

ESTTA Tracking number: **ESTTA834128**

Filing date: **07/19/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Wild Blueberry Association of North America Inc.
Application Serial Number:	87290033
Application Filing Date:	01/05/2017
Mark:	PICK WILD
Date of Publication	06/20/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, WILD Flavors, Inc., 1261 Pacific Avenue, Erlanger, KY 41018, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/20/2017. WILD Flavors, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/18/2017.

Respectfully submitted,
/Mary E. Innis/
07/19/2017

Mary E. Innis

Innis Law Group LLC

321 N Clark St, Suite 2465

Chicago, IL 60654

UNITED STATES

minnis@innislaw.com, takinwande@innislaw.com, docket@innislaw.com