

ESTTA Tracking number: **ESTTA876789**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87206585
Applicant	LSI Industries Inc.

Notice of Appeal

Notice is hereby given that LSI Industries Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87206585.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Beacon machines and apparatus transmitting radio signals; blank and non-blank near field communication (NFC) tags; and near field communication (NFC) technology-enabled readers; cameras; camera hardware systems for IP (Internet protocol) video surveillance; wireless communication devices for transmitting images taken by a camera; remote video monitoring system consisting primarily of a camera and video monitor for recording and transmitting images to a remote location; computer software for use in managing consumer information; computer software and electronic devices for analyzing and compiling consumer data for advertising purposes and market research purposes; electronic and digital shelf signage with wireless capability; digital signage; digital signage monitors; computer hardware and software system in the nature of electronic and mobile devices and computer software for use in interacting with consumers, adapting retail environments and data, data compilation and storage, database management, and digital signage and digital advertising systems management

Respectfully submitted,
/Sarah O. Graber/
02/12/2018

SARAH OTTE GRABER

WOOD HERRON & EVANS LLP

441 VINE STREET 2700 CAREW TOWER

CINCINNATI, OH 45202

UNITED STATES

usptodock@whe-law.com, sgrabber@whe-law.com, cjackson@whe-law.com

5132412324