

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Red Flags Fly, Inc.

Serial No: 87/104,371

Filed: July 14, 2016

Class: 25

Mark:

ANAHEIM
Hillbillies

Examining Attorney

Morgan L. Meyers

Law Office: 117

REQUEST FOR RECONSIDERATION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Commissioner:

In response to the Office Action of June 2, 2017, Applicant responds as follows:

THE APPLICATION SHOULD BE PASSED TO PUBLICATION

**I. THE ANAHEIM PORTION OF APPLICANT'S MARK IS NOT
PRIMARILY GEOGRAPHICALLY DESCRIPTIVE**

The Examining Attorney has issued a final requirement to disclaim the word ANAHEIM in Applicant's mark ANAHEIM HILLBILLIES on the ground that ANAHEIM is primarily geographically descriptive of the origin of Applicant's goods, namely, "clothing, namely, aprons, bandanas, beach cover-ups, bolo ties, cardigans, culottes, do rags, dresses, infantwear, jackets, jeans, jerseys, leggings, lingerie, loungewear, neckwear, overalls, overcoats, pants, ponchos, rainwear, robes, sarongs, sashes, scarves, shawls, shirts, shorts, skirts, skiwear, sleepwear, socks, surf wear,



12-04-2017

suspenders, sweat bands, sweaters, sweatpants, sweatshirts, swimwear, tank tops, track pants, t-shirts, undergarments, and vests, belts; footwear; and headwear” in Class 25.

More specifically, the Examining Attorney states that:

Applicant must disclaim the wording “ANAHEIM” because it is primarily geographically descriptive of the origin of applicant’s goods and/or services, and thus is an unregistrable component of the mark. See 15 U.S.C. §§1052(e)(2), 1056(a); *In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1451-52 (Fed. Cir. 1987); *In re Joint-Stock Co. “Baik”*, 80 USPQ2d 1305, 1309 (TTAB 2006); TMEP §§1210.01(a), 1210.06(a), 1213.03(a).

The wording ANAHEIM is a generally known geographic place or location. See TMEP §§1210.02 et seq. The goods and/or services for which applicant seeks registration originate in this geographic place or location as shown by applicant’s address in Los Angeles, in which Anaheim is considered a part of the general Los Angeles area. See TMEP §1210.03. Purchasers are likely to believe the goods and/or services originate in this geographic place or location because applicant is located in the greater area of Los Angeles, which encompasses ANAHEIM for all practical purposes. See TMEP §§1210.04 et seq.

(*Office Action* at 2.) Applicant requests that the Examining Attorney reconsider the refusal to register because the term ANAHEIM, as used in Applicant’s composite mark ANAHEIM HILLBILLIES, is not primarily geographically descriptive of the goods.

In order to establish a *prima facie* case for the disclaimer of ANAHEIM in Applicant’s mark ANAHEIM HILLBILLIES as primarily geographically descriptive, the Examining Attorney must establish all of the following elements: (1) the primary significance of the mark is a generally known geographic location (TMEP § 1210.02); (2) Applicant’s goods originate in the place identified in the mark (TMEP § 1210.03); and (3) purchasers would be likely to believe that Applicant’s goods originate in Anaheim, California. (TMEP § 1210.04.) Applicant respectfully submits that the Examining Attorney has not sufficiently established these three elements.

A. The Primary Significance of the Term ANAHEIM is Not a Generally Known Geographic Location

Applicant acknowledges that Anaheim is a city located in California. However, the evidence of record does not establish that the term “Anaheim” is “known generally to the relevant American public” as a geographic location. *See In re Newbridge Cutlery*, 113 USPQ2d 1445, 1450 (Fed. Cir. 2015). The sole evidence of record consists of two articles making reference to Anaheim as the location of the amusement park Disneyland. The Examining Attorney attached a Google® search printout of a short “Quick Facts” paragraph about Anaheim and a printout of an online article from *The Columbia Gazetteer of the World* about Los Angeles. The Google® search printout states in part that, “Anaheim is a city outside Los Angeles, in Southern California. It’s home to the Disneyland Resort, a massive complex of family-friendly, Disney-themed rides, restaurants, hotels and shops.” The only reference to “Anaheim” in the *Columbia Gazetteer* article is the statement, “Other attractions in the region include the Santa Anita and Hollywood Park racetracks, Knott’s Berry Farm, and Disneyland (at Anaheim).”

In short, the Examining Attorney’s evidence does not establish the first element of the test. *In re Consolidated Foods Corp.* 218 USPQ 184, 186 (TTAB 1983) (refusal to register based upon disclaimer requirement reversed - - LAUDERDALE held not primarily geographically descriptive of meats and poultry from Lauderdale County, Alabama because no evidence of public association of term LAUDERDALE with such goods in the record). At most, the American public might be familiar with Orange County, which is a county south of Los Angeles County in Southern California.

B. There is No Goods/Place Association Between the Term ANAHEIM and Applicant’s Goods

The Examining Attorney has erred by concluding that, “[t]he goods and/or services for which applicant seeks registration originate in this geographic place or

location as shown by applicant's address in Los Angeles, in which Anaheim is considered a part of the general Los Angeles area." (Office Action at 2.)

Anaheim is **not** part of the city of Los Angeles. The Google® search printout attached by the Examining Attorney supports this. Specifically, the Google search states that, "Anaheim is a city **outside** Los Angeles, in Southern California." (emphasis added.) Anaheim is a city in Orange County, which has distinct geographic, social or cultural differences from Los Angeles. Attached hereto as **Exhibit A** is a printout from the website <thrillist.com> titled, "31 Things You Need to Explain to Out-Of-Towners About OC". Attached hereto as **Exhibit B** is a printout from the website <oyster.com> titled, "Orange County, California Travel Guide". Attached hereto as **Exhibit C** is a news article from *The Los Angeles Times* titled, "L.A. vs O.C.: Just How Different Are They, Anyway? Now the Truth Can Be Told".

More importantly, the Examining Attorney has proffered no evidence that Anaheim is commonly known to the American public for clothing, headwear, or footwear. The evidence for this application does not point to a goods/place association between Applicant's goods and the ANAHEIM element of Applicant's composite mark. The Examining Attorney only offered the conclusory statement that, "[p]urchasing clothing goods is one of the biggest sellers for Los Angeles purveyors, and the applicant is using that geographic indication as such." Even if that were true of the city of Los Angeles, it is irrelevant to the issue of whether the city of **Anaheim** is commonly known to the American public as a location for clothing, headwear or footwear. If RODEO DRIVE was not considered associated with perfumes, SUNSET BOULEVARD with cologne, nor VENICE MAID with food, then ANAHEIM HILLBILLIES cannot be associated with clothing, headwear or footwear even if as a city it "could, conceivably, be the source of a wide range of goods" including clothing. *In re Venice Maid Co., Inc.*, 222 USPQ 618, 619 (TTAB 1984) (VENICE MAID held not primarily geographically deceptively misdescriptive of canned foods, including lasagna and spaghetti, where the

evidence of a goods/place association was found insufficient; the Board stated, "we are unwilling to sustain the refusal to register in this case simply on the basis that Venice is a large Italian city that could, conceivably, be the source of a wide range of goods, including canned foods"). Thus, there is no goods/place association and the Examining Attorney has proffered no evidence to the contrary.

Applicant reiterates that Applicant's mark ANAHEIM HILLBILLIES is a **composite** mark. As such, the Examining Attorney must determine the primary significance of the composite. TMEP § 1210.02(c). If, when viewed as a whole, a composite mark is not likely to be perceived as identifying the geographic origin of the goods or services (i.e., the mark is not primarily geographically descriptive), the mark is regarded as arbitrary, fanciful or suggestive. TMEP § 1210.02(c)(iii). Such is the case here. The words "Anaheim" and "Hillbillies" do not connote anything about clothing, headwear, or footwear. The word "Anaheim" at best identifies the general location of theme parks in Southern California. The word "Hillbillies" connotes an unsophisticated person from a rural area. *See infra*. As such, the combination is arbitrary when used to identify clothing, headwear, and footwear.

Furthermore, Section 1213.05(d) of the TMEP provides that, "[i]f two or more terms are combined in a mark to create an incongruity (e.g., URBAN SAFARI, MR. MICROWAVE, and DR. GRAMMAR), the mark is unitary and no disclaimer of nondistinctive individual elements is necessary." TMEP §1213.05(d). This should also hold true for marks with geographic terms. In *In re Sharky's Drygoods Co.*, 23 USPQ2d 1061 (TTAB 1992), the Board held that PARIS BEACH CLUB was not geographically deceptively misdescriptive or geographically deceptive of clothing because there was no goods/place association between the city of Paris and clothing:

In this case, Paris is certainly not an obscure or remote geographical term, it being the well-known capital of France. However, the mark in question is not the word "Paris" per se; it is PARIS BEACH CLUB. Paris, of course, is not located on an ocean or lake, and does not have a beach. The juxtaposition of Paris

with Beach Club results in an incongruous phrase, such that purchasers will view PARIS BEACH CLUB as a humorous mark, with the word "Paris" in the mark being a facetious rather than a geographic reference, a take-off on the fact that the city of Paris is known for haute couture. It is Paris' connection with high fashion that is intrinsic to the satire, and makes this take-off on the cachet associated therewith work....We do not believe that the American public will engage in such an extensive analysis of the mark. Consumers, viewing the mark in connection with T-shirts and sweatshirts, will understand it to be a joke, and will not regard it as providing any information as to the nationality of the manufacturer.

In re Sharky's Drygoods Co., 23 USPQ2d at 1062-63.

Applicant's mark ANAHEIM HILLBILLIES falls squarely within the parameters of *In re Sharky's Drygoods Co.* Applicant's mark ANAHEIM HILLBILLIES is an incongruous phrase. The word "Hillbillies" means "someone who lives in the countryside, especially someone who is not very well educated". Attached hereto as **Exhibit D** is a printout from *MacMillan Dictionary's* website at <macmillandictionary.com> showing the definition of "hillbilly". The juxtaposition of ANAHEIM and HILLBILLIES is humorous and incongruous because Orange County (which encompasses Anaheim) is a well-populated urban region that includes a generally affluent and well-educated population. See **Exhibits A-C**. One would not expect to find "hillbillies" in Orange County or Anaheim. The relevant consumers for Applicant's clothing, headwear and footwear will understand ANAHEIM HILLBILLIES to be a humorous joke, just as the relevant consumers for the applicant's clothing in *In re Sharky's Drygoods* found PARIS BEACH CLUB to be a humorous joke. The gothic and ornate font style of Applicant's mark emphasizes the ironical humor in Applicant's mark, because "Hillbillies" conjures up an impression of simple country folk, rather than an impression of a medieval or gothic person. Applicant should not be required to disclaim ANAHEIM because of the unitary and incongruous nature of Applicant's composite mark ANAHEIM HILLBILLIES.

C. **Purchasers Are Not Likely to Believe that Applicant's Goods Originate in Anaheim, California**

Finally, purchasers are unlikely to believe that Applicant's goods originate from a specific geographic location because, as a threshold matter, the general American public is unlikely to recognize "Anaheim" as a geographic location. Even if they do, the city of Anaheim is not known for clothing, headwear or footwear; therefore purchasers are unlikely to believe that Applicant's goods originate in Anaheim. As explained above, the relevant purchasers are instead likely to view Applicant's mark ANAHEIM HILLBILLIES as a humorous, incongruous phrase. The Board has recognized this additional layer of meaning in other geographic marks that comprise a geographic term with a type of person. Attached hereto as **Exhibit E** is a copy of the registration certificate, TESS printout and TSDR printout for Reg. No. 347,081 for the mark VIRGINIA GENTLEMAN (Stylized) for whiskey, wherein "Virginia" is not disclaimed. Attached hereto as **Exhibit F** is a copy of the registration certificate, TESS printout and TSDR printout for Reg. No. 383,848 for the mark DUTCH BOY (Stylized) for paint and varnish brushes, wherein "Dutch" is not disclaimed. Attached hereto as **Exhibit G** is a copy of the registration certificate, TESS printout and TSDR printout for Reg. No. 1,269,348 for the mark AMERICAN GIRL for skirts, jumpers, pants and blouses, wherein "American" is not disclaimed. Just like these other marks, Applicant's mark ANAHEIM HILLBILLIES is a unitary mark, and a disclaimer of ANAHEIM should not be required.

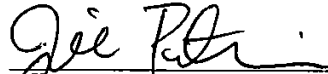
II. **CONCLUSION**

Based on the foregoing, the Examining Attorney has, respectfully, not met her burden of demonstrating that the ANAHEIM portion of Applicant's composite ANAHEIM HILLBILLIES mark is geographically descriptive. Applicant requests that the Examining Attorney's disclaimer requirement of ANAHEIM be withdrawn and

Applicant's mark be passed to publication. Applicant has filed a Notice of Appeal to the Trademark Trial and Appeal Board herewith.

