--|
| US Registration Number: | | Registration Date: Apr. 03, 2018 | |
| Filed as TEAS Plus: | | Currently TEAS Yes Plus: | |
| Register: | Principal | | |
| Mark Type: | Trademark | | |
| Status: | Registered. The registration date is used to | determine when post-registration maintenance documents are due. | |
| Status Date: | : Apr. 03, 2018 | | |
| Publication Date: | Jan. 16, 2018 | | |
| | Ν | Iark Information | |
| Mark Literal Elements: | YOUNG LIVING | | |
| Standard Character Claim: | Yes. The mark consists of standard characters without claim to any particular font style, size, or color. | | |
| Mark Drawing Type: | 1 4 - STANDARD CHARACTER MARK | | |
| | Related | Properties Information | |
| International Registration Number: | | | |
| International Application(s) /Registration(s) Based on this Property: | | | |
| Claimed Ownership of US Registrations: | | | |
| | G | oods and Services | |
| Note: The following sy | mbols indicate that the registrant/owner has | amended the goods/services: | |
| BracketDouble | ts [] indicate deleted goods/services; | not claimed in a Section 15 affidavit of incontestability; and | |
| | | share later. Dried waster Orein based field have also containing dried fruits Orenals. | |
| For: | | l chocolates; Dried pasta; Grain-based food bars also containing dried fruit; Granola; a; Wheat flour; Agave syrup for use as a natural sweetener | |
| | Pancake mixes; Pancake syrup; Spices; Te 030 - Primary Class | | |
| International | Pancake mixes; Pancake syrup; Spices; Te 030 - Primary Class | a; Wheat flour; Agave syrup for use as a natural sweetener | |
| International Class(es): | Pancake mixes; Pancake syrup; Spices; Te 030 - Primary Class ACTIVE | a; Wheat flour; Agave syrup for use as a natural sweetener | |
| International Class(es): Class Status: Basis: | Pancake mixes; Pancake syrup; Spices; Te 030 - Primary Class ACTIVE | a; Wheat flour; Agave syrup for use as a natural sweetener | |

Filed Use: Yes

Currently Use: Yes

Amended Use: No

| Filed ITU: | No Currently ITU: | No Amended ITU | I: No |
|-----------------|------------------------|----------------|-------|
| Filed 44D: | No Currently 44D: | No Amended 44D | : No |
| Filed 44E: | No Currently 44E: | No Amended 44E | : No |
| Filed 66A: | No Currently 66A: | No | |
| Filed No Basis: | No Currently No Basis: | No | |

Current Owner(s) Information

Owner Name: Young Living Essential Oils, LC Owner Address: 3125 Executive Parkway Lehi, UTAH 84043 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country UTAH Where Organized:

Attorney/Correspondence Information

Attorney of Record - None Correspondent Correspondent YOUNG LIVING ESSENTIAL OILS, LC Name/Address: YOUNG LIVING ESSENTIAL OILS, LC 3125 EXECUTIVE PARKWAY LEHI, UTAH 84043 UNITED STATES Phone: 801-418-8900 Correspondent e- ipdocket@youngliving.com sspeirs@youngliving.c Correspondent e- Yes mail: om abrande@youngliving.com mail Authorized: **Domestic Representative - Not Found Prosecution History** Proceeding Date Description Number Apr. 03, 2018 REGISTERED-PRINCIPAL REGISTER

| Nov. 18, 2017 | NEW APPLICATION ENTERED IN TRAM | |
|---------------|--|-------|
| Nov. 29, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Dec. 04, 2017 | ASSIGNED TO EXAMINER | 78324 |
| Dec. 07, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Dec. 27, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Jan. 16, 2018 | PUBLISHED FOR OPPOSITION | |
| Jan. 16, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| | | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 03, 2018

Generated on: This page was generated by TSDR on 2018-08-21 22:15:48 EDT

Mark: YOUNG LIVING

YOUNG LIVING

| US Serial Number: | 87150387 | Application Filing Date: | Aug. 25, 2016 | | |
|---|---|---|--------------------------------|--|--|
| US Registration Number: | 5161154 | Registration Date: | Mar. 14, 2017 | | |
| Filed as TEAS RF: | Yes | Currently TEAS RF: | Yes | | |
| Register: | Principal | Principal | | | |
| Mark Type: | Trademark | | | | |
| Status: | Registered. The registration | on date is used to determine when post-registration | maintenance documents are due. | | |
| Status Date: | Mar. 14, 2017 | | | | |
| Publication Date: | Dec. 27, 2016 | | | | |
| Mark Information | | | | | |
| Mark Literal YOUNG LIVING Elements: | | | | | |
| Standard Character Claim: | Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim: | | | | |
| Mark Drawing Type: | 4 - STANDARD CHARAC | TER MARK | | | |
| | | Goods and Services | <u>S</u> | | |
| | Note: The following symbols indicate that the registrant/owner has amended the goods/services: | | | | |
| Brackets [] indicate deleted goods/services; Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and Asterisks ** identify additional (new) wording in the goods/services. | | | | | |
| For: | For: Wheat flour; granola; agave syrup for use as a natural sweetener; yacon syrup for use as a natural sweetener; pancake syrup; chewing gum; chocolate and chocolates; oolong tea; dried pasta; pancake mix; bread mixes; spices; grain-based food bars also containing dried fruit | | | | |
| International Class(es): | 030 - Primary Class | U.S Class(es): | 046 | | |
| Class Status: | ACTIVE | | | | |
| Basis: | 1(a) | | | | |
| First Use: | Dec. 31, 1998 | Use in Commerce: | Dec. 31, 1998 | | |
| Basis Information (Case Level) | | | | | |
| Filed U | se: Yes | Currently Use: Yes | Amended Use: No | | |
| Filed I | TU: No | Currently ITU: No | Amended ITU: No | | |
| Filed 44 | 4D: No | Currently 44D: No | Amended 44D: No | | |
| Filed 44 | 4E: No | Currently 44E: No | Amended 44E: No | | |
| Filed 6 | 6 A: No | Currently 66A: No | | | |
| Filed No Bas | sis: No | Currently No Basis: No | | | |
| Current Owner(s) Information | | | | | |

