

ESTTA Tracking number: **ESTTA818465**

Filing date: **05/03/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Terrific Deal Inc.
Application Serial Number:	87226977
Application Filing Date:	11/04/2016
Mark:	GROOVY
Date of Publication	04/18/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Church & Dwight Co., Inc., 500 Charles Ewing Boulevard, Ewing, NJ 08628, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/18/2017. Church & Dwight Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 08/16/2017.

Respectfully submitted,

/David J. Schuman/

05/03/2017

David J. Schuman

Church & Dwight Co., Inc.

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UNITED STATES

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