Respectfully submitted,

Dated: November 29, 2017



Jill M. Pietrini

Susan Hwang

SHEPPARD MULLIN RICHTER & HAMPTON LLP

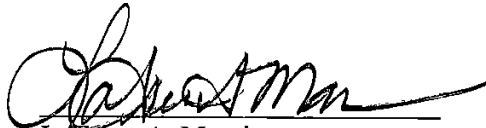
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(310) 228-3700

CERTIFICATE OF MAILING

I hereby certify that this **REQUEST FOR RECONSIDERATION** is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451, on this 29th day of November, 2017.

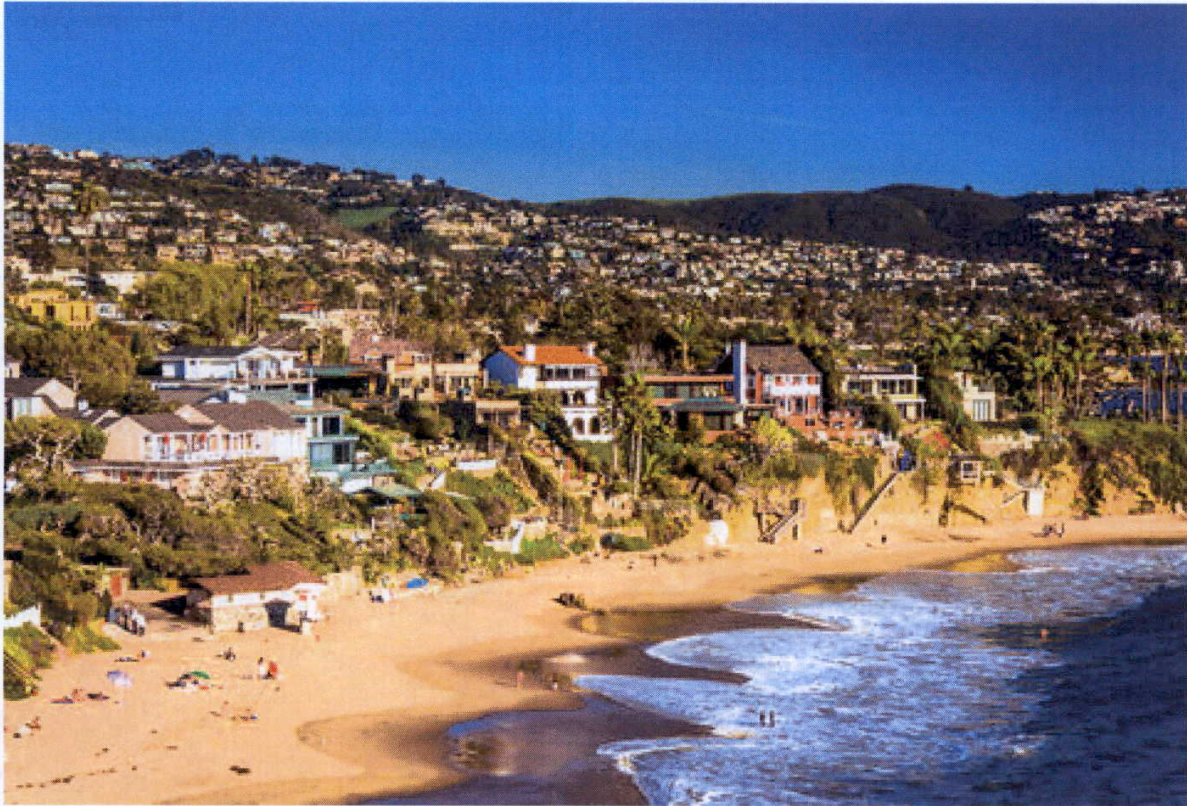


Laffina A. Martin

SMRH:484725194.1

EXHIBIT A

THRILLIST



JON BILOUS/SHUTTERSTOCK

LIFESTYLE

31 THINGS YOU NEED TO EXPLAIN TO OUT-OF-TOWNERS ABOUT OC

By BEN WENER

By BEN WENER

Published On 08/03/2015 Published On 08/03/2015



At some point, you're going to have friends or family come in from other cities to visit, and they're going to ask you to show them around "The OC." First, get them to stop calling it The

OC. Second, you're going to need to let them know about these 31 things before you go anywhere.

1. OC is not LA

Nor is it "North San Diego." There's nothing Orange County people hate more than being considered a collective suburb of either larger city. It's bad enough they have to watch Mike Trout play for the Los Angeles Angels of Anaheim.

2. No one says "behind the Orange Curtain" anymore

And no self-respecting native ever refers to it as The OC. If you utter either of these while in the vicinity of a local, drinks are on you.

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GUIDES

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How To Talk To Celebs In LA, According To Celebs



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3. All the TV shows you've seen are bogus

Remember that episode of *The Big Bang Theory* where Wolowitz's robot fails at throwing out the first pitch at an Angels game? That's the most realistic portrayal of Orange County in television history. *The OC* wasn't filmed in OC (neither was the Jack Black/Colin Hanks flick *Orange County*). *Laguna Beach* was all lies. *The Real Housewives* are a bizarro atrocity unto themselves. Your perception is skewed.

4. Everyone doesn't live at the beach

Some 33 enclaves plus Stanton, with mayors all their own, comprise OC (if you drive five miles in any direction you'll have crossed another city line). The majority of people, it turns

out, live in hamlets that aren't filled with wannabe models, faux-sailors, and d-bag bros. (Though, lets be honest -- some people do, indeed, live in those hamlets. Sorry, people.)

5. North County people are not the same as South County people

NC types do backyard BBQs, loiter around the Brea Mall, think driving 45 minutes to Dana Point is a ludicrous idea, and make regular trips to Havasu with their outdoor toys. SC types surf a lot, say "dude" too much, wear khakis with flip-flops and Tommy Bahama floral prints, and get overcharged at South Coast Plaza.



[FLICKR/PETERCRUI](#)

6. No one really knows Gwen Stefani personally

If your friends say they do, they're probably lying. Yes, Mrs. Rossdale and the rest of No Doubt grew up and got famous not far from their beloved "Tragic Kingdom." Then most of them left for LA. If you want to sound like you know something about the area, ask your OC

pals whether they've ever hung out with Mike Ness or M. Shadows, or maybe had drinks with the guys from Lit at the Slidebar Rock-N-Roll Kitchen.

7. That giant glowing hermit crab off the 57 is not a nightclub

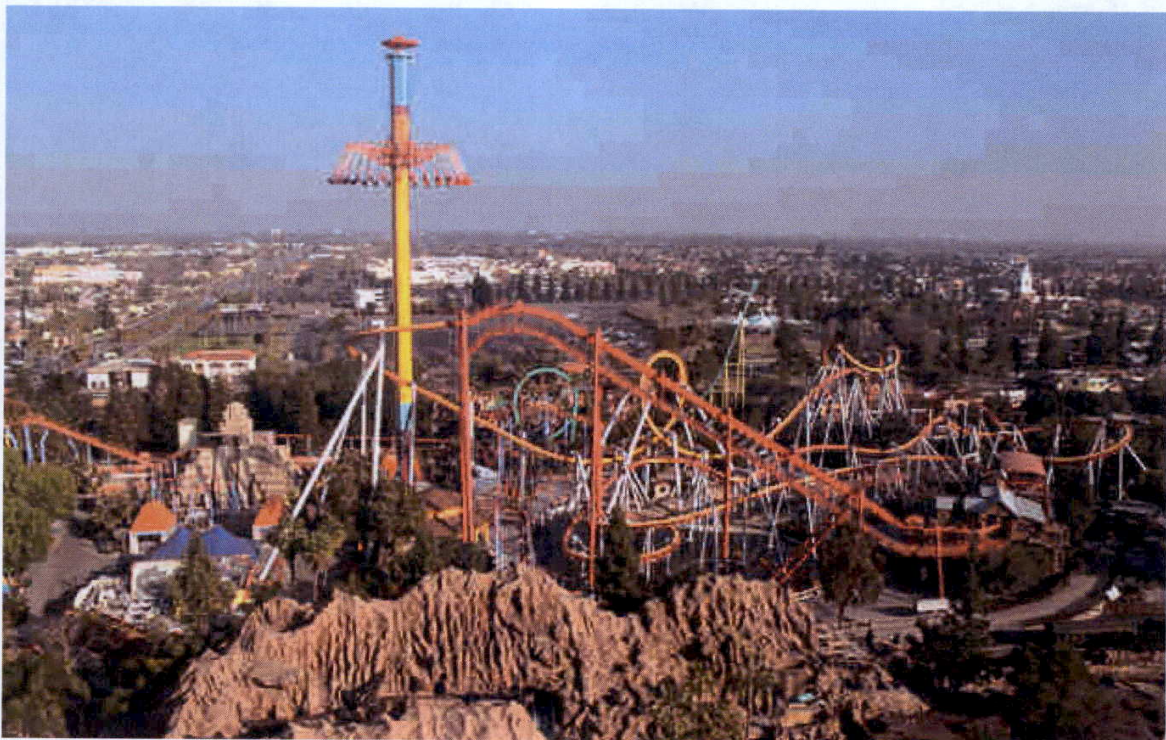
It's a train station. And unless you're taking Metrolink in for an Angels or Ducks game, you have no reason to be there.

8. Anaheim has more to offer than a theme park, a hockey arena, and a baseball stadium

There are also strip clubs! And motels! And apartments! Lots of apartments! Many of which are right next door to strip clubs and motels!

9. You're a fool not to buy a Disneyland pass

You're wasting opportunities by buying a single-day park-hopper. You'll never do everything on your Disney bucket list, especially during the busy season, which lasts... uh, all the way from January to December. Splurge to become a "passhole" and make D-land your personal playground.



[FLICKR/LOREN JAVIER](#)

10. But you do not need a Knott's Berry Farm pass

A long afternoon in February ought to do it. You'll probably get on every roller coaster twice

11. Our Grove is different than LA's Grove

When OC people say they're going to **the Grove**, they mean they're going to a venue nestled next to the Big A to see Styx -- not going to Splendid and Sprinkles for teas and cupcakes.

12. Irvine Lake is not in Irvine

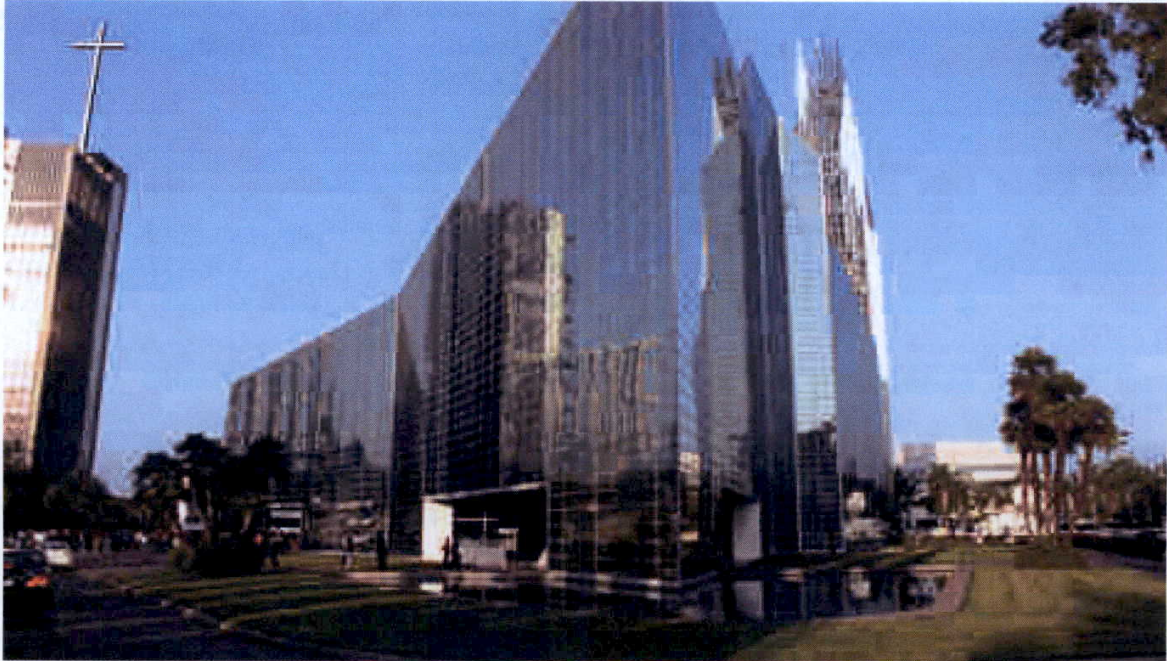
It's technically nestled into Santiago Canyon. Also: Irvine Park is actually in Orange, Anaheim Hills is nowhere near the heart of Anaheim, Irvine Meadows is a hillside slope, and Fashion Island is just an inlet. Got it?

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FLICKR/PRAYITN

13. That glassy monstrosity is called the Crystal Cathedral

Now keep driving past it before you burst into flames. Also not to be looked at directly, for fear of retina scarring: Trinity Broadcasting Network's headquarters, viewable from outer space and glaring like the Griswolds' house in *Christmas Vacation*, just off the 405 in Costa Mesa.

14. The swallows annually return to San Juan Capistrano, not Mission Viejo

You, however, needn't go to either location unless a family obligation demands it, or if it's the only place still showing the new Tarantino movie.