Owner Name: Young Living Essential Oils, LC

Owner Address: 3125 W. Executive Parkway Lehi, UTAH 84043 UNITED STATES Aug. 30, 2016

State or Country UTAH Where Organized:

Attorney/Correspondence Information

| | | Attorney of Record | |
|------------------------------|--|---------------------------------------|----------------------|
| Attorney Nar | me: Saul Speirs | | |
| Attorney Prim Email Addre | ary ipdocket@youngliving.com ss: | Attorney Email Yes Authorized: | |
| | | Correspondent | |
| | ent SAUL SPEIRS ss: YOUNG LIVING ESSENTIAL OILS, LC 3125 W. EXECUTIVE PARKWAY LEHI, UTAH 84043 UNITED STATES | | |
| Pho | ne: 801-418-8900 | | |
| | t e- ipdocket@youngliving.com ail: | Correspondent e- Yes mail Authorized: | |
| | Domes | tic Representative - Not Found | |
| | Pros | secution History | |
| Date | Description | | Proceeding Number |
| Mar. 14, 2017 | REGISTERED-PRINCIPAL REGISTER | | |
| Dec. 27, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATIC | DN E-MAILED | |
| Dec. 27, 2016 | PUBLISHED FOR OPPOSITION | | |
| Dec. 07, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-W | IAILED | |
| Nov. 14, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER | | |
| Nov. 14, 2016 | ASSIGNED TO EXAMINER | | 74288 |

NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM TM Staff and Location Information

| | | TM Staff Information - None | | | |
|----------------------------|--|-----------------------------|---------------|------------------|-------------|
| | | File Location | | | |
| Current Location: | PUBLICATION AND ISSUE SECTION | Date in Location: | Mar. 14, 2017 | | |
| | | Proceedings | | | |
| Summary | | | | | |
| Number of Proceedings: | 1 | | | | |
| | Type of Pro | ceeding: Opposition | | | |
| Proceeding Number: | <u>91230011</u> | Filing Date: | Sep 12, 2016 | | |
| Status: | Terminated | Status Date: | Jan 25, 2017 | | |
| Interlocutory Attorney: | ANDREW P BAXLEY | | | | |
| | | Defendant | | | |
| Name: | Young Life Research Inc. | | | | |
| | CHRISTOPHER J DAY LAW OFFICE OF CHRISTOPHER DAY 9977 NORTH 90TH STREET, SUITE 155 SCOTTSDALE AZ, 85258 UNITED STATES | | | | |
| Correspondent e- mail: | chris@daylawfirm.com | | | | |
| ssociated marks | | | | | |
| Mark | | Application Status | | Serial Number | Registratio |

| YOUNG LIFE RESEAR | RCH | Abandoned - After Inter-Partes Decision | | 86805724 | |
|---------------------------|---|--|----------------------|------------------|------------------------|
| | | Plaintiff(s) | | | |
| Name: | Young Living Essential Oils, LC | | | | |
| | JAMES T BURTON KIRTON MCCONKIE 36 S STATE STREET, #1900 SALT LAKE CITY UT , 84111 UNITED STATES | | | | |
| Correspondent e- mail: | jburton@kmclaw.com , jrupp@kmclaw.co | om , sglendening@kmclaw.com , hmills@kmclaw. | com , <u>sglende</u> | ening@kmclaw | .com |
| Associated marks | | | | | |
| Mark | | Application Status | | Serial Number | Registration Number |
| YOUNG LIVING | | Section 8 and 15 - Accepted and Acknowledged | i | 85624312 | 4222043 |
| YOUNG LIVING | | Registered | | 86205992 | 4732888 |
| YOUNG LIVING | | Registered | | 87151313 | 5194887 |
| YOUNG LIVING | | Registered | | 87154441 | <u>5161161</u> |
| YOUNG LIVING | | Registered | | 87150387 | <u>5161154</u> |
| | | Prosecution History | | | |
| Entry Number | History Text | | Date | | Due Date |
| 1 | FILED AND FEE | | Sep 12, 201 | 6 | |
| 2 | NOTICE AND TRIAL DATES SENT; AN | ISWER DUE: | Sep 12, 201 | 6 (| Oct 22, 2016 |
| 3 | PENDING, INSTITUTED | | Sep 12, 201 | 6 | |
| 4 | NOTICE OF DEFAULT | | Nov 10, 201 | 6 | |
| 5 | BD DECISION: SUSTAINED | | Jan 25, 201 | 7 | |
| 6 | TERMINATED | | Jan 25, 201 | 7 | |
| | | | | | |

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Mark: OLIVE YOUNG



| US Serial Number: | 87160708 | Application Filing | San 13 2016 |
|----------------------------|--|------------------------|-------------------------------|
| US Senai Number. | 0/109/20 | Date: | Sep. 15, 2016 |
| US Registration Number: | 5269298 | Registration Date: | Aug. 22, 2017 |
| Filed as TEAS RF: | Yes | Currently TEAS RF: | Yes |
| Register: | Principal | | |
| Mark Type: | Trademark | | |
| Status: | Registered. The registration date is used to determine | when post-registration | maintenance documents are due |
| Status Date: | Aug. 22, 2017 | | |
| Publication Date: | Jun. 06, 2017 | | |

Mark Information

| Mark Literal Elements: | OLIVE YOUNG |
|------------------------------|--|
| Standard Character Claim: | No |
| Mark Drawing Type: | 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S) |
| | The mark consists of the words "OLIVE" and "YOUNG" in black capital letters with a stylized representation of an olive forming the letter "O" in green between the words. Within the green letter "O" is a white oval shape with a small solid red oval shape appearing near the top and representing an olive pit. |
| Color Drawing: | Yes |
| Color(s) Claimed: | The color(s) black, green, white and red is/are claimed as a feature of the mark. |
| | 05.09.06 - Avocados; Fruits with pits (apricots, peaches, plums, olives and the like) 26.01.02 - Circles, plain single line; Plain single line circles 26.03.21 - Ovals that are completely or partially shaded 27.01.04 - Letters forming objects; Numbers forming objects; Objects composed of letters or numerals; Punctuation forming objects 27.03.05 - Objects forming letters or numerals |
| Name Portrait Consent: | The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual. |

