

ESTTA Tracking number: **ESTTA899780**

Filing date: **05/30/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Wine Enthusiast, Inc.
Application Serial Number:	87347230
Application Filing Date:	02/23/2017
Mark:	BIE BEVERAGE INDUSTRY ENTHUSIAST
Date of Publication	04/03/2018

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BNP Media II, LLC, 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/02/2018. BNP Media II, LLC respectfully requests that the time period within which to file an opposition be extended until 08/01/2018.

Respectfully submitted,
/John P. Guenther/
05/30/2018

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