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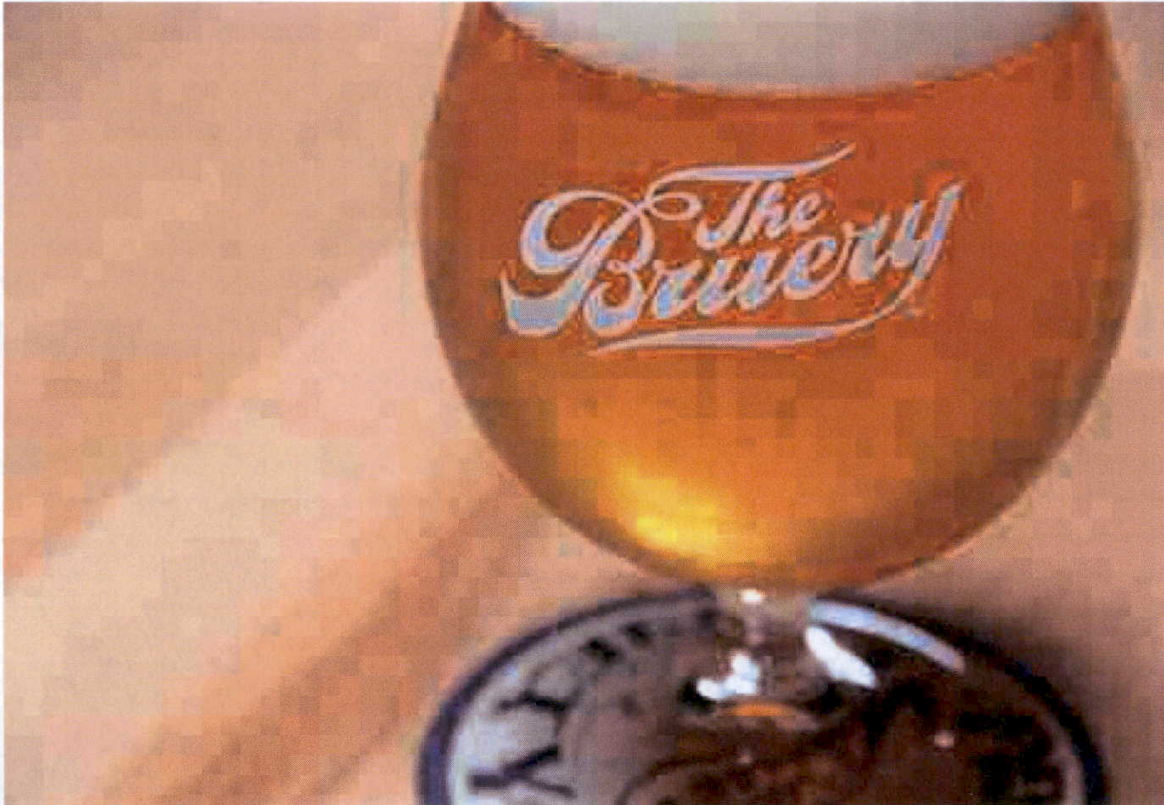


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15. The Bruery is one of OC's best-kept secrets

It's an impressive sprawl situated in an industrial compound where the 91 meets the 57, with an excellent facility tour, a simple-but-chill tasting room, and a regularly rotating round-up of some of the best brews in SoCal.

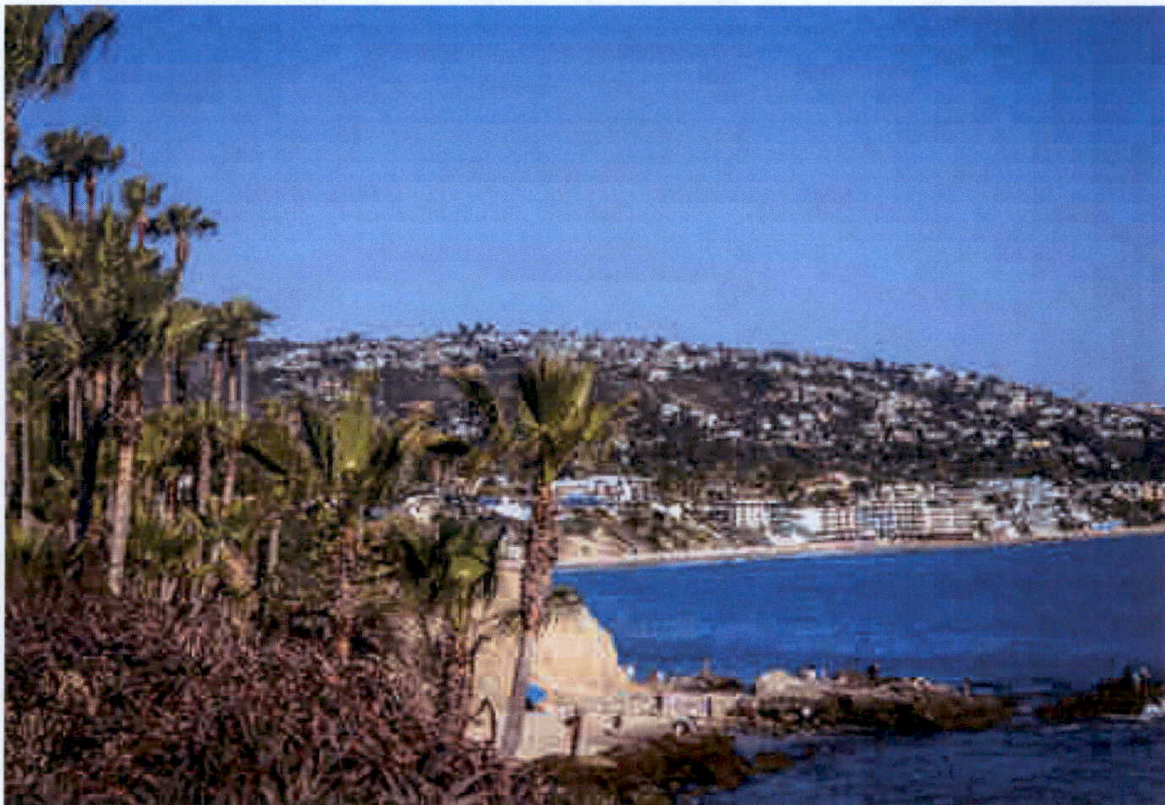
16. GPS is required when traveling through Irvine

In addition to being mildly fascistic about remaining Stepford beige, the layout of this occasional Safest City in America was stolen from Bowie's hidden lair in *Labyrinth*. Culver, Jeffrey, University -- pick a major thoroughfare and it will eventually coil back in on itself.

Suddenly that right turn you thought you were taking toward Newport somehow spilled you right back in front of UCI.

17. The Observatory has nothing to do with astronomy

Seeing stars is what the golden dome at Griffith Park is for. **Our Observatory** is actually the best small venue south of the Sunset Strip with a packed calendar of indie rock, hip-hop (lots of full-album performances), and classic punk and metal that measure up to any LA club's lineup. Bonus: the even more intimate Constellation Room makes it a two-for-one hotspot -- an Echo/Echoplex for OC.



[FLICKR/M012](#)

18. Downtown is always where you want to be

Any Downtown: Fullerton, Santa Ana, Brea, Orange, Laguna Beach, Huntington Beach. If a city doesn't have a downtown, it's probably not worth bothering with. HB is a world unto itself, Santa Ana is funkier, Orange (by the Circle) is quainter, Brea is posher (and smaller), Laguna is artier (especially during Pageant of the Masters), and Fullerton is crawling with college students even when Cal State isn't in session. Take your pick. All of them have more to offer than Olive Garden and a coterie of drive-thrus.

19. Garden Grove is home to one of the largest Vietnamese populations in the US

If we're going to be eating our way through one neighborhood, it's **Little Saigon**. Then once we're done, we shift our attention to Anaheim's **Little Arabia**. Then scout out all the Korean eateries along Harbor Blvd, before eventually winding up at **Rosine's** in Anaheim Hills for the best Mediterranean meal between the 213 and 909.

20. The "Y" and the Orange Crush will destroy your soul

The first of these traffic nightmares occurs where the 5 meets the 405 near the Irvine Spectrum. The second is where the 57, 22, and 5 all merge, near Angel Stadium. During rush hour -- let's say 2pm until 7pm -- both get more bloated than Val Kilmer's whale belly. Avoid them, although side-street capillaries can get just as crowded.



[SLATER'S 50/50](#)

21. The best build-your-own burger joint in America is located in OC

And that joint is Slater's 50/50, which has three locations in OC -- Anaheim Hills, Lake Forest, and Huntington Beach -- more than any other region south of Santa Barbara. It consistently tops local polls for a reason: where else can you get a thick 'n' spicy patty smothered in 'shrooms, Gouda, Fritos, arugula, PB&J, grilled onions, Sriracha mayo, and a sunny-side-up egg, if you so choose? Advice: put bacon ketchup on everything and order at least three pints from the ever-changing array of quality beers on tap.

22. Stay off the 55 freeway while the sun is out

Here's something no longtime OC dweller has ever said: "Hmmm, it's only 3:30 here in Newport Beach... I'll be home in Yorba Linda by 4!" No, no you won't. Try 6. Maybe. You could probably get to DTLA faster -- if there wasn't all that construction on the 5 north.

23. Expect to pay for toll roads

If you really want to head to deep South OC, or cut out a half-hour of drive time en route to Rancho Santa Margarita, or honestly just pick up speed through the heading-outta-town crunch that regularly clogs the 91 east, then you'll need a paid-up FasTrak transponder to travel through less-trampled terrain.



[FLICKR/FUNERALBE](#)

24. OC natives know to avoid beaches during holidays, surf competitions, weekends...

Basically any time that isn't Wednesday.

25. You will rarely have reason to go to House of Blues Anaheim

A decade ago "the Mouse House" was still mighty. Now it's a wasted dead zone of has-beens, third-rate DJs, company parties, and tribute bands. If you're killing time at Downtown Disney, get a bite at either the [Earl of Sandwich](#) or the [Jazz Kitchen's](#) popcorn shrimp shop, then watch a game outside [ESPN Zone](#) instead.

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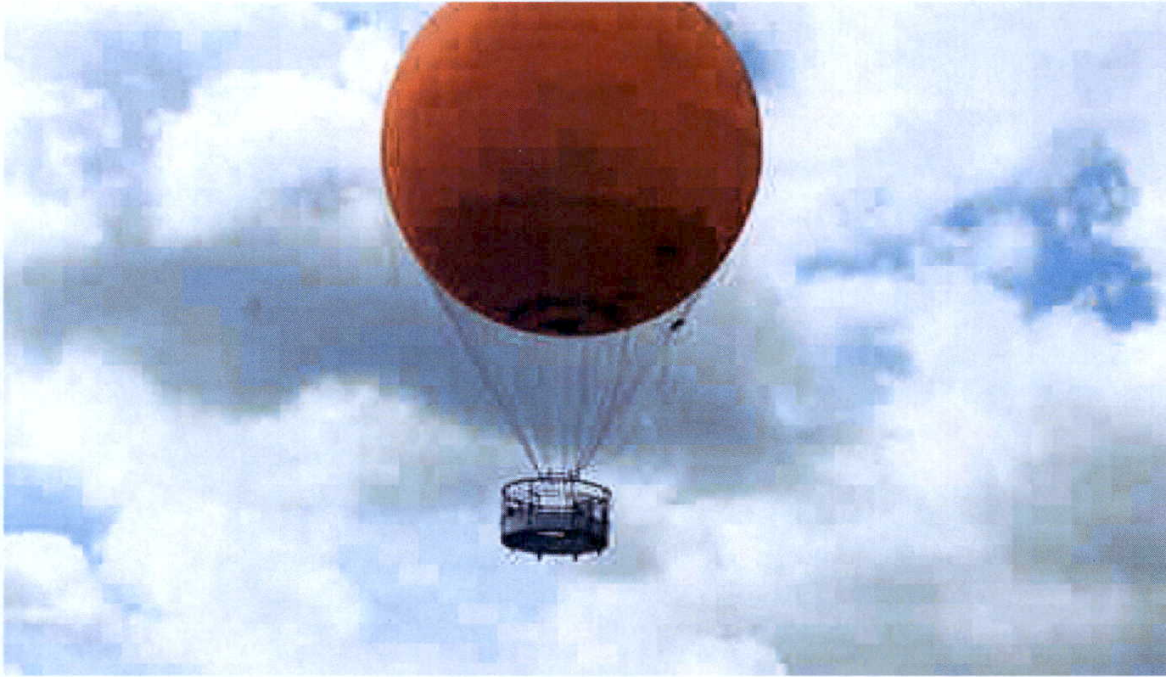
[Only In LA: I Ended Up In A Chanting Ritual At A C-List Celeb's House](#)

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[FLICKR/ANGRYJULIEMOND/](#)

26. The Great Park isn't that great

It's just an abandoned Marine Corps air station that remains woefully underdeveloped. Chie selling point: you can sometimes see all of Irvine while standing in a big metal bucket suspended from a giant orange helium ball. Don't waste your time. Go to one of myriad of other parks: Craig, Hart, Mason, Yorba Regional, Crescent Bay, the Commons, Heritage Hill. it's a long list. All of them have more to offer, including better playground areas, peaceful lakes, and bike and walking paths.

