

ESTTA Tracking number: **ESTTA1132008**

Filing date: **05/06/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V.
Application Serial Number	87081256
Application Filing Date	06/23/2016
Mark	C5 CERVECERÃ#A CINCO DE MAYO
Date of Publication	04/06/2021
Potential Opposer's Correspondence Information	EDWARD F. MALUF SEYFARTH SHAW LLP 620 8TH AVENUE, 32ND FLOOR NEW YORK, NY 10018 UNITED STATES Primary Email: cbidocket@seyfarth.com Secondary Email(s): ttabdocket@seyfarth.com, emaluf@seyfarth.com, aabeloff@seyfarth.com, jheinbockel@seyfarth.com No phone number provided.
Docket Number	105820-6

First 90 Day Request for Extension of Time to Oppose for Good

Cause

Pursuant to 37 C.F.R. Section 2.102, CB BRAND STRATEGIES, LLC, A DELAWARE LIMITED LIABILITY COMPANY, ACTING THROUGH CB BRAND STRATEGIES, LLC, WILMINGTON, DELAWARE, USA, ZUG BRANCH, BAARERSTRASSE 10, Zug, CH-6300, SWITZERLAND, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/06/2021. CB BRAND STRATEGIES, LLC, A DELAWARE LIMITED LIABILITY COMPANY, ACTING THROUGH CB BRAND STRATEGIES, LLC, WILMINGTON, DELAWARE, USA, ZUG BRANCH respectfully requests that the time period within which to file an opposition be extended until 08/04/2021.

Respectfully submitted,

/Edward F. Maluf/

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