

ESTTA Tracking number: **ESTTA806120**

Filing date: **03/09/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Noxell Corporation
Application Serial Number:	87172098
Application Filing Date:	09/15/2016
Mark:	TONE LOGIC
Date of Publication	02/07/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Dial Corporation, 7201 E. Henkel Way, MS 01.45, Scottsdale, AZ 85255, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 03/09/2017. The Dial Corporation respectfully requests that the time period within which to file an opposition be extended until 06/07/2017.

Respectfully submitted,
/EEWESTERBERG/
03/09/2017

Eric Westerberg

Trademark Counsel

Henkel Corporation

7201 E. Henkel Way MS 01.45

Scottsdale, AZ 85255

UNITED STATES

trademarks@henkel.com

480.754.6446