

ESTTA Tracking number: **ESTTA834125**

Filing date: **07/19/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Wild Blueberry Association of North America Inc.</b>
Application Serial Number:	<b>87290033</b>
Application Filing Date:	<b>01/05/2017</b>
Mark:	<b>PICK WILD</b>
Date of Publication	<b>06/20/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Rudolf Wild GmbH & Co. KG, Rudolf-Wild-Strasse 107-115, Eppelheim, D-69214, GERMANY, a Limited Partnership, organized under the laws of Germany, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/20/2017. Rudolf Wild GmbH & Co. KG respectfully requests that the time period within which to file an opposition be extended until 10/18/2017.

Respectfully submitted,  
/Mary E. Innis/  
07/19/2017

**Mary E. Innis**

**Innis Law Group LLC**

**321 N Clark St, Suite 2465**

**Chicago, IL 60654**

**UNITED STATES**

**minnis@innislaw.com, takinwande@innislaw.com, docket@innislaw.com**