

ESTTA Tracking number: **ESTTA913022**

Filing date: **08/01/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Daimler AG
Application Serial Number:	87123281
Application Filing Date:	08/01/2016
Mark:	SHE'S
Date of Publication	07/03/2018

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Bass Pro Group, LLC, 2500 E. Kearney Street, Springfield, MO 65898, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/02/2018. Bass Pro Group, LLC respectfully requests that the time period within which to file an opposition be extended until 10/31/2018.

Respectfully submitted,

/Sam E. Iverson/

08/01/2018

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