Foreign Information

Foreign 1003065 Registration Number:

Foreign KOREA, REPUBLIC OF Application/Registration

Country:

Registration Date:

Foreign Expiration Oct. 24, 2023 Date:

Foreign Oct. 24, 2013

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks *..* identify additional (new) wording in the goods/services.
- - For: Processed cereals; Flour for food; Capers; Processed cereal-based food to be used as a breakfast food, snack food or ingredient for making other foods; Baking powder; Malt for food purposes; Confectionery made of sugars or sugar substitutes; Bread; Sugar for food; Rice cakes; Soy sauce and soy bean paste; Food seasoning; Sauces; Spices; Edible salt; Tea; Coffee; Cocoa; Beverages with a tea base; Ice; Meat tenderizers, for household purposes

International 030 - Primary Class

Class(es):

U.S Class(es): 046

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:NoFiled ITU:YesCurrently Use:NoFiled 44D:NoCurrently 44D:NoFiled 44E:YesCurrently 44E:YesFiled 66A:NoCurrently 66A:NoFiled No Basis:NoCurrently No Basis:No

Amended Use: No Amended ITU: No Amended 44D: No

Amended 44E: No

Current Owner(s) Information

Owner Name: CJ OliveNetworks Co., Ltd.

Owner Address: Twincity 10~14th 366, Hangang-daero Yongsan-gu, Seoul KOREA, REPUBLIC OF Legal Entity Type: CORPORATION

State or Country KOREA, REPUBLIC OF Where Organized:

Attorney/Correspondence Information

| | Attor | ney of Record | |
|--|--|---|--------------|
| Attorney Name: | Mark J. Liss | Docket Number: | 726540 |
| Attorney Primary Email Address: | trademark@leydig.com | Attorney Email Authorized: | |
| | Co | rrespondent | |
| Correspondent Name/Address: | MARK J. LISS LEYDIG, VOIT & MAYER, LTD. TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE SUITE 4900 CHICAGO, ILLINOIS 60601 UNITED STATES | | |
| Phone: | 312-616-5600 | Fax: | 312-616-5700 |
| Correspondent e- mail: | trademark@leydig.com | Correspondent e- mail Authorized: | Yes |
| | Domesti | c Representative | |
| Domestic Representative Name: | Mark J. Liss | Phone: | 312-616-5600 |
| Fax: | 312-616-5700 | | |
| Domestic Representative e- mail: | trademark@leydig.com | Domestic Representative e- mail Authorized: | |

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Aug. 22, 2017 | REGISTERED-PRINCIPAL REGISTER | |
| Jun. 06, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 06, 2017 | PUBLISHED FOR OPPOSITION | |
| May 17, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Apr. 24, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Apr. 21, 2017 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Apr. 21, 2017 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 6328 |
| Apr. 21, 2017 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Apr. 21, 2017 | EXAMINERS AMENDMENT -WRITTEN | 76144 |
| Apr. 13, 2017 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Apr. 13, 2017 | NON-FINAL ACTION E-MAILED | 6325 |
| | | |

| Apr. 13, 2017 | NON-FINAL ACTION WRITTEN | 76144 |
|---------------|--|-------|
| Apr. 12, 2017 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Apr. 12, 2017 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Apr. 12, 2017 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Dec. 20, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | |
| Dec. 20, 2016 | NON-FINAL ACTION E-MAILED | |
| Dec. 20, 2016 | NON-FINAL ACTION WRITTEN | 76144 |
| Dec. 19, 2016 | ASSIGNED TO EXAMINER | 76144 |
| Sep. 17, 2016 | NOTICE OF DESIGN SEARCH CODE E-MAILED | |
| Sep. 16, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Sep. 16, 2016 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 22, 2017

Generated on: This page was generated by TSDR on 2018-08-21 22:16:13 EDT Mark: YOUNG SCENT



U N

Y O

G

Т

| | | | | S | С | Е | Ν |
|----------------------------|--|-----------------------------|---|-----|---|---|---|
| US Serial Number: | 86777804 | Application Filing Date: | | | | | |
| US Registration Number: | 5084971 | Registration Date: | Nov. 22, 2016 | | | | |
| Filed as TEAS RF: | Yes | Currently TEAS RF: | Yes | | | | |
| Register: | Principal | | | | | | |
| Mark Type: | Trademark | | | | | | |
| TM5 Common St | | LIVE/REGISTRATION | I/Issued and Active | | | | |
| Descri | | The trademark applica | ation has been registered with the Offi | ce. | | | |
| Status: | Registered. The registration date is used to determine | when post-registration | n maintenance documents are due. | | | | |
| Status Date: | Nov. 22, 2016 | | | | | | |
| Publication Date: | Sep. 06, 2016 | | | | | | |

Mark Information

| Mark Literal Elements: | YOUNG SCENT |
|------------------------------|---|
| Standard Character Claim: | No |
| Mark Drawing Type: | 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S) |
| | The mark consists of the wording "YOUNG SCENT" and design; the wording "YOUNG" is stacked over the term "SCENT" and appears below the design which consists of a stylized flower design comprised of geometric shapes. |
| Color(s) Claimed: | Color is not claimed as a feature of the mark. |
| | 05.05.25 - Daffodils; Iris (flower); Other flowers 26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line) |

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.
 - For: Non-alcoholic beverages, namely, vegetable juice, sport drink, soda water, sarsaparilla, citrus fruit pectin flavored beverages, coconut beverages, not being milk substitutes and aloe juice beverages; Non-alcoholic beverages containing fruit juices; Non-alcoholic fruit extracts used in the preparation of beverages; Syrups for making non-alcoholic beverages; Smoothies; Vegetable-fruit juices and smoothies; Soft drinks, namely, sodas; beer; Preparations for making beverages, namely, fruit drinks

International 032 - Primary Class Class(es):

