

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87135045
LAW OFFICE ASSIGNED	LAW OFFICE 119
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87135045/large
LITERAL ELEMENT	THE SWEET LIFE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
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DESCRIPTION OF EVIDENCE FILE	Request For Reconsideration After Final Refusal To Register and Exhibits 1-43 in response to the Office action May 19, 2017. Applicant is concurrently filing a Notice of Appeal of the refusal to register and requesting that the appeal be suspended while the examining attorney considers this request for reconsideration.
CORRESPONDENCE SECTION	
ORIGINAL ADDRESS	THEODORE A. BREINER BREINER & BREINER, L.L.C. 115 NORTH HENRY STREET ALEXANDRIA Virginia US 22314
NEW CORRESPONDENCE SECTION	
NAME	THEODORE A. BREINER
FIRM NAME	BREINER & BREINER, L.L.C.
DOCKET/REFERENCE NUMBER	8595/TM
STREET	115 North Henry Street
CITY	Alexandria
STATE	Virginia
ZIP/POSTAL CODE	22314
COUNTRY	United States
PHONE	703-684-6885
FAX	703-684-8206
EMAIL	Docketclerk@bbpatlaw.com;tbreiner@bbpatlaw.com; Elisedelatorre@bbpatlaw.com
AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Theodore A. Breiner/
SIGNATORY'S NAME	THEODORE A. BREINER
SIGNATORY'S POSITION	Attorney
SIGNATORY'S PHONE NUMBER	703-684-6885
DATE SIGNED	11/20/2017
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Nov 20 19:12:20 EST 2017
TEAS STAMP	USPTO/RFR-XX.XXX.XXX.XXX- 20171120191220591067-8713 5045-51094c27df31cc8c6954 9914a71382cbb995b764e6b75 231289fd95ca7349b344ab-N/ A-N/A-2017112018523798043 8

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87135045** THE SWEET LIFE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87135045/large>) has been amended as follows:

EVIDENCE

Evidence in the nature of Request For Reconsideration After Final Refusal To Register and Exhibits 1-43 in response to the Office action May 19, 2017. Applicant is concurrently filing a Notice of Appeal of the refusal to register and requesting that the appeal be suspended while the examining attorney considers this request for reconsideration. has been attached.

Original PDF file:

[evi_50198154149-20171120185237980438_.Request.For.Recon.After.Final.Refusal.pdf](#)

Converted PDF file(s) (22 pages)

[Evidence-1](#)

[Evidence-2](#)

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Original PDF file:

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Converted PDF file(s) (108 pages)

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Converted PDF file(s) (141 pages)

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[Evidence-140](#)
[Evidence-141](#)

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

THEODORE A. BREINER
BREINER & BREINER, L.L.C.
115 NORTH HENRY STREET
ALEXANDRIA
Virginia
US
22314

Proposed:

THEODORE A. BREINER of BREINER & BREINER, L.L.C., having an address of
115 North Henry Street Alexandria, Virginia 22314
United States
Docketclerk@bbpatlaw.com;tbreiner@bbpatlaw.com; Elisedelatorre@bbpatlaw.com
703-684-6885
703-684-8206
The docket/reference number is 8595/TM .

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Theodore A. Breiner/ Date: 11/20/2017
Signatory's Name: THEODORE A. BREINER
Signatory's Position: Attorney

Signatory's Phone Number: 703-684-6885

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Mailing Address: THEODORE A. BREINER
BREINER & BREINER, L.L.C.
115 North Henry Street
Alexandria, Virginia 22314

Serial Number: 87135045
Internet Transmission Date: Mon Nov 20 19:12:20 EST 2017
TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XXX-201711201912205
91067-87135045-51094c27df31cc8c69549914a
71382cbb995b764e6b75231289fd95ca7349b344
ab-N/A-N/A-20171120185237980438

8595/TM/evd

"TRADEMARK"

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Zonin U.S.A., Inc.

U.S. Serial No. 87/135,045

Filed: August 11, 2016

Mark: THE SWEET LIFE

Paul C. Crowley
Trademark Attorney

Law Office 112

- - - - -

Alexandria, Virginia
November 20, 2017

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

REQUEST FOR RECONSIDERATION
AFTER FINAL REFUSAL TO REGISTER

Dear Madam:

This is in response to the Office action mailed
May 19, 2017.

The trademark attorney has continued to refuse
registration of applicant's mark under Section 2(d) of the
Trademark Act on the grounds that there may be a likelihood
of confusion between applicant's mark THE SWEET LIFE for
wine in Class 33 and Registration No. 4,585,304 ("the '304
Registration") for the trademark SWEETLIFE CELLARS

(stylized) for retail wine stores; wholesale store services featuring wine and related agricultural products in Class 35. Applicant respectfully requests that the trademark attorney reconsider and withdraw the refusal to register as there is no likelihood of confusion between applicant's mark and the '304 Registration for the reasons set forth hereafter.

Applicant is concurrently filing a Notice of Appeal of the refusal to register and requesting that the appeal be suspended while the examining attorney considers this request for reconsideration. Applicant also intends to request an interview with the examining attorney.

The test for determining the applicability of Section 2(d) of the Trademark Act is whether an appreciable number of ordinarily prudent purchasers are likely to be misled or confused as to the source of the products or services. McGregor-Doniger, Inc. v. Drizzle, Inc., 202 USPQ 81 (2nd Cir. 1979) (holding no likelihood of confusion between DRIZZLE for women's overcoats and DRIZZLER for golf jackets). In considering the issue of likelihood of confusion, the trademarks must be compared in their entirety and must be considered in conjunction with the particular goods/services on which they are used. In re National Data Corp., 753 F.2d 1056, 1058 (Fed. Cir. 1985). The use of identical, even dominant, words in common does

not automatically mean that two marks are similar. Freedom Saving & Loan Assoc. v. Way, 757 F.2d 1176, 1183 (11th Cir. 1985). Further, the Trademark Office must take into consideration the scope of protection to be accorded the marks.

Factors to be taken into consideration in determining whether there is a likelihood of confusion among an appreciable number of ordinarily prudent purchasers include (1) the similarity in spelling, sound and appearance of the trademarks and the commercial impressions conveyed thereby; (2) the similarity in the goods and the services; (3) the relationship of the channels of trade of the goods and the services; (4) the classes of prospective purchasers, including the cost of the goods and the services and the sophistication of purchasers of the goods and the services; and (5) the scope of protection to be accorded the cited trademark. See, e.g., In re E.I. du Pont de Nemours & Co., 177 USPQ 563 (CCPA 1973); Astra Pharmaceutical Products, Inc. v. Beckman Instruments, Inc., 718 F.2d 1201, 1205 (1st Cir. 1983) (holding no likelihood of confusion between ASTRA for pharmaceutical preparations and syringes pre-filled with pharmaceutical preparations and ASTRA for instruments for measuring substances in blood). Each of these factors are relevant herein.

In preface, applicant respectfully submits that

the wording "SWEETLIFE" in the '304 Registration is not to be accorded a broad scope of protection due to its common usage for various goods and services. The name "The Sweet Life" is translated from the French "La Dolce Vita." The names "The Sweet Life" and "La Dolce Vita" are common names used to reference "a good life." See, e.g., attached Exhibits 19 and 20.¹ Accordingly, this phrase is not to be accorded a a broad scope of trademark protection.

Additionally, the Trademark Office has allowed numerous registrations/applications using the wording "SWEET LIFE." For example, the '304 Registration and the following trademarks were allowed over each other:

<u>Mark</u>	<u>Appln./ Reg. No.</u>	<u>Goods/Services Summary</u>
THE SWEET LIFE	3,968,608	Restaurant services
BIG SWEET LIFE	4,659,094	Beer
DOLCEVITA SPARKLING SWEET WINE DEI SENSI	4,582,150	Wine
SWEET LIFE	2,816,996	Bakery goods; retail store featuring bakery goods, snack foods and desserts
HELLO SWEET LIFE	87/135,032	Wine

¹

Applicant's Response filed May 1, 2017 included Exhibits 1-18 and applicant is continuing with the next exhibit number for the additional evidentiary exhibits submitted herein.

TESS copies attached hereto as Exhibits 1-4 and 21, respectively. Such allowance and co-existence indicates the scope of protection to be accorded the cited mark. Accordingly, the '304 Registration is not to be accorded a broad scope of protection due to the number of marks using the wording "SWEET LIFE" or variations thereof. See TMEP §1207.01(b)(ix) (weak marks entitled to a narrower scope of protection).

As seen above, the Trademark Office has allowed the trademark THE SWEET LIFE for restaurant services and the trademark SWEETLIFE CELLARS retail store services for wine over each other finding no likelihood of confusion between these two retail services. Additionally, the trademark attorney has allowed applicant's related trademark HELLO SWEET LIFE for wine over the '304 Registration and the above-referenced registrations. Additionally, the '304 Registration and Registration No. 4,582,150 for DOLCEVITA SPARKLING SWEET WINE DEI SENSI were allowed over each other (before the '150 registration was cancelled), indicating that DOLCEVITA or "Sweet Life" for wine is not confusing with the '304 Registration. Attached as Exhibit 22 is a TESS Printout indicating the number of trademarks which have been applied for or registered using the wording "Sweet Life" indicating the narrow scope of protection to be accorded this wording.

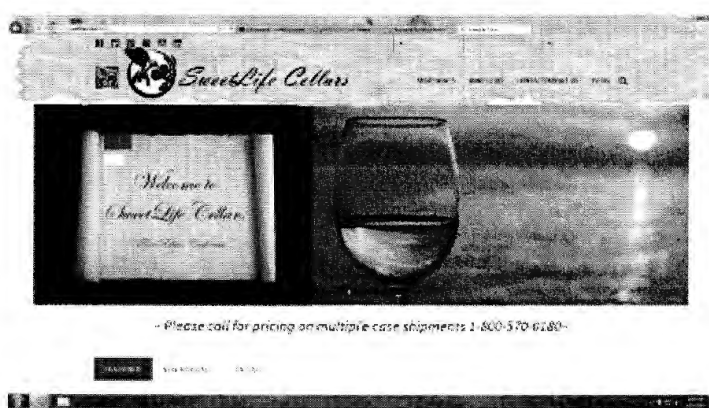
Applicant has recently launched its CASTELLO DEL POGGIO HELLO SWEET LIFE Collection of wines as referenced in the attached Exhibits 23-28. Applicant uses the trademarks HELLO SWEET LIFE and THE SWEET LIFE as a slogan for its wines. The slogan has a double meaning referencing both the THE SWEET LIFE as a "good life" and applicant's wines being sweet wines. Applicant uses the trademarks THE SWEET LIFE and HELLO SWEET LIFE as a slogan for applicant's wines. This is significant when comparing the commercial impressions conveyed by applicant's trademark THE SWEET LIFE and the name of the retail store SWEETLIFE CELLARS. It is also significant in comparing the commercial impressions conveyed by the trademarks wherein applicant's trademark THE SWEET LIFE is a slogan for its wine collection and SWEETLIFE CELLARS is the service mark for a retail wine store.

As seen above, applicant's trademark THE SWEET LIFE is different from the cited mark and conveys a completely different commercial impression from the cited mark. See Champagne Louis Roederer S.A. v. Delicato Vineyards, 47 USPQ2d 1459 (Fed. Cir. 1998) (no likelihood of confusion between CRISTAL for champagne and CRYSTAL CREEK for wine based on dissimilarity of marks alone); Safeway Stores Inc. v. Belcanto Fancy Foods Ltd., 5 USPQ2d (TTAB 1987) (holding BEL ARIA for sauces, spreads and dried tomatoes and BEL-AIR for frozen foods and frozen

concentrated juice product somewhat similar in appearance, only slightly similar in sound or pronunciation, and essentially dissimilar in terms of meaning and connotation). Thus, applicant's mark is for the three words THE SWEET LIFE, a common slogan, and the '304 Registration is for the two words SWEETLIFE CELLARS in stylized format and appearing as follows:

SweetLife Cellars

Additionally, the specimen submitted by the registrant and taken from TSDR is as follows:



Accordingly, the commercial impressions conveyed by the marks is completely different. Applicant's mark uses the slogan THE SWEET LIFE for wine. The '304 Registration does

not have the same connotation because it is not using the slogan and includes the one word "SWEETLIFE" followed by the wording "Cellars." The marks, therefore, create different commercial impressions. The differences in the trademarks alone is sufficient to preclude a likelihood of confusion. As set forth above, the '304 Registration is not to be accorded a broad scope of protection.

The trademark attorney states that applicant's mark uses the two words SWEET LIFE and the '304 Registration uses the one word SWEETLIFE. However, as the trademark attorney is aware, it is not proper to dissect applicant's mark or the cited registration. Applicant's mark is for the three words THE SWEET LIFE which is a slogan. Registrant's mark is for the two words SWEETLIFE CELLARS which is not used as a slogan and does not use the suggestive meaning of "The Sweet Life" or "The Good Life." Applicant acknowledges that the case law provides that the indefinite article "The" is sometimes not to be accorded protection. However, when the word "The" is used with the wording "Sweet Life," it conveys a different commercial impression again referencing "The Sweet Life" as being "The Good Life" and is different from the wording "Sweet Life" or "Sweetlife." Similarly, the '304 registration's use of the word "Cellars" must be taken into consideration and the wording "Sweetlife Cellars" indicates reference to a wine cellar and does not have the

same connotation as the slogan "The Sweet Life."
Accordingly, the commercial impressions conveyed by applicant's mark THE SWEET LIFE and the '304 Registration for SWEETLIFE CELLARS is completely different when the trademarks are taken in their entirety in considering the commercial impressions conveyed by the trademarks.

Applicant continues to submit that the Federal Circuit decision in Champagne Louis Roederer, supra, is on all fours with the present application. In this case, the applicant sought to register the two words CRYSTAL CREEK. The application was opposed based on the one word trademark CRISTAL, the phonetic equivalent of the word CRYSTAL in the applicant's trademark. The Federal Circuit, affirming the Trademark Trial and Appeal Board, found no likelihood of confusion between CRYSTAL CREEK and CRISTAL based on the dissimilarity of the trademarks alone. Similarly, there is no likelihood of confusion between applicant's mark for the three word slogan THE SWEET LIFE and the '304 Registration for the two stylized words SWEETLIFE CELLARS due to the differences in the marks and the commercial impressions conveyed thereby.

The examining attorney states that the Champagne Louis Roederer case is distinguishable because the words CRISTAL and CRYSTAL CREEK, both for wine, evoke different meanings. As set forth above, the slogan THE SWEET LIFE

evokes a very different meaning from SWEETLIFE CELLARS, for different goods and services.

Applicant's goods are wine in Class 33. The '304 Registration is not for wine. Rather, the '304 Registration is for services, namely, retail wine store services and wholesale store services featuring wine and agricultural products. Thus, applicant's goods and registrant's services are different. The law is clear that there is no per se rule that there is a likelihood of confusion between beverage products and restaurant services. See, e.g., In re Coors Brewing Co., 68 USPQ2d 1059 (Fed. Cir. 2003) (no likelihood of confusion between BLUE MOON for beer and BLUE MOON for wine or BLUE MOON for restaurant services). Similarly, in the related area of food products, the Courts and Trademark Trial and Appeal Board have consistently held that there is not necessarily a likelihood of confusion because the products are food products. See, e.g., Vitarroz Corp. v. Borden, Inc., 209 USPQ 969 (2nd Cir. 1981) ("Vitarroz") (no likelihood of confusion between BRAVO'S for crackers and BRAVOS for tortilla chips); In re Mars, Inc., 222 USPQ 938 (Fed. Cir. 1984) (no likelihood of confusion between CANYON for fresh citrus fruits and CANYON for candy bars even though such goods may both be sold in grocery stores); McCarthy On Trademarks, §24:48 (no per se rule of likelihood of confusion because marks are used on food

items). See also, Safeway Stores Inc. v. Bel Canto Fancy Foods Ltd., 5 USPQ2d 1980 (TTAB 1987) where the Board found no likelihood of confusion between BEL-AIR for frozen foods and frozen concentrated juices and BEL ARIA for sauces, spreads and dried tomatoes, despite the fact that the products are both sold in grocery stores. This line of cases is similarly applicable to applicant's goods, namely wine, and registrant's retail wine store services.

Registrant's wholesale store services are clearly not applicable as consumers of wine do not purchase from wholesale stores and the wholesale store services are directed to the purchasers of wine such as restaurants or stores, and these purchasers are sophisticated. There is clearly no commonality of purchasers of applicant's wine and registrant's wholesale store services. Accordingly, applicant will hereafter address the differences in wine and retail wine store services.²

Applicant's goods are completely different from retail wine store services. As noted in the case law above, there is no likelihood of confusion between restaurant services and beer and wine just because restaurants serve beer and wine, including sometimes house beer and wine.

²

If the examining attorney contends otherwise and does not withdraw the refusal to register, applicant respectfully requests that the examining attorney so indicate in order that the record is clear for purposes of appeal.

This law is applicable herein. A person going to a retail wine store purchases and expects to purchase brand name wines of different wineries. Retail wine stores do not sell wines named after the name of their store, including as discussed hereafter in response to the trademark attorney's evidence. Even if registrant's SWEETLIFE CELLARS wine store did sell a wine named "Sweetlife Cellars," the public would not be confused with applicant's slogan THE SWEET LIFE used to sell applicant's brand name wines due to the differences in the commercial impressions conveyed by the trademarks THE SWEET LIFE and SWEETLIFE CELLARS as discussed above.

In support of the refusal to register, the trademark attorney states that:

In this case, the applicant provides "wine" and the registrant provides "retail wine stores; wholesale store services featuring wine and related agricultural products." The goods of the applicant are the object of the services of the registrant. Therefore, the goods and services of the parties are related.

Further, as is evidenced by the attached third-party registrations, it is common for entities that provide wine goods to also provide store services featuring wine goods.

In support of this position, the examining attorney originally relied upon ten third-party registrations and two Internet Web sites as evidence that wine and retail wine store services are related and to establish likelihood of confusion. The trademark attorney in the most recent Office

action has included fifteen additional third-party registrations for both wine and retail wine store services (eight of which are to wineries which sell their wines at their winery) and two additional Internet Web sites for wineries which sell their wine at their winery. However, this evidence does not support the trademark attorney's position as set forth hereafter. First, the examining attorney has relied on twenty-nine businesses that allegedly sell wine under their trademark and offer retail wine store services under their trademark. This evidence as a matter of law is not sufficient to show the relatedness between wine and retail wine store services. Specifically, there are approximately 18,810 retail wine stores in the United States as seen in the attached Exhibit 5. These twenty-nine third parties constitute 0.15% of all retail wine stores in the United States which allegedly sell wine under their trademark. This evidence does not establish a prima facie case of the relatedness of wine and retail wine store services. This is in accord with the Federal Circuit decision in Coors Brewing finding that such a small number of third-party registrations was insufficient to establish a relationship between restaurant services and beer. 343 F.3d at 1346 ("And although the Board had before it a few registrations for both restaurant services and beer, the very small number of such dual use registrations does

nothing to counter Coors' showing that only a very small percentage of restaurants actually brew their own beer or sell house brands of beer; instead, the small number of such registrations suggests that it is quite uncommon for restaurants and beer to share the same trademark. Thus, the evidence before the Board indicates not that there is a substantial overlap between restaurant services and beer with respect to source, but rather that the degree of overlap between the sources of restaurant services and the sources of beer is de minimis.") Accordingly, these third-party registrations and Internet sites do not establish the relatedness of a retail store selling wine and wine or that the public would understand that applicant's wine sold under the slogan THE SWEET LIFE is related to registrant's retail store SWEETLIFE CELLARS offering services under a very different name.

In looking at the third-party evidence relied upon the trademark attorney, at least thirteen of the third-party registrations are owned by wineries which sell their wine under their trademark and sell the wine at their winery. A winery is not a retail wine store as in the '304 Registration. Additionally, as seen hereafter, the Internet Web sites relied upon by the trademark attorney are merely online vendors or wineries who sell wine and do not offer wine under their trademark.

More specifically, applicant hereafter refers to each of the original twelve third-party trademarks relied upon by the trademark attorney as follows:

1. Registration No. 3,198,654 for the trademark THE WINE ALLEY. The Wine Alley is a retail wine store selling different brand name wines. Attached hereto as Exhibit 6 are the specimens submitted in this registration printed from TSDR. The Wine Alley apparently sells a wine under the name GOLDEN CELLARS with the retail wine store name on the label.

2. Registration No. 3,868,784 for the trademark MWC MANHATTAN WINE COMPANY. Attached hereto as Exhibit 7 are the specimens submitted in this registration printed from TSDR. As apparent, the Manhattan Wine Company is an on-line seller of wine. There are no wines sold under the trademark MWC MANHATTAN WINE COMPANY. The registration is apparently directed to wines in Class 33 because the trademark MWC MANHATTAN WINE COMPANY is used on the Web site where brand name wines can be purchased.

3. Registration No. 3,258,274 for the trademark SAN ANTONIO. Attached hereto as Exhibit 8 are the specimens submitted in this registration printed from TSDR. As apparent, San Antonio is a winery which sells its own wine. It is not a retail wine store.

4. Registration No. 4,121,518 for an Eaglet

Design. Attached hereto as Exhibit 9 are the specimens submitted in this registration printed from TSDR. As apparent, the registrant is a winery which sells its own wine. It is not a retail wine store.

5. Registration No. 4,369,280 for the trademark BESPOKE COLLECTION. Attached hereto as Exhibit 10 are the specimens submitted in this registration printed from TSDR. As apparent, the Bespoke Collection is an on-line seller of wine. There are no wines sold under the trademark BESPOKE COLLECTION. The registration is apparently directed to wines in Class 33 because the trademark BESPOKE COLLECTION is used on the Web site where brand name wines can be purchased.

6. Registration No. 4,185,948 for the trademark 67WINE SINCE 1941. Attached hereto as Exhibit 11 are the specimens submitted in this registration printed from TSDR. The registrant is an on-line seller of wine. The name 67WINE SINCE 1941 is not the name of the wine but merely names the wine seller on the wine label in conjunction with the brand name wine.

7. Registration No. 4,710,634 for a Crown Design. Attached hereto as Exhibit 12 are the specimens submitted in this registration printed from TSDR. As apparent, registrant is a winery which sells its own wine. It is not a retail wine store.

8. Registration No. 4,687,723 for the trademark BED-VYNE WINE. Attached hereto as Exhibit 13 are the specimens submitted in this registration printed from TSDR. BED-VYNE WINE is apparently a wine store that has a private label wine.

9. Registration No. 4,947,017 for the trademark W WEST WINERY. Attached hereto as Exhibit 14 are the specimens submitted in this registration printed from TSDR. As apparent, W West Winery is a winery which sells its own wine. It is not a retail wine store.

10. Registration No. 4,845,472 for the trademark WATERS EDGE WINERIES. Attached hereto as Exhibit 15 are the specimens submitted in this registration printed from TSDR. As apparent, Waters Edge Wineries is a winery which sells its own wine. It is not a retail wine store.

11. The Internet Web site www.wineweb.com. This is merely a Web site for the sale of wines and does not have a private label wine. See the additional exhibits attached hereto as Exhibit 16 for this Web site and Exhibit 17 for the Los Vencejos wine.

12. The Internet Web site www.citywinery.com. This is not for a retail wine store but rather selling wines direct through a wine club. See attached Exhibit 18 providing further information for the Web site. Accordingly, applicant respectfully submits that the twelve

references relied upon by the trademark attorney do not establish a prima facie case that wine and retail wine store services are related.

The additional fifteen registrations relied on by the trademark attorney are similar, and eight of which are wineries selling their own wine. Specimens showing use of the additional registrations relied upon by the examining attorney and printed from TSDR, two of which are duplicative, are as follows:

Exhibit 29 - Registration No. 2,752,733 for OASIS;

Exhibit 30 - Registration No. 3,844,167 for HALTER RANCH;

Exhibit 31 - Registration No. 2,768,057 for BIN 36;

Exhibit 32 - Registration No. 2,744,940 for STATE LANE;

Exhibit 33 - Registration No. 3,096,533 for VINESSE;

Exhibit 34 - Registration No. 3,898,164 for MERKIN VINEYARDS;

Exhibit 35 - Registration No. 4,193,153 for SHELBY;

Exhibit 36 - Registration No. 4,185,901 for COYOTE MOON;

Exhibit 37 - Registration No. 4,356,541 for

8595/TM/USSN 87/135,045

BANSHEE;

Exhibit 38 - Registration No. 4,687,723 for BED-VYNE WINE (duplicate);

Exhibit 39 - Registration No. 4,947,017 for W WEST WINERY (duplicate);

Exhibit 40 - Registration No. 5,129,609 for MY WINE ON TAP;

Exhibit 41 - Registration No. 5,117,954 for LOVE YOUR WINE;

Exhibit 42 - Registration No. 5,118,014 for MCKAHN FAMILY CELLARS; and

Exhibit 43 - Registration No. 5,132,782 for THE RARE WINE CO.

Additionally, applicant's and registrant's goods/services are expensive and purchasers thereof exercise substantial care in purchasing the services. Sazerac Co. v. Fetzer Vineyards, Inc., 2017 U.S. Dist. LEXIS 153510, N.D. Cal. Sept. 17, 2017, p. 12 Finding of Fact 65, pp. 21-22 Conclusion of Law 8 (finding that wine consumers exercise a goods deal of care in purchasing wine). See also, Electronic Design and Sales, 954 F.2d 713 (Fed. Cir. 1992) (purchasers of medical equipment unlikely to be confused by almost identical mark: "[T]here is always less likelihood of confusion where goods are expensive and purchased after careful consideration.") (quoting Astra, 718 F.2d at 1206,

220 USPQ at 790); Barre-National, Inc. v. Barr Labs., Inc., 773 F. Supp. 735, 742 (D. N.J. 1991) (health care professionals, such as pharmacists and drug wholesalers, can "be expected to exercise a high standard of care."); Stouffer Corp. v. Health Valley Natural Foods, Inc., 1 USPQ2d 1900 (TTAB 1986) (purchasers of diet-conscious foods expected to exhibit degree of care making confusion unlikely). The recent Sazerac decision is directly on point finding that purchasers of wine are discerning and exercise care in purchasing wine. Clearly, a purchaser of wine will be able to distinguish between THE SWEET LIFE wine and a retail store under a different name, SWEETLIFE CELLARS. This factor further establishes that there is no likelihood of confusion between applicant's mark and the '304 Registration.

Further, the Trademark Trial and Appeal Board and Courts have held in a number of cases that even though trademarks may be similar or the same in sound and appearance, where the goods/services are different, the channels of trade are different or the purchasers of the goods/services sophisticated, there will be no likelihood of confusion. See In re American Olean Tile Company, Inc., 1 USPQ2d 1823 (TTAB 1986) (holding MILANO for ceramic tile not confusingly similar to MILANO for wood doors for exterior and interior use due to the difference in goods and the

sophistication of purchasers of the goods); Information Resources, Inc. v. X*Press Information Services, 6 USPQ2d 1034 (TTAB 1988) (holding no likelihood of confusion between EXPRESS for computer software and services relating to the analysis of information, including financial information, and X*PRESS for transmitting news and general information and data to home and business computers via satellite and cable television lines); Morton-Norwich Products, Inc. v. N. Siperstein, Inc., 222 USPQ 735 (TTAB 1984) (holding use of FANTASTIC for paints not confusingly similar to FANTASTIK for spot remover, laundry starch cleaners); Astra Pharmaceutical Products, Inc. v. Beckman Instruments, Inc., 220 USPQ 786 (1st Cir. 1983) (holding no likelihood of confusion between the trademark ASTRA for computerized blood analyzer machine and other products related to machine and ASTRA for pharmaceutical preparations and syringes); Haydon Switch and Instrument Inc. v. Rexnord, Inc., 4 USPQ2d 1510 (D. Conn. 1987) (holding no likelihood of confusion between PLANETGEAR for mechanical drum wheel digital display time counters and PLANETGEAR for planetary gear speed reducers and motor drive shafts). These cases are fully applicable herein.

Due to, inter alia, the differences in the parties' respective marks, the differences in the parties' respective goods and services, the differences in the

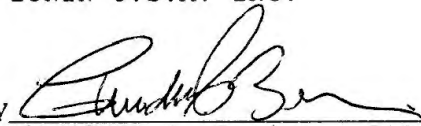
channels of trade of the parties' respective goods and services, the nature of the parties' respective goods and services, the sophistication of the purchasers of the parties' respective goods and services, and the narrow scope of protection to be accorded the trademark of the '304 Registration, it is clear that applicant's mark and the cited mark are not confusingly similar as an appreciable number of ordinarily prudent purchasers of the parties' respective goods and services are not likely to be misled or confused as to the source of the respective services and goods. Therefore, applicant respectfully requests that the trademark attorney reconsider and withdraw the citation to the '304 Registration.

Publication is respectfully requested.

Respectfully submitted,

ZONIN U.S.A. INC.

