

ESTTA Tracking number: **ESTTA795786**

Filing date: **01/18/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>LeVeque, Kelly</b>
Application Serial Number:	<b>87064663</b>
Application Filing Date:	<b>06/08/2016</b>
Mark:	<b>BE WELL SMOOTHIE</b>
Date of Publication	<b>11/22/2016</b>

## 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Be Well Health & Wellness LLC, 32 West 22nd Street 5th Floor, New York, NY 10010, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/21/2017. Be Well Health & Wellness LLC respectfully requests that the time period within which to file an opposition be extended until 03/22/2017.

Respectfully submitted,

/jnhagey/  
01/18/2017

**J. Noah Hagey**

**BraunHagey & Borden LLP**

**220 Sansome Street 2nd Floor**

**San Francisco, CA 94104-2711**

**UNITED STATES**

**tmadmin@braunhagey.com, shadow@braunhagey.com**