27. The monkeys are that great

San Diego has the best zoo in Southern California, and LA's is nothing to scratch your baboo ass at. But **the one tucked away in Santa Ana** is monkey heaven thanks to a longstanding stipulation: Joseph Prentice, who donated the land for it, wrote into his agreement that the zoo must house at least 50 monkeys at all times. (They've scrambled for fill-ins once or twice when one died and left the count short.) It currently contains more than a dozen species from around the world.





[FLICKR/MARK AZA](#)

28. Be prepared for John Wayne Airport

Not that it requires adroit navigational skills. It's a breeze compared to LAX and rarely gets traffic-jammed. But don't expect to take any red-eye flights out of there (a sound curfew shuts it down around 10pm) and brace yourself for super-steep takeoffs that are almost as invigorating as spins on Space Mountain.

29. Javier's is not the best for Mexican food

Contrary to what those *Real Housewives* have led Midwesterners to believe, that place does its dishes so needlessly fancy that it hardly looks or tastes like Mexican food anymore. Pick just about any dive in downtown Santa Ana, or make a trek to **Pedro's** in San Clemente, and you'll feast on far better tacos.

30. Not everyone is a homophobic, megachurch-supporting, Mexican-hating son of Nixon

There are still quite a few of 'em, so approach with caution, especially when encountering a morass of gray hair. But the under-40 tide has long since turned -- young people in OC actually voted more predominantly for Obama than his competition in the past two election

31. That little town between Fullerton and Yorba Linda is pronounced Plah-CENT-cha

Do not say Play-cent-EEah. Nor is it Placenta. Also: Westminster, not WestMINISTER.

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*Ben Wener is an OC native and a lifelong Angels fan who pays attention to the Ducks only when they make the playoffs. For the better part of the past two decades he served as music critic and editor for the Orange County Register and has since written for the Hollywood Reporter, Consequence of Sound, and others. Hit him up **on Twitter**, which he hasn't updated in two years, and **Instagram**, where you will find exactly zero photos.*

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EXHIBIT B

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Facts

Languages English**Airports** John Wayne Airport**Peak** April - June**Off-Peak** Jan. - March**Visa** No, for nationalities included in the Visa Waiver Program**Vaccines** No**Currency** U.S. Dollar**Electricity** 120 V, 60 Hz**Tipping** 15-20% in restaurants and cabs

Orange County Summary

Pros

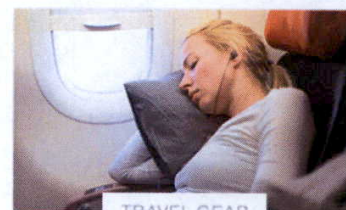
- Beautiful beaches, like Laguna Beach and Dana Point
- Sunny weather 70% of the year, and a 70-degree average temperature
- Affluent residents, including celebrities
- Lots of shopping options

Cons

- Incredibly expensive
- Will need a car to get just about anywhere
- Terrible traffic and crowds everywhere

Area Guides

- Santa Ana: Most populated area in Orange County and home to the airport, although it's not very touristy
- Huntington Beach: A water sport lover's paradise, home to beaches with great waves for surfing
- Laguna Beach: One of the most affluent and beautiful parts of Orange County, with lovely shoreline, parks, and cliffs with overlooks
- Dana Point: Beautiful, low-key spot with great whale watching
- Newport Beach: A wealthy seaside retreat with beautiful views and plenty of water sports
- Costa Mesa: Small town with lots of culture, known for performing arts and galleries



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Orange County has been made famous by TV shows like MTV's *Laguna Beach* and Bravo's *Real Housewives of Orange County*, which focus on the lives of the rich, famous, and spoiled. And it is true that Orange County is home to some of the most affluent neighborhoods in the country, where appearance is key and prices are steep. But it's a huge area (948 square miles) that's also home to large cities like Santa Ana and Long Beach, with diverse socioeconomic makeups.

Some of the most beautiful stretches of California's coastline are located here, and ritzy resorts have sprung up to cash in on the stunning views. Well-heeled travelers spend their vacations laying on sandy beaches, shopping in quaint seaside towns, going on whale-watching cruises, sailing, and sightseeing. (Popular attractions include the lovely Mission San Juan Capistrano; and Balboa Pavilion, a historic waterfront building that's the launching point for harbor cruises, surrounded by a boardwalk with carnival rides and games.)

Where to Stay

Most leisure travelers will want to head to "The Orange Coast," a string of chi-chi seaside towns with rugged coastal bluffs, white-sand beaches, phenomenal views, and posh hotels. The largest city there is Huntington Beach, which is famous for its surf competitions, while upscale and artsy Laguna Beach and low-key Dana Point are both popular coastal retreats for posh travelers.



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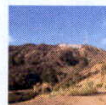
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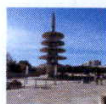
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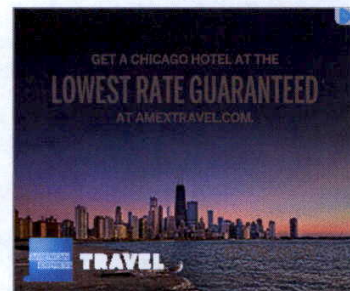
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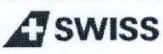


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L.A. vs O.C. : Just How Different Are They, Anyway? Now the Truth Can Be Told

June 17, 1990 | PATT MORRISON | *Patt Morrison is a Times staff writer who has covered Orange and L.A. counties.*

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WHAT IS IT between Los Angeles and Orange counties?

Are we not warmed by the same ultraviolet rays, quenched by the same pirated water, ensnared in the same gill net of freeways? Are our differences really any wider than the line on a gerrymanderer's map?

Let us put it to scholars, men of enlightenment and reason.

Orange County historian Jim Sleeper (with feeling): "I wouldn't go up to Los Angeles to see Jesus Christ rassle a bear."

Los Angeles historian John Weaver (a trifle smugly): "The Irish poet AE (George Russell) said we tend to become the image of the thing we hate. Orange County, of course, has become L.A."

THIS FAMILY FEUD has a long history. In 1889, Orange County--then known as the Santa Ana Valley and resentful at being taken for taxes and then taken for granted--seceded from a Los Angeles County that was nearly as big as Ohio. One hundred and one years later, the first- and third-most-populous counties of the wealthiest and most populous state in America find themselves lashed together by geopolitics, entwined by the luster of riches and land and encumbered by too many humans questing for both: a single coastal and sub-desert domain forged from the same delusion that, here, life could be all things to all people.

Ask any family: There is more relish in fighting at close quarters. You know the other guy so well. So here we are, playing out something from a prime-time soap opera: the mercurial con man older brother versus the anxious-to-please, overachieving younger sibling. Like any siblings, though, they're more alike than they care to admit. They share a common history, a social vocabulary, an obsession with the automobile and, until recently, an almost genetic belief in the virtue of growth.

As the two counties swiftly evolve, sometimes on parallel tracks, sometimes at oblique angles, sometimes in accordance with their own cliches and sometimes in violation of them, they embody two designs for living (and dreaming).

Some of their differences can be quantified. Orange County is wealthier, whiter, with far less violent crime than L.A. County. Nearly half of the L.A. County residents polled last year had recently considered moving away, one out of every dozen naming Orange County as a good place to go. Far more Orange County residents like it where they are, and only six in 1,000 wanted to live in L.A. County. Angelenos do sound grumpier, according to polls conducted for The Times; 42% of L.A. residents were dissatisfied with Southern California in general, compared to 30% in Orange County.

Other differences are matters of custom and style. At its best, Orange County comes across as well-groomed, generous of creature comforts, pretty in a standardized, debutante fashion, in part from master planning that has become a worldwide model. In a 1976 television program on the American Bicentennial, the BBC crowned it "the culmination of the American dream." At its worst, Orange County

appears to be nouveau-riche snobbish, insecure, artificially flavored and colored, vapid, priggish and drearily sanitized. At a Tustin bagel shop, the bestseller is a Pillsbury Bake-Off kind of flavor: cinnamon raisin.

L.A. County, at its best, comes across as urbane, lively, tolerant, expansive, with a sense of humor about itself. What other place can palm off on tourists a huge and hideous sign (HOLLYWOOD) as an icon? It offers the world in miniature, for the world comes to it. Have the kiwi cheesecake at the Cuban bakery for dessert, after a kosher-style burrito or the *mititei* at the Romanian diner, after sitting through a Fellini marathon at a movie revival house fitted out like a Pharaoh's palace. At its worst, L.A. seems to be self-absorbed, deeply segregated for all its ethnic mix, stupefyingly rich and Third World poor, self-congratulatory yet in places as squalid and grimy as any Rust Belt burg, wearily obsessed with success, civically inept, a big floundering lummock of a place.

DEBBIE BOHNETT DEPARTED the sweet peaceability of Northern California some months ago to work at the Neiman Marcus in Newport Beach. (It was the first Neiman Marcus in California, and when Neiman Marcus plants its flag in foreign soil, that spot is bound to be as moneyed as the outflow end of an oil pipeline.) In her Bay Area innocence, Bohnett had rather casually taken one Southern California beach town to be indistinguishable from another. Neighbors and colleagues let her know otherwise. "I learned in the first three days not to say you live in L.A. I would be immediately corrected, and it wouldn't be in a joking manner," she says.

During the 1960s, as pioneering Republican political consultant Stu Spencer was trolling for contributions, Orange County's moneyed businessmen would not pull out their checkbooks until they had asked him, "How much have those bastards in L.A. given?" They weren't gonna give me a dime until I got the money out of L.A. first."

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EXHIBIT D

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hillbilly - definition and synonyms

NOUN [COUNTABLE] AMERICAN OFFENSIVE /'hɪl,bɪli/

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someone who lives in the countryside, especially someone who is not very well educated

Synonyms and related words

Words for people who come from the countryside:

villager, countryman, countrywoman...

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Synonyms and related words

Uneducated people: *layman, peasant, redneck...*

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From the Blog

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Cucks, cuckolds, cuckqueans and cuckoos

Harrison Ford described himself as a 'schmuck'

What is manspreading?

Language tip of the week: speechless



learn English



live English



love English

BuzzWord

shrinkflation

the practice of reducing the size or quantity of a product but keeping its price the same or increasing it

[BuzzWord Article](#)

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cookprint femivore Brexit
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faithless elector

in the US, a member of the Electoral College who fails to vote for their party's designated candidate

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simous urbanite empty barrel
CDS backslide latte socialist

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Word of the Day

Blog

chihuahua

a very small dog with short smooth hair and pointed ears

A must for anyone with an interest in the changing face of language. The Macmillan Dictionary blog explores English as it is spoken around the world today.

[global English and language change from our blog](#)

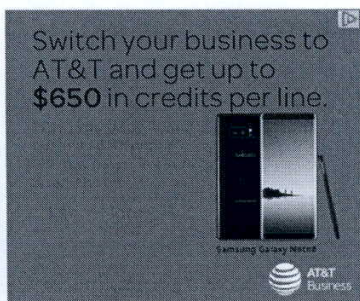


EXHIBIT E

Int. Cl.: 33

Prior U.S. Cl.: 49

Reg. No. 347,081

United States Patent and Trademark Office

Registered June 15, 1937

10 Year Renewal

Renewal Term Begins June 15, 1997

**TRADEMARK
PRINCIPAL REGISTER**

**VIRGINIA
GENTLEMAN**

A. SMITH BOWMAN DISTILLERY INC.
(VIRGINIA CORPORATION)

FRED., VA 22408, BY ASSIGNMENT, AS-
SIGNMENT, ASSIGNMENT, CHANGE
OF NAME, ASSIGNMENT AND
CHANGE OF NAME FROM BOWMAN,
ABRAM SMITH (UNITED STATES
CITIZEN), DBA UNDER THE NAME
OF A. SMITH BOWMAN DISTILLERY,
FAIRFAX, VA

FOR: WHISKEY, IN CLASS 49 (INT.
CL. 33).

FIRST USE 1-14-1937; IN COMMERCE
1-14-1937.