By



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115 North Henry Street
Alexandria, Virginia 22314-2903

Telephone (703) 684-6885

Attachments: Exhibits 1-43



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THE SWEET LIFE

Word Mark	THE SWEET LIFE
Goods and Services	IC 043. US 100 101. G & S: Restaurant services, namely, a diner featuring hamburgers and ice cream for consumption on the premises. FIRST USE: 20080601. FIRST USE IN COMMERCE: 20081126
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77966936
Filing Date	March 24, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 15, 2011
Registration Number	3968608
Registration Date	May 31, 2011
Owner	(REGISTRANT) Sweet Life Holdings, Inc. CORPORATION COLORADO P.O. Box 1626 Telluride COLORADO 81435
Attorney of Record	Marcus Stephen Harris
Prior Registrations	3606801
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Big Sweet Life

Word Mark BIG SWEET LIFE

Goods and Services IC 032. US 045 046 048. G & S: Beer; Beer, ale, lager, stout, porter, shandy. FIRST USE: 20140318. FIRST USE IN COMMERCE: 20140318

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86270868

Filing Date May 3, 2014

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 7, 2014

Registration Number **4659094**

Registration Date December 23, 2014

Owner (REGISTRANT) Wisconsin Brewing Company, LLC DBA Wisconsin Brewing Co. LIMITED LIABILITY COMPANY WISCONSIN 1079 American Way Verona WISCONSIN 53593

Attorney of Record John S. Carlson

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark	DOLCEVITA SPARKLING SWEET WINE DEI SENSI FAMILY OF WINEMAKERS SINCE 1890
Translations	The English translation of the words "DOLCEVITA" and "DEI" in the mark is "sweet life" and "of".
Goods and Services	(CANCELLED) IC 033. US 047 049. G & S: Wine
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	05.05.25 - Daffodils; Iris (flower); Other flowers 20.03.10 - Bottle labels; Labels for bottles 26.03.02 - Ovals, plain single line; Plain single line ovals 26.11.25 - Rectangles with one or more curved sides 26.11.28 - Miscellaneous designs with overall rectangular shape; Rectangular shapes (miscellaneous overall shape) 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
Serial Number	79117253
Filing Date	May 18, 2012
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	February 18, 2014
Registration Number	4582150
International Registration Number	1127549

Exhibit 3

Registration Date August 12, 2014

Owner (REGISTRANT) SENSI VIGNE & VINI S.R.L. Société à responsabilité limitée ITALY Via Cerbaia, 107, Frazione Cerbaia I-51035 Lamporecchio (PT) ITALY

Attorney of Record Kathleen A. Costigan

Priority Date May 10, 2012

Prior Registrations 2380123

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPARKLING SWEET WINE" AND "FAMILY OF WINEMAKERS SINCE 1890" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of stylized graphic and verbal elements all within a fanciful label design. The wording "Dolcevita" appears in the middle of the label and is located above the wording "SPARKLING SWEET WINE dei" all these elements are inside an oval that is surrounded by three stylized flowers. Below these elements is the wording "SENSI". At the bottom of the label appears "1890" which is superimposed over the wording "Family of Winemakers Since".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator DEAD

Cancellation Date September 26, 2016

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Typed Drawing

Word Mark SWEET LIFE

Goods and Services IC 030. US 046. G & S: FOOD PRODUCTS, namely, BAKERY GOODS; COOKIES; ROLLS; [MUFFINS;] BAKERY DESSERTS; CEREAL BASED SNACK FOODS; [RICE BASED SNACK FOODS;] WHEAT BASED SNACK FOODS; [GRANOLA BASED SNACK BARS]. FIRST USE: 19910814. FIRST USE IN COMMERCE: 19910814

IC 035. US 100 101 102. G & S: BAKERY SERVICES, NAMELY RETAIL AND WHOLESALE STORE FEATURING FRESH AND FROZEN BAKERY GOODS, SNACK FOODS AND DESSERTS AND ON-LINE RETAIL AND WHOLESALE STORE SERVICES FEATURING FRESH AND FROZEN BAKERY GOODS, SNACK FOODS AND ON-LINE SALE OF FRESH AND FROZEN BAKERY GOODS AND SNACK FOODS. FIRST USE: 19910814. FIRST USE IN COMMERCE: 19910814

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78106221

Filing Date February 1, 2002

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 2, 2003

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2816996

Registration Date February 24, 2004

Owner (REGISTRANT) The Sweet Life Enterprises, Inc. CORPORATION CALIFORNIA 2350 Pullman Street Santa Ana CALIFORNIA 92705

(LAST LISTED OWNER) ARYZTA LLC LIMITED LIABILITY COMPANY DELAWARE 14490 CATALINA STREET SAN LEANDRO CALIFORNIA 94577

Assignment Recorded ASSIGNMENT RECORDED

Exhibit 4

Attorney of Record Carlo F. Van den Bosch
Type of Mark TRADEMARK, SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20140313.
Renewal 1ST RENEWAL 20140313
Live/Dead Indicator LIVE

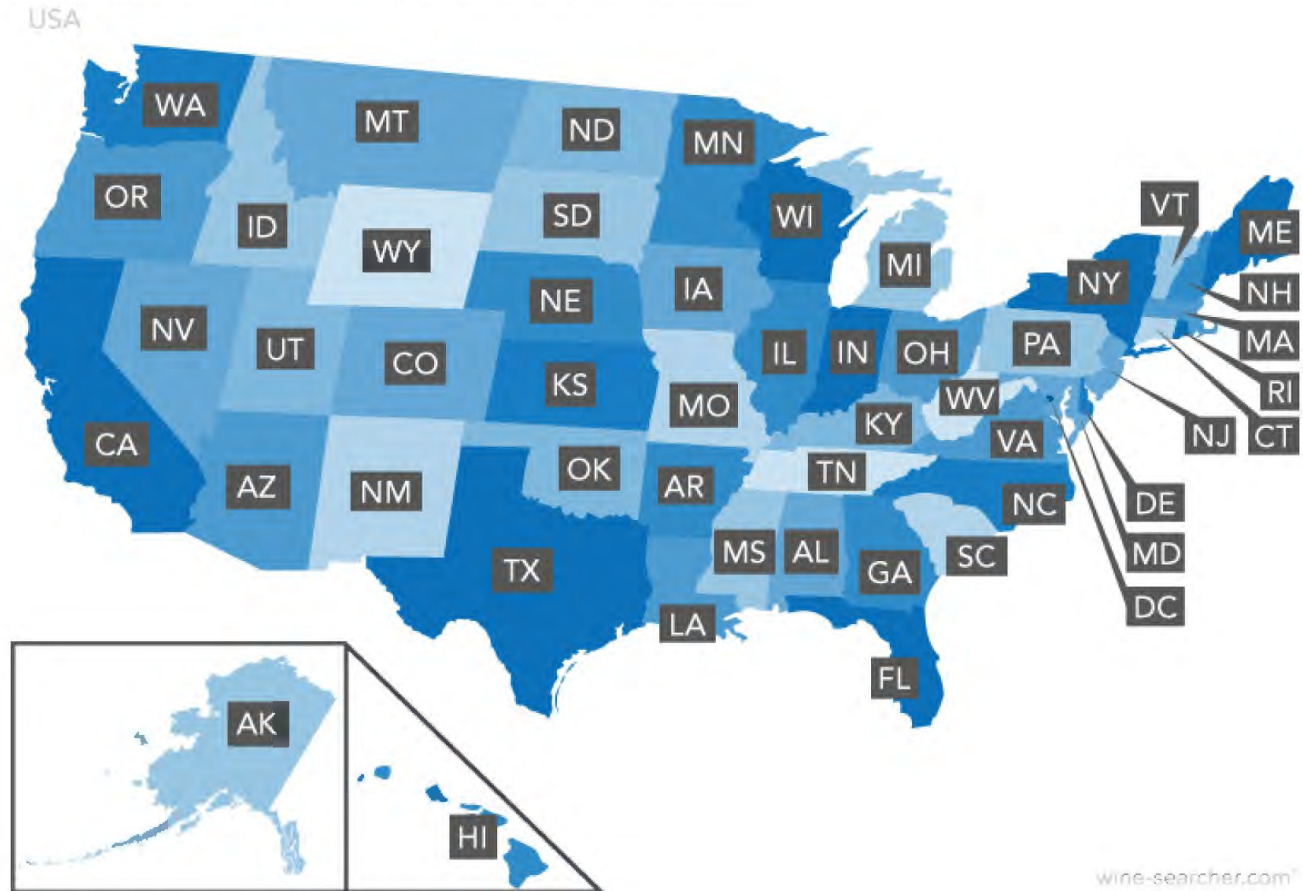
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[Home Wine Stores All USA](#)

American Wine Stores and Businesses

Wine-Searcher currently lists 18810 American Wine Stores and Businesses. Browse by business type or click on a business name for contact information, services offered and more details.



Note: Sponsor Merchants are displayed first, followed by merchants with active price lists.

Name	Type	 Address (USA)	Web
1849 Wine Company	Retail Wines:4 Wholesale	4441 South Downey Rd, Vernon, CA 90058	Price-List
1 West Dupont Circle Wines & Liquors	Retail Wines:712	2012 P Street NW, Washington, D.C. 20036	Secure-Orders
20-20 Wine Merchants	Retail Wines:1850	2020 Cotner Avenue, Los Angeles, CA 90025	Secure-Orders
327wine.com	Retail Wines:3266	17 Cedar Street, Stamford, CT 06902	Secure-Orders
750 Wines	Retail Wines:116	Suite C, 1224 Adams Street, St Helena, CA 94574	Price-List
Aabalat Fine & Rare Wines	Retail Wines:7173	Suite A4, 1360 Industrial Avenue, Petaluma, CA 94952	Secure-Orders
Ace Wine & Spirits	Retail Wines:18933	Suite 18, 4 Shady Oak Road, Hopkins, MN 55343	Secure-Orders

Acker Merrall & Condit New York Auction	Auction	Wines:1957	160 West 72nd Street, New York, NY 10023	Price-List
Acker Merrall & Condit New York Retail	Retail Broking	Wines:2563	160 West 72nd Street, New York, NY 10023	
A Hidden Vine	Retail	Wines:176	Suite B15, 27772 Vista del Lago, Mission Viejo, CA 92692	Secure-Orders
Allendale Wine Shoppe	Retail	Wines:2922	101 W Allendale Avenue, Allendale, NJ 07401	Secure-Orders
All Star Wine & Spirits	Retail	Wines:4952	579 Troy-Schenectady Road, Latham, NY 12110	Secure-Orders
Amanti Vino	Retail	Wines:1173	30 Church Street, Montclair, NJ 07042	Secure-Orders
America's Wine Shop	Retail	Wines:2979	398 3rd Avenue, New York, NY 10016	Secure-Orders
Amity Wine & Spirits Co.	Retail Broking	Wines:4586	95 Amity Road, New Haven, CT 06515	Secure-Orders
Anconas Wines	Retail	Wines:2871	720 Branchville Road, Ridgefield, CT 06877	Secure-Orders
Applejack Wine & Spirits	Retail	Wines:20822	3320 Youngfield Street, Wheat Ridge, CO 80033	Secure-Orders
Arlington Wine & Liquor	Retail	Wines:3955	718 Dutchess Turnpike, Poughkeepsie, NY 12603	Secure-Orders
Astor Wines	Retail	Wines:4196	De Vinne Press Building, 399 Lafayette St at East 4th St, New York, NY 10003	Secure-Orders
Atlas Wine Sales	Retail	Wines:11801	Suite 772, 111 SE Belmont Street, Portland, OR 97214	Secure-Orders
Aucwine.com	Auction	Wines:1342	23421 S Western Avenue, Torrance, CA 90501	Secure-Orders
Avon Wines & Spirits	Retail	Wines:190	144 Simsbury Road, Avon, CT 06001	Secure-Orders
B-21	Retail	Wines:7941	43380 US Highway 19 North, Tarpon Springs, FL 34689	Secure-Orders
Balanced Wine Selections	Retail	Wines:196	Suite 201, 1151 Broadway, Sonoma, CA 95476	Secure-Orders
Beacon Wines & Spirits	Retail	Wines:2849	2120 Broadway, New York, NY 10023	Secure-Orders
Page: 1 2 3 4 5 6 7 8 of 753 >				

The Wine Alley®

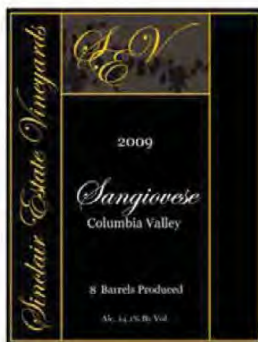
Wine Club Newsletter January 2013

Happy New Year to you and your families! What a year 2012 was and now we're looking forward to a prosperous and fun year in 2013. We hope the novelty of the mega wine stores are wearing off and business will return to normal this year.

We would love to see our wine club grow this year, so if you have a co-worker, neighbor or friend that loves unique wine we would love a recommendation. We do deliver to downtown Seattle each month to a variety of offices, so it's that easy to get the club shipment. When you refer someone to the club and they join/mention your name, you get a \$25 gift certificate! Please help us meet this goal.

For the first part of the year we will be focusing on everyday value wines that are delicious and won't break the bank. Be sure to stop in and try them during our tastings.

Thank you again for all of your continued support over the years and we look forward to another fantastic year with you! Cheers! Scott & Ally



Club Wines For January 2013

Club Red:

Sinclair Sangiovese 2009

Boeger Walker Zinfandel 2009

Club Red/White:

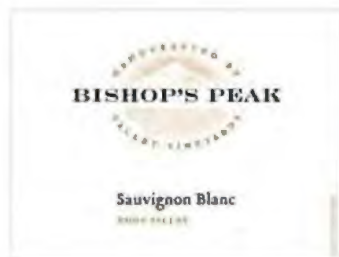
Sinclair Sangiovese 2009

Bishop's Peak Sauvignon Blanc 2011

Club White:

Bishop's Peak Sauvignon Blanc 2011

Highway 12 Chardonnay 2010



14276 SE 176th Street Renton, WA 98058
425.271.4501 info@thewinealley.com
www.thewinealley.com

The Wine Alley®



The Wine Alley was named "Best Wine Selection"
in Evening Magazine's Best of Western Washington
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Street.

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The Wine Alley is located in the Fairwood Shopping Center in Renton, WA. We specialize in fine wines from the Pacific Northwest and from around the world. Our unique beers are from Canada, England, Germany and Belgium. We offer a variety of specialty foods, including our cheese collection. The Wine Alley also sells wonderful wine gifts for the wine & cheese lover.

Our wine store is open Tuesday through Sunday so come in and relax and try one of our wine samplers or join us for one of our private wine tasting parties.

Looking for a special wine that you can't find? We can do special orders with no minimums. Just ask us! You can email, call or come to the store to inquire about the availability of the wine you are looking for. Usually we can get the wine in 3-5 days.

HOURS

Tues & Weds 10:00am-6:30pm

Thurs & Friday 10:00am - 7:30pm

Saturday 10:00am - 5:30pm

Sunday 11:00am - 4:00pm

Mondays - Closed

Directions



The Wine Alley
14276 SE 176th Street
Renton, WA 98058
P: 425.271.4501
F: 425.271.4502
info@thewinealley.com
www.thewinealley.com

10/23/2016

Our Shop - Manhattan Wine Company



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Our Shop

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sort by: Alphabetical ▼

Results per page: 10 | 25 | 50 | 100

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Country

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Region

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[Burgundy](#)
[California](#)
[Champagne](#)
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Price Range

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[\\$10 - \\$25](#)
[\\$25 - \\$50](#)
[\\$50 - \\$75](#)
[\\$75 - \\$100](#)
[Over \\$100](#)

Varietal

[Chardonnay](#)
[Chenin Blanc](#)
[Nebbiolo](#)
[Pinot Noir](#)
[Red Bordeaux Blend](#)
[Syrah](#)
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Year

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[2011](#)
[2012](#)
[2013](#)
[2014](#)
[2015](#)
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Winery

[Denis Moret](#)
[Domaine Faiveley](#)
[Domaine Fourrier](#)



4 Monos - Albillo Real 2013 (750ml)



Country: Spain
Region: Madrid
Varietal: Albillo

Current price: **\$39.99**

Qty: [Add to Cart](#)



4 Monos - La Danza Del Viento, San Martín De Valdeiglesias 2013 (750ml)



Country: Spain
Region: Madrid
Varietal: Garnacha

Current price: **\$56.00**

Qty: [Add to Cart](#)



4 Monos - Tinto 2014 (750ml)



Country: Spain
Region: Madrid
Varietal: Garnacha Blend

Current price: **\$19.99**

Qty: [Add to Cart](#)



A. Clape - Cornas 1989 (750ml)



Country: France
Region: Rhone
Subregion: Cornas
Varietal: Syrah

Current price: **\$475.00**

Qty: [Add to Cart](#)

https://www.mwcwine.com/websearch_results.html

1/6

Exhibit 7

10/23/2016

Our Shop - Manhattan Wine Company

Domaine Michel Lafarge
Hubert Lamy
Simon Bize
Show More

Size
375ml
500ml
700ml
750ml
1L
1.5L
3L
6L
Each
Type
Dessert
Reds
Rose
Sparkling
Spirits
Whites
Show More



A. Patriarche - Meursault, 1er Cru Les Poruzots 2007 (750ml)



Country: France
Region: Burgundy
Subregion: Cote de Beaune
Varietal: Chardonnay

Current price: \$90.00

Qty: Add to Cart



A. Patriarche - Meursault, Vieilles Vignes 2007 (750ml)



Country: France
Region: Burgundy
Subregion: Cote de Beaune
Varietal: Chardonnay

Current price: \$55.00

Qty: Add to Cart



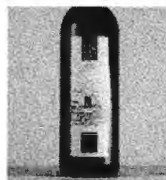
A. Patriarche - Meursault-Blagny, Piece Sous Bois 2007 (750ml)



Country: France
Region: Burgundy
Subregion: Cote de Beaune
Varietal: Chardonnay

Current price: \$95.00

Qty: Add to Cart



Alberto Marsetti - Valtellina Superiore, Grumello 2011 (750ml)



Country: Italy
Region: Lombardy
Subregion: Valtellina
Varietal: Nebbiolo

Current price: \$39.95

Qty: Add to Cart



Aldo Conterno - Barolo, Romirasco 2009 (750ml)



Country: Italy
Region: Piedmont
Subregion: Langhe
Varietal: Nebbiolo

Current price: \$159.00

Qty: Add to Cart



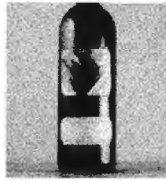
Alessandro & Gian Natale Fantino - Barolo, Bussia, Cascina Dardi 2009 (750ml)



Country: Italy
Region: Piedmont
Subregion: Langhe
Varietal: Nebbiolo

Current price: \$55.00

Qty: Add to Cart

**Alessandro & Gian Natale Fantino - Rosso dei Dardi 2013 (750ml)**

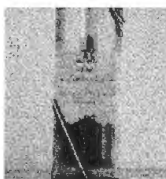
Country: Italy
Region: Piedmont
Subregion: Langhe
Varietal: Nebbiolo

Current price: **\$19.99**Qty: [Add to Cart](#)**Alessandro & Gian Natale Fantino - Vino Rosso, Laboro Disobedient 2010 (750ml)**

Country: Italy
Region: Piedmont
Subregion: Langhe
Varietal: Nebbiolo

Current price: **\$59.00**Qty: [Add to Cart](#)**Alexandre Filaine - Champagne, Cuvée Speciale Brut NV (750ml)**

Country: France
Region: Champagne
Varietal: Champagne Blend

Current price: **\$54.99**Qty: [Add to Cart](#)**Allami Gazdasagi Borkombinat - Tokaj Eszencia 1957 (500ml)**

Country: Hungary
Region: Tokaji
Varietal: Furmint

Current price: **\$375.00**Qty: [Add to Cart](#)**Allami Gazdasagi Borkombinat - Tokaji Aszu 6 Puttonyos 1957 (500ml)**

Country: Hungary
Region: Tokaji
Varietal: Furmint

Current price: **\$315.00**Qty: [Add to Cart](#)**Amaro - Lucano (750ml)**

Country: Italy
Region: Basilicata
Varietal: Gentian

From: Manhattan Wine Company <shop@mw wine.com>
Sent: Wednesday, September 07, 2016 5:49 PM
To: [REDACTED]
Subject: Exciting News from MWC Storage



New Business Development Manager

We are pleased to officially announce that Marc Hanes has joined the Storage & Logistics team at Manhattan Wine Company in a newly created Business Development Manager position. Marc has extensive wine industry experience both as a buyer and as a manager of Chelsea Wine Storage in NYC. He most recently managed warehousing and logistics for Wally's NYC Auctions. Marc is very passionate about wine and is an enthusiastic collector himself.

With over fifteen years of experience in the fine and rare wine industry, Marc possesses the unique skill set required to oversee all of our storage and logistics new business

activities, as well as to implement and manage quality control throughout our full suite of wine collector services. He earned his undergraduate degree from Columbia University and holds a Master's Degree in philosophy from Fordham University.

Marc reports daily to our wine storage facility where he and Chris Seely, our Warehouse Manager, co-manage our warehouse and logistics staff. If you have questions about your existing account or are interested in any of our wine services, you can reach Marc at the following:

Marc Hanes - Business Development & Customer Service Manager

Office Phone: 646-712-8200 ext. 104

Email: marc@mwcwine.com

We hope you will soon have the chance to meet Marc if you haven't already. We are extremely excited to see Marc's positive contributions to our Company and enthusiastically welcome him to our growing organization.

West to East Coast Consolidation Services

Do you have wine on the west coast that needs a temperature-controlled ride back east? MWC can help!

Since our inception 10 years ago, we've been offering a temperature-controlled west to east coast consolidation shipping service. Since hiring Marc Hanes earlier this summer, we made some significant improvements to the service with the intent of reducing lead times, expanding our coverage areas, increasing transparency and maintaining significant cost savings to traditional common carrier shipping alternatives. If you are interested to learn more about our west coast consolidation services, please contact Marc today!

**SAT
OCT 1ST**



**VISIT THE SHOP:
EXCLUSIVE TASTING FOR MWC STORAGE CLIENTS**

Taste some of our favorite Champagne, Burgundy and Piedmont wines and check out the shop with the MWC retail team. Marc will be on hand to discuss how MWC's wine services can make your wine collecting experience more efficient and satisfying. This will be an exclusive, free event available only to MWC storage clients. Save the date and stay tuned for more details! Please RSVP to info@mwccwine.com if interested in attending.

Cheers,

Manhattan Wine Company



WINE STORAGE



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Storage Facility: 610 River Road Clifton, NJ 07014 (973) 574-8701

10/23/2016

Wine Shop and Wine Storage Facility in West Chelsea New York, NY 10001 - Manhattan Wine Company



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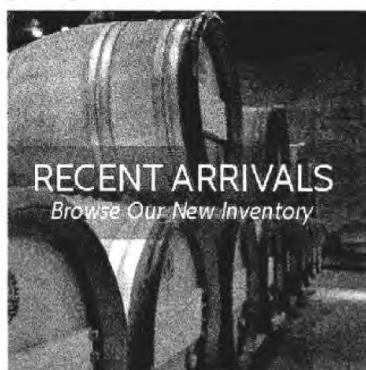
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Events

Upcoming Events



Our 5th Annual Fried Chicken & Champagne Dinner

Please join us on Wednesday, November 30th, 2016 at 7:00pm for our 5th Annual Champagne and Fried Chicken Dinner. This is without question the most exciting... [Read more](#)

Event Date: 11/30/2016 7:00pm - 11:00pm

[Sign-up Now](#)

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Colombero & Garella Seminar w/Cristiano Garella

We've been proselytizing about the wines from Alto Piemonte to anyone that will listen for some time. The 'super volcano' that occurred... [Read more](#)

Event Date: 11/11/2016 6:30pm - 8:00pm

[Sign-up Now](#)

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'Champagne Crawl' Tasting

We've all been privy to a 'pub crawl' in our day, so in the spirit of La Fete du Champagne Week, let's taste our way around one of the most exciting wine... [Read more](#)

Event Date: 11/03/2016 6:00pm - 8:00pm

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R. Pouillon Champagne Seminar with Fabrice Pouillon

10/23/2016

Wine Shop and Wine Storage Facility in West Chelsea New York, NY 10001 - Manhattan Wine Company



With his expressive, terroir-driven wines of great purity, Fabrice Pouillon has quickly risen to the top of our 'must-drink' grower Champagne... [Read more](#)

Event Date: 11/01/2016 6:30pm - 8:00pm

[Sign-up Now](#)

[Contact us for more information](#)



Grower Champagne Seminar

The grower movement in Champagne has been one of the most exciting developments in the wine world over the past 10-15 years. We've seen a sharp rise... [Read more](#)

Event Date: 10/29/2016 6:00pm - 7:30pm

[Sign-up Now](#)

[Contact us for more information](#)



Jose Pastor Selections Spanish Wine Tasting

There's an abundance of exciting and smartly-priced wine coming out of Spain these days, and the bottles from Jose Pastor Selections always seem... [Read more](#)

Event Date: 10/27/2016 6:00pm - 8:00pm

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shop@mwwine.com

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Saturday
12:00PM - 6:00PM

Storage Facility:
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8:30AM - 5:30PM

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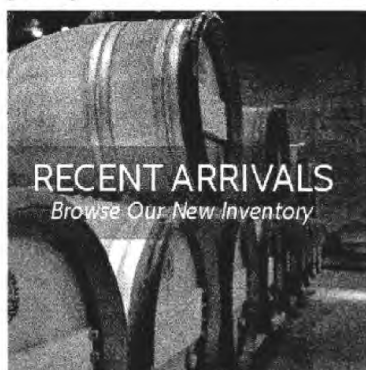
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[Australia](#)
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[\\$101 - 500](#)
[\\$501 - 1000](#)
[\\$1001 - 100000](#)

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Welcome to Manhattan Wine Company's Online Wine Store

Thank you for visiting our online store, where we are pleased to connect you with the finest wines from around the world. This site is dedicated to enhancing our customer's wine browsing and buying experience. By providing you with as much information and as many tasting notes as possible (not just the good ones!), we intend to give you a broad and unbiased perspective of the wines you buy and drink. We hope to accommodate the most demanding of connoisseurs as well as the casual wine drinker, so please contact us if you have any questions. If you need a place for your wines to call home, please take advantage of our state-of-the-art wine storage services. Now in the words of John Milton, "Be wise and taste".

Featured Items



1999 Cotes du Luberon, Bastide de Rhodares, Tardieu-Laurent (750ml)
Your Price: \$13.33

[VIEW](#)

2006 Meursault, Hospices de Beaune Charmes Cuvée Albert Grivault, Morey-Blanc (750ml)
Your Price: \$115.00

[VIEW](#)

2007 Rosso di Casanova di Neri (750ml)
Your Price: \$17.99

[VIEW](#)

All wine is sold by Floral Park Wine & Liquors, Inc and your invoice and credit card statement will show "Floral Park Wine & Liquors, Inc." Shipping delivery costs, if any, will be invoiced and charged by Manhattan Wine Company, LLC. You must be 21 years of age to purchase wine, and the person receiving the wine must provide identification proving they are over the age of 21. Out-of-state orders are subject to a 25% reshipping fee.

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CATEGORY

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 2006 Hospices de
 Beaune
 2009 Bordeaux Futures
 Argentina
 Australia
 Austria
 California
 Canada
 Chile
 France
 Germany
 Italy
 New Zealand
 Oregon
 Portugal
 South Africa
 Spain
 Washington
 MWC WINE EVENTS

PRICE RANGE

\$0 - 100
 \$101 - 500
 \$501 - 1000
 \$1001 - 100000

SEARCH

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Welcome to Manhattan Wine Company's Online Wine Store

Thank you for visiting our online store, where we are pleased to connect you with the finest wines from around the world. This site is dedicated to enhancing our customer's wine browsing and buying experience. By providing you with as much information and as many tasting notes as possible (not just the good ones!), we intend to give you a broad and unbiased perspective of the wines you buy and drink. We hope to accommodate the most demanding of connoisseurs as well as the casual wine drinker, so please contact us if you have any questions. If you need a place for your wines to call home, please take advantage of our state-of-the-art wine storage services. Now in the words of John Milton, "Be wise and taste!"

Featured Items



2004 Chassagne-Montrachet, Les
 Chaumees, Philippe Colin (750ml)
 Your Price: \$46.98



2009 La Tour du Pin (750ml)
 (FUTURE ARRIVAL)
 Your Price: \$39.95



2006 Meursault, Hospices de Beaune Charmes Cuvee Albert
 Grivault, Morey-Blanc (750ml)
 Your Price: \$115.00

All wine is sold by Floral Park Wine & Liquors, Inc and your invoice and credit card statement will show "Floral Park Wine & Liquors, Inc." Shipping/delivery costs, if any, will be invoiced and charged by Manhattan Wine Company, LLC. You must be 21 years of age to purchase wine, and the person receiving the wine must provide identification proving they are over the age of 21. Canceled orders are subject to a 25% restocking fee.



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About Us

"Wine is a living liquid containing no preservatives. Its life cycle comprises youth, maturity, old age, and death. When not treated with reasonable respect it will sicken and die."

—Julia Child

MWC was founded on the conviction that wine storage doesn't have to be tedious, and managing a wine collection need not be time consuming. Our philosophy is based in tried and true experience of uncompromising customer service and hospitality. We also believe in making life easier for oenophiles and know how time consuming managing your wine collection can be. That's why we designed the Virtual Private Cellar™ (VPC) - our web-based, custom cellar management software.

