

ESTTA Tracking number: **ESTTA791369**

Filing date: **12/23/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Hess Collection Winery
Application Serial Number:	87110919
Application Filing Date:	07/20/2016
Mark:	MACPHAIL THE FLYER
Date of Publication	12/13/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Scotch Whisky Association, Quartermile Road, Two Lister Square, 1st Floor, Edinburgh, EH3 9GL, UNITED KINGDOM, a Limited Liability Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/12/2017. The Scotch Whisky Association respectfully requests that the time period within which to file an opposition be extended until 04/12/2017.

Respectfully submitted,
/Robert E. Browne/
12/23/2016

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