

ESTTA Tracking number: **ESTTA1020161**

Filing date: **12/04/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	The Sage Colleges
Application Serial Number	87195746
Application Filing Date	10/06/2016
Mark	THE SAGE COLLEGES
Date of Publication	11/05/2019
Potential Opposer's Correspondence Information	Dax Alvarez SNELL & WILMER L.L.P. 400 EAST VAN BUREN STREET SUITE 1900 PHOENIX, AZ 85004-2202 UNITED STATES ipladocket@swlaw.com, dalvarez@swlaw.com, jl- peterson@swlaw.com 213.929.2500

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, SAGE Publications, Inc., 2455 Teller Road, Thousand Oaks, CA 91320, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/05/2019. SAGE Publications, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/04/2020.

Respectfully submitted,

/dax alvarez/

Dax Alvarez

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12/04/2019