

ESTTA Tracking number: **ESTTA797220**

Filing date: **01/25/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Shoman, Brandon S</b>
Application Serial Number:	<b>87116573</b>
Application Filing Date:	<b>07/26/2016</b>
Mark:	<b>CHRONIC ARMOR</b>
Date of Publication	<b>12/27/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Armor All/STP Products Company, 44 Old Ridgebury Road, Danbury, CT 06810, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/26/2017. The Armor All/STP Products Company respectfully requests that the time period within which to file an opposition be extended until 04/26/2017.

Respectfully submitted,  
/Craig S. Mende/  
01/25/2017

**Craig S. Mende**

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