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

| Basis | : 1(a) | | | |
|---------------------------|--|---|--|--|
| | : Sep. 25, 2015 | Use in Commerce: | Sep. 30, 2015 | |
| For | Flavorings for beverages, other rice vinegar, prepared horseradi beverages; Chocolate; Beverage based snack foods, rice-based s | flavored vinegar; Flavored balsamic vinegar; han essential oils; Extracts used as food flav sh, pickled ginger; condiments, namely, sauc as with a chocolate base; Cocoa; Yeast; Ice of nack foods; Sweetmeats, namely, meat-base oatmeal; Cereal-based snack food; Noodles; sed drinks with herb flavoring | oring; Condiments, namely, mayonnaise, bla es; Tea; Tea-based beverages; Coffee; Coffe aream; Honey; Bread; Pastry; Snack food, na ad snack food; Candy; Puddings; Buns; Rice | ck vinegar, ee-based mely, grain- cakes; Oat- |
| Internationa Class(es) | I 030 - Primary Class | U.S Class(es): | 046 | |
| Class Status | : ACTIVE | | | |
| Basis | : 1(a) | | | |
| First Use | : Sep. 25, 2015 | Use in Commerce: | Sep. 30, 2015 | |
| | B | asis Information (Case | Level) | |
| Filed | Jse: Yes | Currently Use: Yes | Amended Use: No | |
| Filed | ITU: No | Currently ITU: No | Amended ITU: No | |
| Filed 4 | 44D: No | Currently 44D: No | Amended 44D: No | |
| Filed 4 | 44E: No | Currently 44E: No | Amended 44E: No | |
| Filed | 66A: No | Currently 66A: No | | |
| Filed No Ba | isis: No | Currently No Basis: No | | |
| | С | urrent Owner(s) Inforn | nation | |
| Legal Entity Type | | State or Country Where Organized: | N2 | |
| | Attor | ney/Correspondence In | Iormation | |
| | | Attorney of Record | 5000/04507140 | |
| | : Joe McKinney Muncy | Docket Number: | | |
| Email Address | / <u>mailroom@mg-ip.com</u> : | Attorney Email Authorized: | Yes | |
| | | Correspondent | | |
| | t JOE MCKINNEY MUNCY : Muncy Geissler Olds & Lowe P (4000 Legato Rd Ste 310 Fairfax, VIRGINIA UNITED STA | | | |
| Phone | : 703-621-7140 | Fax: | 703-621-7155 | |
| Correspondent e mail | - <u>mailroom@mg-ip.com</u> | Correspondent e- mail Authorized: | Yes | |
| | | Domestic Representative - Not Fou | Ind | |
| | | Prosecution History | 7 | |
| Date | Description | | | Proceeding Number |
| ov. 22, 2016 RE | GISTERED-PRINCIPAL REGISTE | R | | |
| ep. 06, 2016 OF | FICIAL GAZETTE PUBLICATION | CONFIRMATION E-MAILED | | |
| | BLISHED FOR OPPOSITION | | | |
| _ | TIFICATION OF NOTICE OF PUB | | | |
| | PROVED FOR PUB - PRINCIPAL | | | 00000 |
| | AMINER'S AMENDMENT ENTERI TIFICATION OF EXAMINERS AM | | | 88888 6328 |
| | | | | |

| Jul. 28, 2016 | EXAMINERS AMENDMENT E-MAILED | 6328 |
|---------------|--|-------|
| Jul. 28, 2016 | EXAMINERS AMENDMENT -WRITTEN | 76838 |
| Jul. 25, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Jul. 25, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Jul. 25, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Jan. 27, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Jan. 27, 2016 | NON-FINAL ACTION E-MAILED | 6325 |
| Jan. 27, 2016 | NON-FINAL ACTION WRITTEN | 76838 |
| Jan. 26, 2016 | ASSIGNED TO EXAMINER | 76838 |
| Oct. 09, 2015 | NOTICE OF DESIGN SEARCH CODE E-MAILED | |
| Oct. 08, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Oct. 08, 2015 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 22, 2016

Generated on: This page was generated by TSDR on 2018-08-21 22:16:28 EDT Mark: YOUNG MOUNTAIN TEA

YOUNG MOUNTAIN TEA

| US Serial Number: | 86177634 | Application Filing Date: | Jan. 28, 2014 |
|--|--|--|--------------------------------|
| US Registration Number: | | Registration Date: | Aug. 26, 2014 |
| Filed as TEAS Plus: | | Currently TEAS Plus: | Yes |
| Register: | Principal | | |
| Mark Type: | Trademark | | |
| Status: | Registered. The registration da | ate is used to determine when post-registration | maintenance documents are due. |
| Status Date: | Aug. 26, 2014 | | |
| Publication Date: | Jun. 10, 2014 | | |
| | | Mark Information | L |
| | | | |
| Mark Literal Elements: | YOUNG MOUNTAIN TEA | | |
| Standard Character Claim: | Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim: | | |
| Mark Drawing Type: | 4 - STANDARD CHARACTER | R MARK | |
| Disclaimer: | "TEA" | | |
| | | Goods and Services | S |
| BracketDouble | s [] indicate deleted goods/ser | oods/services not claimed in a Section 15 affida | avit of incontestability; and |
| For: | Теа | | |
| International Class(es): | 030 - Primary Class | U.S Class(es): | 046 |
| Class Status: | ACTIVE | | |
| Basis: | 1(a) | | |
| First Use: | May 01, 2013 | Use in Commerce: | Nov. 24, 2013 |
| |] | Basis Information (Case | Level) |
| Filed U | lse: Yes | Currently Use: Yes | Amended Use: No |
| Filed I | TU: No | Currently ITU: No | Amended ITU: No |
| Filed 4 | 4D: No | Currently 44D: No | Amended 44D: No |
| Filed 4 | 4E: No | Currently 44E: No | Amended 44E: No |
| Filed 6 | 6A: No | Currently 66A: No | |
| Filed No Bas | sis: No | Currently No Basis: No | |
| | | Current Owner(s) Inform | nation |
| 0 | Young Mountain Tea, LLC | | |
| Owner Name: | Tound Mountain Lea LLC | | |

Owner Name: Young Mountain Tea, LLC

Owner Address: P.O. Box 501 Eugene, OREGON 97440 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country OREGON Where Organized:

