

ESTTA Tracking number: **ESTTA878800**

Filing date: **02/21/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87141470
Applicant	Williams-Sonoma, Inc.

Notice of Appeal

Notice is hereby given that Williams-Sonoma, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87141470.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Customer loyalty program services for commercial, promotional and advertising purposes in connection with retail store services, on-line retail store services, and catalog mail order services featuring kitchenware, tableware, cookware, furniture, rugs, lighting, decorative accessories, bedding, linens, bath products, children's furniture and products, and window coverings; business administration of consumer loyalty programs in connection with retail store services, on-line retail store services, and catalog mail order services featuring kitchenware, tableware, cookware, furniture, rugs, lighting, decorative accessories, bedding, linens, bath products, children's furniture and products, and window coverings

Respectfully submitted,
/Anthony J. Malutta/
02/21/2018

ANTHONY J. MALUTTA

KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street, Suite 2800, Mailstop IP Docketing 22

ATLANTA, GA 30309

UNITED STATES

tmadmin@kilpatricktownsend.com, amalutta@kilpatricktownsend.com, dvargas@kilpatricktownsend.com

404-815-6500