Our Mission

We believe that wine, especially good or great wine, is well worth storing properly. We also believe that good storage solutions should be available to all wine lovers, whether they own one or 500 cases of wine. That's why we created Manhattan Wine Company. At MWC, we know what it's like to have a passion for wine that slowly takes over all the storage in your apartment or home. We know what it's like to cringe over the idea of your great Bordeaux being too close to the hallway heater.

We provide state-of-the-art professional wine storage and related services, including web-based cellar inventory management tools, acquisition and divestiture advice, off-site cellar inventory, and logistical services. We offer you, our customer, a variety of services to help grow your passion for wine.

Services you can expect from MWC:

- Secure wine storage at ideal humidity and temperature levels
- No case minimum
- Simple all-inclusive fee structure starting at \$1.32 a case
- Scheduled and unscheduled wine pick-up and delivery services
- Consolidated domestic and international shipping services
- An online, consumer-centric Virtual Private Cellar that will display your entire collection with multiple viewing options to maximize your collecting experience
- Online wine ratings, tasting notes from top wine writers
- Investment and divestment information and advice
- *Consultation with our wine doctors and sommeliers that will enhance your wine collection.*

©2005 MWC: Manhattan Wine Co.

Superior Service



We've made it easy and let free. We handle everything from pick-up and handling, to inventory and collection management, including same day delivery service and international shipping.

[More Info](#)

[The MWC Experience](#)



MANHATTAN
WINE COMPANY



149th Hospices de Beaune Charity Wine Auction Manhattan Wine Company Buying Consortium Trip

Thank you for expressing interest in Manhattan Wine Company's buying consortium trip for the 2009 Hospices de Beaune Charity Wine Auction.

Our proposed itinerary is detailed in the adjacent column along with the select meals and tastings that will be included in the cost of the trip. Airfare is not included.

We are working diligently now to finalize all of our winery visits and tastings. We have been in contact with the following domaines: Maison Louis Jadot, Meo Camuzet, Camille Giroud, Lucien Le Moine, Bouchard, Faiveley, Jean-Marc Millot, Philippe Chavy, Bruno Clavelier, and Domaine de Montille. We hope to visit as many as possible, but we have to work around the tastings for the Hospices as well as our other commitments. Rest assured that we will be able to visit some amazing wineries.

Our home for the week, will be "Les Rousseaux," a charming farmhouse located just outside of Beaune. The house includes five bedrooms and all modern amenities. Pictures of Les Rousseaux and the surrounding property are below.

Please contact Matt Tornabene or Justin Christoph with any questions regarding this unique opportunity.

Matt Tornabene: phone: 973-574-8701
email: matt@mwcwine.com

Justin Christoph: phone: 917-428-3585
email: justinchristoph@yahoo.com

Preliminary Itinerary

November 10:

Leave JFK

November 11th:

AM: arrive CDG, scenic drive to Beaune, regroup at house

Afternoon: 1 winery visit

Dinner: Ma Cuisine

November 12th:

Breakfast: at house

3 winery visits

November 13th:

Breakfast: at house

Morning: Trade Hospices tasting at winery

Late morning/early afternoon: Eight Monopoles Tasting

Afternoon: 1 winery visit

Dinner: Lameloise

November 14th:

Breakfast: at house

Morning: Christie's Hospices tasting

Afternoon: free time in Beaune

Dinner: Maison Jadot

November 15th:

Breakfast: at house

Hospices Auction: 2pm to late evening

November 16th:

Brunch: Jardin Des Ramparts

Afternoon: 2 winery visits

Dinner: TBD

November 17th:

AM: Leave for CDG



POWER OF ATTORNEY

Applicant hereby appoints Mary L. Kevlin, William M. Borchard, Arthur J. Greenbaum, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Arlana S. Cohen, Meichelle R. MacGregor, Kieran G. Doyle, Maryann E. Licciardi, Lawrence W. Greene, Thomas Kjellberg, Joel K. Schmidt, Jill K. Tomlinson, Sujata Chaudhri, Lloyd McAulay, Elise C. Kasell, Jane Shih, and all other attorneys of Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas, New York, New York 10036-6799, attorneys at law, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this Statement of Use on behalf of the applicant; he/she believes the applicant to be the owner of the trade/service mark sought to be registered; the trade/service mark is now in use in commerce; and all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

JAMES POLSKY

By: 

Name: James Polsky

Title: Applicant

Dated: August 20, 2010



Exhibit 8



SAN
ANTONIO
WINERY



FAMILY OWNED & OPERATED
SINCE 1917

CALIFORNIA
MARSALA

ALC. 17.5% BY VOL.





Since 1917

San Antonio
WINERY

Cask 520

VINTAGE RED WINE

PASO ROBLES ESTATE SELECT

ALCOHOL 14.5% BY VOLUME





SAN ANTONIO

W I N E R Y



*FAMILY OWNED & OPERATED
SINCE 1917*

AMERICAN
CARDINALE

ALC. 12% BY VOL.





Exhibit 9



SALTWATER FARM
VINEYARD

2009 ESTATE CABERNET ROSE

Refreshing and vibrant. A dry rose with a hint of sweetness from our cabernet franc grapes. Aged in stainless steel.
\$20/Bottle \$5/Glass

2006 ESTATE CHARDONNAY

Clean and light with a hint of minerals from Stonington's soil. Aged in stainless steel tanks.
\$19/Bottle \$5/Glass

2007 ESTATE CHARDONNAY

Bright and fresh with a touch of citrus. Lovely balance. Aged in stainless steel tanks.
\$19/Bottle \$5/Glass

2008 ESTATE SAUVIGNON BLANC

Floral and fragrant with a lively but sophisticated citrus taste. Not what you might expect from Southeastern Connecticut. Aged in stainless steel tanks.
\$25/Bottle \$7/Glass

2006 ESTATE CABERNET FRANC

Rich yet smooth with cherry and blackberry flavors and a gentle firmness to its structure. A tribute to the vineyard. Barrel aged in French oak.
\$28/Bottle \$8/Glass

2007 ESTATE MERLOT

Smooth yet savory with a hint of local earth and herbs. Barrel aged in French oak.
\$28/Bottle \$8/Glass

SALTWATER FARM VINEYARD



summer, fall, winter, spring
www.saltwaterfarmvineyard.com
349 elm street stonington, ct 06378



Saltwater Farm Vineyard is set on more than 100 panoramic acres - 15 of which are planted with six varieties of grapes, and bordered by tidal marshes, a cove and vistas of Long Island Sound, near the historic New England coastal village of Stonington, CT.

The centerpiece of the bucolic property, which has a small private airport dating to the late 1930s, is a World War II - vintage hangar, designed by the late architect John W. Lincoln. The hangar, which opens onto stone terraces and the vineyard, has been preserved and converted into a winery.



ASTING ROOM HOURS

Open: Wed & Thurs: 11-5 Fri, Sat & Sun: 11-3 Closed: Mon & Tues
Or by appointment. Call us at 860.415.9072

Take Exit 91 (Stonington Borough) off of I-95...if from the north, bear left at end of off-ramp onto Pequot Trail/Taugwonk Road/Rte. 234; if from the south, bear right.

Proceed 0.5 miles & take second left onto North Main Street (signs pointing to Pine Point School & Rte. 1A). Follow North Main for 1.7 miles until it intersects with Rte. 1.

Turn left at traffic light onto Rte. 1 & proceed 0.6 miles, then take sharp right onto Elm Street (aka Rte. 1A). The Vineyard will be a dirt road on the left about 50 yards after turning onto Elm Street.



HOME

TASTING ROOM / MUSIC

OUR WINES

WEDDING GALLERY

VIDEO GALLERY

HISTORY

HOURS / DIRECTIONS

349 Elm Street
Stonington, CT 06378

Tasting Room
860-415-9072

Weddings/Events
800-818-7258
EMAIL US FOR DETAILS



TASTING ROOM / MUSIC



August 2011

Tasting Room Hours:

Wednesdays: 11am-5pm

Thursdays: 11am-7pm with live music in the tasting room from 5pm-7pm!!!! See list of acts below.

Fridays: 11am-3pm

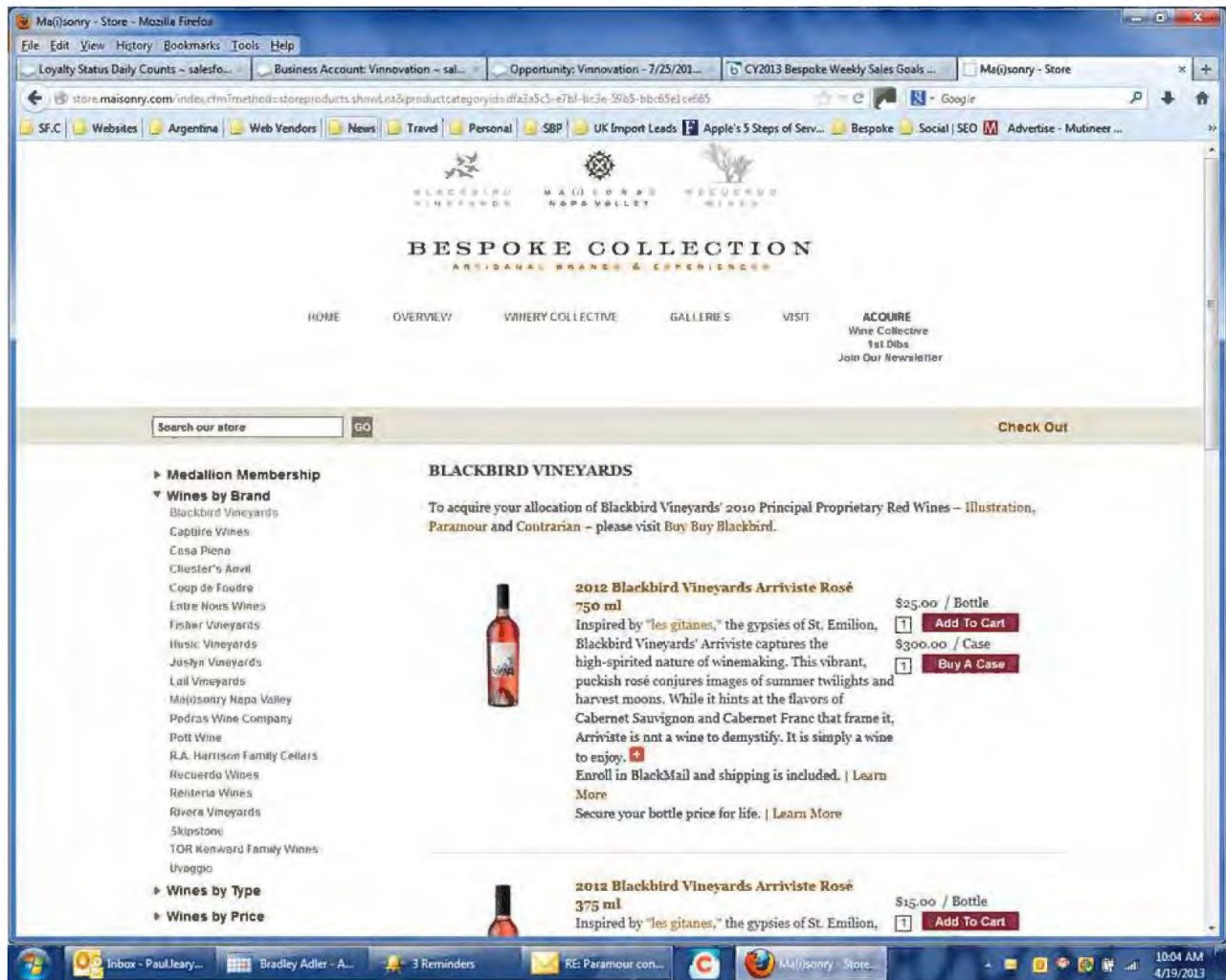
Saturdays: 11am-3pm

Sunday 8/7 & 8/21 11am-3pm

Sunday 8/14 & 8/28 11am-5pm with live music in the tasting room from 3pm-5pm!!! See list of acts below.

The tasting room is closed on Mondays and Tuesdays.

Call the tasting room manager Paul Peloquin directly at 860.415.9072 or email paul@saltwaterfarmvineyard.com for more information.



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Loyalty Status Daily Counts - salesfo... Business Account: Vinnovation - sal... Opportunity: Vinnovation - 7/25/201... CY2013 Bespoke Weekly Sales Goals ... Ma(i)sonry - Store
store.maisonry.com/index.cfm?method=storeproducts.showList&productcategoryid=dfa2a5c3-e7b1-bc3e-5b5b-bbcb5e1ce65
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BLACKBIRD VINEYARDS
MA(I)SONRY NAPA VALLEY
RUCUERDO WINES

BESPOKE COLLECTION
ARTISANAL BRANDS & EXPERIENCES

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Lail Vineyards
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Pedras Wine Company
Pott Wine
R.A. Harrison Family Cellars
Rucuerdo Wines
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Skipstone
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Wines by Type
Wines by Price

BLACKBIRD VINEYARDS

To acquire your allocation of Blackbird Vineyards' 2010 Principal Proprietary Red Wines - Illustration, Paramour and Contrarian - please visit [Buy Buy Blackbird](#).

2012 Blackbird Vineyards Arriviste Rosé
750 ml

Inspired by "les gitanes," the gypsies of St. Emilion, Blackbird Vineyards' Arriviste captures the high-spirited nature of winemaking. This vibrant, puckish rosé conjures images of summer twilights and harvest moons. While it hints at the flavors of Cabernet Sauvignon and Cabernet Franc that frame it, Arriviste is not a wine to demystify. It is simply a wine to enjoy. [Enroll in BlackMail and shipping is included. | Learn More](#)

\$25.00 / Bottle

2012 Blackbird Vineyards Arriviste Rosé
375 ml

Inspired by "les gitanes," the gypsies of St. Emilion,

\$15.00 / Bottle

Inbox - Paul.Ieary...
Bradley Adler - A...
3 Reminders
RE: Paramour con...
Ma(i)sonry - Store...

10:04 AM
4/19/2013


BLACKBIRD
VINEYARDS


MAINE VINEY
NAPA VALLEY


RECUERDO
WINES


BESPOKE COLLECTION
ARTISANAL BRANDS & EXPERIENCES


WELCOME & MEMBER


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MEDALLION



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BESPOKE COLLECTION

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Explore The Brands



CHATEAU REAL 2007

APPELLATION HAUT-MEDOC CONTROLEE

67WINE SINCE 1941
WWW.67WINE.COM

IMPORTED BY: C.S. DISTRIBUTORS CO.,
NEW YORK, NY

ALC. 12.5 % BY VOL. NET CONTENTS 750 ML

PRODUCE OF FRANCE RED BORDEAUX WINE

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

CONTAINS SULFITES

www.chateau-serilhan.fr
MIS EN BOUTEILLE AU CHATEAU
S.C.E.A. M. MARCELLIS - EXPLOITANTE
33160 SAINT ESTEPHE-MEDOC-GIRONDE-France

1.9 2007 01

67WINE SINCE 1961
www.67wine.com

CHATEAU SAINT-ANDRE-CORBIN 2006
Appellation Saint Georges - Saint Emilion Contrôlée
PRODUCE OF FRANCE **RED BORDEAUX WINE**
ALC. 13 % BY VOL. **750 ML**
75% MERLOT & 25% CABERNET FRANC

Chateau Saint-André-Corbin is a 19-hectare vineyard perched on a hill south of St. Emilion on an estate that dates back to the Gallo-Roman era. Historical records suggest that this ancient estate belonged to the famous 4th-century poet and Roman consul Ausone and its wines were served on the table of the Caesars. The dynamic Saby family, owners of numerous vineyards in St. Emilion, recently took over the estate and made its first vintage in 2003. Exceptional homogeneous terroir of clay and limestone with excellent drainage. Average vine age of 55 years. Density of 6,000 vines/hectare. Yield of 32 hl/hectare. Manual harvest. Modern vinification used to obtain maximum fruit and concentration. Aged 15 months in French oak barrels. Intense purple robe. Rich, fruity, nose of exceptional Merlot, chocolate and toasty oak flavors. Full, round, lush, fruit-forward palate with excellent structure and balance, and silky tannins.

IMPORTED BY
MONSIEUR TOUTON SELECTION, LTD.
NEW YORK, NY 10001

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES WHEN PREGNANT BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) EXCESSIVE CONSUMPTION OF ALCOHOLIC BEVERAGES CAN BE DANGEROUS TO YOUR HEALTH.



67 WINE

SINCE 1941
WWW.67WINE.COM

68th Street & C
(212) 7
New York
Trusted

Better Wine - Better Prices

Outstanding Left & Right Bank Bordeaux On Sale!



Chateau Greysac 2006
Aromas of currant and gun metal. Medium-bodied, core of fruit and silky tannins. W.S.
13.99 case \$159

Sampler 6 Bottles 3 Each \$89



Chateau Bel-Air 2006
Sleeper from the family of Ducru B... top-notch winemaking. Sweet black currant and deliciously supple. BW
17.99 case \$199

California Chardonnay



Rodney Strong 2009 Sonoma \$9.99



Rodney Strong 2008 Chalk Hill \$17.99



Rodney Strong Reserve 2007 Sonoma \$29.99

Four of California's Premier Wineries

Jordan 2007 Russian River	23.99
Grgich Hills 2007 Biodynamic Napa	34.99
Rochioli 2009 Russian River	49.99
Kistler "La Moitiers" 2008 Sonoma Coast	59.99

Flowers - One of Our Top Chardonnay Producers

Flowers 2007 Sonoma Coast 24991	39.99
Flowers Andreen Gale Cuvee 2006 Sonoma Coast 24999	44.99
Flowers Camp Meeting Ridge 2006 Sonoma Coast 42922	69.99
Flowers Gift Pack - 3 Bottles (One of each)	\$140

Great Deals on Great Selections

Jekel 2009 Central Coast	8.99
Bogle 2009 California	8.99
Raymond "R" 2008 Monterey	8.99
Carlidge & Browne 2009 California	9.99
Edna Valley 2008 Edna Valley	10.99
St Francis 2008 Sonoma	10.99
Chateau St Jean 2008 Sonoma	10.99
Hess Select 2008 Monterey	11.99
Beringer 2008 Napa	12.99
Kali Hart 2009 Monterey	13.99
Morgan Metallico 2009 Arroyo Seco	17.99
Morgan 2008 Santa Lucia	18.99


12 TERRIFIC VALUES

Montes Malbec
Colchagua Valley 2008
\$7.99




DeLoach Heritage Reserve
► Chardonnay 2009
► Cabernet Sauvignon 2009
Your Choice \$8.99

Marqués de Cáceres Crianza
Rioja 2006
\$9.50




Chateau St Jean Fume Blanc
Sonoma County 2009
\$9.99


California Cabernets on Sale



Rodney Strong Sonoma County 2007
Welcoming aromas and a richly layered mouthfeel with a sophisticated swagger.
On Sale...\$11.99



Jordan Alexander Valley 2006
Vibrant and concentrated, already showing beautifully.
On Sale...\$35.99



Stags Leap Fay Vineyard 2007
Remarkably fruit forward and accessible yet elegant and age worthy, true to the house style.
On Sale...\$59.99

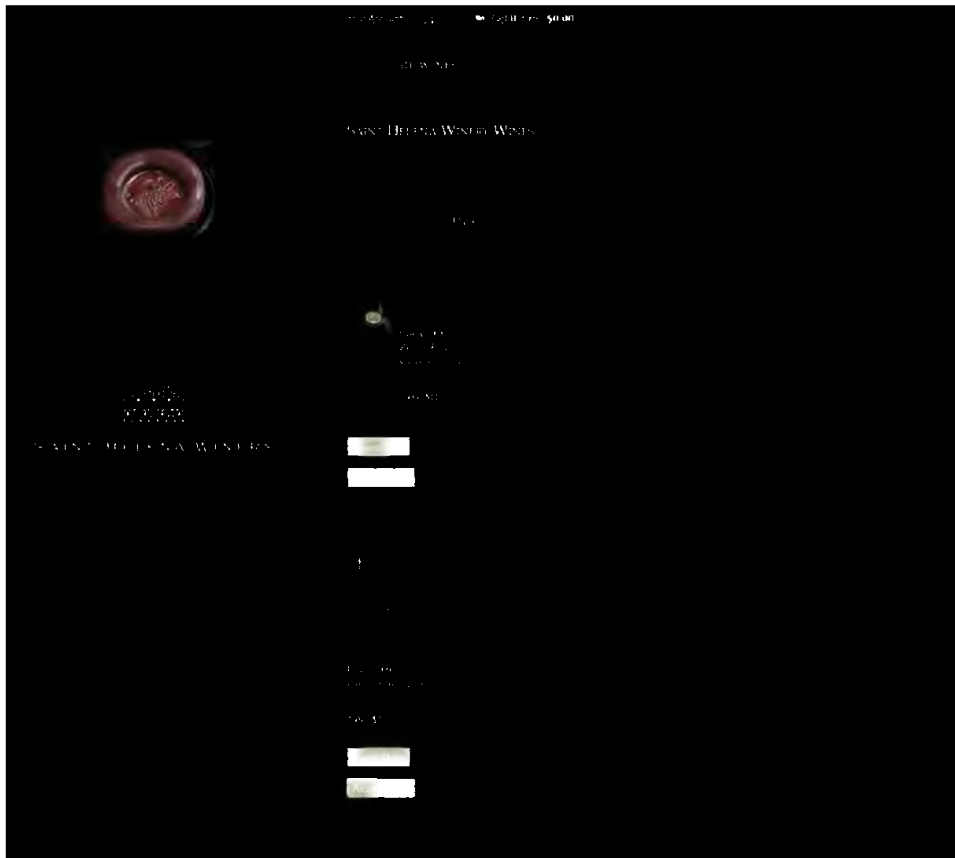
Great Values

Liberty School 2007 (Paso Robles)	10.99
J.Lohr Seven Oaks 2008 (Paso Robles)	11.99
Geyser Peak 2005 (Alexander Valley)	12.99
Hess Select 2007	13.99
Joel Gott 2008	13.99
Kendall-Jackson 2007	14.99
St Francis 2006 (Sonoma)	14.99
1975 Amber Knolls 2007 (Lake County)	16.99

Napa Valley

Avalon 2007	12.99
Sequoia Grove 2007	28.99
Frog's Leap 2007 (Organically grown)	34.99
Groth 2007	39.99
Ramey 2006	39.99
Grgich Hills 2006 (Biodynamic)	43.99
Duckhorn 2007	54.99
Joseph Phelps Insignia 2007	169.99

White Burgundy On-Sale



10/1/2020

SAINT HELENA WINTER WINDS



10/1/2020



10/1/2020
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10/1/2020

10/1/2020

SAINT HELENA WINTER WINDS



10/1/2020

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10/1/2020





Exhibit 13

WELCOME TO BED-VYNE



<http://www.bed-vyne.com>


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Wine Selection

Browse Then Call To Order



True Wine Connoisseurs

Type: Red Attribute: Fruit Vintage: 2011 Varietal: Syrah, Cabernet Sauvignon, Zinfandel, Petite Sirah Country: California Appellation: Body: Medium Aromas: Ripe Cherry, Boysenberry, Anise, Vanilla Taste: Silky Tannins, Balanced acidity, Bouncy [...]

\$14.99

[Add to cart](#)



Chocolate Shop

Type: Red Attribute: Sweet Vintage: NV Varietal: Red Blend Country: Washington Appellation: Vitale Vitale Body: Medium Aromas: Cocoa Powder, Red Fruit Taste: Sweet, Black Cherry, Dark Chocolate Food Pairings: Gouffage, Desserts Cheeses Size: 750ML [...]

\$12.99

[Add to cart](#)



Hi Prosecco

Type: Sparkling Attribute: Dry Vintage: NV Varietal: Glera Country: Italy Appellation: Veneto Body: Light Aromas: Golden Apple, Banana, Lemon Taste: Fresh, Green Apple, Mineral Food Pairings: Appetizers, Light Dishes, Desserts Size: 750ML [...]

\$11.99

[Add to cart](#)



White Hart Pinot Noir

Type: Red Attribute: Fruit Vintage: 2011 Varietal: Pinot Noir Country: California Appellation: Central Coast Body: Light Aromas: Red Cherries, Raspberries, Nutmeg, Lavender Taste: Dried Cherries, Raspberries, Plum, Cane, Nutmeg Food Pairings: Grilled [...]

\$23.99

[Add to cart](#)



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[White](#) [Wine](#)

Filter by price



Price Range
\$9 - \$250

[Filter](#)

Cart

No products in the cart.

Santa Alicia Pinot Noir Reserva

Type: Red Attribute: Earth
Vintage: 2012 Varietal: Pinot Noir
Country: Chile Appellation: Bio Bio
Valley Body: Light Aromas:
Crushed Raspberry, Violet,
Beetroot Taste: Blackberry, Cola,
Cranberry, Smoke Food:
Pairings: Charcuterie, Ash Tuna,
[...]

\$9.99

Add to cart

Santa Alicia Sauvignon Blanc

Type: White Attribute: Crisp
Vintage: 2013 Varietal: Sauvignon
Blanc Country: Chile Appellation:
Maipo Valley Body: Light Aromas:
Grapefruit, Melon, Gooseberry
Taste: Pineapple, Citrus,
Refreshing Food Pairings: Fresh
Seafood, Sea Bass, Chicken Skin
750ML [...]

\$9.99

Add to cart

Szoke Matyas Irsai Oliver

Type: White Attribute: Crisp
Vintage: 2012 Varietal: Irsai Oliver
Country: Hungary Appellation:
Mata Body: Light Aromas:
Bartlett Pear, Spice Taste:
Citrus, Mineral, Muscat Heavy
Aromatics Food Pairings: Spicy
Cuisine, Shellfish Size: 750ML [...]

\$13.99

Add to cart

Poppy Pinot Noir

Type: Red Attribute: Fruit
Vintage: 2012 Varietal: Pinot Noir
Country: California Appellation:
Hemlock Valley Body: Medium Aromas:
Cherry Pie, Macerated Plum,
Strawberries Taste: Blueberry,
Raspberry, Spice, Silky, Juicy
Food Pairings: Fast, Lamb, Grilled
[...]

\$18.99

Add to cart

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Popular Articles



Highlight Business: Bed-Vyne Wine

December 11, 2013



Parlour Mid-Day Taste @ Bed-Vyne

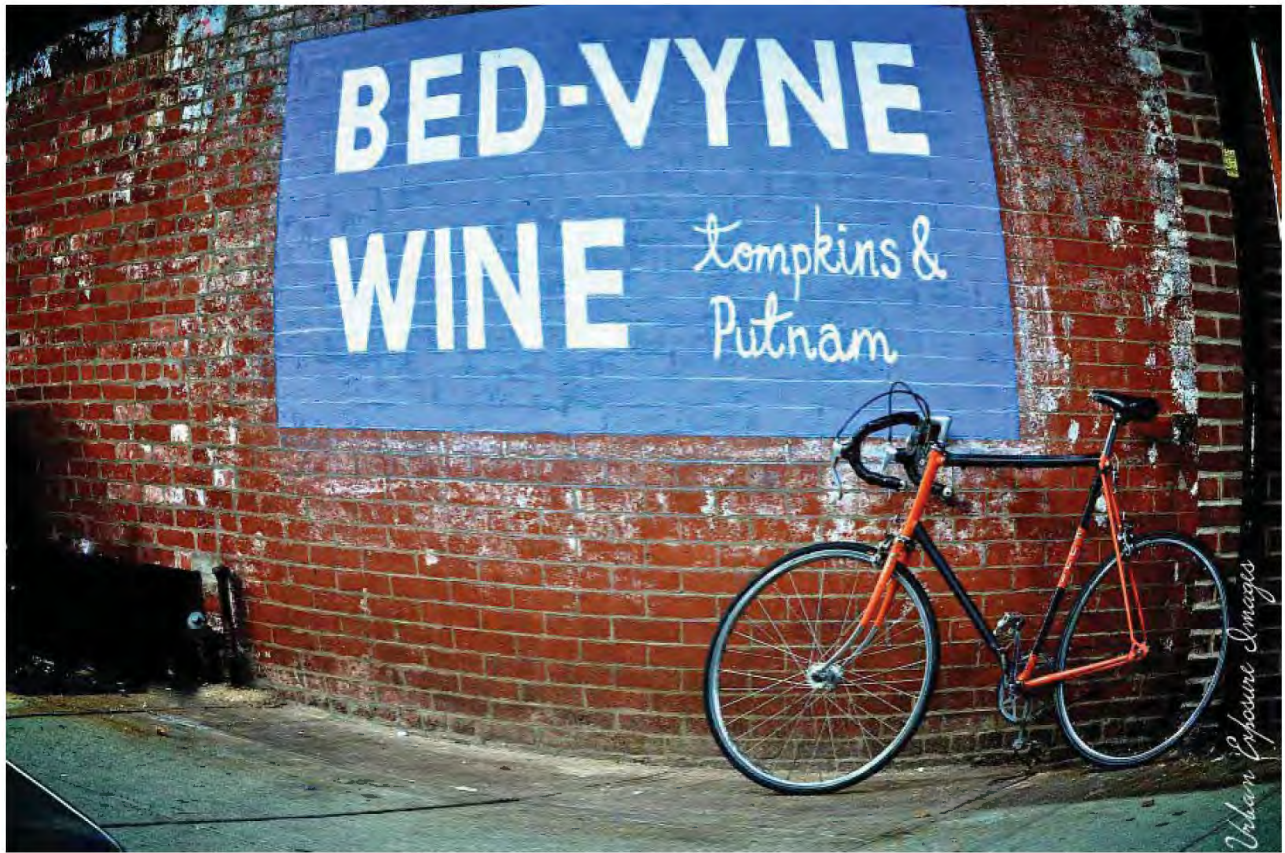
April 11, 2012



Bed-Vyne Wine
370 Tompkins Ave.
Brooklyn, NY
(347) 915-1080

Hours
Mon. - Fri.: 3pm - 10pm
Sat.: 12pm - 10pm
Sun.: 12pm - 7pm

WE DELIVER
(3 Bottles Minimum)



LOCATION: BED-VYNE BREW
370 TOMPKINS & PUTNAM AVES
BEDFORD-STUYVESANT, BK



Languedoc-Roussillon Tasting Event

» All Events

Languedoc-Roussillon Tasting Event

June 27 @ 6:00 pm - 9:00 pm

» Happy Hour

Wonderground: FREE YOUR FRIDAY »

Details

Date:
06/27/2014
Times:
6:00 pm - 9:00 pm

Organizer

Ayo
Email:
info@bed-vyne.com

Venue

Bed-Vyne Brew
Phone:
347.915.1080
370 Tompkins Ave. Brooklyn, 11216
United States



» Happy Hour

Wonderground: FREE YOUR FRIDAY »



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Enjoy a selection of pairings from Brooklyn's top restaurants and chefs.

