

ESTTA Tracking number: **ESTTA868412**

Filing date: **01/02/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87101300
Applicant	ARMATUS DEALER UPLIFT, LLC

Notice of Appeal

Notice is hereby given that ARMATUS DEALER UPLIFT, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87101300.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Extracting and analyzing business information for warranty claims and warranty parts and labor rate increase submissions to automobile dealers; out-source service provider in the field of business analytics for automotive warranty claims; business research and data analysis services in the field of automotive warranty claims; business services provided to automobile dealerships, namely, the collection, reporting, and analysis of warranty claims data for business purposes
- Class 036. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Warranty claims administration services, namely, processing warranty claims including warranty parts and labor rate increase submissions for automotive dealerships

Respectfully submitted,
/Marsha G. Gentner/
01/02/2018

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