SER. NO. 71-388,341, FILED 1-30-1937.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 3, 1998.*

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Word Mark	VIRGINIA GENTLEMAN
Goods and Services	IC 033. US 049. G & S: WHISKEY. FIRST USE: 19370114. FIRST USE IN COMMERCE: 19370114
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71388341
Filing Date	January 30, 1937
Current Basis	1A
Original Filing Basis	1A
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	0347081
Registration Date	June 15, 1937
Owner	(REGISTRANT) BOWMAN, ABRAM SMITH DBA UNDER THE NAME OF A. SMITH BOWMAN DISTILLERY INDIVIDUAL LOUISIANA NEW ORLEANS LOUISIANA 70121 (LAST LISTED OWNER) SAZERAC BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 10400 LINN STATION ROAD, SUITE 300 LOUISVILLE KENTUCKY 40223
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Peter J. Willsey

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 12C. SECT 15. SECTION 8(10-YR) 20170726.
Renewal 5TH RENEWAL 20170726
Live/Dead
Indicator LIVE

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Mark: VIRGINIA GENTLEMAN



US Serial Number: 71388341

Application Filing Date: Jan. 30, 1937

US Registration Number: 347081

Registration Date: Jun. 15, 1937

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 26, 2017

Mark Information

Mark Literal Elements: VIRGINIA GENTLEMAN

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Publish Previously Registered Mark: Yes

Previously Registered Mark Publication Date: Mar. 23, 1948

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: WHISKEY

International Class(es): 033

U.S Class(es): 049 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 14, 1937

Use in Commerce: Jan. 14, 1937

Basis Information (Case Level)

Filed Use: Yes
Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended Use: No
Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name: SAZERAC BRANDS, LLC

Owner Address: 10400 LINN STATION ROAD, SUITE 300
LOUISVILLE, KENTUCKY 40223
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Peter J. Willsey

Docket Number: 304566-22654

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Peter J. Willsey
COOLEY LLP
1299 Pennsylvania Ave., NW, Suite 700
Washington, DISTRICT OF COLUMBIA 20004-2400
UNITED STATES

Phone: 202-842-7800

Fax: 202-842-7899

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 26, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 26, 2017	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	64591
Jul. 26, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Jul. 26, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 08, 2017	TEAS SECTION 8 & 9 RECEIVED	
Jun. 15, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 09, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 05, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 07, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 20, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 16, 2009	CASE FILE IN TIGRS	
Mar. 11, 2007	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	67603
Mar. 11, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 06, 2007	ASSIGNED TO PARALEGAL	67603
Jan. 16, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 16, 2007	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2005	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 07, 2005	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 04, 2003	PAPER RECEIVED	
Dec. 23, 1997	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Oct. 22, 1997	POST REGISTRATION ACTION MAILED - SEC. 9	
May 27, 1997	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jun. 15, 1977	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Filed: Yes

Renewal Date: Jun. 15, 2007

Change in
Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 26, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 17

Registrant: BOWMAN, ABRAM SMITH

Assignment 1 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST IN SAID MARK. (GOOD WILL NOT MENTIONED.)

Reel/Frame: 0070/0340

Pages: 2

Date Recorded: Oct. 18, 1960

Supporting Documents: No Supporting Documents Available

Assignor

Name: BOWMAN, A. SMITH, AND SONS,
INCORPORATED

Execution Date: Aug. 31, 1960

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Assignee

Name: INTERIM DISTILLING CORPORATION

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Address: SUNSET HILLS, VIRGINIA

Correspondent

Correspondent Name: MAURO & LEWIS

Correspondent Address: WASHINGTON BLDG.
WASHINGTON 5, DC

Domestic Representative - Not Found

Assignment 2 of 17

Conveyance: CHANGE OF NAME 19600902

Reel/Frame: 0070/0342

Pages: 3

Date Recorded: Oct. 18, 1960

Supporting Documents: No Supporting Documents Available

Assignor

Name: INTERIM DISTILLING CORPORATION

Execution Date: Sep. 21, 1960

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: BOWMAN, A. SMITH, DISTILLERY, INCORPORATED

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: MAURO & LEWIS

Correspondent Address: WASHINGTON BLDG.
WASHINGTON 5, DC

Domestic Representative - Not Found

Assignment 3 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST IN SAID MARK, AND THE GOOD WILL.

Reel/Frame: 0087/0301

Pages: 2

Date Recorded: Mar. 15, 1962

Supporting Documents: No Supporting Documents Available

Assignor

Name: BOWMAN, A. SMITH, DISTILLERY, INCORPORATED

Execution Date: Feb. 28, 1962

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Assignee

Name: NEW DISTILLING CORPORATION

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Address: SUNSET HILLS, VIRGINIA

Correspondent

Correspondent Name: MAURO & LEWIS

Correspondent Address: WASHINGTON BLDG.
SUITE 804
WASHINGTON 5, DC

Domestic Representative - Not Found

Assignment 4 of 17

Conveyance: CHANGE OF NAME 19620302

Reel/Frame: 0087/0303

Pages: 4

Date Recorded: Mar. 15, 1962

Supporting Documents: No Supporting Documents Available

Assignor

Name: NEW DISTILLING CORPORATION

Execution Date: Mar. 02, 1962

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: BOWMAN, A. SMITH, DISTILLERY, INCORPORATED

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: MAURO & LEWIS

Correspondent Address: WASHINGTON BLDG.
SUITE 804
WASHINGTON 5, DC

Domestic Representative - Not Found

Assignment 5 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 1310/0153

Pages: 8

Date Recorded: Mar. 07, 1995

Supporting Documents: No Supporting Documents Available

Assignor

Name: A. SMITH BOWMAN DISTILLERY, INCORPORATED

Execution Date: Mar. 03, 1995

Legal Entity Type: CORPORATION

State or Country: VIRGINIA

Where Organized:	
Assignee	
Name:	<u>SIGNET BANK/VIRGINIA</u>
Legal Entity Type:	BANK
State or Country:	No Place Where Organized Found
Where Organized:	
Address:	7700 WISCONSIN AVENUE SUITE 400 BETHESDA, MD 20814
Correspondent	
Correspondent Name:	HARBOR CITY RESEARCH, INC.
Correspondent Address:	KENNETH R. JORDAN, JR. ONE CALVERT PLAZA 201 E. BALTIMORE ST., SUITE 630 BALTIMORE, MD 21202
Domestic Representative - Not Found	

Assignment 6 of 17

Conveyance:	SECURITY INTEREST AGREEMENT
Reel/Frame:	<u>1825/0321</u>
Pages:	10
Date Recorded:	Dec. 09, 1998
Supporting Documents:	<u>assignment-tm-1825-0321.pdf</u>
Assignor	
Name:	<u>A. SMITH BOWMAN DISTILLERY, INC.</u>
Execution Date:	Aug. 31, 1998
Legal Entity Type:	CORPORATION
State or Country:	VIRGINIA
Where Organized:	
Assignee	
Name:	<u>FIRST UNION NATIONAL BANK</u>
Legal Entity Type:	ASSOCIATION
State or Country:	No Place Where Organized Found
Where Organized:	
Address:	7 NORTH EIGHTH STREET RICHMOND, VIRGINIA
Correspondent	
Correspondent Name:	NIKAIDO, MARMELESTEIN, MURRAY & ORAM LLP
Correspondent Address:	ROBERT M. MURRAY METROPOLITAN SQUARE, 655 15TH ST., N.W. G STREET LOBBY - SUITE 330 WASHINGTON, DC 20005
Domestic Representative - Not Found	

Assignment 7 of 17

Conveyance:	SECURITY INTEREST
Reel/Frame:	<u>2817/0027</u>
Pages:	3
Date Recorded:	Mar. 25, 2004
Supporting Documents:	<u>assignment-tm-2817-0027.pdf</u>
Assignor	
Name:	<u>WACHOVIA BANK NATIONAL ASSOCIATION</u>
Execution Date:	Oct. 31, 2003
Legal Entity Type:	CORPORATION
State or Country:	VIRGINIA
Where Organized:	
DBA, AKA, TA, Formerly:	FORMERLY SUCCESSOR TO FIRST UNION NATIONAL BANK AND TO SIGNET BANK/VIRGINIA
Assignee	
Name:	<u>A. SMITH BOWMAN DISTILLERY, INCORPORATED</u>
Legal Entity Type:	CORPORATION
State or Country:	VIRGINIA
Where Organized:	
Address:	ONE BOWMAN DRIVE FREDERICKSBURG, VIRGINIA 22408

Correspondent	
Correspondent Name:	JAMES V. CALLAHAN
Correspondent Address:	10 S. WACKER DRIVE 30TH FLOOR CHICAGO, IL 60606

Domestic Representative - Not Found
Assignment 8 of 17

Conveyance:	ASSIGNS THE ENTIRE INTEREST	Pages:	6
Reel/Frame:	2817/0470		
Date Recorded:	Mar. 26, 2004		
Supporting Documents:	assignment-tm-2817-0470.pdf		

Assignor			
Name:	A. SMITH BOWMAN DISTILLERY, INCORPORATED	Execution Date:	Oct. 31, 2003
Legal Entity Type:	CORPORATION	State or Country Where Organized:	VIRGINIA
Assignee			
Name:	SAZERAC COMPANY, INC.	State or Country Where Organized:	LOUISIANA
Legal Entity Type:	CORPORATION		
Address:	803 JEFFERSON HIGHWAY P.O. BOX 52821 NEW ORLEANS, LOUISIANA 70121		

Correspondent	
Correspondent Name:	BANNER & WITCOFF, LTD.
Correspondent Address:	10 S. WACKER DRIVE 30TH FLOOR CHICAGO, IL 60606

Domestic Representative - Not Found
Assignment 9 of 17

Conveyance:	RELEASE OF SECURITY INTEREST AGREEMENT	Pages:	4
Reel/Frame:	2943/0175		
Date Recorded:	Apr. 01, 2004		
Supporting Documents:	assignment-tm-2943-0175.pdf		

Assignor			
Name:	WACHOVIA BANK, NATIONAL ASSOCIATION	Execution Date:	Mar. 25, 2004
Legal Entity Type:	CORPORATION	State or Country Where Organized:	No Place Where Organized Found
DBA, AKA, TA, Formerly:	FORMERLY FIRST UNION NATIONAL BANK		
Assignee			
Name:	A. SMITH BOWMAN DISTILLERY, INC.	State or Country Where Organized:	No Place Where Organized Found
Legal Entity Type:	CORPORATION		
Address:	ONE BOWMAN DRIVE FREDERICKSBURG, VIRGINIA 22408		

Correspondent	
Correspondent Name:	WACHOVIA BANK, NATIONAL ASSOCIATION
Correspondent Address:	ANNETTE TURNER PO BOX 13327 ROANOKE, VIRGINIA 24040

Domestic Representative - Not Found
Assignment 10 of 17

Conveyance: RELEASE OF COLLATERAL ASSIGN OF TRADEMARKS

Reel/Frame: 2943/0207

Pages: 4

Date Recorded: Apr. 01, 2004

Supporting Documents: assignment-tm-2943-0207.pdf

Assignor

Name: WACHOVIA BANK NATIONAL ASSOCIATION,
SIGNET BANK/VIRGINIA

Execution Date: Mar. 25, 2004

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: A. SMITH BOWAN DISTILLERY, INCORPORATED

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found
Where Organized:

Address: ONE BOWMAN DRIVE
FREDERICKSBURG, VIRGINIA 22408

Correspondent

Correspondent Name: WACHOVIA BANK, NATIONAL ASSOCIATION

Correspondent Address: ANNETTE TURNER
PO BOX 13327
ROANOKE, VA 24040

Domestic Representative - Not Found

Assignment 11 of 17

Conveyance: SECURITY AGREEMENT

Reel/Frame: 3988/0971

Pages: 15

Date Recorded: May 13, 2009

Supporting Documents: assignment-tm-3988-0971.pdf

Assignor

Name: SAZERAC COMPANY, INC.

Execution Date: Mar. 24, 2009

Legal Entity Type: CORPORATION

State or Country: LOUISIANA
Where Organized:

Name: BUFFALO TRACE DISTILLERY, INC.

Execution Date: Mar. 24, 2009

Legal Entity Type: CORPORATION

State or Country: KENTUCKY
Where Organized:

Assignee

Name: CAPITAL ONE, NATIONAL ASSOCIATION

Legal Entity Type: BANK

State or Country: UNITED STATES
Where Organized:

Address: 201 ST. CHARLES AVE., 29TH FLOOR
NEW ORLEANS, LOUISIANA 70112

Correspondent

Correspondent Name: PHILIP DEV. CLAVERIE, SR.