Eight different varietals from United States and France go head-to-head in a taste competition.



The Wine

Sauvignon Blanc, Riesling, Chardonnay, Sparkling, Pinot Noir, Cabernet Sauvignon, Rhone Blend and Bordeaux Blend



The Beer

IPA, Lager/Pilner, Saison/Farmhouse Ale, Pale Ale, Wheat/Wit, Stout/Porter, Imperial Stout/Strong Ale and Sour/Gueuze



The Food

Dine on plates crafted by some of Brooklyn's premier chefs that reflect the unique flavors and trends of the borough

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Design by C.U.P.

http://judgmentofbrooklyn.com

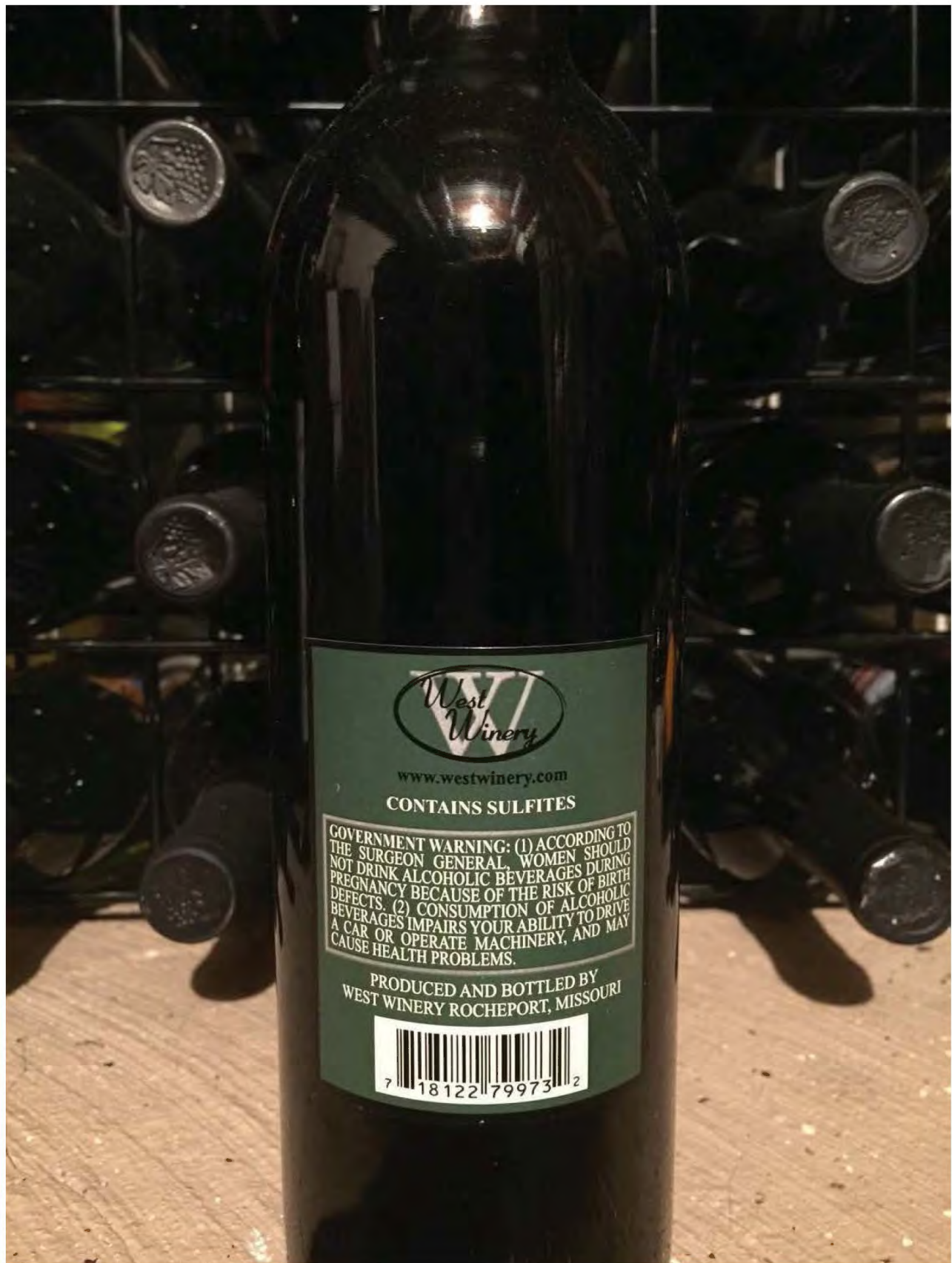



Exhibit 14

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You

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...it Auction and Dinner.
...l event that was very
Thank you to each and
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Rankin



BOARD ELECTION Notice of Filing

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December 21, 2007 through January 2,
18, at 5:00 p.m.

a person must be a citizen of the United
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HOLIDAY MONEY???

is from \$100 to \$1400
ect to our liberal credit policy
able Monthly Payments

for all your holiday needs!!

ubey Street
10 63552
5-9494
30 a.m.-5:30 p.m.



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Antiques • Collectibles • Affordable

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Hwy 5 Across from HS Parking Lot
Open Most Days 660-376-3474



West Winery

25875 Jewell Ave
Macon, Mo 63552
www.westwinery.com

The West Family Cordially invites you

To their new West Winery
Open House - Wine Tasting to be
held 11:00-5:00 p.m.

Saturday, December 15, 2007

Introducing our new line of Semi-Sweet Grape Wines.
Duck Creek Red, White and Blush! Take a tour of our
Wine making area! Come browse our shop for unique
gift baskets, antiques, hand-woven rugs and more.

Register for a free giftbasket giveaway

Directions to the Winery & Orchard Sales - Go 5 miles North of Macon on
U.S. 63 to route AX "Axtel" turn West 3/4 mile to Jewell Avenue, turn South
3/4 mile to Winery. Owners: Chris and Jen West, Dan & Mary West.

Christmas Specials

**10% Off
Fashion Jewelry**

**10% Off
Marc Chantel Purses**

**10kt & 14kt
Jewelry on sale storewide**

*Many new items just in time for
Christmas Gift Ideas.*



teams in the NFC South, plus Detroit and the New York Jets.

Dallas' contingent included the obvious: quarterback Tony Romo and wide receiver Terrell Owens. And with the Cowboys at 12-2, the fans came out for more of their favorites on "America's Team."

One of the Cowboys, running back Marion Barber, is not a starter for Dallas, although he leads the team with 871 yards rushing. That's 315 more than starter Julius Jones, but is just seventh in the NFC, although Barber does have 11 touchdowns.

Green Bay, tied with Dallas at the top of the NFC, had four players on the team, including Brett Favre, who will start at quarterback. It is the ninth Pro Bowl for the 38-year-old Favre, his first since 2003.

San Diego, like New England, had eight players chosen. Minnesota was second in the NFC with seven, including rookie Adrian Peterson, who leads the conference in rushing.

Redemption also was a theme.

Jared Allen of Kansas City, suspended for the first two games of the season after multi-

Taylor were LaDainian Tomlinson of San Diego, Willie Parker of Pittsburgh and Joseph Addai of Indianapolis. Parker and Tomlinson have gained more yards than Taylor, but Parker is averaging 4.1 and Tomlinson, last season's league MVP, is averaging 4.7.

Addai, one of five Colts on the AFC squad, has 1,019 yards rushing, 72 yards fewer than Taylor and an average of 4.1 yards per carry, a full yard less than the 31-year-old Jacksonville star.

Three rookies made the NFC team: Peterson, who is third in the NFL with 1,278 yards rushing and first among regular backs with a 5.9 average; linebacker Patrick Willis of San Francisco; and Dallas placekicker Nick Folk.

The Pro Bowl selection also proves that you don't have to be a high draft choice from a big school to make it.

There are three undrafted free agents from Kent State on the AFC team. One is tight end Antonio Gates of San Diego, on the AFC team for the fourth straight year. The others are linebacker James Harrison of Pittsburgh and return man Joshua Cribbs of Cleveland.

Chinese easing up on reporting

BELJING (AP) — A Chinese official hinted Thursday that the country's easing of reporting rules for foreign journalists ahead of the Summer Olympics in Beijing could be extended past the end of the Games.

China relaxed restrictions on foreign journalists at the beginning of the year, exempting the reporters from having to apply for permission to travel and conduct interviews. The new rules were part of the country's pledge to increase media freedom — a promise that helped Beijing win the honor

of hosting the 2008 Olympics.

Despite the new rules, foreign journalists and monitoring groups complain that harassment and occasional detentions continue.

On Wednesday, an Associated Press reporter was detained briefly and then taken away from a village in southern China where residents have been protesting for greater compensation for land they say was unfairly seized for a power plant.

Reporters in Beijing have been similarly detained when covering residents protesting the demolition of their homes for new roads.

The government's grip on the domestic media remains tight, dictating what can be reported and limiting any open discussion about democracy, religious freedom or material considered politically subversive.

The relaxed rules will expire on Oct. 17, 2008.

Standings

WESTERN CONFERENCE			
Southwest Division			
San Antonio	20	7	—
Dallas	19	10	2
New Orleans	18	10	2 1/2
Houston	13	15	7 1/2
Memphis	8	20	12 1/2
Northwest Division			
Denver	17	11	—
Portland	16	12	1
Utah	16	14	2
Seattle	8	20	9
Minnesota	4	23	12 1/2
Pacific Division			
Phoenix	19	9	—
L.A. Lakers	18	10	1
Golden State	17	12	2 1/2
Sacramento	11	16	7 1/2
L.A. Clippers	9	17	9

Denver 125, Milwaukee 105
 Utah 99, Dallas 90
 Boston 88, Sacramento 69
 Golden State 105, Minnesota 101
Thursday's Games
 Cleveland at Dallas, 8 p.m.
 Boston at Seattle, 10:30 p.m.
 Phoenix at L.A. Clippers, 10:30 p.m.



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We will be open both

Friday, Dec. 28 & Sat. Dec. 29

10 am - 5pm

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Come browse our shop for unique antiques, hand-woven rugs and **gift baskets** starting at \$30.00

Last weeks winners of FREE Gift Basket -
 Chrissy Austin

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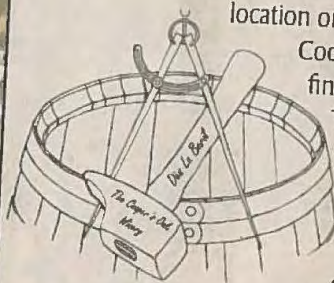
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Vineries of

HIGBEE, MO & BOONVILLE, MO

A distinctive feature of the winery is its location on the premises of A & K Cooperage, manufacturer of fine American oak barrels. The intertwining of the cooperage and the winery only enhances the winery offerings of Vidal, Norton and St. Vincent, as well as Cabernet and Merlot.



Cooper's Oak Winery
Higbee • 660-456-7507

Open 10-4
Monday-Saturday
Giving tours of the
Cooperage

Cooper's Oak Winery
Boonville • 660-882-0111

Open 11-7 M-W-Th
10-9 Friday
9-9 Saturday
12-5 Sunday

www.coopersoakwinery.com



- Complimentary tours and tastings
- Live music • Local art and crafts
- Winemaking classes
- Join us on facebook

Visit Downtown Macon!

60 miles north of Columbia on Hwy 63
Turn left at first stoplight (Vine Street)

- Phillips Place Bed & Breakfast
- St. Agnes Bed & Breakfast
- JJ's Gourmet Gifts
- Naples Repertory Theatre
- Ole Beaumont Restaurant
- Five miles from Bevier's famous Pear Tree Restaurant

Visitor Information at:

<http://communitylink.com/us/mo/macon/profile>

107 Vine Street
Downtown Macon
573.268.3424
www.westwinery.com

10am-8pm
Friday & Saturday
11am-5pm Sunday
Or by appointment

Wine should be fun, accessible and pursued with passion.



(660) 395-7181

[HOME](#) [OUR WINES](#) [EVENTS CALENDAR](#) [NEWS](#) [ABOUT US](#) [LINKS](#) [CONTACT US](#)

About Us

How It All Began

West Winery is a small North Central Missouri Winery located in downtown Macon, Missouri. The winery was started August 2007 with the hopes that Macon County would enjoy a local winery.

Jen & I started making small batches about 11 years ago in the kitchen from books that I had purchased from the Internet. Some were decent, some were bad. Then it became a full fledged hobby, then obsession; we found that it could be a challenge almost daily with wine making. It also provided some enjoyment for our friends as they would get several bottles of free wine every time they came over.

Then one day in 2004, Jen & I thought "why not try to do this for real?" It also happened to be a bumper crop for fruit that year, so we started practicing with the extra fruit. Thus began our long journey towards a licensed winery. Jen started studying the regulations and forms that would be needed, while I started investigating what equipment, processes & recipes would be needed to make larger commercial amounts of wine.

In 2009 Jen and I moved the winery to downtown Macon to an 1880's building making us the first urban winery that makes their own wine in the state. The new place is a show winery where everyone can be part of the wine making process. You can watch as we make wine from our tasting room or even help with the wine making process.

Jen & I have always believed that we would one day have a winery to share our wines with a wider audience than with just family & friends – but with everyone treated as family & friend when you walk through our winery door. We also believe anyone can learn about wine and wine making, and not have to feel like it is something that is mysterious or sophisticated. So come on downtown to the winery and we would love to share our experiences and our wines with you anytime.

Chris & Jen



West Winery

107 Vine Street
Macon, Missouri 63552
(660) 395-7181

Winery Hours

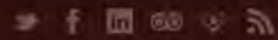
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Thursday 4pm to 7pm

Year Round
Friday & Saturday 12pm to 10 PM
Sunday 12 PM to 4 PM
Or By Appointment

Upcoming Events

[View the Events Calendar](#)

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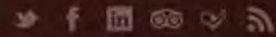
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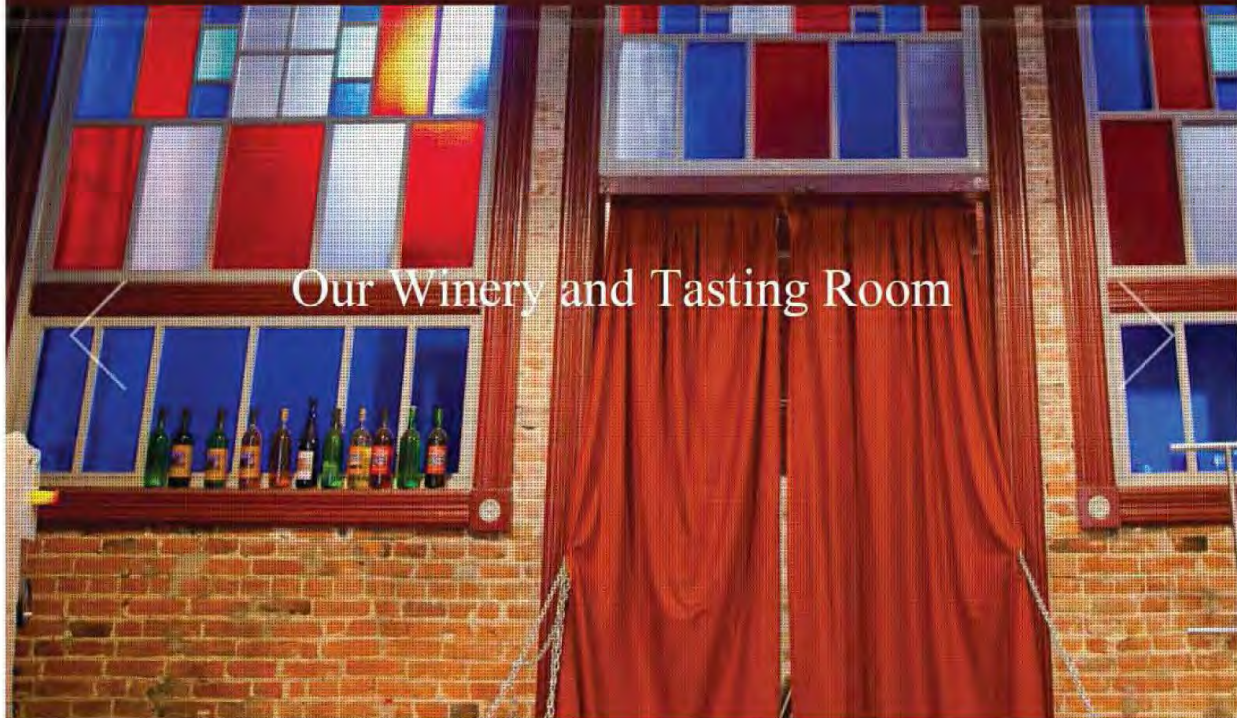
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Our Winery and Tasting Room

Become An Insider!

Follow us on Facebook and Twitter to experience the working side of West Winery.

Downtown Macon

Visit our tasting room in downtown Macon. The tasting room offers plenty of indoor seating overlooking the winemaking area. We bring the outdoors in with our glass front which rolls up, weather permitting.

Directions: Hwy 63 to the Vine Street stoplight. Head west on Vine, just six blocks. We're on the right-hand side, at 107 Vine.

West Winery's MISSION

Our Mission is to provide a fun, relaxing setting without worries of pretense or intimidation, all the while remembering that the customer's happiness is our business. We sincerely hope that you will visit our winery and look for our wines in a local shop near you. If you would like a store to carry our wines please let them know, then alert us so that we can follow up on your request.

West Winery at Jackson Stables in Kirksville, Missouri

Find out more information about our Jackson Stables location in Kirksville, Missouri at its website: jacksonstables.westwinery.com.

Cave Hollow West Winery Hannibal, Missouri

Find out more information about our Cave Hollow location in Hannibal, Missouri at its website: www.marktwaincave.com

Rack House West Winery in Cottleville, Missouri

Find out more information about our Rack House location in Cottleville, Missouri at its website: rackhouse.westwinery.com.

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West Winery at Jackson Stables in Kirksville, Missouri

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Cave Hollow West Winery Hannibal, Missouri

Find out more information about our Cave Hollow location in Hannibal, Missouri at its website: www.marktwaincave.com

Rack House West Winery in Cottleville, Missouri

Find out more information about our Rack House location in Cottleville, Missouri at its website: rackhouse.westwinery.com.

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Exhibit 15



Start Your Winery

Start Your Winery

The following 'Franchise Evaluation Process' has been created to assist you in making a well informed decision regarding your custom winery franchise with Waters Edge Wineries.

Each step is part of a process that we have refined over the years to help ensure the success of our franchisees. Part of being an owner of a franchise is being part of a system.



Introduction

Introductory call – get to know you and understand what kind of business you want. Are we a good fit for your dreams?

1



Site Visit to One of Our Wineries

Visit one of our wineries – If possible we like to do this early in the process since our model is unique. It makes our conversations more productive if you've had a chance to see one of our franchises in operation

2





Our Model

Taste of Our Model



Our franchise helps people start up complete wineries in a retail space that ranges from 2,000 – 4,000 square feet. Think of it as a “micro-winery.”

The difference between a Waters Edge Winery and a traditional winery is that we do not grow or crush the grapes - we outsource those functions to a global network of vineyards and growers. This lowers the cost of ownership, and removes the biggest risk associated with most wineries.

Actual wine production is done onsite. A Waters Edge Winery® makes several wines that are exclusive to our winery locations. We make many of the popular varietals, including Merlots, Cabs and Chardonnays. We also make some harder-to-find wines such as Barolos, Gewurstraminers, Pinotages, Petit Verdot and Ports. We source grapes globally that will allow you to make over 50 different kinds of wine using grapes from the best grape growing regions in the world. Places such as California, Italy, France, New Zealand, Chile and Germany.

We also offer a lineup of wines that are found nowhere else and add to the spectrum of tastes for our guests. These include fun wines such as our popular Peach Apricot Chardonnay and Cranberry Malbec. These wines are easy for nearly everyone to enjoy - low in alcohol and slightly off-dry.

In addition to wine sales by the bottle and glass, a Waters Edge Winery® also offers the following:

Bistro-style appetizers and desserts



We believe that wine is meant to go with food. And our



Interested in
Starting your
own Waters
Edge Winery?

[Request More Info](#)



Stay up to date
with our
Newsletter

[Sign Up Now](#)



Franchisee Testimonial



Locations

Where to Find Us

Below you'll find a list of our locations where you may enjoy our wonderful wines! Our corporate branded stores are identical in every respect with our Affiliate locations. The only difference is that our Affiliate franchisees have chosen to brand their winery under their own name instead of using "Waters Edge." You can expect the same great wines, great service, and great atmosphere at any of our locations below!

Waters Edge Wineries®



Waters Edge Winery®
712 N. Broadway
Oklahoma City, OK
P: 405-232-9463
Opened September 2014
www.wewokc.com



Waters Edge Winery®
2101 E. Arapahoe, STE 101
Centennial, CO 80122
P: 720-839-5053
Opened March 2015
www.wewdenver.com



Waters Edge Winery®
500 S. Anaheim Blvd.
Anaheim, CA



Interested in
Starting your
own Waters
Edge Winery?

[Request More Info](#)



Stay up to date
with our
Newsletter

[Sign Up Now](#)



Franchisee Testimonial

Find Wine & Buy Wine Online

G+1 19

Like 35



We're excited to introduce you to the next generation of WineWeb Technology - vinSuite!

vinSuite is the next generation of wine software designed to manage your direct-to-consumer wine business. We've updated the powerful eWinery direct-to-consumer technology platform, adding in the best features from all of the Granbury Wine Solutions technologies.

vinSuite offers website content management, e-commerce, wine club, and mobile tasting room point-of-sale, with integration to the robust Napa Valley point-of-sale for more complex tasting room needs.

[Learn More About vinSuite](#)




Email or Phone

Password

Log In

Forgot account?



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Suggest Edits

...

Send Message

About

Suggest Edits

CONTACT INFO

<http://www.losvencejos.com/>

MORE INFO

About

We are a boutique Malbec and Tempranillo producer in Mendoza, Argentina.

Wine/Spirits

STORY

We produce small quantities of wines each year from our vineyard in the Valle de Uco following biodynamic principles. We then ship the wine to the US and offer it to you through our website, www.losvencejos.com.

English (US) Español Français (France) 中文(简体) العربية Português (Brasil) Italiano 한국어 Deutsch हिन्दी 日本語 +

Sign Up

Log In

Messenger

Facebook Lite

Mobile

Find Friends

People

Pages

Places

Games

Local

Celebrities

Marketplace

Groups

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Vintages: [2009 \(Case-free shipping\)](#) [2009 \(6 pack-free shipping\)](#) [2006 \(Case-free shipping\)](#) [2006 \(6 pack-free shipping\)](#)

2009 Aleteo

We increased the malbec component in our 2009 Aleteo. It is now a 60-40% blend of Tempranillo with Malbec. We also increased the time in barrel to almost three years, a true rarity at this price. It has the structure and red fruits of Tempranillo with the depth and roundness of Malbec and bright acid to keep it fresh. One of our favorites. Drink now until 2018.

Cost: \$ **192.00** per Case-free shipping

Aleteo Wine Information

Not many New World producers hold wines for four years before release but that is what we do with Los Vencejos Aleteo, our Reserve Tempranillo. This single-vineyard wine comes from old-vine Tempranillo and spends two years in French and American oak barrels. We then age it for two years in bottle before release. Wine Enthusiast magazine said our 2006 Aleteo could be cellared for ten years. We will only make this wine in the best years. Annual production 200 cases.

[Back](#)

About



With a lineup of good musicians as well as interesting winemakers who will be offering talks and tastings, I've got a lot of reasons to want to hang out at City Winery.

— *Eric Aronow, The New York Times*

City Winery strives to deliver the highest-end combined culinary and cultural experience to our customers who are passionate in sharing wine, music, and culinary arts. We are a unique facility, combining a fully functioning winery with intimate concerts, food & wine classes, private events in a variety of configurations, and fine dining. We have created a compelling mix for our sophisticated clientele of foodies, and active cultural patrons—bringing the wine country experience to the middle of a large city.

INDULGE YOUR SENSES:

We are trying to pair the culinary experience with a cultural experience. We are attempting to create the perfect setting to share with friends your passion for wine, music and great food. We believe strongly in our company mantra that you should "Indulge the Senses"—that the sounds, smells, tastes, and views should combine to create a unique and special customer experience.

Q&A WITH FOUNDER MICHAEL DORF:

City Winery is the brainchild of Michael Dorf, founder of the iconic Knitting Factory, one of New York's longest running music venues, wanted to create a space in Manhattan where he could combine his shared passions for wine and music.

HOW WAS THE IDEA CONCEIVED?

After making his first barrel of wine in California with his brother Josh and wine maker David Tate, formerly of Ridge Winery and now at Barnett Vineyards, Michael caught the bug. "For a long time I'd been enjoying wine as a fan—drinking it, taking classes, attending wine dinners—but it was not until I actually started participating in the process of working with the grape, turning it into wine, putting it into a bottle, and watching it develop over time, that I really started to understand wine. And when I would give my friends a bottle of wine with my name on it, they would respond by saying, 'I want to do that too.' It was this experience that led me to conceptualize and start working on the City Winery business plan in 2006.

READ MORE Q & A

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Meet the people that make City Winery work.

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If you would like any help or assistance or we can answer any questions, please don't hesitate to contact us:

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Definition of *dolce vita* in English:

dolce vita

NOUN

(usually **la dolce vita**)
A life of heedless pleasure and luxury.
'he was young, beautiful, and living la dolce vita'
[+ More example sentences](#)

Origin
Italian, literally 'sweet life'.

Pronunciation

dolce vita /ˌdɒljɪˈviːtə/

WORD OF THE DAY
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THE BLOG 08/18/2014 02:16 pm ET | Updated Oct 18, 2014

The 6 Keys to Living the Sweet Life



By Chris LuVogt



GETTY

"Live long and prosper." — Vulcan salute

Most of us want a better quality of life, happiness, and longevity. If you had those, you could say you were "living the sweet life." But few of us bother to really take note of how we are progressing towards these goals, and too often get caught up in the details of "life" while ignoring how well we are actually living. Luckily, there is a simple trick to help you stay on track and turn your life into a truly sweet one, and all it takes is a humble sticky note.

At the most basic level, being alive means breathing, eating, sleeping, and moving. Stop doing any one of those, and you won't be alive for very long. But there's more to life than physiological function. To be truly alive, we must love, laugh, socialize, think, create, make, help, and give. To ensure your life is of high quality, you need to do all of these things with high quality. Doing so will help you maintain your physical, mental and emotional health, which in turn form the foundation for happiness and longevity.

To keep yourself on track, you can literally track your activity in these areas. To help you remember what to track, consider the five-letter acronym "SWEET," which stands for the five key elements of health: Sleep, Work, Eating Well, Exercise (physical and mental), and connecting with your Tribe. Sleep, Physical Exercise, and Eating well are the three pillars of physical health. Work, Mental Exercise, and Connecting are the pillars for mental and emotional health.

To begin tracking, you have to define for each pillar what it means to succeed on a daily basis. This definition of success is necessarily very personal and relative, but it's critical that you spend a few minutes to get this straight in your head or on paper in the most objective way you can. Here are some guidelines:

- **Sleep:** [Establish your sleep baseline](#) and make this your goal.
- **Work:** Good "work" is any activity which is enjoyable, which you are good at and passionate about, and which gets you into the psychological state called "flow." Set a goal for number of minutes working at tasks that fulfill this description. Note that this may or may not happen as part of your occupation.
- **Eat well:** Get clear about what healthy food is and what unhealthy food is. If you eat any unhealthy food on a given day, you don't get to count that day as a success. Michael Pollan's [Food Rules: An Eater's Guide](#) is a great pocket reference.