Attorney/Correspondence Information Attorney of Record - None Correspondent Correspondent Correspondent YOUNG MOUNTAIN TEA, LLC Name/Address: PO BOX 501 EUGENE, OREGON 97440-0501 UNITED STATES Correspondent e- Yes mail: ntea.com Correspondent e- Yes mail Authorized: Domestic Representative - Not Found Prosecution History Proceeding Number

| | | Number |
|---------------|--|--------|
| Aug. 26, 2014 | REGISTERED-PRINCIPAL REGISTER | |
| Jun. 10, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 10, 2014 | PUBLISHED FOR OPPOSITION | |
| May 21, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| May 02, 2014 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 01, 2014 | ASSIGNED TO EXAMINER | 69965 |
| Feb. 07, 2014 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Jan. 31, 2014 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 26, 2014

Generated on: This page was generated by TSDR on 2018-08-21 22:16:39 EDT Mark: YOUNG G'S BARBECUE SAUCE

YOUNG G'S BARBECUE SAUCE

| US Serial Number: | 85275988 | Application Filing Date: | |
|------------------------------|--|---|--|
| US Registration Number: | 4144034 | Registration Date: | May 15, 2012 |
| Filed as TEAS Plus: | Yes | Currently TEAS Plus: | |
| Register: | Principal | | |
| Mark Type: | Trademark | | |
| TM5 Common S | | LIVE/REGISTRATION | I/Issued and Active |
| Descri | ptor: | The trademark applica | ation has been registered with the Office. |
| Status: | A Sections 8 and 15 combined declara | tion has been accepted and acknowle | edged. |
| Status Date: | Sep. 29, 2017 | | |
| Publication Date: | Aug. 02, 2011 | Notice of Allowance Date: | Sep. 27, 2011 |
| | | Mark Information | 1 |
| Mark Literal Elements: | YOUNG G'S BARBECUE SAUCE | | |
| Standard Character Claim: | Yes. The mark consists of standard ch | aracters without claim to any particula | r font style, size, or color. |
| Mark Drawing Type: | 4 - STANDARD CHARACTER MARK | | |
| Disclaimer: | "BARBECUE SAUCE" | | |
| | | Goods and Services | S |
| Note: The following sy | mbols indicate that the registrant/owner | has amended the goods/services: | |
| Double | s [] indicate deleted goods/services; parenthesis (()) identify any goods/serv s ** identify additional (new) wording ir | | avit of incontestability; and |
| For: | Barbecue sauce | | |
| International Class(es): | 030 - Primary Class | U.S Class(es): | 046 |
| Class Status: | ACTIVE | | |
| Basis: | 1(a) | | |
| First Use: | Feb. 14, 2012 | Use in Commerce: | Feb. 14, 2012 |
| 2 | Basis | Information (Case | Level) |
| Filed U | se: No | Currently Use: Yes | Amended Use: No |
| | TU: Yes | Currently ITU: No | Amended ITU: No |
| | 4D : No | Currently 44D: No | Amended 44D: No |
| | 4E: No | Currently 44E: No | Amended 44E: No |
| | 6 A : No | Currently 66A: No | |
| Filed No Bas | | urrently No Basis: No | |
| | | | |

Current Owner(s) Information

Owner Name: Young, Gerald Donnell

Owner Address: 8211 Brookview Dr.

Urbandale, IOWA UNITED STATES 50322

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

| Attorn | ey of | Re | Record | |
|--------|-------|----|--------|--|
| | | | | |

Attorney Name: Alan A. Limbach Docket Number: 125012-33 Attorney Primary tmfilings@dlapiper.com Attorney Email Yes Email Address: Authorized: Correspondent Correspondent ALAN A. LIMBACH Name/Address: DLA PIPER LLP US 2000 UNIVERSITY AVE EAST PALO ALTO, CALIFORNIA UNITED STATES 94303-2214 Fax: 650.833.2001 Phone: 650.833.2433 Correspondent e- tmfilings@dlapiper.com Correspondent e- Yes mail: mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Sep. 29, 2017 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Sep. 29, 2017 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 59136 |
| Sep. 29, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 59136 |
| Aug. 28, 2017 | TEAS SECTION 8 & 15 RECEIVED | |
| May 15, 2017 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| May 15, 2012 | REGISTERED-PRINCIPAL REGISTER | |
| Apr. 12, 2012 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Apr. 11, 2012 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 70629 |
| Mar. 29, 2012 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Mar. 29, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Var. 28, 2012 | STATEMENT OF USE PROCESSING COMPLETE | 76874 |
| Mar. 08, 2012 | USE AMENDMENT FILED | 76874 |
| Mar. 28, 2012 | EXTENSION 1 GRANTED | 76874 |
| Mar. 08, 2012 | EXTENSION 1 FILED | 76874 |
| Mar. 28, 2012 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 76874 |
| Mar. 08, 2012 | TEAS EXTENSION RECEIVED | |
| Mar. 08, 2012 | TEAS STATEMENT OF USE RECEIVED | |
| Sep. 27, 2011 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Aug. 02, 2011 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Aug. 02, 2011 | PUBLISHED FOR OPPOSITION | |
| Jun. 27, 2011 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 70629 |
| Jun. 24, 2011 | ASSIGNED TO LIE | 70629 |
| Jun. 22, 2011 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| lun. 21, 2011 | ASSIGNED TO EXAMINER | 76507 |
| Var. 30, 2011 | NOTICE OF PSEUDO MARK MAILED | |
| Mar. 29, 2011 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Mar. 28, 2011 | NEW APPLICATION ENTERED IN TRAM | |

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted

Continued Use:

Affidavit of Section 15 - Accepted Incontestability:

| TM Staff and Location Information | | | |
|-----------------------------------|---|--------------------------------------|-----------------------|
| | TM St | aff Information - None | |
| | | File Location | |
| Current Location: | TMO LAW OFFICE 110 | Date in Location: | Sep. 29, 2017 |
| | Assignment Abst | ract Of Title | Information |
| Summary | | | |
| Total Assignments: | 1 | Registrant: | Young, Gerald Donnell |
| | Assignmen | t1 of 1 | |
| Conveyance: | SECURITY INTEREST | | |
| Reel/Frame: | 6159/0839 | Pages: | 13 |
| Date Recorded: | Sep. 23, 2017 | | |
| Supporting Documents: | assignment-tm-6159-0839.pdf | | |
| | | Assignor | |
| Name: | BELL PLANTATION, INC. | Execution Date: | Aug. 31, 2017 |
| Legal Entity Type: | CORPORATION | State or Country Where Organized: | DELAWARE |
| | | Assignee | |
| Name: | EXWORKS CAPITAL FUND I, L.P. | | |
| Legal Entity Type: | LIMITED PARTNERSHIP | State or Country Where Organized: | DELAWARE |
| Address: | 333 WEST WACKER DRIVE, SUITE 1620 CHICAGO, ILLINOIS 60606 | | |
| | | Correspondent | |
| Correspondent Name: | JULIE E. REITZ, HONIGMAN | | |
| | 39400 WOODWARD AVENUE, SUITE 101 BLOOMFIELD HILLS, MI 48304-5151 | | |
| | Domestic I | Representative - Not For | und |

