

ESTTA Tracking number: **ESTTA893203**

Filing date: **04/30/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Wine Enthusiast, Inc.</b>
Application Serial Number:	<b>87347230</b>
Application Filing Date:	<b>02/23/2017</b>
Mark:	<b>BIE BEVERAGE INDUSTRY ENTHUSIAST</b>
Date of Publication	<b>04/03/2018</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, BNP Media II, LLC, 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084, UNITED STATES, a Limited Liability Company, organized under the laws of Michigan, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/03/2018. BNP Media II, LLC respectfully requests that the time period within which to file an opposition be extended until 06/02/2018.

Respectfully submitted,  
/John P. Guenther/  
04/30/2018

**John P. Guenther**

**Fishman Stewart PLLC**

**39533 Woodward Ave Suite 140**

**Bloomfield Hills, MI 48304**

**UNITED STATES**

**tmdocketing@fishstewip.com, jguenther@fishstewip.com, mcomeau@fishstewip.com**

**2485940660**