- **Exercise (physical):** Spend 20 to 30 minutes a day moving your body. To make this easier, choose things that you enjoy doing, and keep in mind, it doesn't have to be intense — it could be a simple walk or cleaning the floors.
- **Exercise (mental):** [Meditation](#), playing an instrument, learning a new skill or language, or reading high quality books that make you think are just a few examples of ways to exercise your brain.
- **Tribe (Connecting):** Spending time with people, in person, is important. Set a minimum goal around this in terms of minutes. Email and social networking don't count.

Here's how to track: on a sticky note or in a notebook, draw six columns, one for each pillar. At the end of each day, take a few seconds to think back on your day and put a tick mark in each column for which you have succeeded, according to your predetermined definition of success. This is strictly pass/fail. As Yoda said, "Do or do not. There is no try." At the end of every month, start a new sticky. That's all it takes. (You could also use a spreadsheet, if you are so inclined.)

Daily tracking is such a simple idea, and is really easy to do. Its power comes from the fact that it encourages you to review your day, and hold yourself accountable for your actions. After a short time tracking, you'll soon find yourself thinking ahead to your "sticky note time" when making decisions throughout the day (like whether to drink that soda, or whether to step out for a 30 minute walk). Likewise, as time progresses, you'll use your "sticky note time" to encourage yourself to take actions (like, setting up that lunch date with an old friend). The manual part of tracking is key. If your phone or wearable is automatically keeping track of your steps taken and calories burned, there's no reason for you to do it, and you'll lose the awareness you need to be able to break out of your defaults.

It's not uncommon, at least initially, to criticize yourself when you fail. Don't make that mistake. You are measuring yourself, not judging yourself. Cultivate a dispassionate attitude towards your failures — you will probably fail more often than you succeed, at least at first.

Tracking provides a way for you to consciously build healthy habits. The key facility that tracking provides is awareness — you develop the ability to intervene and change your actions in the moment, if they are not aligned with your daily goals. When this awareness itself becomes a habit, you begin to internalize the goals, to automatically think in terms of them, and to unconsciously consider them whenever you face decisions. Then you will truly be living the SWEET Life.

—
The ideas in this post are explored in more depth in this post on my personal blog: [Living the SWEET Life, Daily](#).

Follow Chris LuVogt on Twitter: www.twitter.com/luvogt



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16	87112912		SWEET LIFE HOUSEWIFE	TSDR	LIVE
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18	87280885	5246201	TASTE OF SWEET NATURE SWEETEN YOUR LIFE THE NATURAL WAY!	TSDR	LIVE
19	87022260	5244010	DOLCE VITA	TSDR	LIVE
20	87316296		SWEET BETTER. LIVE BETTER	TSDR	LIVE
21	87143145	5166347	SWEET LIFE	TSDR	LIVE
22	87066242		LIFE IS SWEET TAKE A BITE	TSDR	DEAD
23	87066935		SWEETVILLE SMILE! LIFE IS SWEET	TSDR	DEAD
24	87305560		SWEET LIFE	TSDR	LIVE
25	87083383	5173159	BAKING WITH A BUZZ HOSTED BY SWEET LIFE	TSDR	LIVE
26	87194332		SWEETLIFE	TSDR	LIVE
27	87105376	5146362	SWEET LIFE CAKE AND CANDY SUPPLY	TSDR	LIVE

28	87135045		THE SWEET LIFE	TSDR	LIVE
29	86966007		BECAUSE LIFE SHOULD BE SWEET	TSDR	LIVE
30	86852779		DV DESIGNED BY DOLCE VITA	TSDR	LIVE
31	86860327		DOLCE VITA	TSDR	LIVE
32	86652099	4881444	DOLCE VITA	TSDR	LIVE
33	86524380		WHAT'S YOUR SWEET LIFE?	TSDR	DEAD
34	86797177		LIFE IS SWEET. BE INSPIRED.	TSDR	LIVE
35	86362814		LA DOLCE VITA	TSDR	DEAD
36	86821979		CELEBRATE THE SWEET LIFE	TSDR	LIVE
37	86548988		DAVID ROCCO'S DOLCE VITA	TSDR	LIVE
38	86939113		SWEET LIFE OF PIE	TSDR	DEAD
39	86631437	5135287	THE SWEET LIFE MOVEMENT	TSDR	LIVE
40	86795434		LIFE IS SWEET. BE INSPIRED.	TSDR	DEAD
41	86926706	5111266	CHOCOLINO LA DOLCE VITA	TSDR	LIVE
42	86730390	5083335	LIVE IN THE SWEET SPOT	TSDR	LIVE
43	86283634		LIFE IS GENUINELY SWEET	TSDR	DEAD
44	86600723	5038900	THE SWEET LIFE SUGAR FREE	TSDR	LIVE
45	86181467	4634248	SWEET LIFE	TSDR	LIVE
46	86955681		SWEET DREAM, SWEET LIFE	TSDR	LIVE
47	86417602		SWEET JONES: PIMP C'S TRILL LIFE STORY	TSDR	DEAD
48	86627558		LIFE IS SWEET ENJOY	TSDR	DEAD
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South Florida Nights – “Hello Sweet Life” Launch Party

05/06/2017



By South Florida Nights

Monday, June 5, 6pm-9pm – Phillip and Patricia Frost Museum of Science, 1101 Biscayne Blvd, Miami

As the warm weather draws upon us, you will be looking for reasons to stay cool, bubbly and refreshed! Zonin 1812 officially launched Castello del Poggio “Hello Sweet Life” Collection, a range of sweet summer approved Italian wines

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that will kick-start the season. The collection includes: Prosecco demi-sec sparkling wine, Moscato sweet sparkling wine, Moscato IGT sweet white wine, Sweet Rose wine, and Rosso Dolce sweet red wine. Castello del Poggio is located in Piedmont, Northern Italy and is one of the most prestigious wine growing regions in the world. Castello del Poggio wines are product of centuries of “spensieratezza” – the Italian lighthearted way of life. Castello del Poggio Moscato wine has been popularized at Olive Garden restaurants, and is now available via different distributors.

;

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Cooking with @wokstar and sipping on
Castello d'Albola Poggio alle Fate Chardonnay.
#Albola



May 17, 2016

ZONIN USA, Inc.

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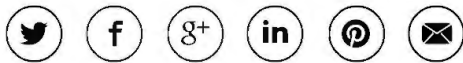
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Monday, November 20, 2017



Zonin USA, Inc. Announces Expanded Portfolio Launch for its Castello del Poggio in the U.S. Market

Share Article



Success of Moscato IGT Paves Way for Line Extensions

MIAMI, FL (PRWEB) JUNE 07, 2017

Castello del Poggio, five year consecutive Hot Brand Award Winner, is proud to announce the launch of its expanded product portfolio of sweet wines. The winery's flagship wine, Moscato IGT has enjoyed great success on the U.S. market, as the #1 selling Italian Moscato in national retail chains. The wine's success inspired the winery to introduce a broader range of wines, complete with a fresh look and taste.

In addition to the Moscato IGT, Castello del Poggio will now offer a Sweet Red, Sweet Rosé, Prosecco DOC and Sparkling Moscato. The expanded portfolio will be introduced to the market through the series of launch events to be held in 20+ cities across the U.S., with the largest experiential event in New York City on June 7th at Manhattan Penthouse on 5th and a special event at the Aspen Classic on June 16th. The launch is supported by an experiential, nationwide marketing campaign in print, digital and broadcast, the largest marketing initiative Zonin USA, Inc. has undertaken for a single brand in its portfolio.

"We are excited to continue and expand upon the success of Castello del Poggio. Our Moscato IGT has hit a sweet spot with U.S. consumers and paved the way for the introduction of new line extensions of the Hello Sweet Life brand," says Zonin USA, Inc. Executive Vice President – General Manager, Tim Matz. "There is a definite surge of consumer interest in sweeter wines, and our new portfolio provides consumers with more options to suit their palates."

Castello del Poggio was recently ranked in Shanken's Impact Newsletter as one of its "Hot Brands" for the fifth year in a row. Impact's "Hot Brands" recognizes the most dynamic brands from the wine, spirits and beer industries, selected on the basis of strict growth and volume criteria.



CASTELLO DEL
POGGIO

The new Castello del Poggio Hello Sweet Life range is now available nationwide and is on track to become a million case brand, supported by expansions into growing categories like sweet red and rosé.

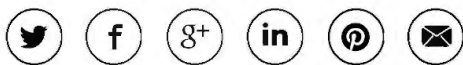
For more information, please contact Krisna Bharvani (kbharvani(at)colangeloпр(dot)com / 646.561.2246) or

Stefan Sigurdsson (ssigurdsson(at)colangeloпр(dot)com / 646.346.1753) at Colangelo & Partners.

About Castello del Poggio

Castello del Poggio bottles the Sweet Life in Italy amid a lush landscape that blooms within its own microclimate. This is where the world's most sought after wines are produced, including its latest Sweet Collection: Moscato, Rosé, Sweet Red, Sparkling Moscato, and Prosecco. Each of the wines is the product of centuries of *spensieratezza* – the Italian lighthearted way of life. Because life is simple. You don't need anything more than the sun's warm rays, good company, and an open mind for a beautiful day to unfold. Since 1706, Castello del Poggio has been finding ways to capture and share that spirit. Learn more on <http://www.castellodelpoggio.com>

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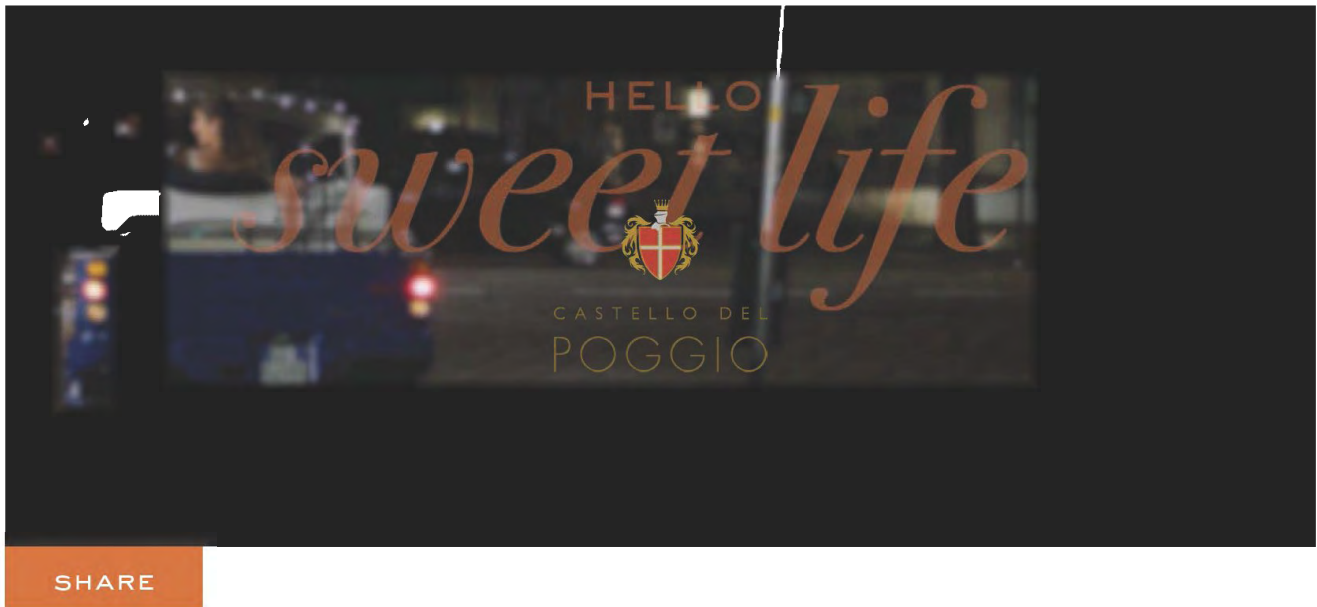


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Discover the Sweet Collection



When you live with *spensieratezza*, you never know what the day might bring. But with an open mind, a sense of adventure, and the spirit of Italy in your heart, what's next is bound to be extraordinary. Hello, Sweet Life.



ZONIN1821

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CONTACT:

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3363 NE 163 St.
#606
North Miami
Beach, FL 33160

Email:
info@castellodelpoggio.com



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Welcome to the Sweet Life

ARE YOU OVER 21 YEARS OF AGE?

Yes

No

Castello del Poggio is intended only for those of legal drinking age.



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May 17, 2016

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SWEET ROSÉ

SWEET ROSÉ WINE

Coming from the famous tradition of Italian Sweet Wines, this Rosé is the product of centuries of *spensieratezza* – the Italian lighthearted way of life. This seductive, crisp, and delicately Sweet Rosé wine is best paired with fresh pasta, savory rice, delicious fish, and a carefree disposition. *Hello Sweet Life.*



APPELLATION
Vino Rosé Italiano



ALCOHOL LEVEL
7%



BOTTLE SIZE
750ml & 187ml



CASTELLO DEL POGGIO SWEET ROSÉ FRIZZANTE WINE

This Sweet Rosé is the product of centuries of "spensieratezza" – our lighthearted way of life. An authentic Italian heritage, this seductive, crisp, and delicately fruity Sweet Rosé wine is best paired with fresh pasta, savory rice, delicious fish, and a carefree disposition. Hello Sweet Life.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CASTELLODELPOGGIO.COM

PRODUCT OF ITALY
BOTTLED BY CVZ S.P.A.
GAMBELLARA - ITALY

IMPORTED BY
ZONIN U.S.A. INC.
CHARLOTTESVILLE, VA

CONTAINS SULFITES
ALC. 7% BY VOL.
750 ML



Color:

bright color with violet hues

Bouquet:

very fruity with notes of cantaloupe, white peach, pomegranate and cyclamen flower

Palate:

fresh and smooth

UPC code:



Back label not to scale



CAMBINGIA FINANZIARIA AL SENSO
DEL REG. UE N. 1308/2013
CAMBINGIA FINANZIARIA ACCORDING
TO EU REG. NO. 1308/2013



CASTELLO DEL
POGGIO

IMPORTED BY ZONIN USA, INC - 3363 NE 163RD ST #606, NORTH MIAMI BEACH, FL 33160 - PHONE:(305) 456-7196 - INFO@ZONINUSA.COM - ZONINUSA.COM



ROSSO DOLCE

SWEET RED WINE PRODUCT

This Sweet Red is the product of centuries of spensieratezza – the Italian lighthearted way of life. Bottled in Northern Italy, this full-bodied and fruity Sweet Red wine carries notes of apricot and peach to pair perfectly with smoked meats, Mexican dishes, spicy feasts, and a wanderlust day ahead. Hello Sweet Life.



AREA
Northern Italy



ALCOHOL LEVEL
5.5%



BOTTLE SIZE
750ml & 187ml

CASTELLO DEL POGGIO SWEET RED

PARTIALLY FERMENTED GRAPE JUICE

This Sweet Red is the product of centuries of "spensieratezza" – our lighthearted way of life. An authentic Italian heritage, this full-bodied and fruity Sweet Red wine carries notes of apricot and peach to pair perfectly with poultry, smoked meats, Mexican dishes, spicy feasts, and a wanderlust day ahead. Hello Sweet Life.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CASTELLODELPOGGIO.COM

PRODUCT OF ITALY

BOTTLED BY C.V.Z.S.P.A. - Gambellara - Italy
IMPORTED BY ZONIN U.S.A. INC. - CHARLOTTESVILLE, VA

Nutrition Facts

Serving size 5 fl oz (150 ml)	
Amount Per Serving	
Calories 110	Calories from Fat 0
% Daily Value*	
Total Fat 0 g	0%
Sodium 3 mg	1%
Total Carbohydrate 10 g	20%
Sugar 10 g	20%
Protein less than 1 gram	

*Percent Daily Values are based on a diet of other people's secrets.

CONTAINS SULFITES

ALC. 5.5% BY VOL. 750ML



Color: bright violet with raspberry reflexes

Bouquet: very fruity with notes of apricot and peach

Palate: full body with mineral notes and velvety tannin; very crisp soft wine

UPC code:



Back label not to scale



CAMPANIA FINANZIARIA AI SENSI
DEL REG. UE N. 1308/2013
CAMPANIA FINANZIATA ACCORDING
TO EU REG. NO. 1308/2013



CASTELLO DEL
POGGIO



HELLO
sweet life

MOSCATO

SWEET SPARKLING WINE

This Sparkling Moscato is the product of centuries of spensieratezza - the Italian lighthearted way of life. Bottled in Northern Italy, this fragrant and fruity Sparkling Moscato perfectly pairs its bubbles with fresh fish, mouthwatering pastries, and moments of pure spontaneity. Hello Sweet Life.



APPELLATION
Moscato



ALCOHOL LEVEL
7%



BOTTLE SIZE
750ml & 187ml



Back label not to scale

CASTELLO DEL
POGGIO



CAMPAGNA FINANZIARIA AI SENSI
DEL REG. UE N. 1308/2013
CAMPAGNA FINANZIATA ACCORDING
TO EU REG. N. 1308/2013

Color:

deep straw yellow
with greenish
reflections

Bouquet:

complex bouquet
that at first includes
medlar, pear, and
acacia flowers

Palate:

balanced structure with
minerality, and a crisp
effervescence at the end

UPC code:





PROSECCO DOC

DEMI-SEC SPARKLING WINE

This Prosecco is the product of centuries of spensieratezza - the Italian lighthearted way of life. Bottled in Veneto, the region famous for Romeo and Julietta and the beauty of Venice, this crisp and fruity Prosecco with golden apple notes pairs perfectly with fresh seafood, cured meats, guilt-free desserts, and unconditional joy. Hello Sweet Life.



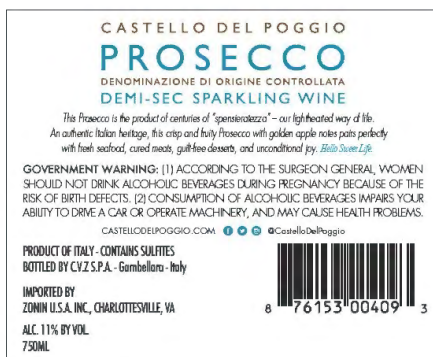
APPELLATION
Prosecco DOC



ALCOHOL LEVEL
11%



BOTTLE SIZE
750ml & 187ml



Back label not to scale

CASTELLO DEL
POGGIO



CAMPAGNA FINANZIARIA AI SENSI
DEL REG. UE N. 1306/2013
CAMPAGNA FINANZIATA ACCORDING
TO EU REG. N. 1306/2013

Color:

bright straw yellow
with a delicate
perlage

Bouquet:

very intense and fruity
with golden apple notes

Palate:

fresh and fruity with a
strong minerality; very
balanced and elegant
wine with sweet honey
notes

UPC code:



Posts Tagged 'Castello del Poggio'

Sweetest season calls for wines to match

22

08 2017

by Pat and David
 posted in [Italy](#),
[Wine](#)
[No Comments](#)

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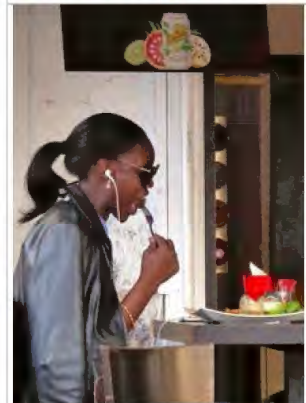


North Americans used to love sweet wines. We used to love them so much that we became ashamed of our preference for residual sugar. For the last few decades, every casual wine drinker on the continent would insist, "Oh, I only drink dry wines"—as if that preference made them more sophisticated. Leaving aside the fact that residual sugar in a wine can be a highly subjective experience, anyone who always insists on bone-dry wines is really missing the boat.

So it's a pleasure to see that Piemonte-based Italian wine giant Zonin (www.zoninusa.com) is bringing the full line of its Castello del Poggio wines to North America as part of its "Hello Sweet Life" campaign. Since Zonin took over the estate based in Asti in 1985, Castello del Poggio has maintained the high quality of its Barbera d'Asti and Dolcetto Monferrato while also developing a full line of red, white, and rosé sweet wines.

We gave a couple of the "Sweet Life" wines a try with dishes that take advantage of the fullness of summer. As you can see in the top photo, we have a delightful glut of ripe tomatoes. (Those with green shoulders are ripe—they're just green-ripe tomatoes of a variety we grew from Spanish seed.) So we are in the midst of Caprese salad season. Since most of our tomatoes also have strong acid profiles, we wondered how they would fare with a Prosecco DOC demi-sec. Beautifully, as it turns out. The pronounced flavor of

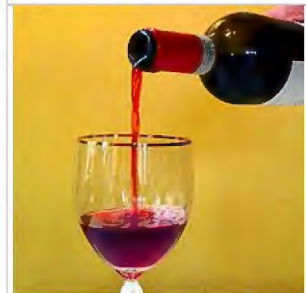
Featured favorite eaters



Lunch in Aix-en-Provence

See more Favorite Eaters

The Wine List



Barons de Rothschild
 Cannonau di Sardegna
 Châteauneuf-du-Pape
 Chile
 Franciacorta
 Frescobaldi
 Montepulciano d'Abuzzo
 Navarra
 New Zealand
 Pantelleria
 Paso Robles
 Portugal
 Prosecco
 San Luis Obispo
 Sancerre
 Trentino
 D.O. Utiel Requena
 Valpolicella
 Vino Nobile di Montepulciano
 VQA Ontario

the Glera grapes in Castello del Poggio's version really accentuates the milkiness of the fresh mozzarella. Retail is \$10-\$12.

Moscato a real peach of a dessert wine

The Asti region has been known for Moscato Bianco wines since at least the 14th century. And hip-hop clubgoers, we're told, have made sparkling Moscato their drink of choice ever since Jay-Z launched a boycott of Cristal a few years back. Of course, Martini & Rossi long ago ensconced its Asti Spumante as a Christmas season sparkler.

The Castello del Poggio Moscato we tried was a still wine—rich with the Moscato flavor, about 7% alcohol, and markedly sweet. The Bianco version of the Moscato grape tends to maintain a pleasant acidity, even when fully ripe. The acidity gives the Castello del Poggio Moscato some presence; it's not just a sweet and simple sipper. The wine also shows notes of nectarine, muskmelon, and dried apricots.

While we know from experience that a wine with that profile can be excellent with wintry roast meat dishes (sort of like a liquid chutney), we decided to try it with the other fruit in abundance right now: peaches. We made the simple peach tart shown here. The crust is about one-quarter almond flour and it has an almond-scented frangipane in the bottom. The topping is simply sliced fresh peaches with a light glaze. Almond and Moscato (or Muscat) are a classic pairing, and the juiciness and slight bitterness of the peaches only amplified the harmonies. Retail is \$10-\$12.

Tags: [Castello del Poggio](#), [Zonin](#)



Vouvray AOC
Washington State

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Pat and David:We wish they were all year lon
jake griffiths:we had a supply issue and foun
Pat and David:Amazing! Fresh lemons are a re
Pat and David:Have a great time! And pack an
lene c:Thank you for great tips on sh
Cathy:I grow lemons here in New Jer
Gwendolyn White:My family only makes goat wate
pmdurango:Very good
Antonio Dalelio:Rosario is a humble man and a

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asparagus Beer Breaux Bridge Crawfish Festival
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"Rated Top 10 in the World!"



THE OASIS WINERY

Click to Return

Nestled near the Blue Ridge Mountains, lies The Oasis Winery with acres of planted vines in a most majestic setting at the foot of the Sky. Here, our winery, one of the oldest in the state, offers our visitors comfortable retreat before a large beautiful stone fireplace. The view winery is like a mural painted by Mother Nature; a vista of row after leafy green grape vines set on gently rolling hills, framed by majestic towering behind.

At Oasis, we view winemaking as a science, an art, and an experience. The art of our winemaking comes from our University of California, Davis, Enologists, graduates of the world's leading educational institution for winemaking. The art of winemaking begins in the vineyard with hand nurtured grapes at their peak, then slowly fermented in a diverse array of tanks and barrels to balance and bring out the best the fruit can offer. Our experience dates back when Oasis planted some of the first Chardonnay, Cabernet Sauvignon and Merlot vines in Virginia.

A visit to the Oasis Winery will give you the unique opportunity to discover the world's leading wine producers offering a full line of premium sparkling wines. These wines consistently win gold medals in the most prestigious international and national wine competitions and has earned Oasis to be Rated Top 10 in the World! The Oasis Winery has a capacity of 100,000 gallons. A visit to our production is devoted to our international award winning sparkling wines which are produced in the traditional method "Méthode Champenoise," whereby the wine goes through a second fermentation naturally in its individual bottle. This is the same method utilized in the Champagne region of France.

Around Oasis are a great number of other wineries, bed-and-breakfasts, championship golf courses, antique stores as well as some of the finest restaurants in the world. So, if you are in the mood for romance, or to enjoy fine wine and sparkling wines, or simply want a picnic outing in the country, come and let us welcome you as you experience Oasis with us and discover the beauty of this Virginia oasis.

This Oasis is not a Mirage

Need
Transportation?



Order a Gift Certificate for Wine, Limousine services or for one of our VIP Packages!"

NEW
A Day of Wine & Beauty at the Oasis



Rent our New MotorCoachs!

Open Houses: Numerous open house events are held throughout the year wine releases are featured. At such occasions live music and hors d'oeuvres are offered in addition to the usual tours and tastings.

Oasis Café & Fine Cigars: Lunch is available at the Winery offering a selection of gourmet food from the Winery menu in a casual atmosphere. Reservations, groups or VIP arrangements are available and accepted for seating on our Private Cigar Patio, Deck, Pavilion, Trellis Patio or the tent with air conditioning. In addition, Oasis is a Davidoff Grand Reserve Winery offering premium Davidoff Cigars.

Club Oasis: A VIP Service with outstanding benefits for its members includes access to Gold Cup, Free Tastings at Oasis, 30% off wine by the glass, bottle at the winery, and much more. To become a member contact the winery.

Special Events & Private Parties: Host your own private party or dinner at the winery. The winery is also available for weddings, wedding receptions, dinners and business outings. Exotic, International, and ethnic delicacies prepared by some of the best chefs in the area are held throughout the year.

Blessing of the Vineyard: This traditional Oasis event in late August is to bless the vines and the new harvest. This is a great opportunity to sample award-winning wines and older Oasis vintages during a candlelight ceremony.

Custom Labeling: Oasis specializes in customized labeling for your event, be it your wedding, business party, or personal use.

Wine Line: This free newsletter is now online on this website. We no longer mail our annual Wine Line. Sign up here at the top of this page for our wine line news flash. We do not share our clientele information with anyone. We treat you as our friend and keep all information confidential. The new Wine Line is for friends of Oasis which announces winery events, educational seminars and unique dinners sponsored by Oasis Winery.

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THE OASIS WINERY

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TOURS & TASTING

Order a Gift Certificate for Wine, Limousine services or for one of our VIP Packages

PACKAGES FOR TOURS & TASTINGS

General Admission; includes wine tasting/tour & souvenir glass

Public Tours at 1pm & 3pm / Wine Tastings 10am-5pm daily year-round

Groups - Any size over 10 adults are considered a group

- 1.) Private Tour & Tasting & souvenir wine glass (four wines only)
- 2.) Private Tour, Full Tasting of all wines & souvenir wine glass
- 3.) Private Tour, Full Tasting & Sparkling wine tasting & souvenir glass.
- 4.) Private Tour, Full Wine Tasting, Sparkling Wine Tasting, Glass of Wine of your choice & keep the glass as a souvenir!
- 5.) WINE SAFARI (add on to any package above or below per person)
Perfect for your group or corporate retreat; Oasis provides 3 Polaroid cameras with film, for an exciting wine related scavenger hunt in the winery... winning team wins wine related prizes! Cameras must be returned at the end of the Safari. The Wine Safari is only available when combined with a Tour & Tasting from above or below packages.
- 6.) A Day of Beauty!" Bachelorette/Wedding Excursion Parties can now add on a Wedding & Make-Up Artistry discussion with an optional informal run-through of your make-up before, during or after your wine tasting. Michaela Holt a professional make-up artist/consultant of MM, that specializes in weddings & her team of professional make-up artists will complete your Bachelorette day at Oasis! . Per person/application:

"The Mirage Spa Excursion" COMING SOON!!! Stay tuned for more info!!!



Order a Gift Certificate for Wine, Limousine services or for one of our VIP Packages!"

NEW
A Day of Wine &
Beauty at the Oasis



Rent our New
MotorCoachs!

International Fruit & Cheese Displays available

Fruit & Cheese Displays for \$5.50 per person for American Cheeses or \$8.25 per person for International Cheeses." or see our Catering menus.

VIP Packages (For couples and groups)

Champagne VIP Tour & Tasting - This exclusive tour focuses on our World Famous Champagne production. Private Tour, Reserved VIP seating & tasting area, Small sampler plate for your group, Sparkling Wine Tasting, Glass of Champagne of you keep the Champagne flute as a gift!

