

ESTTA Tracking number: **ESTTA787636**

Filing date: **12/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	CBS Interactive Inc.
Application Serial Number:	87097399
Application Filing Date:	07/08/2016
Mark:	THE GIANT BEASTCAST
Date of Publication	12/06/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Daily Beast Company LLC, 555 West 18th Street, 2nd Floor, New York, NY 10011, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/05/2017. The Daily Beast Company LLC respectfully requests that the time period within which to file an opposition be extended until 04/05/2017.

Respectfully submitted,

/Barbara J. Lipshutz/

12/07/2016

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