

ESTTA Tracking number: **ESTTA837440**

Filing date: **08/03/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ruff Life, L.L.C.</b>
Application Serial Number:	<b>87359045</b>
Application Filing Date:	<b>03/05/2017</b>
Mark:	<b>CHILLY DAWGS</b>
Date of Publication	<b>07/04/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Societe des Produits Nestle S.A., Avenue Nestle 55, Case Postale 353, Vevey, 1800, SWITZERLAND, a societe anonyme, organized under the laws of Switzerland , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/03/2017. Societe des Produits Nestle S.A. respectfully requests that the time period within which to file an opposition be extended until 11/01/2017.

Respectfully submitted,

/Pamela Miller/

08/03/2017

**Pamela Miller**

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