

ESTTA Tracking number: **ESTTA831574**

Filing date: **07/06/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Project Yosemite, Inc.</b>
Application Serial Number:	<b>87238559</b>
Application Filing Date:	<b>11/16/2016</b>
Mark:	<b>OLO</b>
Date of Publication	<b>05/09/2017</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Hershey Company, 100 Crystal A Drive, Hershey, PA 17033, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/08/2017. The Hershey Company respectfully requests that the time period within which to file an opposition be extended until 09/06/2017.

Respectfully submitted,  
/paul c. llewellyn/  
07/06/2017

**Paul C. Llewellyn**

**Arnold & Porter Kaye Scholer LLP**

**250 West 55th Street**

**New York, NY 10019-9710**

**UNITED STATES**

**paul.llewellyn@apks.com, tmdocketing@apks.com**

**2128367828**