

ESTTA Tracking number: **ESTTA878190**

Filing date: **02/20/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BRAND-LADDER CORPORATION
Application Serial Number:	87327159
Application Filing Date:	02/07/2017
Mark:	BEHEALTHY
Date of Publication	01/23/2018

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Simpson Industries, Inc., 1093 East Bedmar St., Carson, CA 90746, UNITED STATES, a corporation organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/22/2018. Simpson Industries, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/23/2018.

Respectfully submitted,
/Laura Talley Geyer/
02/20/2018

Laura Talley Geyer

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