

ESTTA Tracking number: **ESTTA844629**

Filing date: **09/08/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	STPCA
Application Serial Number:	87396163
Application Filing Date:	04/03/2017
Mark:	PRIMAL HAIR
Date of Publication	09/05/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PRIMAL ELEMENTS, INC., 18062 Redondo Circle, Huntington Beach, CA 92648, UNITED STATES, a corporation organized under the laws of CA , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/05/2017. PRIMAL ELEMENTS, INC. respectfully requests that the time period within which to file an opposition be extended until 01/03/2018.

Respectfully submitted,

/KMS/

09/08/2017

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