

ESTTA Tracking number: **ESTTA855764**

Filing date: **11/01/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	UBM IP Luxembourg Sarl
Application Serial Number:	87293343
Application Filing Date:	01/09/2017
Mark:	THE BATTERY SHOW
Date of Publication	10/03/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The American National Red Cross, 431 18th Street, N.W., Washington, DC 20006, UNITED STATES, a federally chartered instrumental, organized under the laws of United States, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/02/2017. The American National Red Cross respectfully requests that the time period within which to file an opposition be extended until 01/31/2018.

Respectfully submitted,
/allison leader/
11/01/2017

Allison Leader

Senior Counsel

The American National Red Cross

431 18th Street, N.W.

Washington, DC 20006

UNITED STATES

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