\$25.00 per person

Champagne & Wine VIP Tour & Tasting - This exclusive & very informative tour on our award-winning Wines & our World Famous Champagne production...Private Reserved VIP seating & tasting area, Cheese board for your group, Full Wine Tasting, Sparkling Wine Tasting, Glass of Wine or Champagne of your choice & keep the Champagne flute as a gift!

\$30.00 per person

VIP Gourmet Luncheon with optional Luxury Limousine, Private Tour, Full Champagne Tasting! This exclusive & very informative tour focuses on our award-winning Wines & our World Famous Champagne production. Private Tour, Reserved VIP : tasting area, Catered Gourmet Luncheon, Full Wine Tasting, Sparkling Wine Tasting. Wine or Champagne of your choice & keep the wine glass & Champagne flute as a souvenir. Tasting & catered gourmet lunch will occur at either a reserved table on our heated patio (seasonal) or in the tasting room by the fireplace!!! You will also be given an opportunity & knowledgeable hospitality host during your entire visit at Oasis to assist you and answer your questions and take care of your concerns & needs.

\$50.00/ Per Person

OPTION: Click Here to add on Round-trip Luxury Limousine Transportation
Wine & Champagne en route with a Virginia Wine Country presentation

Tax & Gratuity not included

CELEBRATION

Can't make it to the winery? Need to host that special event in the DC metro area? Oasis Yacht outing complete with a wine tasting aboard! Nothing could compare to a yacht outing aboard one of our new vessels while viewing the great sites and monuments of Washington DC in the luxury of a yacht! Or consider our Charter Yacht for the East Coast of the United States during Summer and the Caribbean during the winter! Cheers!

We can dock and allow guests to board from the Harbors of Georgetown to Alexandria.

Click
Here
for
Interior
Photos



This yacht pictured above is NOT available for Charter from Columbia Island Marina, but is available in all other Mid-Atlantic areas including Florida & Martha's Vineyard (subject to availability and season)
Available in Washington DC, Virginia, and the Mid-Atlantic area.



Charter the "Destiny One" today!!! Partial proceeds to benefit the Leukemia Lymphoma Society!

NEW! Luxury 100 foot Yacht! "Destiny One"; Charter the new Oasis "Destiny One" Yacht; includes Oasis Wines onboard. Yacht has four VIP bedrooms. Include Captain, First Mate, Hospitality Host and much more... Click here for more info. Up to 8 Guests; costs as low as \$850.00 per person assuming 8 persons.

Half-Day Charter (6 Hours): \$6,800.00

Full-Day Charter (15 Hours): \$10,000.00

Weekend Charter (excludes Holiday Weekends): \$20,000.00

Holiday Weekend Charters: \$28,000.00

7 Day Full Charters: \$43,000.00

Wine tasting aboard one of our private yachts start at \$800.00 per day or evenin hours. \$300.00 an hour thereafter).

[Click Here for Pricing](#)

"Restrictions apply - Not a Charter or commercial boat in all areas of the United St waterways have certain rules & regulations that may prohibit use of the Celebration during specific times & seasons"

"Recreational Boat Only - Not a Charter Boat"

"THIS IS A PRIVATE YACHT FOR CLUB OASIS & OASIS WINERY GUI ONLY"

Charter one of our Luxury Motor Coaches or Limousin

Oasis offers lunch fare daily and we can arrange luxury Motor Coaches, Limousin styles of transportation for groups as well as specially catered lunches & dinners a See our [Sample Menus](#).

We can also arrange a [Virginia Wine Country Tour](#)

For larger groups and your special event, Oasis offers [complete hosting services](#).

Your Payment must be prepaid in full at time of reservation - Thank You.

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OUR VINEYARD

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OUR VINEYARD

Our estate vineyard sits amidst our beautiful 900-acre ranch on Adelaida Road on the west side of Paso Robles. The vineyard was initiated in 1996 and has since been expanded to its present 250 acres. The vines occupy the steepest, most south-facing slopes on the property, which reach an elevation of 1,800 feet and provide excellent water drainage and sun exposure. These slopes are also rich in limestone, a feature of many of the world's finest vineyards.

While Paso Robles generally is a warm growing region, vineyards on the west side of Highway 101 enjoy a markedly cooler climate due to their proximity to the Pacific Ocean and its cooling breezes. This ensures our grapes ripen slowly and evenly, developing ripe, concentrated fruit flavors while retaining healthy levels of acidity. Because Halter Ranch receives plentiful winter rainfall, the need for irrigation during the growing season is minimal, ensuring small berry and cluster sizes, which also promote full flavor development.

We have 19 grape varieties planted in 48 separate vineyard blocks delineated primarily based on soil types, which range from calcareous clay to clay loam with shale and sandstone deposits. Sixty percent are Bordeaux varieties and 40% Rhone varieties, plus Zinfandel and Tannat. The flexibility afforded by a large collection of varieties is enhanced by the multiplicity of clonal types (genetic variations) and rootstocks we have planted for each variety, selected for their advantageous characteristics, such as small clusters and berry sizes. The combination of our well-drained soils, low-yielding clones and high-density plantings (which force the vines to compete for water and nutrients), results in small crops of intensely flavored fruit, the prerequisite for making superb wines.

Grape Sales: Wineries interested in purchasing grapes from Halter Ranch Vineyard should contact Mitch Wyss mitch@halterranch.com.



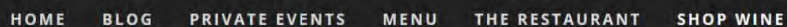
Our emphasis on quality in the vineyard is complemented by our commitment to environmentally responsible grape-growing practices. Farming sustainably means relying whenever possible on organic methods of fertilization, weed removal, pest control and mildew protection. Sustainable farming not only respects and protect the land and the people who work it, it also results in wines that more eloquently express their provenance.

[back to top](#)

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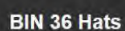


Exhibit 31



0 items

CHECK OUT

Color Black

\$20.00 USD

ADD TO CART

For all BIN 36 fans - purchase one of our personalized hats.
Available in black only.

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Pin it

Like 0



Cheese Board and Tool Set

\$27.50

Slate Cheese Board and Chalk Set

\$17.00

Wine Myths and Reality
Book

\$60.00





339 N DEARBORN, CHICAGO, IL 60654 | 312-755-9463

BIN
36

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PRIVATE EVENTS MENU

THE RESTAURANT

SHOP WINE

THE RESTAURANT

BIN 36 Chicago is open for breakfast, lunch, and dinner daily and features contemporary American cuisine with an emphasis on seasonal ingredients and wine pairings. Beginning at 2pm daily, our 32 selection cheese menu is available throughout in addition to daily dinner specials beginning at 5pm. In addition, guests can also shop for wine, books, house wares in our Market.

Learning about wine does not have to be complicated. BIN 36 enthusiastically offers guests a great environment to learn about and enjoy wine. With a commitment to fun, unpretentious wine education and a steady schedule of wine tastings

and classes, BIN 36 is determined to erase the intimidation factor of wine. Wine—with all its depth and intrigue—is for everyone.



BIN36 Cheese Bar.

Cheese Bar

Stop by and enjoy a glass of wine and sample some exceptional cheeses at our

THE TAVERN

The Tavern is located in the front portion of the restaurant and include 3 large booths, casual couch seating in addition to tables which can accommodate groups from 2 to 20. The high ceilings and open plan give the space a lively and comfortable feel. The full menu is available in addition to our expansive artisanal cheese list.



THE MARKET

In the Market, guests



can purchase bottles of wine from our selection of 50 glass pours, wines from our bottle list as well as a

variety of wine accessories, and stylish house wares. In addition, BIN 36 offers a wide range of gift baskets which can be custom made to your specifications, or you can choose from one of our ready made wine flight boxes.

WINE BAR

Our zinc-top bar is the perfect choice when you're in the mood for a couple of glasses or a flight from our list of 50 wines by the glass. Lunch and dinner menus are available, as well as a selection of American artisan cheese, after dinner drinks & spirits, and a full bar.



THE CELLAR

The Cellar is BIN 36's intimate dining room.



The low ceiling (only 9 feet) and dramatic cork wall create the feeling of a wine cellar. With floor to ceiling window exposure to Dearborn Street on the West side, the room feels light and airy despite it's white tablecloth setting.

RESTAURANT HOURS

For **Monday**, Aug 26 2013

Breakfast 6.30am - 10am

Lunch 11am - 2pm

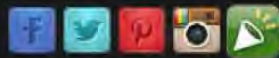
Cellar 5pm - 10pm

Tavern 2pm - 11pm

[See full schedule](#)

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36

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SHOP WINE

THE RESTAURANT

BIN 36 Chicago is open for breakfast, lunch, and dinner daily and features contemporary American cuisine with an emphasis on seasonal ingredients and wine pairings. Beginning at 2pm daily, our 32 selection cheese menu is available throughout in addition to daily dinner specials beginning at 5pm. In addition, guests can also shop for wine, books, house wares in our Market.

Learning about wine does not have to be complicated. BIN 36 enthusiastically offers guests a great environment to learn about and enjoy wine. With a commitment to fun, unpretentious wine education and a steady schedule of wine tastings

and classes, BIN 36 is determined to erase the intimidation factor of wine. Wine—with all its depth and intrigue—is for everyone.



BIN36 Cheese Bar.

Cheese Bar

Stop by and enjoy a glass of wine and sample some exceptional cheeses at our

THE TAVERN

The Tavern is located in the front portion of the restaurant and include 3 large booths, casual couch seating in addition to tables which can accommodate groups from 2 to 20. The high ceilings and open plan give the space a lively and comfortable feel. The full menu is available in addition to our expansive artisanal cheese list.



THE MARKET

In the Market, guests



can purchase bottles of wine from our selection of 50 glass pours, wines from our bottle list as well as a

variety of wine accessories, and stylish house wares. In addition, BIN 36 offers a wide range of gift baskets which can be custom made to your specifications, or you can choose from one of our ready made wine flight boxes.

WINE BAR

Our zinc-top bar is the perfect choice when you're in the mood for a couple of glasses or a flight from our list of 50 wines by the glass. Lunch and dinner menus are available, as well as a selection of American artisan cheese, after dinner drinks & spirits, and a full bar.



THE CELLAR

The Cellar is BIN 36's intimate dining room.



The low ceiling (only 9 feet) and dramatic cork wall create the feeling of a wine cellar. With floor to ceiling window exposure to Dearborn Street on the West side, the room feels light and airy despite it's white tablecloth setting.

RESTAURANT HOURS

For **Monday**, Aug 26 2013

Breakfast 6.30am - 10am

Lunch 11am - 2pm

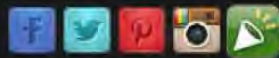
Cellar 5pm - 10pm

Tavern 2pm - 11pm

[See full schedule](#)

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Intrepid Wine Enthusiast, Chief Taster and Winehound:
Martin Stewart

Chief Operating Officer
(aka "The Buck Stops Here"):
Lawrence D. Dutra

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Robert Johnson

Wine Steward:
Katie Montgomery

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EDITOR'S JOURNAL

The Starbucks Wine Experience

By Robert Johnson

I'm a Starbucks guy. They should put me in their commercials. I have a gold card, I use the Starbucks stores as my "third place," and I even buy Starbucks ornaments for my Christmas tree.

Starbucks transcends its core product (coffee). It's about a brand. Even though I know this from my schooling in marketing and management, I buy into it. Fully. (If you're also a long-time Starbucks fan, do you miss their music sampler CDs as much as I do? They were extremely well curated and introduced me to a number of singers and bands I now count among my favorites.)

Now, after several years of testing in a number of markets, Starbucks is introducing the sale of wine during the early evening and nighttime hours at more and more stores. Earlier this year, according to a report in *USA Today*, the company submitted several hundred new applications for liquor licenses.

Starbucks was largely a morning business until it introduced Frappuccino. That helped revenues during the afternoon hours. Now, the company hopes wine will help keep its stores humming into the night.

The key word is "humming" — not singing loudly or yelling, as you might encounter in other environments where alcohol is served.

"There aren't very many places you can go in the evening where you can

go very relaxed, very casual," Rachel Antalek, Starbucks' Vice President of New Product Innovation, told *USA Today*. "It's not loud. You can actually have a small group and hear yourself talk."

Obviously, this is not just about wine. It's about business. The company is projecting that by 2019, its "Evenings" concept — which incorporates wine, beer and "small plates" sales — will generate \$1 billion in additional revenue.

One of my local Starbucks introduced "Evenings" several years ago, and I was among the first to "test" it. The food was tasty, and the wine was served in stemless glassware to help prevent spills and breakage. As for the "wine list," it was small but well selected. Any wine lover would know the names and where to find them, but in a program that could become huge, Starbucks needed dependable sources.

Now that Starbucks is introducing wine to even more stores, will I find myself there morning, noon and night? No. But it's nice to know I can visit my favorite coffee house at night, order something other than decaf, and still be able to get a good night's sleep.





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Price Per Bottle

- ☐ \$ - less than \$15
- ☐ \$\$ - between \$15 and \$25
- ☐ \$\$\$ - more than \$25

Not Your Average Club

Wine Clubs That Wow.

It's all about the wine. Our flagship wine club, American Cellars, has become the world's fastest growing wine club because of our distinctive wine club selections.

Unlike other wine clubs, our wine buying experts go "off the beaten path" to bring you the most enjoyable wines from among the world's finest boutique wineries.



No Strings, No Commitments.

We want you to enjoy your experience. Because we know that when you have a great experience, you'll let your friends and family in on the secret.

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It's simple. You must love the wine we sent, or we will replace it.

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Delicious Surprises.

Every bottle arrives guaranteed to please. You can rest easy knowing your club selections are hand-selected and approved by our tasting panel of wine experts, ensuring you receive high-quality, limited-production wines that are rarely found in stores.

Let us weed out the duds for you, freeing you to enjoy better wine for your dollar. We negotiate great deals! Leaving you to never pay for a bad wine ever again.

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Your time is valuable. Among the many errands you have to run, why add making sure you have that perfect bottle of wine to accompany dinner?

Simply select your wine preference, number of desired bottles per shipment, and how often you'd like to receive shipments. We take care of the rest. Just set it and forget it.



Your wine rack will always be stocked with delectable vino, along with tasting notes that will guide you on ideal food pairing suggestions.

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12 Premium Wines for \$89.99

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Four Seasons Wine Club



Four Seasons

Winter, spring, summer or fall, this club perfectly complements them all. Enjoy seasonally-inspired treats year round, from a light picnic companion to a hearty stew-worthy sidekick.

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Anything But Chardonnay Wine Club



Anything But Chardonnay

Diversify your wine folio with the best whites outside of Chardonnay and enjoy wines from the world's most exciting growing appellations.

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Sparkling Wine Club



Sparkling

Celebrate today's little victories and life's magic moments by savoring the bright, bubbly fun of the world's most engaging sparkling wines.

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Pacific Northwest Wine Club



Pacific Northwest

Whether you dream of rich, complex layers in a Pinot Noir or your taste runs more toward the full-bodied fruits of a robust Cabernet, you'll love the exceptional Pacific Northwest wines featured here.

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Malbec Wine Club



Malbec

Arguably the best red wine value around, Malbec wines have soared in popularity. With characteristics that appeal to Merlot and Cabernet lovers alike, this club is growing like wildfire.

[Learn More](#)

Chardonnay Wine Club



Chardonnay

Discover the diversity of the single most popular wine on the planet! Experience the crazy-quilt of styles from sites all across the planet, from creamy and luscious to fresh and fruit-forward.

[Learn More](#)

Cabernet Sauvignon Wine Club



Cabernet Sauvignon

Do you salivate by the mere mention of "Cab"? You're not alone! Receive your favorite varietal in quarterly shipments by joining this exclusively Cabernet Sauvignon club today.

[Learn More](#)

Merlot Wine Club



Merlot

Revel in one of the world's most popular red wines, delivering silky, smooth fruit flavors that can be sipped effortlessly at the end of a long day.

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[Élevant Society Wine Club](#)



Élevant Society

Relish the most exclusive, high-quality red wines from around the world, with a special spotlight on America's best big and bold reds.

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[Light & Sweet Wine Club](#)



Light & Sweet

Enjoy the lighter side of wine with sweet, delicate selections, including delightful whites, effervescent sparklers, and refreshing rosés.

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[Grab Bag Wine Club](#)



Be first in line to receive our immensely-popular, seasonal clearance deals by joining the Grab Bag Wine Club. You'll never pay too much for wine again!

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Catch a rare glimpse into the world of limited-production wines—featuring America's boutique wineries with a dash of international flavor.

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Earth-Friendly

Adopting a "green" lifestyle is growing ever-popular these days. Fortunately, this also extends to the dinner table. Consuming earth-friendly foods and wines is not only admirable, it's tasty!

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Pinot Noir

Always have an amazing, food-friendly vinous complement to almost any dish in your rack, enhancing both your wine and your meal.

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By Price

\$1.99

\$49.99

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Show 14 out of stock items

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Picnic Folio

\$19.95 each



Quick Shop

Deluxe Insulated Wine Tote
with Glasses and Corkscrew
(hunter green color)

\$37.95 each



Quick Shop

Quick Chill Wine Cooler

\$19.95 each



Quick Shop

Table Top Wine Opener with
Stand and Instructions

\$49.99 each

IMAGE NOT
AVAILABLE

(Image not available)

Quick Shop

WineWatch Electronic Wine
Thermometer

\$19.95 each



Quick Shop

Snowflake Kraft Wine Bag

\$1.99 each



Quick Shop

Silver Design Fabric Bottle Gift Bag

\$2.75 each



Quick Shop

Wine Glass Scarves - Set of 6

\$9.95 each



Quick Shop

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- ☐ Reds
- ☐ Whites
- ☐ Dessert Wines
- ☐ Sparkling
- ☐ Samplers

By Price

\$14.99 \$217.95

By Wine Region

- ☐ Domestic
- ☐ International

Varietal

- ☐ Albarino (1)
- ☐ Barbera (2)
- ☐ Bordeaux Blend (2)
- ☐ Cabernet Sauvignon (12)
- ☐ Champagne (2)
- ☐ Champagne (1)
- ☐ Chardonnay (12)
- ☐ Chenin Blanc (1)

By Expert Rating Source

- ☐ Wine Spectator - 90+
- ☐ Wine Enthusiast
- ☐ Wine Advocate
- ☐ Stephen Tanzer

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New Luscious Merlot
Fantasies

\$79.99 each



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★★★★★ Rate This Sampler

New BBQ's Perfect Pairings

\$69.99 each



Quick Shop

★★★★★ Rate This Sampler

New Cheese Pairing Reds

\$64.99 each



Quick Shop

★★★★★ Rate This Sampler

New A Tasting Tour of
Malbec

\$84.99 each



Quick Shop

★★★★★ Rate This Sampler

New 2014 Tarrica Wine
Cellars Paso Robles California
Cabernet Sauvignon

\$17.99 per bottle



Quick Shop

★★★★★ Rate This Wine

New Triple Gold
Chardonnay

\$74.99 each



Quick Shop

★★★★★ Rate This Sampler

New Craft Cabernets

2014 Havemeyer Piesporter

2014 Viana Vineyards

\$84.99 each



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★★★★★ Rate This Sampler

Michelsberg, Mosel Kabinett
Germany Riesling

\$14.99 per bottle



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★★★★★ Rate This Wine

California Moscato

\$17.99 per bottle



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★★★★★ Rate This Wine

2015 Marina Alta Alicante
Gran Seleccion Spain Muscat
of Alexandria

\$19.99 per bottle



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★★★★★ Rate This Wine

Blissful Italian Sippers

\$84.99 each



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★★★★★ Rate This Sampler

2015 Tercos Mendoza
Argentina Malbec

\$14.99 per bottle



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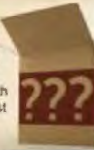
Our wine samplers are hand-selected by experts after extensive evaluation. Limited quantities are available, and you won't find these in your local stores.

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\$20
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GRAB BAG CLEARANCE

Fill your wine rack with premium wines for just over \$10/bottle!



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From the vineyard to your table...



Must-Sip Wines

NV Il Conte d'Alba Italy
Moscato d'Asti

\$16.99 per bottle



Stella Rosa Piedmont, Italy
Sparkling Red Wine

\$16.99 per bottle



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★★★★★ 4.1 Avg (133)

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★★★★★ 4.0 Avg (143)

Recent Member Wine Ratings



★★★★★

Eva

"Perfectly goes with roast meat, not too heavy, amazing bemes and spice notes"

[2012 Carmelle IGP Comte Tolosan, France Malbec Blend](#)

Reviewed: 5/21/2016 at 5:43 PM



★★★★★

Jane Deardorff

"We loved it. It is a great appetizersnack wine. I think we could open a bottle of this any night after dinnerbefore dinner with cheese and crackers. Really smooth and fruity but not sweet Great picnic wine."

[2014 Chambers & Reed California Merlot](#)

Reviewed: 5/20/2016 at 5:06 PM



★★★★★

Theresa

"My husband and I both really like this wine. Delicious!"

[2014 Dublin Ranch Columbia Valley, Wash. Syrah](#)

Reviewed: 5/19/2016 at 7:57 PM

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The customer service staff is excellent and exceeds my expectations. I currently receive my shipments at my business location, and that is extremely convenient for me.

— Jon Plummer • Madison, WI

I love the fact that in the 2 years I have been a member, there were maybe 3 bottles I did not like. I called customer service perhaps one time, and they shipped me a different bottle.

— Elizabeth Beiter • Middle Island, NY

I like the surprise of opening the box and finding wines I've never seen or tasted before. I enjoy trying the wines with different foods—occasionally adding a small amount to cooking and salad dressings.

— PJ Morrow • Boiling Springs, SC

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Use of Yeast in Winemaking Is Getting Wild

Posted on April 20, 2016 by Robert Johnson — Leave a comment



For many years, a group of California winemakers have been practicing a technique known as "indigenous yeast" fermentation and making consistently excellent wine.

Why, all of a sudden, has this technique become a buzzword in the wine press and why have other winemakers recently begun experimenting with this technique? Enology International recently tackled that question.

Alan Tenschler, Senior Winemaker at Franciscan Vineyards, commented, "I see a trend toward a more natural way of making

wine which starts in the vineyard with organic grape growing and extends to minimal handling of the wine. The use of wild yeast, from one perspective, puts one in that same camp. But on the other hand, there is a group of winemakers out there who are looking for any technique that will help them improve wine quality. The use of wild yeast is a tool to create complexity."

The trend Tenschler observes has been popularized by influential wine critics who are proponents of wines made with more natural, less interventionist techniques. Indigenous yeast fermentations fall into this category because the vineyard's native yeast start the fermentation naturally in contrast to the common California, and in recent years, European, practice of adding yeast to start the fermentation.

Fermentation is a vitally important stage in winemaking. The yeast not only converts sugar to alcohol, but also produces esters and other compounds which contribute to the wine's fruit aromas. Extraction of flavor and color from the grape skins (for red wines) also occurs during fermentation.

Some yeast produces a heavier sediment which settles more quickly after fermentation, making racking and clarification easier. For smaller producers, varying the yeast strain as well as the temperature and duration (maceration) of fermentation can enhance the wine's aromatic and flavor characteristics.

Wild yeast is not the secret, indispensable answer to making great wine. Rather, it is a piece of the puzzle — one in a number of ways to develop complexity in wines. This quality factor, coupled with the fact that the majority of winemakers feel these methods make their craft more interesting and challenging, assures that the use of wild yeast will continue to grow in the production of premium wines.

By matching the right grape varieties to the right growing regions, winemakers will be working with high acid, low pH fruit, reducing the risks of wild yeast fermentations.

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This ruby red-hued wine offers notes of black cherry, chocolate, coffee, black brambleberry, cedar and Cherry Tootsie-pop.

2014 Cedre Heritage Cahors France Malbec

This full-bodied beauty offers notes of black cherry, saddle leather, boysenberry jam, forest floor and spice.

2015 Tercos Mendoza Argentina Malbec

This fruit-forward wine offers notes of red plum, blueberry, red cherry, vanilla, toasted oak and raspberry liqueur.

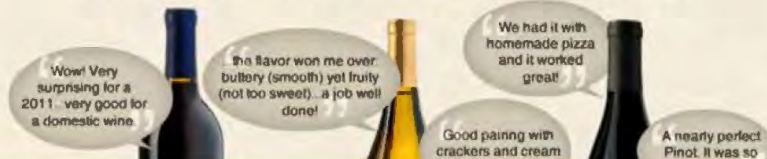
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1 \$113.70 PER CASE

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FIRE BOAT WHITE
IN A CAN

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1 \$18.95 PER 4-PACK

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1 \$113.70 PER CASE

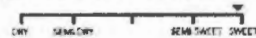
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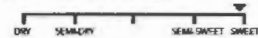
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DESCRIPTION

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TASTING NOTES

Notes of warm butter, citrus fruit undertones and honeysuckle.

WINEMAKER NOTES

Three reasons I prefer to keep my French oak on. 1.) I am sophisticated and more traditional. 2.) I am successful. I would consider myself queen of my kind. 3.) I know that I am not for everyone, but for those people that I attract we have unconditional love for one another.

PAIRINGS

Pairs with white sauce pasta dishes, sharp and creamy cheeses and citrus vanilla desserts.

AWARDS

Silver - Riverside International Wine Competition,
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Wine Style	Dry White Wine
Alcohol %	13.4
Size	750 ml

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DRY SEMI-DRY SEMI-SWEET SWEET

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1 \$189.60 PER CASE

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EMPLOYMENT (/INDEX.CFM?METHOD=PAGES.SHOWPAGE&PAGEID=5839389E-4CBF-43B7-9D75-9F8736D82493)
MEDIA & TRADE (/INDEX.CFM?METHOD=PAGES.SHOWPAGE&PAGEID=2C7C5F08-9295-433D-B929-410A6F87DAD1)

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📍 (http://www.tripadvisor.com/Attraction_Review-g47486-d3561584-Reviews-Coyote_Moon_Vineyards-Clayton_New_York.html)  (<https://www.facebook.com/CoyoteMoonVineyards>)  (<http://instagram.com/coyotemoonvineyards>)  (<http://www.twitter.com/CoyoteMoonWine>)  (<http://www.youtube.com/user/coyotemoonvineyards?ob=0>)  (<http://pinterest.com/coyotemoonwine/>)  (<mailto:mail@coyotemoonvineyards.com>)  (<http://www.yelp.com/biz/coyote-moon-vineyards-clayton>)



(/)

[LOGIN \(/ACCOUNT\)](#) | [CART \(0\) \(/CART\)](#)

SPECIALTY FOODS

select a shipping state:

New York



☐ Pick up order at winery

CASA PAPA PASTA SAUCE

(/CasaPapaPastaSauce)



(/CasaPapaPastaSauce)

For over 100 years the Randazzo family has been adding a touch of homemade red wine to the family's pasta sauce recipe.

24oz

1

\$5.00

ADD TO CART

CASA PAPA PASTA

(/CasaPapaPasta)



(/CasaPapaPasta)

The Randazzo's Homemade Casa Papa Linguini is the perfect compliment to our Casa Papa Pasta Sauce!

1/2 pound

1 \$3.00

ADD TO CART

NAKED CHARDONNAY PEACH SALSA

(/PeachSalsa)



(/PeachSalsa)

Juicy, aromatic peaches dripping with flavor, and the subtle, deep heat of jalapenos combine to bring to life our sweet heat peach salsa. Allow yourself the pleasure of savoring the sweet spicy simple complexity of our all-natural salsa.

11.3 oz

1

\$7.95

ADD TO CART

RAZZLE DAZZLE RASPBERRY JALAPENO JAM HOT

(/RazzleDazzleHotJam)



(/RazzleDazzleHotJam)

Made with Razzle Dazzle Raspberry Wine

13 oz

1 \$8.95

ADD TO CART

TWISTED SISTER BARBEQUE SAUCE

(/TwistedSisterBBQSauce)



(/TwistedSisterBBQSauce)

Made with our Award-Winning Twisted Sister Wine.

16 oz

1 \$6.95

ADD TO CART

RAVEN'S MULLING SPICE

(/MullingSpices)



(/MullingSpices)

No matter what the season, there is a mulling spice recipe that will warm you in the winter and quench your thirst in the summer.

