

ESTTA Tracking number: **ESTTA836823**

Filing date: **08/01/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Bedgear, LLC
Application Serial Number:	87386654
Application Filing Date:	03/27/2017
Mark:	LOW HANGING FRUIT
Date of Publication	08/01/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Fruit of the Loom, Inc., 1 Fruit of the Loom Drive, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/31/2017. Fruit of the Loom, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/29/2017.

Respectfully submitted,

/John P. Hans/

08/01/2017

John P. Hans

Assistant Secretary

Fruit of the Loom, Inc.

1 Fruit of the Loom Drive

Bowling Green, KY 42103

UNITED STATES

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