Generated on: This page was generated by TSDR on 2018-08-21 22:16:52 EDT Mark: YOUNG PLANTATIONS

YOUNG PLANTATIONS

| US Serial Number: | 77483351 | Application Fili Da | - | May 26, 2008 |
|----------------------------|--|------------------------|------|---------------|
| US Registration Number: | 3634063 | Registration Da | te: | Jun. 09, 2009 |
| Register: | Principal | | | |
| Mark Type: | Trademark | | | |
| Status: | A Sections 8 and 15 combined declaration has been ac | cepted and ackno | wlea | dged. |
| Status Date: | Jul. 15, 2014 | | | |
| Publication Date: | Mar. 24, 2009 | | | |

Mark Information

 Mark Literal
 YOUNG PLANTATIONS

 Elements:
 Standard Character

 Standard Character
 Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

 Claim:
 4 - STANDARD CHARACTER MARK

 Type:
 Type:

Disclaimer: "PLANTATIONS"

Related Properties Information

Claimed Ownership 2883759, 2896698 of US Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Chocolate covered pecans

| | Basis Informa | tion (Case | Level) |
|-----------------------------|----------------------------------|------------------|---------------|
| | D'IC | · (C | T1) |
| First Use: | Dec. 31, 1994 | Use in Commerce: | Dec. 31, 1994 |
| Basis: | 1(a) | | |
| Class Status: | ACTIVE | | |
| International Class(es): | 029 - Primary Class | U.S Class(es): | 046 |
| For: | Processed pecans, candied pecans | | |
| First Use: | Dec. 31, 1994 | Use in Commerce: | Dec. 31, 1994 |
| Basis: | 1(a) | | |
| Class Status: | ACTIVE | | |
| International Class(es): | 030 - Primary Class | U.S Class(es): | 046 |
| | | | |

Filed Use: Yes Filed ITU: No Currently Use: Yes Currently ITU: No Amended Use: No Amended ITU: No Filed 44D: No Filed 44E: No Filed 66A: No Filed No Basis: No Currently 44D: No Currently 44E: No Currently 66A: No Currently No Basis: No Amended 44D: No Amended 44E: No

Current Owner(s) Information

Owner Name: King Ranch IP, LLC Owner Address: Suite 1300 Wilmington, DELAWARE 19801 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE Where Organized:

Attorney/Correspondence Information

 Attorney of Record

 Docket Number: 014262-00037

 Correspondent

 COLE MACKEY, Name/Address: LOCKE LORD LLP 600 TRAVIS, SUITE 2800 HOUSTON, TEXAS 77002 UNITED STATES
 State Sta

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Aug. 15, 2018 | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY | |
| Jun. 09, 2018 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED | |
| Jul. 15, 2014 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Jul. 15, 2014 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 67723 |
| Jul. 15, 2014 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 67723 |
| Jun. 18, 2014 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Jun. 27, 2014 | TEAS SECTION 8 & 15 RECEIVED | |
| Jun. 09, 2009 | REGISTERED-PRINCIPAL REGISTER | |
| Mar. 24, 2009 | PUBLISHED FOR OPPOSITION | |
| Mar. 04, 2009 | NOTICE OF PUBLICATION | |
| Feb. 19, 2009 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 78413 |
| Feb. 18, 2009 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Feb. 17, 2009 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Feb. 16, 2009 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Feb. 16, 2009 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Feb. 06, 2009 | NOTIFICATION OF PRIORITY ACTION E-MAILED | 6326 |
| Feb. 06, 2009 | PRIORITY ACTION E-MAILED | 6326 |
| Feb. 06, 2009 | PRIORITY ACTION WRITTEN | 82429 |
| Jan. 26, 2009 | PREVIOUS ALLOWANCE COUNT WITHDRAWN | |
| Jan. 05, 2009 | WITHDRAWN FROM PUB - OG REVIEW QUERY | 61844 |
| Dec. 22, 2008 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 78413 |
| Dec. 22, 2008 | ASSIGNED TO LIE | 78413 |
| Dec. 12, 2008 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Dec. 11, 2008 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Dec. 11, 2008 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| | | |

| Dec. 11, 2008 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
|---------------|---|-------|
| Jul. 10, 2008 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Jul. 10, 2008 | NON-FINAL ACTION E-MAILED | 6325 |
| Jul. 10, 2008 | NON-FINAL ACTION WRITTEN | 82429 |
| Jul. 03, 2008 | ASSIGNED TO EXAMINER | 82429 |
| May 29, 2008 | NEW APPLICATION ENTERED IN TRAM | |

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted Continued Use:

Affidavit of Section 15 - Accepted Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Jul. 15, 2014