1 \$4.99

ADD TO CART

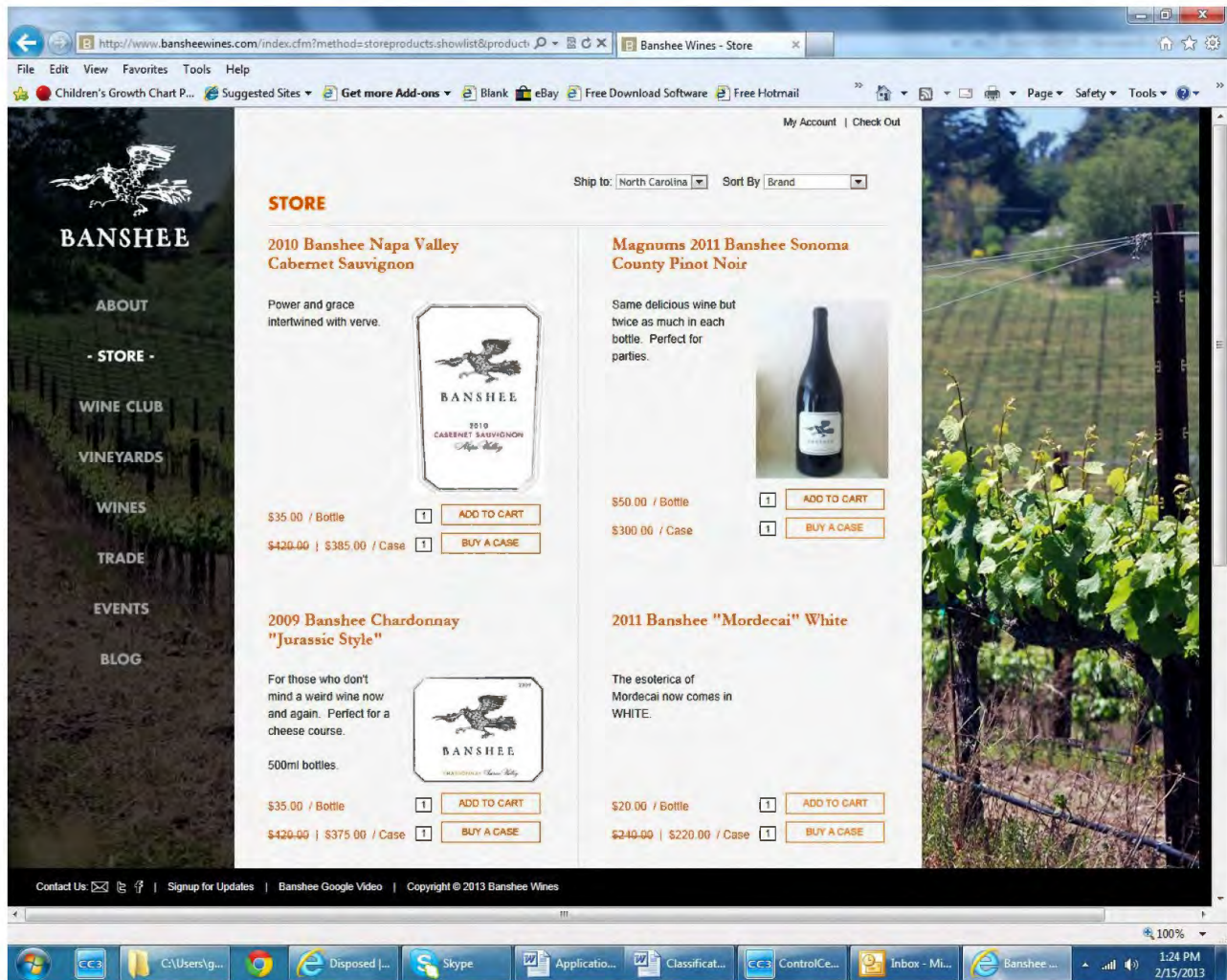


Exhibit 37



Exhibit 38

WELCOME TO BED-VYNE



[View this project by ITEDesigns](#)



Wine Selection

Browse Then Call To Order



True Wine Connoisseurs

Type: Red Attribute: Fruit Vintage: 2011 Varietal: Syrah, Cabernet Sauvignon, Zinfandel, Petite Sirah Country: California Appellation: Body: Medium Aromas: Ripe Cherry, Boysenberry, Anise, Vanilla Taste: Silky Tannins, Balanced Acidity, Spicy [...]

\$14.99

Add to cart



Chocolate Shop

Type: Red Attribute: Sweet Vintage: NV Varietal: Red Blend Country: Washington Appellation: Valley Viala Body: Medium Aromas: Cocoa Powder, Red Fruit Taste: Sweet, Black Cherry, Dark Chocolate Food Pairings: Gouffage, Desserts Cheeses Size: 750ML [...]

\$12.99

Add to cart



Hi Prosecco

Type: Sparkling Attribute: Dry Vintage: NV Varietal: Glera Country: Italy Appellation: Veneto Body: Light Aromas: Golden Apple, Banana, Lemon Taste: Fresh, Green Apple, Mineral Food Pairings: Appetizers, Light Dishes, Desserts Size: 750ML [...]

\$11.99

Add to cart



White Hart Pinot Noir

Type: Red Attribute: Fruit Vintage: 2011 Varietal: Pinot Noir Country: California Appellation: Central Coast Body: Light Aromas: Red Cherries, Raspberries, Nutmeg, Lavender Taste: Dried Cherries, Raspberries, Plum, Cinnamon Food Pairings: Grilled [...]

\$23.99

Add to cart



Search Products

Search for products

Search

Product Categories

Dessert Port Red Rose Sparkling

White Wine

Filter by price



Price Range \$9 - \$250

Filter

Cart

No products in the cart.

Santa Alicia Pinot Noir Reserva

Type: Red Attribute: Earth
Vintage: 2012 Varietal: Pinot Noir
Country: Chile Appellation: Bio Bio
Valley Body: Light Aromas:
Crushed Raspberry, Violet,
Beetroot Taste: Blackberry, Cola,
Cherry, Smoke Food:
Pairings: Charcuterie, Ash Tuna,
[...]

\$9.99

Add to cart

Santa Alicia Sauvignon Blanc

Type: White Attribute: Crisp
Vintage: 2013 Varietal: Sauvignon
Blanc Country: Chile Appellation:
Maipo Valley Body: Light Aromas:
Grapefruit, Melon, Gooseberry
Taste: Pineapple, Citrus,
Refreshing Food Pairings: Fresh
Seafood, Sea Bass, Chicken Skin,
750ML, [...]

\$9.99

Add to cart

Szoke Matyas Irsai Oliver

Type: White Attribute: Crisp
Vintage: 2012 Varietal: Irsai Oliver
Country: Hungary Appellation:
Mata Body: Light Aromas:
Rumpled, Floral, Spice Taste:
Citrus, Mineral, Muscat Heavy
Aromatics Food Pairings: Spicy
Cuisine, Shellfish Size: 750ML, [...]

\$13.99

Add to cart

Poppy Pinot Noir

Type: Red Attribute: Fruit Vintage:
2012 Varietal: Pinot Noir
Country: California Appellation:
Hemlock Body: Medium Aromas:
Cherry Pie, Macerated Plum,
Strawberries Taste: Blueberry,
Raspberry, Spice, Silky, Juicy
Food Pairings: Fast Lamb, Grilled
[...]

\$18.99

Add to cart

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Popular Articles



Highlight Business: Red-Vyne Wine

December 11, 2013



Parlour Mid-Day Taste @ Red-Vyne

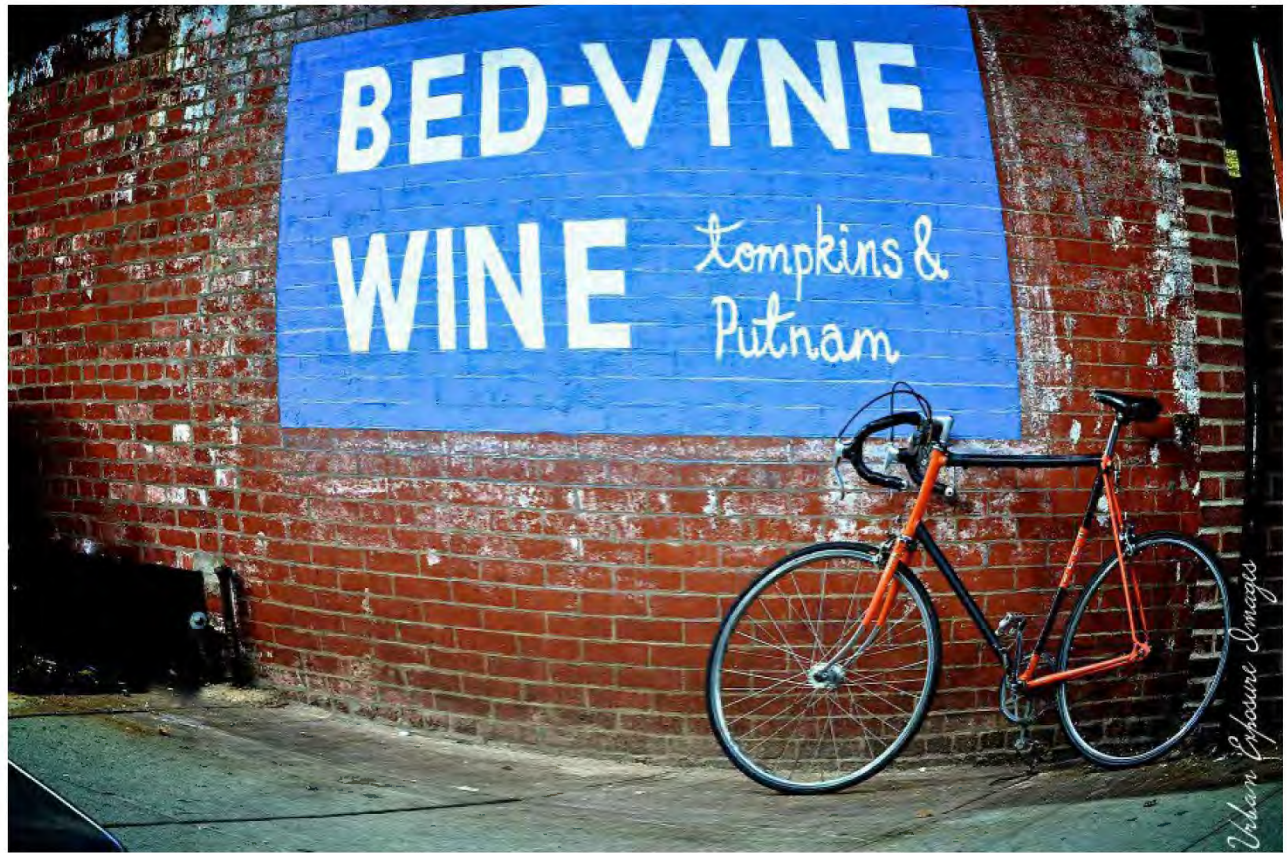
April 11, 2012



Red-Vyne Wine
370 Tompkins Ave.
Brooklyn, NY
(347) 915-1080

Hours
Mon. - Fri.: 3pm - 10pm
Sat.: 12pm - 10pm
Sun.: 12pm - 7pm

WE DELIVER
(1 Bottle Minimum)



Free Wine Tasting – Wineberry

» All Events

This event has passed.

Free Wine Tasting – Wineberry

May 23 @ 6:00 pm - 8:00 pm | Free

» Animal Sounds w/ Special Guests

» Wonderground Spins »

Details

Date:
05/23/2014
Time:
6:00 pm - 8:00 pm
Cost:
Free
Event Tags:
Bed-Vyne wine, bedstuy, brooklyn,
free, new york, nyc, tasting, wine

Organizer

Ayo
Email:
info@bed-vyne.com



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370 TOMPKINS & PUTNAM AVES
BEDFORD-STUYVESANT, BK**

Video:page browser.html

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BREW

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EVENTS

BEERS

OUR STORY

BUZZ

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CHARITABLE GIVING

BED-VYNE
BREW



Languedoc-Roussillon Tasting Event

» All Events

Languedoc-Roussillon Tasting Event

June 27 @ 6:00 pm - 9:00 pm

» Happy Hour

Wonderground: FREE YOUR FRIDAY »

Details

Date:
06/27/2014
Time:
6:00 pm - 9:00 pm

Organizer

Ayo
Email:
info@bed-vyne.com

Venue

Bed-Vyne Brew
Phone:
347 915 1080
378 Tompkins Ave. Brooklyn 11216
United States



» Happy Hour

Wonderground: FREE YOUR FRIDAY »

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Eight different varietals from United States and France go head-to-head in a taste competition.



View the winners of the **2014** Judgement of Brooklyn



The Wine

Sauvignon Blanc, Riesling, Chardonnay, Sparkling, Pinot Noir, Cabernet Sauvignon, Rhone Blend and Bordeaux Blend.



The Beer

IPA, Lager/Pilsner, Saison/Farmhouse Ale, Pale Ale, Wheat/Wit, Stout/Porter, Imperial Stout/Sour Ale and Sour/Gueuze.



The Food

Dine on plates crafted by some of Brooklyn's premier chefs that reflect the unique flavors and trends of the borough.

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Bordeaux & Italian

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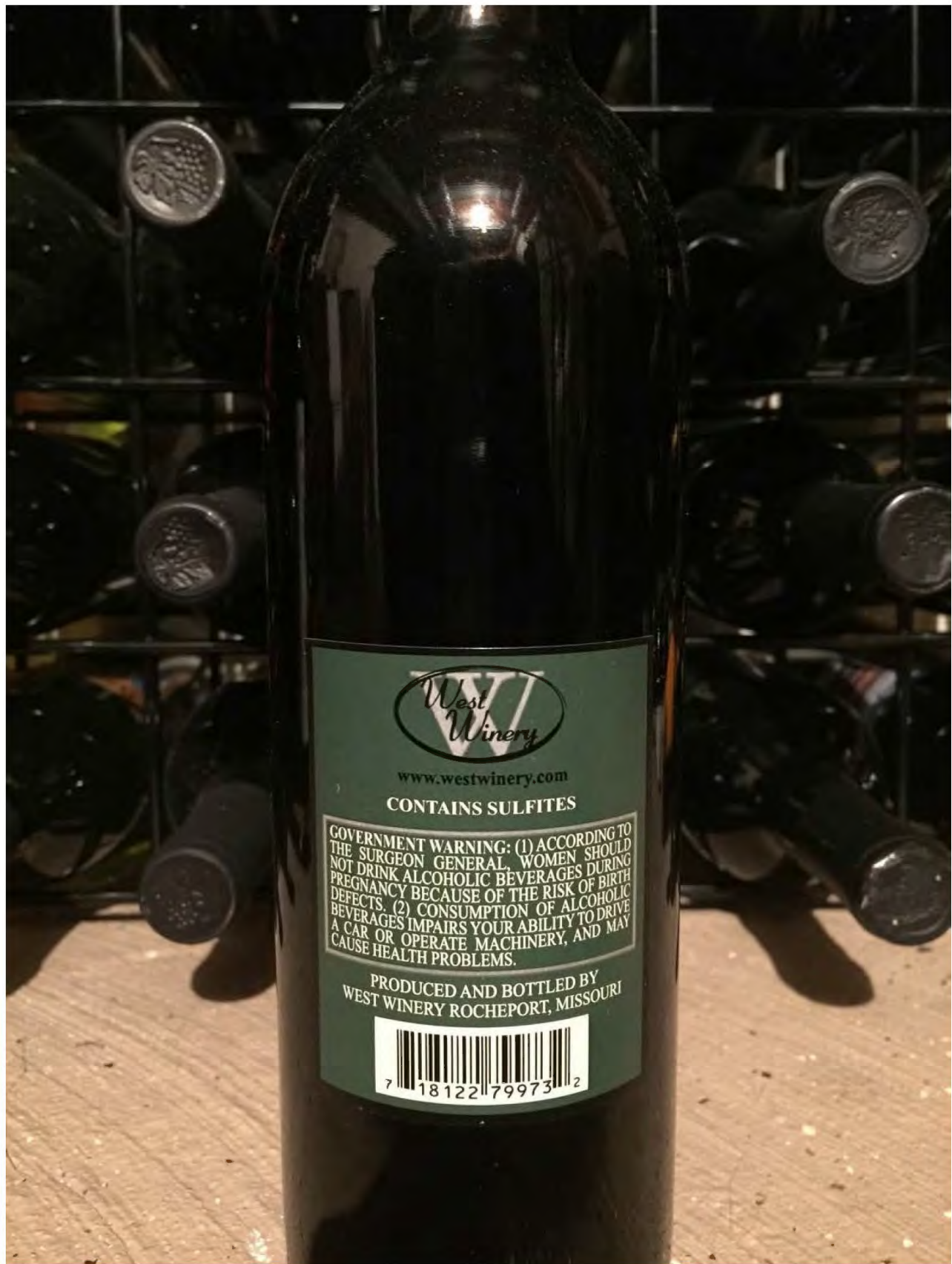
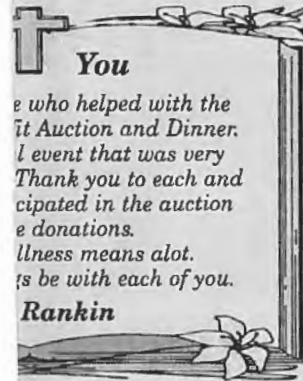


Exhibit 39

*elves miserable,
the same.*



You

*...who helped with the
...it Auction and Dinner.
...l event that was very
Thank you to each and
...cipated in the auction
...e donations.
...llness means alot.
...ts be with each of you.*

Rankin

BOARD ELECTION Notice of Filing

...pt declarations of candidacy from persons
...he School Board in the April 8, 2008, elec-
...r election. Persons interested may file with
...ent's Office located at 26832 Highway 129,

...er 18, 2007, at 8:00 a.m. and will continue
...urs, which are Monday through Friday from
...ur on days that the school district's offices
...ing will also not occur on the holidays when
...December 21, 2007 through January 2,
...18, at 5:00 p.m.

...a person must be a citizen of the United
...lin R-II School District who has resided in
...election, and must be at least 24 years of
...es all newly appointed board members to
...uning.

HOLIDAY MONEY???

...s from \$100 to \$1400

...ect to our liberal credit policy

...able Monthly Payments

for all your holiday needs!!

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5-9494
30 a.m.-5:30 p.m.

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West Winery

25875 Jewell Ave
Macon, Mo 63552
www.westwinery.com

The West Family Cordially invites you

To their new West Winery
Open House - Wine Tasting to be
held 11:00-5:00 p.m.

Saturday, December 15, 2007

Introducing our new line of Semi-Sweet Grape Wines.
Duck Creek Red, White and Blush! Take a tour of our
Wine making area! Come browse our shop for unique
gift baskets, antiques, hand-woven rugs and more.

Register for a free giftbasket giveaway

Directions to the Winery & Orchard Sales - Go 5 miles North of Macon on
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Christmas Specials

**10% Off
Fashion Jewelry**

**10% Off
Marc Chantel Purses**

**10kt & 14kt
Jewelry on sale storewide**

*Many new items just in time for
Christmas Gift Ideas.*

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Dallas' contingent included the obvious: quarterback Tony Romo and wide receiver Terrell Owens. And with the Cowboys at 12-2, the fans came out for more of their favorites on "America's Team."

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Despite the new rules, foreign journalists and monitoring groups complain that harassment and occasional detentions continue.

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Reporters in Beijing have been similarly detained when covering residents protesting the demolition of their homes for new roads.

The government's grip on the domestic media remains tight, dictating what can be reported and limiting any open discussion about democracy, religious freedom or material considered politically subversive.

The relaxed rules will expire on Oct. 17, 2008.

Standings

WESTERN CONFERENCE			
Southwest Division			
San Antonio	20	7	—
Dallas	19	10	2
New Orleans	18	10	2 1/2
Houston	13	15	7 1/2
Memphis	8	20	12 1/2
Northwest Division			
Denver	17	11	—
Portland	16	12	1
Utah	16	14	2
Seattle	8	20	9
Minnesota	4	23	12 1/2
Pacific Division			
Phoenix	19	9	—
L.A. Lakers	18	10	1
Golden State	17	12	2 1/2
Sacramento	11	16	7 1/2
L.A. Clippers	9	17	9

Denver 125, Milwaukee 105
 Utah 99, Dallas 90
 Boston 89, Sacramento 69
 Golden State 105, Minnesota 101
Thursday's Games
 Cleveland at Dallas, 8 p.m.
 Boston at Seattle, 10:30 p.m.
 Phoenix at L.A. Clippers, 10:30 p.m.



West Winery

25875 Jewell Ave
 Macon, Mo 63552
www.westwinery.com

We will be open both
Friday, Dec. 28 & Sat. Dec. 29
10 am - 5pm
for wine tasting and tours!

Introducing our new line of Semi-Sweet Grape Wines. Duck Creek Red, White and Blush! Take a tour of our Wine making area!

Come browse our shop for unique antiques, hand-woven rugs and gift baskets starting at \$30.00

Last weeks winners of FREE Gift Basket -
 Chrissy Austin

****Register for Free Gift Basket Give-Away****

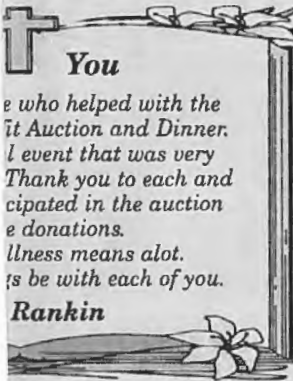
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*elves miserable,
the same.*

You

*who helped with the
Auction and Dinner.
An event that was very
Thank you to each and
participated in the auction
for donations.
Illness means alot.
It's be with each of you.*

Rankin



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A person must be a citizen of the United
States, a resident of the R-II School District who has resided in
the district for at least 24 months prior to the
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age at the time of filing.

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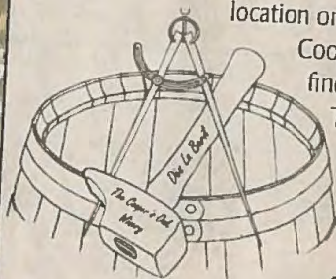
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Vineries of

HIGBEE, MO & BOONVILLE, MO

A distinctive feature of the winery is its location on the premises of A & K Cooperage, manufacturer of fine American oak barrels. The intertwining of the cooperage and the winery only enhances the winery offerings of Vidal, Norton and St. Vincent, as well as Cabernet and Merlot.



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Higbee • 660-456-7507

Open 10-4
Monday-Saturday
Giving tours of the
Cooperage

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Boonville • 660-882-0111

Open 11-7 M-W-Th
10-9 Friday
9-9 Saturday
12-5 Sunday

www.coopersoakwinery.com



- Complimentary tours and tastings
- Live music • Local art and crafts
- Winemaking classes
- Join us on facebook

Visit Downtown Macon!

60 miles north of Columbia on Hwy 63
Turn left at first stoplight (Vine Street)

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- St. Agnes Bed & Breakfast
- JP's Gourmet Gifts
- Maples Repertory Theatre
- Ole Beaumont Restaurant
- Five miles from Bevier's famous
Pear Tree Restaurant

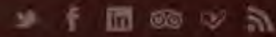
Visitor Information at:

<http://communitylink.com/us/mo/macon/profile/>

107 Vine Street
Downtown Macon
573.268.3424
www.westwinery.com

10am-8pm
Friday & Saturday
11am-5pm Sunday
Or by appointment

Wine should be fun, accessible and pursued with passion.



(660) 395-7181

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About Us

How It All Began

West Winery is a small North Central Missouri Winery located in downtown Macon, Missouri. The winery was started August 2007 with the hopes that Macon County would enjoy a local winery.

Jen & I started making small batches about 11 years ago in the kitchen from books that I had purchased from the Internet. Some were decent, some were bad. Then it became a full fledged hobby, then obsession; we found that it could be a challenge almost daily with wine making. It also provided some enjoyment for our friends as they would get several bottles of free wine every time they came over.

Then one day in 2004, Jen & I thought "why not try to do this for real?" It also happened to be a bumper crop for fruit that year, so we started practicing with the extra fruit. Thus began our long journey towards a licensed winery. Jen started studying the regulations and forms that would be needed, while I started investigating what equipment, processes & recipes would be needed to make larger commercial amounts of wine.

In 2009 Jen and I moved the winery to downtown Macon to an 1880's building making us the first urban winery that makes their own wine in the state. The new place is a show winery where everyone can be part of the wine making process. You can watch as we make wine from our tasting room or even help with the wine making process.

Jen & I have always believed that we would one day have a winery to share our wines with a wider audience than with just family & friends – but with everyone treated as family & friend when you walk through our winery door. We also believe anyone can learn about wine and wine making, and not have to feel like it is something that is mysterious or sophisticated. So come on downtown to the winery and we would love to share our experiences and our wines with you anytime.

Chris & Jen



West Winery

107 Vine Street
Macon, Missouri 63552
(660) 395-7181

Winery Hours

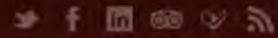
Memorial Day – Labor Day Hours
Thursday 4pm to 7pm

Year Round
Friday & Saturday 12pm to 10 PM
Sunday 12 PM to 4 PM
Or By Appointment

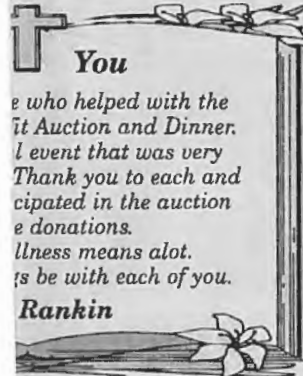
Upcoming Events

[View the Events Calendar](#)

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*elves miserable,
the same.*



You

*...who helped with the
...it Auction and Dinner.
...event that was very
Thank you to each and
...ipated in the auction
...e donations.
...llness means alot.
...ts be with each of you.*

Rankin

BOARD ELECTION Notice of Filing

...pt declarations of candidacy from persons
...he School Board in the April 8, 2008, elec-
...r election. Persons interested may file with
...ent's Office located at 26832 Highway 129,

...er 18, 2007, at 8:00 a.m. and will continue
...urs, which are Monday through Friday from
...ur on days that the school district's offices
...ing will also not occur on the holidays when
...December 21, 2007 through January 2,
...18, at 5:00 p.m.

...a person must be a citizen of the United
...lin R-II School District who has resided in
...election, and must be at least 24 years of
...es all newly appointed board members to
...ining.

HOLIDAY MONEY???

...s from \$100 to \$1400

...ect to our liberal credit policy

...able Monthly Payments

for all your holiday needs!!

Rubey Street
10 63552
5-9494
30 a.m.-5:30 p.m.

hvac in 750m

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Antiques • Collectibles • Affordable

205 N. Missouri Ave • Marceline, MO 64658
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Open Most Days 660-376-3474



West Winery

25875 Jewell Ave
Macon, Mo 63552
www.westwinery.com

The West Family Cordially invites you

To their new West Winery
Open House - Wine Tasting to be
held 11:00-5:00 p.m.

Saturday, December 15, 2007

Introducing our new line of Semi-Sweet Grape Wines.
Duck Creek Red, White and Blush! Take a tour of our
Wine making area! Come browse our shop for unique
gift baskets, antiques, hand-woven rugs and more.

Register for a free giftbasket giveaway

Directions to the Winery & Orchard Sales - Go 5 miles North of Macon on
U.S. 63 to route AX "Axtel" turn West 3/4 mile to Jewell Avenue, turn South
3/4 mile to Winery. Owners: Chris and Jen West, Dan & Mary West.

Christmas Specials

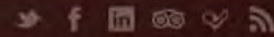
**10% Off
Fashion Jewelry**

**10% Off
Marc Chantel Purses**

**10kt & 14kt
Jewelry on sale storewide**

**Many new items just in time for
Christmas Gift Ideas.**

Wine should be fun, accessible and pursued with passion.



(660) 395-7181



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Our Winery and Tasting Room

Become An Insider!

Follow us on Facebook and Twitter to experience the working side of West Winery.

Downtown Macon

Visit our tasting room in downtown Macon. The tasting room offers plenty of indoor seating overlooking the winemaking area. We bring the outdoors in with our glass front which rolls up, weather permitting.

Directions: Hwy 63 to the Vine Street stoplight. Head west on Vine, just six blocks. We're on the right-hand side, at 107 Vine.

West Winery's MISSION

Our Mission is to provide a fun, relaxing setting without worries of pretense or intimidation, all the while remembering that the customer's happiness is our business. We sincerely hope that you will visit our winery and look for our wines in a local shop near you. If you would like a store to carry our wines please let them know, then alert us so that we can follow up on your request.

West Winery at Jackson Stables in Kirksville, Missouri

Find out more information about our Jackson Stables location in Kirksville, Missouri at its website: jacksonstables.westwinery.com.

Cave Hollow West Winery Hannibal, Missouri

Find out more information about our Cave Hollow location in Hannibal, Missouri at its website: www.marktwaincave.com

Rack House West Winery in Cottleville, Missouri

Find out more information about our Rack House location in Cottleville, Missouri at its website: rackhouse.westwinery.com.

West Winery

107 Vine Street
Macon, Missouri 63552
(660) 395-7181

Winery Hours

Memorial Day – Labor Day Hours
Thursday 4pm to 7pm

Year Round
Friday & Saturday 12pm to 10 PM
Sunday 12 PM to 4 PM
Or By Appointment

Upcoming Events

[View the Events Calendar](#)

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jacksonstables.westwinery.com.

Cave Hollow West Winery Hannibal, Missouri

Find out more information about our Cave Hollow location in Hannibal, Missouri at its website: www.marktwaincave.com

Rack House West Winery in Cottleville, Missouri

Find out more information about our Rack House location in Cottleville, Missouri at its website: rackhouse.westwinery.com.