Correspondent Address: C/O PHELPS DUNBAR, L.L.P.
365 CANAL STREET, SUITE 2000
NEW ORLEANS, LOUISIANA 70130

Domestic Representative - Not Found

Assignment 12 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: 4668/0165

Pages: 79

Date Recorded: Nov. 30, 2011

Supporting Documents: assignment-tm-4668-0165.pdf

Assignor

Name: SAZERAC COMPANY, INC. Execution Date: Nov. 18, 2011
Legal Entity Type: CORPORATION State or Country LOUISIANA
Where Organized:

Name: MAJESTIC DISTILLING COMPANY, INC. Execution Date: Nov. 18, 2011
Legal Entity Type: CORPORATION State or Country MARYLAND
Where Organized:

Name: SAZERAC NORTH AMERICA, INC. Execution Date: Nov. 18, 2011
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Name: JAYBIRD SPIRITS CO., LLC Execution Date: Nov. 18, 2011
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Assignee

Name: WELLS FARGO BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT
Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country UNITED STATES
Where Organized:

Address: 1525 WEST W.T. HARRIS BOULEVARD
MAC D1109 019
CHARLOTTE, NORTH CAROLINA 28262

Correspondent

Correspondent Name: CHRISTIAN BROSE, ESQ./MCGUIREWOODS, LLP

Correspondent Address: 201 NORTH TRYON STREET
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 13 of 17

Conveyance: TERMINATION OF SECURITY INTEREST (R3988-F0971)
Reel/Frame: 4668/0244 Pages: 12
Date Recorded: Nov. 30, 2011
Supporting Documents: assignment-tm-4668-0244.pdf

Assignor

Name: CAPITAL ONE, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT Execution Date: Nov. 18, 2011
Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: SAZERAC COMPANY, INC.
Legal Entity Type: CORPORATION State or Country LOUISIANA
Where Organized:

Address: 3850 NORTH CAUSEWAY BOULEVARD
METAIRIE, LOUISIANA 70002

Name: BUFFALO TRACE DISTILLERY, INC.
Legal Entity Type: CORPORATION State or Country KENTUCKY
Where Organized:

Address: 113 GREAT BUFFALO TRACE
FRANKFORT, KENTUCKY 40601

Correspondent

Correspondent Name: CHRISTIAN BROSE, ESQ./MCGUIREWOODS, LLP

Correspondent Address: 201 NORTH TRYON STREET
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 14 of 17

Conveyance: TERMINATION OF SECURITY INTEREST (R2872-F0058)
Reel/Frame: 4669/0033 Pages: 7

Date Recorded: Nov. 30, 2011

Supporting Documents: [assignment-tm-4669-0033.pdf](#)

Assignor

Name: CAPITAL ONE, NATIONAL ASSOCIATION, AS
AGENT FOR THE RATABLE BENEFIT OF THE
LENDERS

Execution Date: Nov. 18, 2011

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

DBA, AKA, TA, FORMERLY HIBERNIA NATIONAL BANK
Formerly:

Assignee

Name: SAZERAC COMPANY, INC.

Legal Entity Type: CORPORATION

State or Country LOUISIANA
Where Organized:

Address: 3850 CAUSEWAY BOULEVARD
METAIRIE, LOUISIANA 70002

Correspondent

Correspondent Name: CHRISTIAN BROSE, ESQ./MCGUIREWOODS, LLP

Correspondent Address: 201 NORTH TRYON STREET
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 15 of 17

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 01/31/2015

Reel/Frame: 5666/0336

Pages: 29

Date Recorded: Nov. 11, 2015

Supporting Documents: [assignment-tm-5666-0336.pdf](#)

Assignor

Name: SAZERAC COMPANY, INC.

Execution Date: Nov. 09, 2015

Legal Entity Type: CORPORATION

State or Country LOUISIANA
Where Organized:

Assignee

Name: SAZERAC BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 10400 LINN STATION ROAD, SUITE 300
LOUISVILLE, KENTUCKY 40223

Correspondent

Correspondent Name: SUSAN P. CHRISTOFF, ESQ. COOLEY LLP

Correspondent Address: 1299 PENNSYLVANIA AVENUE, NW, SUITE 700
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 16 of 17

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN U.S. TRADEMARKS

Reel/Frame: 5743/0651

Pages: 76

Date Recorded: Mar. 01, 2016

Supporting Documents: [assignment-tm-5743-0651.pdf](#)

Assignor

Name: WELLS FARGO BANK, NATIONAL
ASSOCIATION, AS ADMINISTRATIVE AGENT

Execution Date: Mar. 01, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: SAZERAC COMPANY, INC.
Legal Entity Type: CORPORATION
State or Country Where Organized: LOUISIANA
Address: 3850 NORTH CAUSEWAY BOULEVARD
METAIRIE, LOUISIANA 70002

Name: MAJESTIC DISTILLING COMPANY, INC.
Legal Entity Type: CORPORATION
State or Country Where Organized: MARYLAND
Address: 2200 MONUMENTAL AVE.
BALTIMORE, MARYLAND 90749

Name: SAZERAC NORTH AMERICA, INC.
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 10401 LINN STATIN ROAD, SUITE 300
LOUISVILLE, KENTUCKY 40223

Name: JAYBIRD SPIRITS CO., LLC
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 10401 LINN STATION ROAD, SUITE 300
LOUISVILLE, KENTUCKY 40223

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL
Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 17 of 17

Conveyance: NOTICE AND CONFIRMATION OF GRANT OF SECURITY INTEREST IN TRADEMARKS
Reel/Frame: 5744/0166 **Pages:** 44
Date Recorded: Mar. 02, 2016
Supporting Documents: assignment-tm-5744-0166.pdf

Assignor

Name: SAZERAC COMPANY, INC.
Legal Entity Type: CORPORATION
Execution Date: Mar. 01, 2016
State or Country Where Organized: LOUISIANA

Name: HERITAGE BRANDS, INC.
Legal Entity Type: CORPORATION
Execution Date: Mar. 01, 2016
State or Country Where Organized: KENTUCKY

Assignee

Name: WELLS FARGO BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT
Legal Entity Type: NATIONAL BANKING ASSOCIATION
State or Country Where Organized: UNITED STATES
Address: 1525 WEST W.T. HARRIS BLVD.
MAC D1109-019
CHARLOTTE, NORTH CAROLINA 28262

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL
Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

EXHIBIT F

Registered Dec. 24, 1940

Trade-Mark 383,848

NOT TO BE TAKEN FROM THE Files.

UNITED STATES PATENT OFFICE

National Lead Company, New York, N. Y.

Act of February 20, 1905

Application August 1, 1940, Serial No. 434,569

Dutch Boy

STATEMENT

To the Commissioner of Patents:

National Lead Company, a corporation duly organized under the laws of the State of New Jersey and located at New York, New York, and doing business at 111 Broadway, New York, New York, has adopted and used the trade-mark shown in the accompanying drawing, for PAINT AND VARNISH BRUSHES, in Class 29, Brooms, brushes, and dusters, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905. The trade-mark has been continuously used and applied to said goods in applicant's business since November, 1939. The trade-mark is applied or affixed to the goods or to the packages containing the same by imprinting or branding the trade-mark on any suitable portion of the brush or brush handle, or by means of suitable brush wrappers affixed thereto, upon which the trade-mark is shown, or in any other suitable manner.

Applicant is the registrant and owner of the following trade-mark registrations: No. 62,136, dated April 23, 1907, renewed April 23, 1927; No. 120,770, dated March 5, 1918, renewed March 5, 1938; No. 121,318, dated April 23, 1918, renewed April 23, 1938; No. 121,319, dated April 23, 1918, renewed April 23, 1938; No. 351,264, dated October 26, 1937; and No. 377,422, dated May 7, 1940.

The undersigned hereby appoints Charles F. Kaegelbehn, register No. 14,161, and John B. Henrich, Jr., register No. 14,664, both of 111 Broadway, New York, New York, its attorneys to prosecute this application for registration, with full power of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith, such power to be exercised either separately or collectively by said attorneys as they shall from time to time elect.

NATIONAL LEAD COMPANY,
By FLETCHER W. ROCKWELL,
President.


United States Patent and Trademark Office
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List At: OR to record: **Record 29 out of 30**

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Word Mark	DUTCH BOY
Goods and Services	IC 016 021. US 029. G & S: Paint [and Varnish] Brushes. FIRST USE: 19391100. FIRST USE IN COMMERCE: 19391100
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71434569
Filing Date	August 1, 1940
Current Basis	1A
Original Filing Basis	1A
Registration Number	0383848
Registration Date	December 24, 1940
Owner	(REGISTRANT) NATIONAL LEAD COMPANY CORPORATION NEW JERSEY 111 BROADWAY NEW YORK NEW YORK
	(LAST LISTED OWNER) SWIMC, INC. CORPORATION BY ASSIGNMENT DELAWARE PO Box 657 Newark DELAWARE 197150657
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	ROBERT E MCDONALD, REG NO. 29,193
Prior Registrations	0062136;0120770;0121318;0121319;0351264;0377422;AND OTHERS

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECTION 8(10-YR) 20101223.
Renewal 4TH RENEWAL 20101223
Live/Dead Indicator LIVE

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Mark: DUTCH BOY



US Serial Number: 71434569

Application Filing Date: Aug. 01, 1940

US Registration Number: 383848

Registration Date: Dec. 24, 1940

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Dec. 23, 2010

Mark Information

Mark Literal Elements: DUTCH BOY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Claimed Ownership of US Registrations: 0062136, 0120770, 0121318, 0121319, 0351264, 0377422 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Paint [and Varnish] Brushes

International Class(es): 016, 021

U.S Class(es): 029 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1939

Use in Commerce: Nov. 1939

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: SWIMC, INC.

Owner Address: PO Box 657

Newark, DELAWARE 197150657
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: ROBERT E MCDONALD, REG NO. 29,193

Docket Number: 2550A

Attorney Primary Email Address: LEGAL_IP@SHERWIN.COM

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ROBERT E MCDONALD, REG NO. 29,193
c/o THE SHERWIN-WILLIAMS COMPANY
101 W. PROSPECT AVENUE
1100 MIDLAND BLDG. - LEGAL DEPT.
CLEVELAND, OHIO 44115-1075
UNITED STATES

Phone: 2165662432

Fax: 2165154400

Correspondent e-mail: LEGAL_IP@SHERWIN.COM

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 23, 2010	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	66607
Dec. 23, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 17, 2010	TEAS SECTION 8 & 9 RECEIVED	
Nov. 12, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 12, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 01, 2008	CASE FILE IN TIGRS	
Apr. 28, 2001	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Apr. 28, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 21, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 24, 1980	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	
Dec. 24, 1980	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: Dec. 24, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 23, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Registrant: NATIONAL LEAD COMPANY

Assignment 1 of 4

Conveyance: CHANGE OF NAME 19710416

Reel/Frame: 0214/0948

Pages: 2

Date Recorded: Jan. 17, 1972

Supporting No Supporting Documents Available

Documents:

Assignor
Name: NATIONAL LEAD COMPANY Execution Date: Apr. 20, 1971
Legal Entity Type: UNKNOWN State or Country No Place Where Organized Found
Where Organized:
Assignee
Name: N L INDUSTRIES, INC.
Legal Entity Type: UNKNOWN State or Country No Place Where Organized Found
Where Organized:
Address: No Assignee Address Found

Correspondent

Correspondent Name: N L INDUSTRIES INC.
Correspondent Address: 111 BROADWAY
NEW YORK, NY 10006

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
Reel/Frame: 0300/0851 Pages: 14
Date Recorded: Jan. 24, 1977
Supporting Documents: No Supporting Documents Available

Assignor

Name: N L INDUSTRIES, INC. Execution Date: Dec. 28, 1976
Legal Entity Type: CORPORATION State or Country NEW JERSEY
Where Organized:
Assignee
Name: ELT, INC.
Legal Entity Type: CORPORATION State or Country PENNSYLVANIA
Where Organized:

Address: 500 CENTRAL AVENUE
NORTHFIELD, ILLINOIS

Correspondent

Correspondent Name: ANDERSON RUSSELL KILL & OLICK, P.C.
Correspondent Address: ROCKEFELLER CENTER
630 FIFTH AVENUE
NEW YORK, NY 10020

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: CHANGE OF NAME 19770223
Reel/Frame: 0321/0101 Pages: 4
Date Recorded: Feb. 03, 1978
Supporting Documents: No Supporting Documents Available

Assignor

Name: ELT, INC. Execution Date: Jul. 28, 1977
Legal Entity Type: UNKNOWN State or Country No Place Where Organized Found
Where Organized:
Assignee
Name: DUTCH BOY, INC.
Legal Entity Type: UNKNOWN State or Country No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: ANDERSON RUSSELL KILL & OLICK, P.C.

Correspondent Address: ROCKEFELLER CENTER
630 FIFTH AVENUE
NEW YORK, NY 10020

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0793/0004

Pages: 20

Date Recorded: May 21, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: SHERWIN-WILLIAMS COMPANY, THE

Execution Date: Feb. 01, 1991

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: SWIMC, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 DELAWARE AVENUE
WILMINGTON, DELAWARE 19801

Correspondent

Correspondent Name: SHERWIN-WILLIAMS COMPANY, THE

Correspondent Address: 101 PROSPECT AVENUE
CLEVELAND, OH 44115

Domestic Representative - Not Found

EXHIBIT G

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,269,348

Registered Mar. 6, 1984

TRADEMARK
Principal Register

AMERICAN GIRL

Scoa Industries, Inc. (Delaware corporation)
155 E. Broad St.
Columbus, Ohio 43215

For: SKIRTS, JUMPERS, PANTS, BLOUSES,
in CLASS 25 (U.S. Cl. 39).

First use May 28, 1982; in commerce May 28,
1982.

Owner of U.S. Reg. Nos. 56,100 and 780,394.

Ser. No. 405,224, filed Dec. 8, 1982.