Assignment Abstract Of Title Information

| Summary | | | |
|--------------------------|--|--------------------------------------|--------------------|
| Total Assignments: | 2 | Registrant: | King Ranch IP, LLC |
| | | Assignment 1 of 2 | |
| Conveyance: | ASSIGNS THE ENTIRE INTEREST | | |
| Reel/Frame: | 5688/0423 | Pages: | 6 |
| Date Recorded: | Dec. 14, 2015 | | |
| Supporting Documents: | assignment-tm-5688-0423.pdf | | |
| | | Assignor | |
| Name: | KING RANCH IP, LLC | Execution Date: | Nov. 09, 2015 |
| Legal Entity Type: | LIMITED LIABILITY COMPANY | State or Country Where Organized: | DELAWARE |
| | | Assignee | |
| Name: | NP YOUNG, LLC | | |
| Legal Entity Type: | LIMITED LIABILITY COMPANY | State or Country Where Organized: | DELAWARE |
| Address: | 6175 MAIN STREET SUITE 450 FRISCO, TEXAS 75034 | | |
| | | Correspondent | |
| Correspondent Name: | ROBERTA L. CHRISTENSEN | | |
| | 1125 S 103RD STREET ONE PACIFIC PLACE, SUITE 800 OMAHA, NE 68124 | | |
| | | Domestic Representative - Not For | und |
| | | Assignment 2 of 2 | |
| | NOTICE OF GRANT OF SECURITY | | |
| Reel/Frame: | 6407/0595 | Pages: | 6 |
| Date Recorded: | 5000 • 0 500 000000 | | |
| Supporting Documents: | assignment-tm-6407-0595.pdf | | |
| | | Assignor | |
| Name: | NP YOUNG, LLC | Execution Date: | Jul. 30, 2018 |
| Legal Entity Type: | LIMITED LIABILITY COMPANY | State or Country Where Organized: | DELAWARE |

| | Assignee |
|------------------------|---|
| Name: | AMERICAN AGCREDIT, PCA, AS ADMINISTRATIVE AGENT |
| Legal Entity Type: | FEDERALLY CHARTERED FARM CREDIT State or Country UNITED STATES COOPERATIVE ASSOCIATION Where Organized: |
| Address: | 5560 SOUTH BROADWAY EUREKA, CALIFORNIA 95503 |
| | Correspondent |
| Correspondent Name: | MOORE & VAN ALLEN PLLC |
| | 3015 CARRINGTON MILL BOULEVARD SUITE 400 MORRISVILLE, NC 27560 |
| | Domestic Representative - Not Found |
| | |

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YOUNG AT HEART

| US Serial Number: | 86514564 | Application Filing Date: | |
|------------------------------|---|---|--|
| Register: | Principal | | |
| Mark Type: | Trademark | | |
| Status: | A fifth request for extension | of time to file a Statement of Use has been gran | ted. |
| Status Date: | Mar. 19, 2018 | | |
| Publication Date: | Jul. 21, 2015 | | Sep. 15, 2015 |
| | | Allowance Date: | |
| | | Mark Information | L |
| Mark Literal Elements: | YOUNG AT HEART | | |
| Standard Character Claim: | Yes. The mark consists of st | andard characters without claim to any particula | r font style, size, or color. |
| Mark Drawing Type: | 4 - STANDARD CHARACTE | RMARK | |
| | | Goods and Service | s |
| Note: The following sy | mbols indicate that the registr | ant/owner has amended the goods/services: | |
| Double | | ervices; goods/services not claimed in a Section 15 affide wording in the goods/services. | avit of incontestability; and |
| For: | | | ers, croutons, bagel chips, buns and muffins; breakfast sta and rice; processed cereals; waffles; tortillas |
| International Class(es): | 030 - Primary Class U.S Class(es): 046 | | |
| Class Status: | ACTIVE | | |
| Basis: | 1(b) | | |
| For: | For: Vegetable and soy-based meat substitutes; vegetable and soy-based burger patties; meat substitutes, of either formed or unformed texture; poultry substitutes; frozen or refrigerated entrees consisting primarily of meat substitutes or poultry substitutes or vegetables; meatless soups or stews; soy-based snack foods; coated or breaded vegetable pieces; vegetable-based snack foods | | |
| International Class(es): | 029 - Primary Class | U.S Class(es): | 046 |
| Class Status: | ACTIVE | | |
| Basis: | 1(b) | | |
| | | Basis Information (Case | Level) |
| Filed U | se. No | Currently Use: No | Amended Use: No |
| | Filed Use: No Currently Use: Filed ITU: Yes Currently ITU: | | Amended ITU: No |
| | 4D: No | Currently 44D: No | Amended 44D: No |
| | 4E: No | Currently 44E: No | Amended 44E: No |
| | 6 A: No | Currently 66A: No | |
| Filed No Bas | | Currently No Basis: No | |
| | | Current Owner(s) Inform | nation |

Owner Name: Food For Life Baking Co., Inc.

Owner Address: 2991 East Doherty Corona, CALIFORNIA 92879 UNITED STATES Legal Entity Type: CORPORATION

State or Country CALIFORNIA Where Organized:

Attorney/Correspondence Information

| | | Attorney of Record | |
|------------------------------------|---|--------------------------------------|--------------|
| Attorney Name: | Dax Alvarez | Docket Number: | 68608 |
| Attorney Primary Email Address: | ipladocket@swlaw.com | Attorney Email Authorized: | Yes |
| | | Correspondent | |
| Correspondent Name/Address: | Dax Alvarez SNELL & WILMER L.L.P. 400 East Van Buren Street Suite 1900 Phoenix, ARIZONA 85004-2202 UNITED STATES | | |
| Phone: | 213.929.2500 | Fax: | 213.929.2525 |
| | ipladocket@swlaw.com dalvarez@swlaw.com jlpe terson@swlaw.com | Correspondent e- mail Authorized: | Yes |

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Mar. 20, 2018 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Mar. 19, 2018 | EXTENSION 5 GRANTED | 66230 |
| Mar. 08, 2018 | EXTENSION 5 FILED | 66230 |
| Mar. 08, 2018 | TEAS EXTENSION RECEIVED | |
| Sep. 07, 2017 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Sep. 05, 2017 | EXTENSION 4 GRANTED | 98765 |
| Sep. 05, 2017 | EXTENSION 4 FILED | 98765 |
| Sep. 05, 2017 | TEAS EXTENSION RECEIVED | |
| Dec. 20, 2016 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Dec. 16, 2016 | EXTENSION 3 GRANTED | 98765 |
| Dec. 16, 2016 | EXTENSION 3 FILED | 98765 |
| Dec. 16, 2016 | TEAS EXTENSION RECEIVED | |
| Sep. 23, 2016 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Sep. 22, 2016 | EXTENSION 2 GRANTED | 66230 |
| Sep. 02, 2016 | EXTENSION 2 FILED | 66230 |
| Sep. 20, 2016 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 66230 |
| Sep. 02, 2016 | TEAS EXTENSION RECEIVED | |
| Mar. 11, 2016 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Mar. 09, 2016 | EXTENSION 1 GRANTED | 98765 |
| Mar. 09, 2016 | EXTENSION 1 FILED | 98765 |
| Mar. 09, 2016 | TEAS EXTENSION RECEIVED | |
| Sep. 15, 2015 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jul. 21, 2015 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jul. 21, 2015 | PUBLISHED FOR OPPOSITION | |
| Jul. 01, 2015 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Jun. 16, 2015 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 69712 |
| Jun. 16, 2015 | ASSIGNED TO LIE | 69712 |
| May 28, 2015 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 27, 2015 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| May 27, 2015 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |