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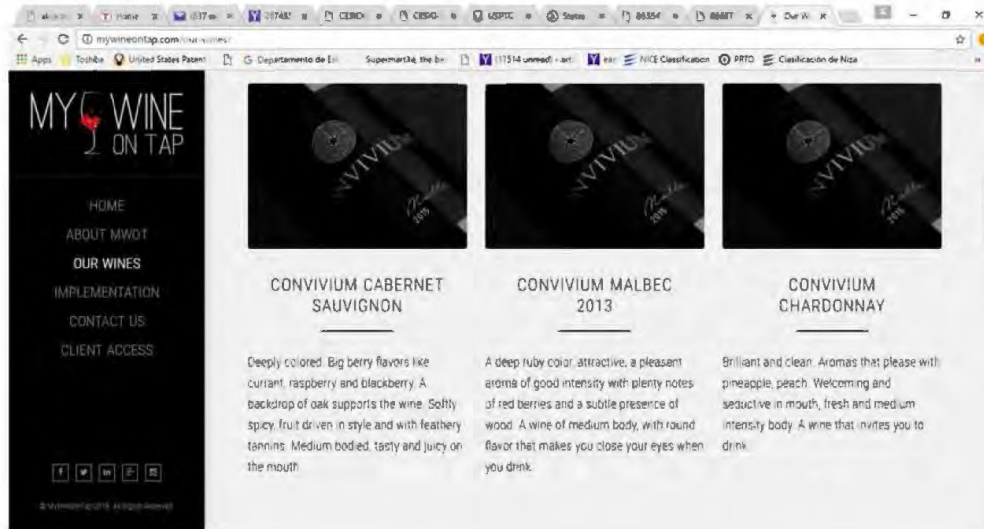
[View the Events Calendar](#)

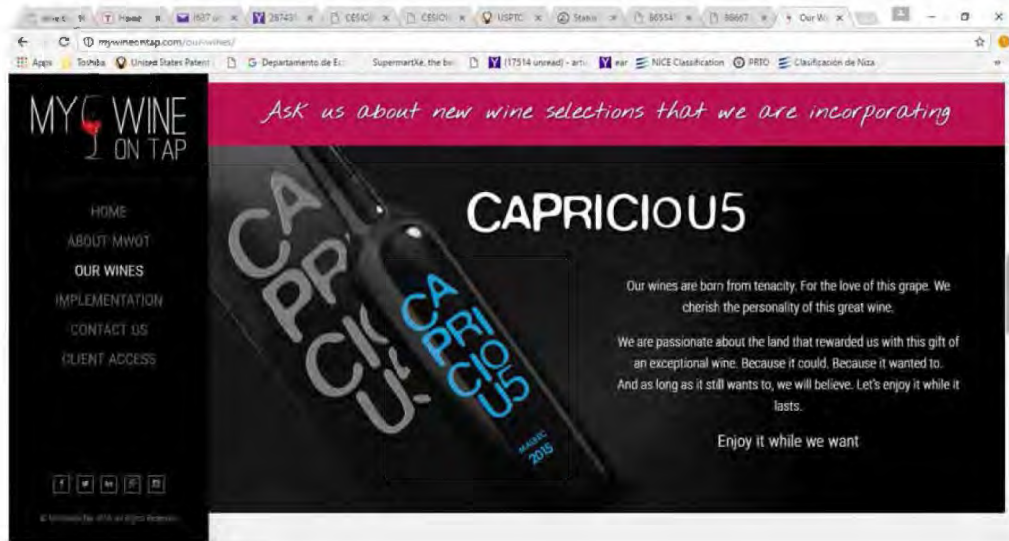


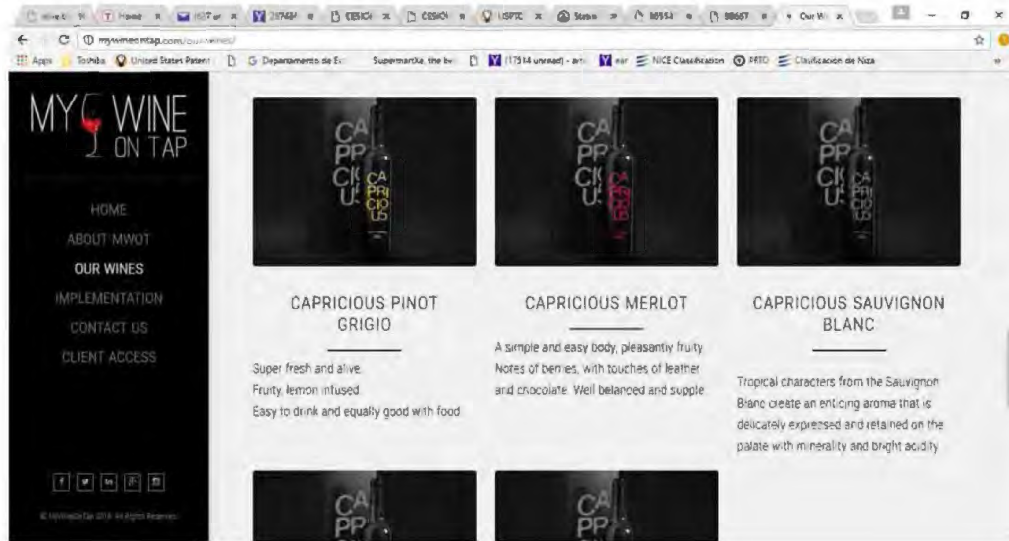
Exhibit 40

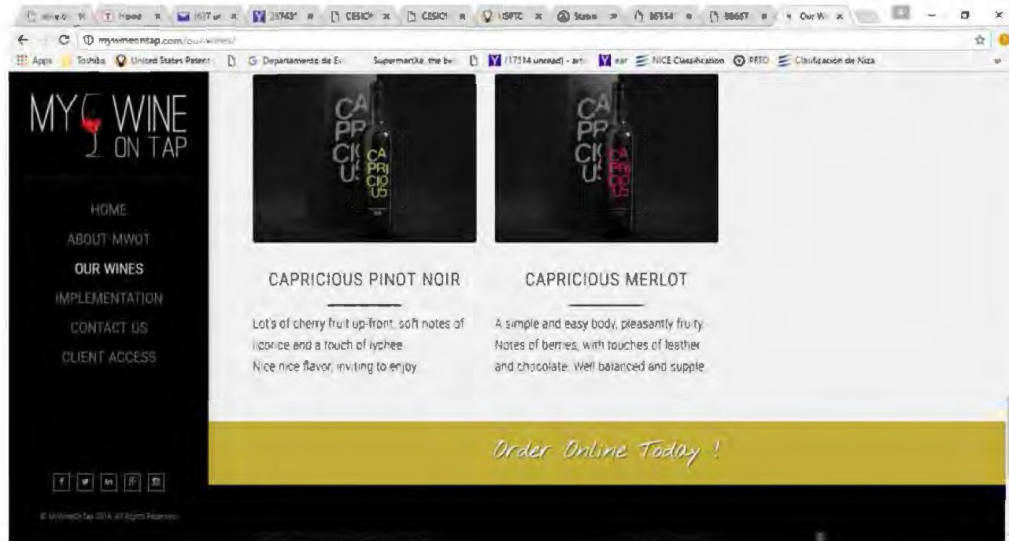












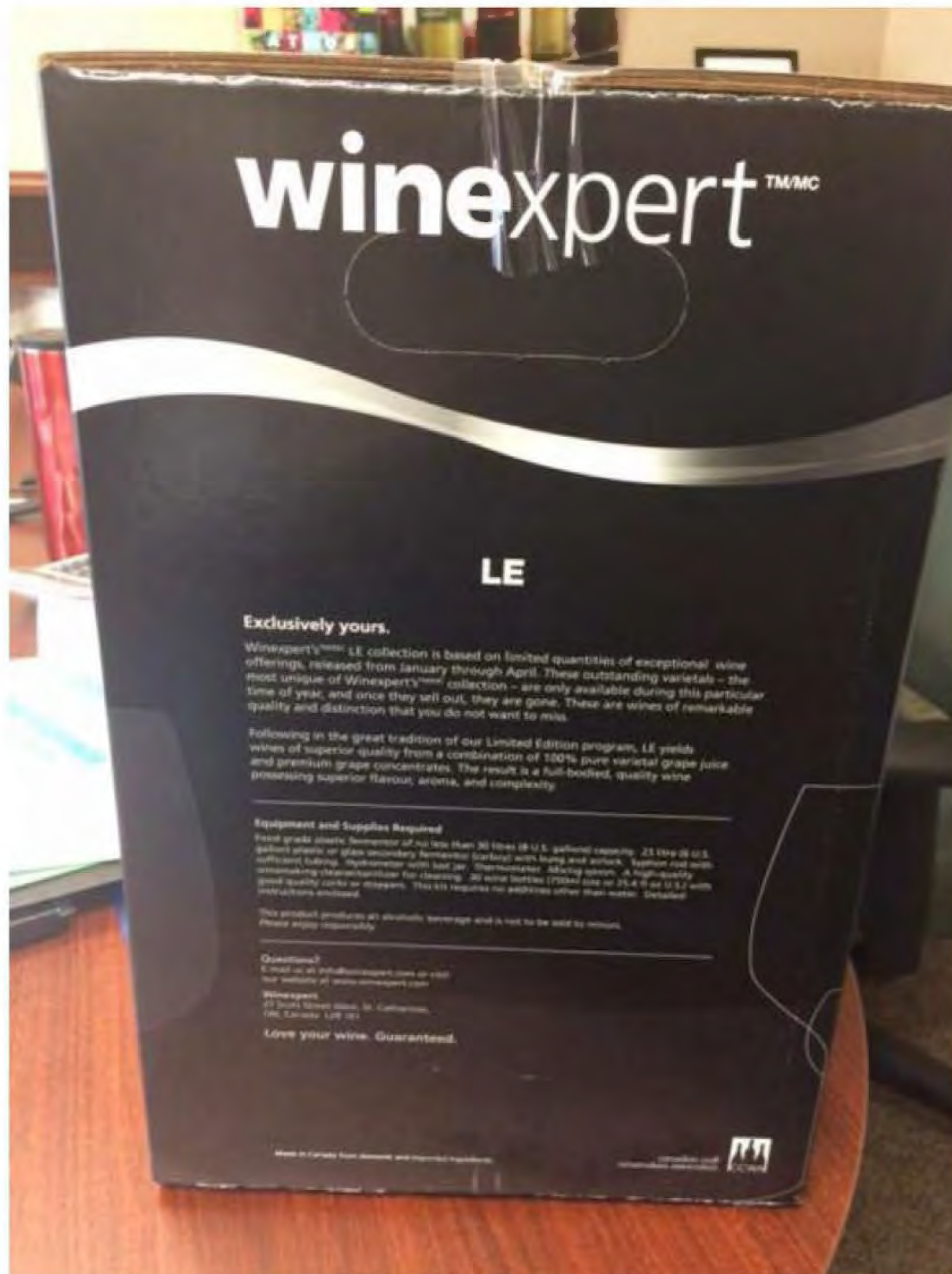


Exhibit 41

time of year, and once they sell out, they are gone. The quality and distinction that you do not want to miss.

Following in the great tradition of our Limited Edition wines of superior quality from a combination of 100% and premium grape concentrates. The result is a full-bodied wine possessing superior flavour, aroma, and complexity.

Equipment and Supplies Required

Food grade plastic fermentor of no less than 30 litres (8 U.S. gallons) plastic or glass secondary fermentor (carboy) with bung and sufficient tubing. Hydrometer with test jar. Thermometer. Mixing spoon. Winemaking cleaner/sanitizer for cleaning. 30 wine bottles (750ml) good quality corks or stoppers. This kit requires no additives other than those listed in the instructions enclosed.

This product produces an alcoholic beverage and is not to be sold to minors. Please enjoy responsibly.

Questions?

E-mail us at info@winexpert.com or visit our website at www.wineexpert.com

Winexpert

27 Scott Street West, St. Catharines,
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Love your wine. Guaranteed.

Made in Canada from domestic and imported ingredients.

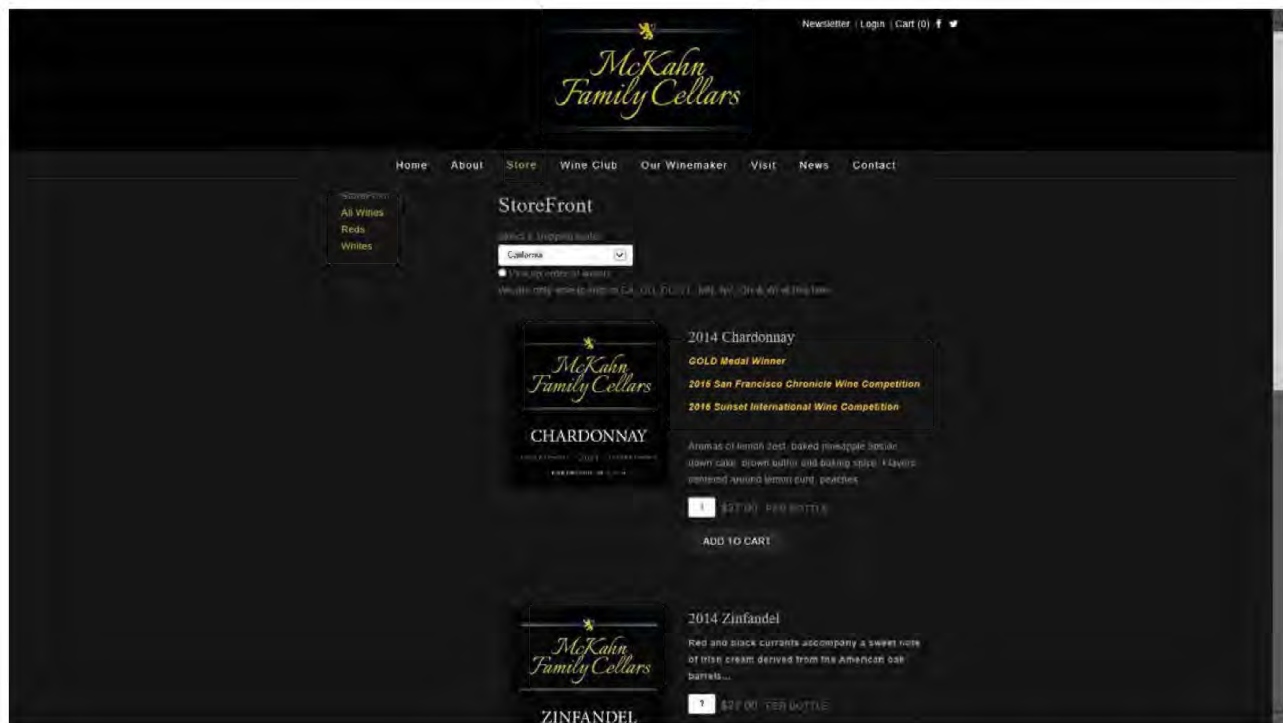


Exhibit 42



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Qty



1 [Remove](#)

Product

2014 Chardonnay

[UPDATE ITEM](#)

[REMOVE ITEM](#)

Price

\$24.99

Total

\$24.99

Subtotal:

\$24.99

Shipping:

\$14.95

State Tax:

\$0.00

Total:

\$40.94

Special Offers

Gift Card:

[SUBMIT](#)

Shipping Options

Please be advised that due to current carrier, packages may not be shipped to New York. Customers over the age of 21 with a valid license must be available to sign.

Wine - 750 ml

UPS Ground (\$19.95)





*McKahn
Family Cellars*

CHARDONNAY

KNIGHT'S VALLEY

SONOMA COUNTY

McKAHN FAMILY CELLARS SAINT HELENA, CA.



CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



PRODUCT OF FRANCE


CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

http://www.rarewineco.com/ Wine Store | Wine Importer...

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Customs and Border Prot... suggested sites... Web Site Safety... ADP Portal... Chrome River... Wine Merchant... USMS... LegalAnywhere Collections... Microsoft Learning Guide... RAAPORT... SMARTicket... TEAS Submit Service v2





















Wine Importer and Merchant since 1989

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Get Help

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Our Reference Points

Since 1989, American wine lovers have prized The Rare Wine Co. as one of the country's most enduring sources of great and rare wines. Producers noted with  are represented exclusively in the U.S. or California by The Rare Wine Co.

PIEDMONT  Giacomo Conterno  Cantina Bartolo Mascarello  G.B. Burlotto  Giuseppe Mascarello	MADEIRA  D'Oliveira  Barbeito  RWC Historic Series Madeira  The John Cossart	CHAMPAGNE  Jacques Selosse  Philippounat  Jacquesson  Bérêche et Fils	BURGUNDY  Raveneau  Dauvissat  D'Angerville  Mugneret-Gibourg  Fichet
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SPAIN

11:22 AM 6/9/2016



Company Information

The Rare Wine Co. was founded in 1989 by Mannie Berk. And within 15 years, we were recognized as one of America's premier wine merchants, in the dual roles of national importer and retailer.

Our first major award came in 2002, when we were voted the Best Wine Importer in America, as part of Food & Wine magazine's American Wine Awards. Then Mannie was named a Wine Personality of the Year in 2003, as part of Robert Parker's Wine Advocate's 2003 Wine Personality of the Year Award.



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In our role as a major national importer, The Rare Wine Co. represents nearly three dozen of Europe's most revered producers, including such iconic names as Giacomo Conterno, Pingus, Bartolo Mascarello, Alvaro Palacios, Jacques Selosse and Domaine Huet. Our goal is not to concentrate on a single country or region but to have a portfolio that represents "the best of the best," with a strong emphasis on classic winemaking.

We also have what is arguably the greatest library of old and rare wines of any wine merchant in America. Our library allows us to provide both private and restaurant clients perfectly aged wines, dating back to the 19th century, for their cellars and for special occasions, and to do so at reasonable prices.

Finally, over the past quarter century, we have been fierce advocates for wines and regions we believed were neglected in the world spotlight. Thanks in part to our work, wines ranging from Chablis and Cote Rotie to old Champagne and traditional Rioja enjoy far more prestige today than they did when we founded our company.

We have even helped restore to prominence wines threatened with virtual extinction. Today, both Madeira and traditionally made Barolo are thriving in part because of The Rare Wine Co.'s passionate advocacy. And, through our pioneering work with estate-grown Tuscan olive oil, we've established new standards for the selection and care of extra virgin olive oil, regardless of its origin.

We keep in touch with our clients through our newsletter (first published in 1992) that has long been considered the finest of its kind in America. And our wine dinners are world famous, as they typically feature a jaw-dropping range of wines and vintages. We approach each event as a unique opportunity to tell the story of a great producer or a great vintage, and the choice and range of wines reflect it.

About Our Wines

We represent more than thirty iconic producers exclusively for either California or the U.S. But we also vigorously champion several dozen others whose wines and philosophy we deeply admire. And we support our belief in them with an unparalleled library of wines dating back decades.

Blake Murdock, Managing Director, National Wholesale


When Blake Murdock joined The Rare Wine Co. in 1999, the company's primary focus was on sales to private collectors. Over the next decade, as National Wholesale Director, he built RWC into one of America's most respected import suppliers, with national or California distribution of such iconic producers as Alvaro Palacios, Jacques Selosse, Dominio de Pingus, Giacomo Conterno, Giuseppe Mascarello and Domaine Huet. Prior to joining RWC, he worked for the first desktop-published wine magazine, the International Wine Review, and learned the wine business at Michael Skurnik Wines, the highly respected New York wholesaler/importer.


Mannie Berk, Founder


After an earlier career in government in Chicago and Boston, and a few years writing and teaching about wine, Munnie Berk couldn't resist the call of a vast quantity of old Madeira he found in London in 1987. Two years later he founded The Rare Wine Co. Since that time, he has made RWC America's finest non-auction source for older wines, including Madeira, of which he is considered the country's leading authority.


In 2011, he edited and co-authored the second edition of Noel Cossart's *Madiera, The Island Vineyard*, which the International Cookbook Awards named the best book on European wines published in the United States that year. In 2002, he was named Food & Wine's Best Wine Importer, and he is a two-time James Beard Award semi-finalist and two-time Wine Advocate Wine Personality of the Year.


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 (<https://www.facebook.com/rarewineco/>)

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 (</contact-us/>)

About Us

[Company Information](/company-information/)

[\(/company-information/\)](/company-information/)

[Careers @ TRWC \(/careers/\)](/careers/)

[Our New Office Location](/our-new-office-location/)

[\(/our-new-office-location/\)](/our-new-office-location/)

[Terms of Sale \(/terms-of-](/terms-of-sale/)

[sale/\)](/terms-of-sale/)

[Privacy Policy \(/privacy-](/privacy-policy/)

[policy/\)](/privacy-policy/)

Customer Service

[Order Status \(/order-status/\)](/order-status/)

[Request a Shipment](/request-a-shipment/)

[\(/request-a-shipment/\)](/request-a-shipment/)

[Get Help / Contact us](/contact-us/)

[\(/contact-us/\)](/contact-us/)

[FAQs \(/frequently-asked-](/frequently-asked-questions/)

[questions/\)](/frequently-asked-questions/)

Common Requests

[Gift Certificates \(/gift-](/gift-certificates/)

[certificates/\)](/gift-certificates/)

[Tastings & Events \(/learn?](/learn?type=event/)

[type=event\)](/learn?type=event/)

[Wholesale Distribution](/trade-portfolio-wholesale-distribution/)

[\(/trade-portfolio-wholesale-](/trade-portfolio-wholesale-distribution/)

[distribution\)](/trade-portfolio-wholesale-distribution/)

Store Information

280 Valley Drive, Brisbane,

CA 94005

[sales \[at\] rarewineco.com](mailto:sales[at]rarewineco.com)

(415) 319-9000

Monday to Friday

9:00 AM to 5:00 PM Pacific

Closed Saturday & Sunday

Internet Explorer window showing the Rare Wine Co. website. The address bar displays <http://www.rarewineco.com/event/early-greats>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar shows various icons for navigation and utility.

The website header features the Rare Wine Co. logo, the text "Wine Importer and Merchant since 1989", and a search icon. A navigation menu includes links for View Cart (0), Register, Sign In, and Get Help. Below the header is a main navigation bar with links for SHOP, PRODUCERS, LEARN, NEWSLETTERS & OFFERS, and FOR THE TRADE.

A filter bar allows users to select content types: ☐ All, ☐ Articles, ☐ Press, and ☒ Events. A search box contains the text "Filter, Articles, Press, Events, etc..." with a search icon.

The main content area displays two event listings:

- EVENT**
Early Greats of Cote Rotie: René Rostaing
A tasting featuring an identical sixteen vintages from 1985 to 2011.
- EVENT**
Early Greats: Thierry Allemand
Thierry Allemand: Part I of a Major Retrospective at Bar Boulud, NYC.

The Windows taskbar at the bottom shows the system clock as 2:19 PM on 5/9/2013, along with various application icons.

All Articles Press Events

Filter, Articles, Press, Events, etc... 

EVENT

Early Greats of Cote Rotie: René Rostaing

A tasting featuring an identical sixteen vintages from 1985 to 2011.



(/events/parallel-verticals-of-rene-rostaings-cote-roties/)

EVENT

Early Greats: Thierry Allemand

Thierry Allemand: Part I of a Major Retrospective at Bar Boulud, NYC.



(/events/early-greats-allemand/)

EVENT

An Evening of Francesco Rinaldi Barolos

A dinner exploring almost every vintage of Francesco Rinaldi Barolo.



(/events/an-evening-of-francesco-rinaldi-barolos/)

EVENT

Early Greats: Auguste Clape

A dinner focusing on the classic Cornus' of Auguste Clape, back to 1978.



(/events/early-greats-of-cote-rotie-and-cornas-dinner-clape/)

EVENT

Matriarch of Madeira: Manuela Barbeito

A dinner focusing on the Madeiras of Manuela Barbeito.

(/events/matriarch-of-madeira-tasting/)

EVENT

A Trip Through Time

A dinner exploring Madeira's incredible history in America.

(/events/a-trip-through-time-tasting/)

EVENT

EVENT

A Tribute to Bruno Giacosa

A dinner exploring two of Bruno Giacosa's most enduring terroirs.



(/events/a-tribute-to-bruno-giacosa/)

EVENT

Early Greats: Georges & Robert Jasmin

A dinner focusing on the classic Côte-Rôties of Georges & Robert Jasmin, back to 1978.



EVENT
Vallana at Del Posto
(/events/early-greats-of-cote-rotie-and-historic-dinner-jasmin/) Vallana wines (2010-1954) in NYC with special co-hosts.



(/events/historic-vallana-retrospective-at-del-posto-nye/)

Early Greats: Joseph Jamet

A dinner celebrating Jamet Côte Rôties, 1983-1999.



(/events/early-greats-of-cote-rotie-and-cornas-dinner-jamet/)

Sclosse: Coast-to-Coast

Three cities, three momentous dinners, exploring the six Lienx-Dits and mini-verticals of Initial and Substance.



Early Greats: Marius Gentaz

A dinner focusing on the classic Côte-Rôties of Marius Gentaz, back to 1978.



EVENT
Alvaro Palacios
(/events/early-greats-of-cote-rotie-and-cornas-dinner-gentaz/) A momentous feast of L'Ermita & La Faraona with Alvaro Palacios in New York City.



(/events/new-york-city-dinner-with-ermita-la-faraona-and-alvaro-palacios/)

The Sherry of Valdespino

An historic Sherry dinner celebrating the wines of Valdespino, Jerez's most historic house.



(/events/valdespino-dinner-at-piperade-with-peter-liem-and-jaime-gil/)

Il Caberlot Dinner

Il Caberlot's Premier Dinner in the United States.



(/events/il-caberlot-san-francisco/)

(/events/selosse-coast-to-coast-
1978-dinners-san-francisco-chicago-
convergence-a-lifetime)

Joseph Swan Dinner

A celebration of California's most historically significant and enduring Pinot Noirs.



(/events/eventsjoseph-swan-
vertical-tasting-at-murray-circle/)

EVENT

Aldo Vacca Returned For Another Epic Dinner

A two-part line-up of a Rahaja Riserva Vertical and a 1978 Produttori Horizontal.



(/events/another-epic-aldo-vacca-
dinner/)

EVENT

A New Project From Pingus

A private dinner with Peter Sisneck at Del Posto in NYC.



(/events/in-the-presence-of-a-
legend/)

EVENT

Wine & Art Converge

An extraordinary afternoon of great wines, vintage posters, and special guests.

EVENT

Piedmont 1978: A Monumental Tasting

An exploration of one of the monumental vintages in Piemontese history.



(/events/1978-barolo-barbaresco-
tasting-nyc-may-2012/)

EVENT

NYC Tasting: Bartolo & His Father 1952-1971

An intimate tasting of Bartolo's most historically significant Barolos.



(/events/an-epic-bartolo-
mascarello-tasting-in-nyc/)

EVENT

Unique & Hypnotic: Burlotto's Barolo Monvigliero

A private dinner at Del Posto with Burlotto winemaker Fabio Alessandria.



(/events/a-barolo-legend/)

EVENT



(/events/wine-and-art-converge-in-1887/)

Produttori Rabajá Riserva Tasting

A tasting of this Barbaresco icon throughout the years.



(/events/produttori-five-decades-of-a-piedmont-icon/)

EVENT

A Family's Odyssey: Barbeito Madeira

An unprecedented journey across 174 years of Barbeito Madeiras.



(/events/174-years-of-barbeito-madeiras/)

EVENT

Four Legendary Barolo Producers

A dinner celebrating four iconic Barolo producers in three legendary vintages.



(/events/four-legendary-barolo-producers-three-vintages/)

An Intriguing Italian Evening

EVENT

A dinner exploring Marchesi di Gressi & the Marchesi di Gressi.

Old Riojas barbarescos-hidden-jewel/)

A tasting of old Riojas paired with a special menu in San Francisco.



(/events/a-return-to-ancient-rioja/)

EVENT

The Contigo Affair

An evening of great Spanish food & wines from '56-'76 demonstrated classically styled Rioja's gift for astonishing consistency.



(/events/classically-styled-rioja-tasting-franco-espanolas-bilbainas-riojanas-cune-lopez-de-heredia-at-contigo/)

One of Barolo's Legacies

A dinner of seven vintages of Giuseppe Mascarello Barolos and Barbarescos going back to 1958.



(/events/giuseppe-mascarello-dinner-back-to-1958/)

EVENT

A Culinary Tour de Force Showcases Pingus

Chef Paul Kahan bucked convention with great success at a dinner in Jackson Hole.

EVENT

Historic Wines of Aldo Conterno

A tasting of historic Aldo Conterno Barolos at one of San Francisco's greatest Italian restaurants.
(/events/sixty-years-of-aldo-conterno-barolos/)

EVENT

'37-'99 Aldo Conterno Tasting at Perbacco in SF.

A remarkable tasting of rare Barolos reveals more than a few surprises.



(/events/aldo-conterno-barolo-vertical-tasting/)

EVENT

Produttori Retrospective Tasting '67-'90

A rare tasting of twenty iconic Barbarescos spanning six of Piedmont's greatest vintages.



(/events/produttori-del-barbaresco-tasting-retrospective/)



(/events/pingus-tasting-jackson-hole-paul-kahan/)

EVENT

Fred Gets His Due

A report from Sunday's Trimbach Cuvée Frédéric Emile dinner at Absinthe in San Francisco.



(/events/trimbach-frederic-emile-tasting-absinthe/)

EVENT

End of the Line

There are tastings ... and then there are tastings. Here are two that stood apart from all others for their quality and history.



(/events/leacock-maderia-tasting/)

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Sign Up

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[\(/request-a-shipment/\)](/request-a-shipment/)

Common Requests

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[Tastings & Events \(/learn?type=event/\)](/learn?type=event/)

Store Information

280 Valley Drive, Brisbane,
CA 94005

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