

ESTTA Tracking number: **ESTTA937401**

Filing date: **11/27/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Heady Brewing Company
Application Serial Number	87190206
Application Filing Date	09/30/2016
Mark	LUV YA BREW! HOUSTON ALERS 8
Date of Publication	10/30/2018
Potential Opposer's Correspondence Information	Jeffrey A. Smith Millen, White, Zelano & Branigan, P.C. 2200 Clarendon Boulevard Suite 1400 Arlington, VA 22201 UNITED STATES docketing@mwzb.com, smithj@mwzb.com, ven- teicher@mwzb.com, culver@mwzb.com 703-465-5355

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, RENAUD COINTREAU SAS, 25 boulevard Malesherbes, F-75008 Paris, , FRANCE, a Soci  t   par actions simplifi  e, organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/29/2018. RENAUD COINTREAU SAS respectfully requests that the time period within which to file an opposition be extended until 02/27/2019.

Respectfully submitted,

/jas/

Jeffrey A. Smith

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11/27/2018