| Jan. 29, 2015 | NEW APPLICATION ENTERED IN TRAM | |
|---------------|--|-------|
| Feb. 05, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Apr. 29, 2015 | ASSIGNED TO EXAMINER | 69807 |
| May 01, 2015 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED | |
| May 01, 2015 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED | |
| May 04, 2015 | NON-FINAL ACTION WRITTEN | 69807 |
| May 04, 2015 | NON-FINAL ACTION E-MAILED | 6325 |
| May 04, 2015 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| May 27, 2015 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |

TM Staff and Location Information

| TM Staff Information | | |
|---|--|--|
| TM Attorney: MULLEN, MARK TIMOTHY | Law Office LAW OFFICE 111 Assigned: | |
| File Location | | |
| Current Location: INTENT TO USE SECTION | Date in Location: Sep. 20, 2016 | |

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THE YOUNG AMERICAN

| US Serial Number: | 86107725 | Application Filing Date: | Nov. 01, 2013 | |
|---|---|---|----------------------------------|--|
| US Registration Number: | 4654139 | Registration Date: | Dec. 09, 2014 | |
| Register: | Principal | | | |
| Mark Type: | Trademark | | | |
| Status: | Registered. The registration da | ate is used to determine when post-registration | n maintenance documents are due. | |
| Status Date: | Dec. 09, 2014 | | | |
| Publication Date: | Feb. 18, 2014 | | Apr. 15, 2014 | |
| | | Allowance Date: | | |
| | | Mark Information | | |
| Mark Literal Elements: | THE YOUNG AMERICAN | | | |
| Standard Character Claim: | ard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim: | | | |
| Mark Drawing Type: | ark Drawing 4 - STANDARD CHARACTER MARK Type: | | | |
| Disclaimer: | Disclaimer: "AMERICAN" | | | |
| | | Goods and Service | S | |
| | | | | |
| Note: The following syl | mbols indicate that the registrar | t/owner has amended the goods/services: | | |
| Brackets [] indicate deleted goods/services; Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and Asterisks ** identify additional (new) wording in the goods/services. | | | | |
| For: | For: sandwich; sandwich for consumption on or off the premises; combination meal consisting primarily of a sandwich, fried potatoes and soft drink; combination meal consisting primarily of a sandwich, fried potatoes and soft drink for consumption on or off the premises | | | |
| | 030 - Primary Class | U.S Class(es): | 046 | |
| Class(es): Class Status: | | | | |
| Basis: | | | | |
| | | Use in Commerce: | May 01 2014 | |
| | First Use: Aug. 22, 2013 Use in Commerce: May 01, 2014 | | | |
| | 1 | Basis Information (Case | Level) | |
| Filed U | se: No | Currently Use: Yes | Amended Use: No | |
| Filed ITU: Yes | | Currently ITU: No | Amended ITU: No | |
| Filed 44D: No Cu | | Currently 44D: No | Amended 44D: No | |
| Filed 44E: No Currently 44E: No Amended 44E: No | | Amended 44E: No | | |
| Filed 6 | 6 A : No | Currently 66A: No | | |
| Filed No Bas | sis: No | Currently No Basis: No | | |
| | (| Current Owner(s) Inform | nation | |

Owner Name: gcdc, LLC

Owner Address: 1735 20th Street NW Washington, DISTRICT OF COLUMBIA 20009 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DISTRICT OF COLUMBIA Where Organized:

Attorney/Correspondence Information

| Attorney of Record | | | |
|-------------------------------------|--|--------------------------------------|----------------|
| Attorney Name: | Kevin Oliveira | Docket Number: | 80710.00005 |
| Attorney Primary Email Address: | kevin.oliveira@ofplaw.com | Attorney Email Authorized: | No |
| | c | Correspondent | |
| | KEVIN OLIVEIRA ODIN, FELDMAN & PITTLEMAN, PC 1775 WIEHLE AVE STE 400 RESTON, VIRGINIA 20190-5159 UNITED STATES | | |
| Phone: | (703) 218-2138 | Fax: | (703) 218-2160 |
| Correspondent e- mail: | kevin.oliveira@ofplaw.com_sue.williams@ofplaw.c_ om_ | Correspondent e- mail Authorized: | Yes |
| Domestic Representative - Not Found | | | |

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Dec. 09, 2014 | REGISTERED-PRINCIPAL REGISTER | |
| Nov. 05, 2014 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Nov. 04, 2014 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Oct. 29, 2014 | STATEMENT OF USE PROCESSING COMPLETE | 69302 |
| Oct. 07, 2014 | USE AMENDMENT FILED | 69302 |
| Oct. 28, 2014 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 69302 |
| Oct. 07, 2014 | TEAS STATEMENT OF USE RECEIVED | |
| Apr. 15, 2014 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Mar. 06, 2014 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Feb. 18, 2014 | PUBLISHED FOR OPPOSITION | |
| Jan. 29, 2014 | NOTICE OF PUBLICATION | |
| Jan. 10, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 70138 |
| Jan. 02, 2014 | ASSIGNED TO LIE | 70138 |
| Dec. 11, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Dec. 09, 2013 | EXAMINER'S AMENDMENT MAILED | |
| Dec. 09, 2013 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Dec. 09, 2013 | EXAMINERS AMENDMENT -WRITTEN | 88574 |
| Dec. 08, 2013 | ASSIGNED TO EXAMINER | 88574 |
| Nov. 12, 2013 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Nov. 05, 2013 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 04, 2014