CRAIG K. MORRIS, Examining Attorney


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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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Typed Drawing

Word Mark	AMERICAN GIRL
Goods and Services	IC 025. US 039. G & S: Skirts, Jumpers, Pants, Blouses. FIRST USE: 19820528. FIRST USE IN COMMERCE: 19820528
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73405224
Filing Date	December 8, 1982
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 13, 1983
Registration Number	1269348
Registration Date	March 6, 1984
Owner	(REGISTRANT) Scoa Industries, Inc. CORPORATION DELAWARE 155 E. Broad St. Columbus OHIO 43215 (LAST LISTED OWNER) AMERICAN GIRL, LLC LIMITED LIABILITY COMPANY DELAWARE 333 CONTINENTAL BOULEVARD M1-1518 EL SEGUNDO CALIFORNIA 90245
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	DONALD AIKEN
Prior Registrations	0056100;0780394
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140307.
Renewal	2ND RENEWAL 20140307 LIVE

**Live/Dead
Indicator**

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICTIONARY	SEARCH OGS	TOP	HELP	PREV LIST	CURR LIST
NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

Generated on: This page was generated by TSDR on 2017-11-14 22:30:11 EST

Mark: AMERICAN GIRL

US Serial Number: 73405224

Application Filing Date: Dec. 08, 1982

US Registration Number: 1269348

Registration Date: Mar. 06, 1984

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 07, 2014

Publication Date: Dec. 13, 1983

Mark Information

Mark Literal Elements: AMERICAN GIRL

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0056100, 0780394

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: Skirts, Jumpers, Pants, Blouses

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 28, 1982

Use in Commerce: May 28, 1982

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: AMERICAN GIRL, LLC

Owner Address: 333 CONTINENTAL BOULEVARD
M1-1518
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: DONALD AIKEN

Correspondent

Correspondent Name/Address: DONALD AIKEN
MATTEL, INC.
333 CONTINENTAL BOULEVARD
M1-1518
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Phone: 310-252-5912

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 07, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Mar. 07, 2014	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	70131
Mar. 07, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70131
Feb. 18, 2014	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	70131
Mar. 06, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Feb. 18, 2014	TEAS SECTION 8 & 9 RECEIVED	
May 09, 2008	CASE FILE IN TIGRS	
Apr. 09, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 27, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Mar. 02, 2005	PAPER RECEIVED	
Feb. 04, 2004	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 04, 2004	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 31, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 25, 2002	PAPER RECEIVED	
May 24, 1990	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 06, 1990	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 06, 1984	REGISTERED-PRINCIPAL REGISTER	
Dec. 13, 1983	PUBLISHED FOR OPPOSITION	
Dec. 13, 1983	PUBLISHED FOR OPPOSITION	
Nov. 01, 1983	NOTICE OF PUBLICATION	
Oct. 25, 1983	NOTICE OF PUBLICATION	
Oct. 24, 1983	NOTICE OF PUBLICATION	
Oct. 21, 1983	NOTICE OF PUBLICATION	
Oct. 19, 1983	NOTICE OF PUBLICATION	
Sep. 09, 1983	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 08, 1983	ASSIGNED TO EXAMINER	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted

Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Mar. 06, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 07, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: Scoa Industries, Inc.

Assignment 1 of 8

Conveyance: CHANGE OF NAME 19870409

Reel/Frame: 0591/0216

Pages: 3

Date Recorded: Jan. 27, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: SCOA INDUSTRIES INC.

Execution Date: May 20, 1987

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: HILLS STORES COMPANY

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: DOWELL & DOWELL

Correspondent Address: SUITE 705
2001 JEFFERSON DAVIS HWY.
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: MERGER AND CHANGE OF NAME 19851210DE

Reel/Frame: 0591/0288

Pages: 73

Date Recorded: Jan. 27, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: SCOA INDUSTRIES, INC. MERGED INTO

Execution Date: Jan. 04, 1988

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Name: THL INDUSTRIES, INC. CHANGE TO

Execution Date: Not Found

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: THL INDUSTRIES, INC. CHANGE TO

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Name: SCOA INDUSTRIES, INC.

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: DOWELL & DOWELL

Correspondent Address: SUITE 705
2001 JEFFERSON DAVIS HWY.
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 1053/0479

Pages: 4

Date Recorded: Oct. 22, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: HILLS STORES COMPANY

Execution Date: Oct. 04, 1993

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Assignee

Name: HILLS DEPARTMENT STORE COMPANY

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 15 DAN ROAD
CANTON, MASSACHUSETTS 02021

Correspondent

Correspondent Name: DOWELL & DOWELL

Correspondent Address: A. YATES DOWELL, III, ESQ.
2001 JEFFERSON DAVIS HWY., SUITE 705
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 2631/0655

Pages: 4

Date Recorded: Nov. 25, 2002

Supporting Documents: assignment-tm-2631-0655.pdf

Assignor

Name: AMES MERCHANDISING CORPORATION, A
SUBSIDIARY OF AMES DEPARTMENT
STORES, INC., AND SUCCESSOR IN
INTEREST TO HILLS DEPARTMENT STORES

Execution Date: Nov. 13, 2002

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: PLEASANT COMPANY, INC.

Legal Entity Type: CORPORATION

State or Country: WISCONSIN
Where Organized:

Address: 8400 FAIRWAY PLACE
MIDDLETON, WISCONSIN 53562

Correspondent

Correspondent Name: LATHAM & WATKINS

Correspondent Address: STEVEN CHINOWSKY, ESQ.
633 W. FIFTH STREET

LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: CORRECTION OF EXECUTION DATE

Reel/Frame: 2715/0970

Pages: 8

Date Recorded: Apr. 21, 2003

Supporting Documents: assignment-tm-2715-0970.pdf

Assignor

Name: AMES MERCHANDISING CORPORATION, A
SUBSIDIARY OF AMES MERCHANDISING
STORES, INC., AND SUCCESSOR IN
INTEREST TO HILLS DEPARTMENT STORES

Execution Date: Apr. 08, 2003

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: PLEASANT COMPANY, INC.

Legal Entity Type: CORPORATION

State or Country: WISCONSIN
Where Organized:

Address: 8400 FAIRWAY PLACE
MIDDLETON, WISCONSIN 53562

Correspondent

Correspondent Name: LATHAM & WATKINS LLP

Correspondent Address: BOB STEINBERG
633 WEST FIFTH STREET
SUITE 4000
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: MERGER

Reel/Frame: 3096/0711

Pages: 14

Date Recorded: Jun. 17, 2004

Supporting Documents: assignment-tm-3096-0711.pdf

Assignor

Name: PLEASANT COMPANY

Execution Date: Dec. 19, 2003

Legal Entity Type: CORPORATION

State or Country: WISCONSIN
Where Organized:

Assignee

Name: MATTEL, INC.

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 333 CONTINENTAL BOULEVARD
EL SEGUNDO, CALIFORNIA 90245

Correspondent

Correspondent Name: MICHAEL MOORE, ESQ.

Correspondent Address: MATTEL, INC.
333 CONTINENTAL BLVD.
EL SEGUNDO, CA 90245

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 3131/0414

Pages: 12

Date Recorded: Jun. 17, 2004

Supporting Documents: assignment-tm-3131-0414.pdf

Documents:

Name: MATTEL, INC.
Legal Entity Type: CORPORATION

Assignor

Execution Date: Jan. 01, 2004

State or Country: DELAWARE
Where Organized:

Assignee

Name: AMERICAN GIRL, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 333 CONTINENTAL BOULEVARD
EL SEGUNDO, CALIFORNIA 90245

Correspondent

Correspondent Name: MATTEL, INC.

Correspondent Address: MICHAEL MOORE
333 CONTINENTAL BLVD.
EL SEGUNDO, CA 90245

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 3212/0462

Pages: 12

Date Recorded: Aug. 19, 2005

Supporting Documents: assignment-tm-3212-0462.pdf

Assignor

Name: MATTEL, INC.
Legal Entity Type: CORPORATION

Execution Date: Jan. 01, 2004

State or Country: DELAWARE
Where Organized:

Assignee

Name: AMERICAN GIRL, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY - DELAWARE

State or Country: No Place Where Organized Found
Where Organized:

Address: 333 CONTINENTAL BOULEVARD
EL SEGUNDO, CALIFORNIA 90245

Correspondent

Correspondent Name: MICHAEL MOORE, ESQ.

Correspondent Address: MATTEL, INC.
333 CONTINENTAL BLVD.
EL SEGUNDO, CA 90245

Domestic Representative - Not Found

Proceedings**Summary**

Number of Proceedings: 5

Type of Proceeding: Cancellation

Proceeding Number: 92066169

Filing Date: May 24, 2017

Status: Pending

Status Date: May 24, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: The American Doll Room Company LLC

Correspondent Address: RORY P O'CONNOR
THE AMERICAN DOLL ROOM COMPANY LLC
34 LAKEVIEW AVENUE

LAKEVILLE CT , 06039
UNITED STATES

Correspondent e-mail: roby.p.oconnor70@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN DOLL ROOM	Cancellation Pending	85344734	4148059
AMERICAN DOLL ROOM	Cancellation Pending	85426089	4148085

Plaintiff(s)

Name: American Girl, LLC

Correspondent WILLIAM M MERONE
Address: ANDREWS KURTH KENYON LLP
1350 I STREET NW
WASHINGTON DC , 20005
UNITED STATES

Correspondent e-mail: mdocketdc@kenyon.com , wmerone@andrewskurthkenyon.com , ecolbert@andrewskurthkenyon.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRL	Renewed	75979727	2407376
AMERICAN GIRL	Renewed	75979727	2407376
AMERICAN GIRL	Renewed	76448706	2930013
AMERICAN GIRL	Renewed	76448719	2930016
AMERICAN GIRL	Renewed	76453495	2939083
AMERICAN GIRL	Renewed	76453496	2937214
AMERICAN GIRL	Renewed	76448727	3018936
AMERICAN GIRL	Renewed	76448707	2930014
AMERICAN GIRL	Renewed	73405224	1269348
AMERICAN GIRL	Renewed	76448774	2736477
AMERICAN GIRL	Renewed	75346951	2200654
AMERICAN GIRL	Renewed	75489209	2378035
AMERICAN GIRL	Renewed	75979053	2408939
AMERICAN GIRL	Renewed	78548060	3103403
AMERICAN GIRL	Renewed	78548055	3167500
AMERICAN GIRL	Renewed	78548052	3116340
AMERICAN GIRL	Renewed	78548058	3185615
AMERICAN GIRL FASHION SHOW	Section 8 and 15 - Accepted and Acknowledged	77614035	3717676
AMERICAN GIRL PLACE	Renewed	75331369	2254282
AMERICAN GIRL PLACE	Renewed	75978612	2289663
AMERICAN GIRL PLACE	Renewed	78570668	3119609
AMERICAN GIRL PLACE	Renewed	75530314	2287684
MY AMERICAN GIRL	Cancelled - Section 8	77785096	3857971
MY AMERICAN GIRL	Cancelled - Section 8	77785097	3857972

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 24, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2017	Jul 04, 2017
3	PENDING, INSTITUTED	May 25, 2017	
4	D MOT FOR EXT W/O CONSENT	Jun 28, 2017	
5	EXTENSION OF TIME GRANTED	Jul 27, 2017	
6	D MOT FOR EXT W/O CONSENT	Jul 27, 2017	
7	P OPP/RESP TO MOTION	Aug 01, 2017	
8	EXTENSION OF TIME GRANTED	Aug 24, 2017	
9	ANSWER	Sep 25, 2017	

10	D communication	Oct 05, 2017
11	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Oct 18, 2017
12	SUSPENDED	Oct 18, 2017

Type of Proceeding: Opposition

Proceeding Number: 91233914 Filing Date: Apr 10, 2017

Status: Terminated Status Date: Jul 20, 2017

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Double Take Fashion, Inc.

