

ESTTA Tracking number: **ESTTA821801**

Filing date: **05/18/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Brand New Business Ltd
Application Serial Number:	87075272
Application Filing Date:	06/17/2016
Mark:	GT THE GRAND TOUR
Date of Publication	04/18/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sony Interactive Entertainment Inc., 1-7-1 Konan, Minato-ku, Toyko, 108-0075, JAPAN, a corporation organized under the laws of Japan , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/18/2017. Sony Interactive Entertainment Inc. respectfully requests that the time period within which to file an opposition be extended until 08/16/2017.

Respectfully submitted,
/MMLO/
05/18/2017

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