

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
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September 13, 2018

IN RE:

John J. Steuby Co.

SERIAL NO. 87216551

APPEAL RECEIVED: **09/13/2018**

BRIEF DUE: **11/12/2018**

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ESTTA921915

The appeal and appeal fee in the above-entitled application were received on the date indicated above.

The Trademark Rules of Practice provide that the brief of the applicant must be filed within sixty days after the date of the appeal. Applicant must also indicate, not later than ten days after the due date for applicant's reply brief, if an oral hearing is desired.

Briefs must meet each of the requirements prescribed in Trademark Rule 2.126, which states that submissions must be made to the Board via ESTTA. See Trademark Rule 2.142(b)(2). ESTTA forms for electronic filings are available at <http://estta.uspto.gov>. Board proceeding files can be viewed using TTABVUE at <http://ttabvue.uspto.gov>.