Correspondent THOMAS M SAUNDERS
Address: POLSINELLI PC
100 CAMBRIDGE STREET TWENTY FIRST FLOOR
BOSTON MA , 02114
UNITED STATES

Correspondent e-mail: tsaunders@polsinelli.com , dcdocketing@novakdruce.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN WOMAN	Abandoned - After Inter-Partes Decision	87007160	
	Plaintiff(s)		

Name: American Girl, LLC

Correspondent LORI S MEDDINGS
Address: MICHAEL BEST & FRIEDRICH LLP
ONE SOUTH PINCKNEY STREET SUITE 700
MADISON WI , 53703
UNITED STATES

Correspondent e-mail: mkeipdocket@michaelbest.com , lsmeddings@michaelbest.com , larnott@michaelbest.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRL	Renewed	78548058	3185615
AMERICAN GIRL FASHION SHOW	Section 8 and 15 - Accepted and Acknowledged	77614035	3717676
AMERICAN GIRL PLACE	Renewed	75331369	2254282
AMERICAN GIRL PLACE	Renewed	75978612	2289663
AMERICAN GIRL PLACE	Renewed	78570668	3119609
AMERICAN GIRL PLACE	Renewed	75530314	2287684
MY AMERICAN GIRL	Cancelled - Section 8	77785096	3857971
MY AMERICAN GIRL	Cancelled - Section 8	77785097	3857972
AMERICAN GIRL	Renewed	75979727	2407376
AMERICAN GIRL	Renewed	76448706	2930013
AMERICAN GIRL	Renewed	76453495	2939083
AMERICAN GIRL	Renewed	76448719	2930016
AMERICAN GIRL	Renewed	76453496	2937214
AMERICAN GIRL	Renewed	73405224	1269348
AMERICAN GIRL	Renewed	76448774	2736477
AMERICAN GIRL	Renewed	75346951	2200654
AMERICAN GIRL	Renewed	75489209	2378035
AMERICAN GIRL	Renewed	75979053	2408939
AMERICAN GIRL	Renewed	78548060	3103403
AMERICAN GIRL	Renewed	78548055	3167500
AMERICAN GIRL	Renewed	78548052	3116340

Prosecution History

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 10, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 11, 2017	May 21, 2017
3	PENDING, INSTITUTED	Apr 11, 2017	
4	NOTICE OF DEFAULT	May 31, 2017	
5	BD DECISION: SUSTAINED	Jul 20, 2017	
6	TERMINATED	Jul 20, 2017	

Type of Proceeding: Opposition

Proceeding Number: 91231055

Filing Date: Nov 07, 2016

Status: Terminated

Status Date: Dec 12, 2016

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Cyril Bonnan

Correspondent Address: DIANE COHEN HAGGIAG
112 W 9TH ST, STE 1122
LOS ANGELES CA , 90015
UNITED STATES

Correspondent e-mail: haggiaglaw@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRLFRIEND	Abandoned - After Inter-Partes Decision	86904066	
Plaintiff(s)			

Name: American Girl, LLC

Correspondent Address: LORI S MEDDINGS
MICHAEL BEST & FRIEDRICH LLP
1 S PINCKNEY ST, SUITE 700
MADISON WI , 53703
UNITED STATES

Correspondent e-mail: lsmeddings@michaelbest.com , lmkonkel@michaelbest.com , mkeipdocket@michaelbest.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRL	Renewed	73405224	1269348
AMERICAN GIRL	Renewed	74006467	1722946
AMERICAN GIRL	Cancelled - Section 8	74604026	1966430
AMERICAN GIRL	Renewed	75346951	2200654
AMERICAN GIRL	Renewed	75480408	2306589
AMERICAN GIRL	Renewed	75489209	2378035
AMERICAN GIRL	Renewed	75979727	2407376
AMERICAN GIRL	Renewed	76308378	2648984
AMERICAN GIRL	Renewed	76308270	2662375
AMERICAN GIRL	Renewed	76448774	2736477
AMERICAN GIRL	Renewed	76448706	2930013
AMERICAN GIRL	Renewed	76448707	2930014
AMERICAN GIRL	Renewed	76448719	2930016
AMERICAN GIRL	Renewed	76453496	2937214
AMERICAN GIRL	Renewed	76453495	2939083
AMERICAN GIRL	Renewed	76448727	3018936
AMERICAN GIRL	Renewed	76500508	3038880
AMERICAN GIRL	Section 8 and 15 - Accepted and Acknowledged	85029757	3893539
AMERICAN GIRL	Registered	85104532	4126235
AMERICAN GIRL	Registered	85104535	4126236

AMERICAN GIRL	Renewed	<u>75979053</u>	<u>2408939</u>
AMERICAN GIRL	Renewed	<u>78548060</u>	<u>3103403</u>
AMERICAN GIRL	Renewed	<u>78548052</u>	<u>3116340</u>
AMERICAN GIRL	Renewed	<u>78548055</u>	<u>3167500</u>
AMERICAN GIRL	Renewed	<u>78548058</u>	<u>3185615</u>
AMERICAN GIRL BOUTIQUE AND BISTRO	Section 8 and 15 - Accepted and Acknowledged	<u>77003550</u>	<u>3489215</u>
AMERICAN GIRL CRAFTS	Section 8 and 15 - Accepted and Acknowledged	<u>77635365</u>	<u>3811680</u>
AMERICAN GIRL CRAFTS	Section 8 and 15 - Accepted and Acknowledged	<u>77635367</u>	<u>3880553</u>
AMERICAN GIRL CRAFTS	Section 8 and 15 - Accepted and Acknowledged	<u>77635364</u>	<u>3886943</u>
AMERICAN GIRL CRAFTS	Registered	<u>85238784</u>	<u>4104380</u>
AMERICAN GIRL FASHION SHOW	Section 8 and 15 - Accepted and Acknowledged	<u>77614035</u>	<u>3717676</u>
AMERICAN GIRL PLACE	Renewed	<u>75331369</u>	<u>2254282</u>
AMERICAN GIRL PLACE	Renewed	<u>75978612</u>	<u>2289663</u>
AMERICAN GIRL PLACE	Renewed	<u>75530313</u>	<u>2285187</u>
AMERICAN GIRL PLACE	Renewed	<u>75530314</u>	<u>2287684</u>
AMERICAN GIRL PLACE	Renewed	<u>75530312</u>	<u>2352691</u>
AMERICAN GIRL PLACE	Renewed	<u>78571766</u>	<u>3097657</u>
AMERICAN GIRL PLACE	Renewed	<u>78571768</u>	<u>3100351</u>
AMERICAN GIRL PLACE	Renewed	<u>78570668</u>	<u>3119609</u>
MY AMERICAN GIRL	Cancelled - Section 8	<u>77785096</u>	<u>3857971</u>
MY AMERICAN GIRL	Cancelled - Section 8	<u>77785097</u>	<u>3857972</u>
THE AMERICAN GIRLS COLLECTION	Renewed	<u>73713188</u>	<u>1506148</u>
THE AMERICAN GIRLS COLLECTION	Renewed	<u>75664373</u>	<u>2386537</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 07, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 07, 2016	Dec 17, 2016
3	PENDING, INSTITUTED	Nov 07, 2016	
4	WDRAW OF APPLICATION	Dec 07, 2016	
5	BD DECISION: SUSTAINED	Dec 08, 2016	
6	TERMINATED	Dec 12, 2016	

Type of Proceeding: Cancellation

Proceeding Number: 92060163

Filing Date: Oct 13, 2014

Status: Terminated

Status Date: Feb 06, 2015

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Vaughn Jereaux Adams

Correspondent Address: VAUGHN JEREAUX ADAMS
#5F, 576 EASTERN PARKWAY
BROOKLYN NY, 11225
UNITED STATES

Correspondent e-mail: vaughn@vaughnjereaux.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ALL A N H O U S T O N A M E R I C A N B O Y N E W Y O R K B Y VAUGHN JEREAUX FOR THE ALL AMERICAN BOY IN YOU.	Cancellation Terminated - See TTAB Records	<u>85614732</u>	<u>4294921</u>

Plaintiff(s)

Name: American Girl, LLC

Correspondent Address: LORI S MEDDINGS
MICHAEL BEST & FRIEDRICH LLP
ONE SOUTH PINCKNEY STREET SUITE 700
MADISON WI, 53703
UNITED STATES

Correspondent e-mail: mkeipdocket@michaelbest.com , lsmeddings@michaelbest.com , lmkonkel@michaelbest.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRL	Renewed	73405224	1269348
THE AMERICAN GIRLS COLLECTION	Renewed	73713188	1506148
AMERICAN GIRL	Renewed	74006467	1722946
THE AMERICAN GIRLS FASHION SHOW	Cancelled - Section 8	74262921	1740151
AMERICAN GIRLS TRADING CARDS	Renewed	74604422	1943897
AMERICAN GIRL	Cancelled - Section 8	74604026	1966430
AMERICAN GIRL LIBRARY	Renewed	74507318	1970436
THE AMERICAN GIRLS COLLECTION	Renewed	75025903	2047320
AMERICAN GIRL LIBRARY	Renewed	75076740	2060934
THE AMERICAN GIRLS CLUB	Renewed	75178525	2077707
AMERICAN GIRL	Renewed	74557896	2125919
THE AMERICAN GIRLS CLUB	Renewed	75124099	2129900
AMERICAN GIRL	Renewed	75346951	2200654
AMERICAN GIRL PLACE	Renewed	75331277	2243667
AMERICAN GIRL PLACE	Renewed	75331369	2254282
AMERICAN GIRL PLACE	Renewed	75530313	2285187
AMERICAN GIRL PLACE	Renewed	75530314	2287684
AMERICAN GIRL PLACE	Renewed	75978612	2289663
AMERICAN GIRL	Renewed	75480408	2306589
AMERICAN GIRL PLACE	Renewed	75512735	2352657
AMERICAN GIRL PLACE	Renewed	75530312	2352691
AMERICAN GIRL	Renewed	75489209	2378035
THE AMERICAN GIRLS COLLECTION	Renewed	75664373	2386537
AMERICAN GIRL	Renewed	75979727	2407376
AMERICAN GIRL	Renewed	75979053	2408939
AMERICAN GIRL PLACE	Renewed	75980260	2452211
AMERICAN GIRL	Renewed	76308378	2648984
AMERICAN GIRL	Renewed	76308270	2662375
AMERICAN GIRL	Renewed	76448774	2736477
THE AMERICAN GIRLS TEA	Renewed	76442179	2741475
AMERICAN GIRL CAFE	Renewed	76444318	2746734
COCONUT AN AMERICAN GIRL'S BEST FRIEND	Cancelled - Section 8	76554957	2891072
AMERICAN GIRL	Renewed	76448706	2930013
AMERICAN GIRL	Renewed	76448707	2930014
AMERICAN GIRL	Renewed	76448719	2930016
AMERICAN GIRL	Cancelled - Section 8	76448721	2930017
AMERICAN GIRL	Renewed	76453496	2937214
AMERICAN GIRL	Cancelled - Section 8	76453497	2937215
AMERICAN GIRL	Renewed	76453495	2939083
AMERICAN GIRL	Cancelled - Section 8	76449030	2948949
AMERICAN GIRL	Renewed	76449026	2952415
AMERICAN GIRL	Cancelled - Section 8	76453494	2987763
AMERICAN GIRL	Renewed	76448727	3018936
AMERICAN GIRL	Renewed	76500508	3038880
AMERICAN GIRLS MYSTERIES	Cancelled - Section 8	76555053	3060698
AMERICAN GIRL PLACE	Renewed	78571766	3097657
AMERICAN GIRL	Renewed	78548060	3103403
AMERICAN GIRL	Renewed	78548055	3167500

AMERICAN GIRL FASHION SHOW

Section 8 and 15 - Accepted and Acknowledged

77614035

3717676

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 15, 2014	Nov 24, 2014
3	PENDING, INSTITUTED	Oct 15, 2014	
4	NOTICE OF DEFAULT	Dec 10, 2014	
5	BD DECISION: GRANTED	Jan 22, 2015	
6	COMMR ORDER CANCELLING REG	Feb 06, 2015	
7	TERMINATED	Feb 06, 2015	

Type of Proceeding: Opposition

Proceeding Number: 91189179

Filing Date: Mar 09, 2009

Status: Terminated

Status Date: Oct 20, 2009

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Percy Miller

Correspondent SEPEHR DAGHIGHIAN, ESQ.

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433 NORTH CAMDEN DRIVE, FOURTH FLOOR
BEVERLY HILLS CA, 90210-4408
UNITED STATESCorrespondent e-mail: sepehr@daghighian.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MILLER PEACHES THE GREAT AMERICAN GIRL	Abandoned - After Inter-Partes Decision	77572079	
Plaintiff(s)			

Name: AMERICAN GIRL, LLC, AMERICAN GIRL BRANDS, LLC

Correspondent AMY L. VANDAMME

Address: MICHAEL BEST & FRIEDRICH LLP
100 EAST WISCONSIN AVENUE, SUITE 3300
MILWAUKEE WI, 53202
UNITED STATESCorrespondent e-mail: alvandamme@michaelbest.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
AMERICAN GIRL	Renewed	73405224	1269348
AMERICAN GIRL	Cancelled - Section 8	76453493	3101106
AMERICAN GIRL	Renewed	76448706	2930013
AMERICAN GIRL	Renewed	76448707	2930014
AMERICAN GIRL	Cancelled - Section 8	76448718	2930015
AMERICAN GIRL	Cancelled - Section 8	76448721	2930017
AMERICAN GIRL	Cancelled - Section 8	76448772	2736475
AMERICAN GIRL	Cancelled - Section 8	76448773	2736476
AMERICAN GIRL	Renewed	76448774	2736477
AMERICAN GIRL	Cancelled - Section 8	76453492	3036186
AMERICAN GIRL	Cancelled - Section 8	76453494	2987763
AMERICAN GIRL	Renewed	76453495	2939083
AMERICAN GIRL	Renewed	76453496	2937214
AMERICAN GIRL	Cancelled - Section 8	76453497	2937215
AMERICAN GIRL	Renewed	76448727	3018936

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 09, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 09, 2009	Apr 18, 2009
3	PENDING, INSTITUTED	Mar 09, 2009	
4	ANSWER	Apr 10, 2009	
5	P'S MOTION TO CONSOLIDATE	Jul 02, 2009	
6	CONSOLIDATED; PARENT IS 91189175	Jul 08, 2009	
7	WITHDRAWAL OF APPLICATION	Oct 19, 2009	
8	BOARD'S DECISION: SUSTAINED	Oct 20, 2009	
9	TERMINATED	Oct 20, 2009	