

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	87055725
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 113
<b>MARK SECTION</b>	
<b>MARK</b>	https://tmng-al.uspto.gov/resting2/api/img/87055725/large
<b>LITERAL ELEMENT</b>	MONARCH
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
Please see the actual argument text attached within the Evidence section.	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_74202191178-20181119173453684509_.MONARCH.Request.for.Reconsideration.pdf</a>
<b>CONVERTED PDF FILE(S) (85 pages)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\870\557\87055725\xml9\RFR0002.JPG</a>
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DESCRIPTION OF EVIDENCE FILE	Request for Reconsideration and Exhibits A-E.
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
INTERNATIONAL CLASS	009
DESCRIPTION	

Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices	
FILING BASIS	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (proposed)</b>	
INTERNATIONAL CLASS	009
TRACKED TEXT DESCRIPTION	
<del>Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices;</del> <a href="#">Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices, excluding any battery-charging cases.</a>	
FINAL DESCRIPTION	
Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices, excluding any battery-charging cases.	
FILING BASIS	Section 1(b)
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/Susan L. Heller/
SIGNATORY'S NAME	Susan L. Heller
SIGNATORY'S POSITION	Attorney of record, California bar member
SIGNATORY'S PHONE NUMBER	9497326810
DATE SIGNED	11/19/2018
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Mon Nov 19 17:41:34 EST 2018
TEAS STAMP	USPTO/RFR-XX.XXX.XXX.XXX- 20181119174134546016-8705 5725-61097a4948529793f013 1d3630a2e280591d1fe022345 114c2203ec9f04cdad233-N/A -N/A-20181119173453684509

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1960 (Rev 10/2011)

OMB No. 0651-0050 (Exp 09/20/2020)

## Request for Reconsideration after Final Action

### To the Commissioner for Trademarks:

Application serial no. **87055725** MONARCH(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87055725/large>) has been amended as follows:

### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

Please see the actual argument text attached within the Evidence section.

### EVIDENCE

Evidence in the nature of Request for Reconsideration and Exhibits A-E. has been attached.

**Original PDF file:**

[evi\\_74202191178-20181119173453684509 . MONARCH Request for Reconsideration.pdf](#)

**Converted PDF file(s) ( 85 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

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[Evidence-9](#)

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## CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 009 for Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

### **Proposed:**

**Tracked Text Description:** ~~Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices;~~ [Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices, excluding any battery-charging cases.](#)

Class 009 for Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices, excluding any battery-charging cases.

**Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Susan L. Heller/ Date: 11/19/2018

Signatory's Name: Susan L. Heller

Signatory's Position: Attorney of record, California bar member

Signatory's Phone Number: 9497326810

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87055725

Internet Transmission Date: Mon Nov 19 17:41:34 EST 2018

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XXX-201811191741345

46016-87055725-61097a4948529793f0131d363

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Urban Armor Gear, LLC

Examiner: Jennifer D. Richardson

Application Ser. No.: 87055725

Law Office: 113

Mark: MONARCH

Office Action Date: May 22, 2018

Class: 9

**REQUEST FOR RECONSIDERATION**

On May 22, 2018, the Examining Attorney issued a Final Office Action maintaining her refusal to register Applicant Urban Armor Gear, LLC's (the "Applicant") Application Serial No. 87055725 (the "Application") to register the MONARCH mark (the "Mark") for "Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices" in Class 9 ("Applicant's Goods").

In the Final Office Action, the Examining Attorney maintained that Applicant's Mark is likely to cause confusion with the MONARCH mark (the "Cited Mark"), U.S. Registration No. 1919289 (the "Cited Registration") for "battery charging equipment" in Class 9, owned by Avery Dennison Retail Information Services LLC (the "Cited Registrant").

Applicant respectfully disagrees with the Examining Attorney's refusal and hereby presents arguments and evidence to support that there is no likelihood of confusion between Applicant's Mark and the Cited Mark. As such, Applicant respectfully requests favorable reconsideration and approval of its Mark for publication. In conjunction with this Request for Reconsideration, Applicant has filed its Notice of Appeal with the Trademark Trial and Appeal Board (TTAB) on November 19, 2018.

**I. There is No Likelihood of Confusion**

The likelihood of confusion between two marks "is determined on a case-specific basis, applying the factors set out in *In re E.I. DuPont DeNemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ (BNA) 563, 567 (CCPA 1973) (enumerating factors that may be considered when relevant evidence is of record)." *Recot, Inc. v. Becton*, 214 F.3d 1322, 1326, 54 USPQ2d (BNA) 1894 (2000). These factors are:

- The similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation and commercial impression;
- The relatedness of the goods or services as described in the application and registration(s);
- The similarity or dissimilarity of established, likely-to-continue trade channels;
- The conditions under which and buyers to whom sales are made, i.e., "impulse" vs. careful, sophisticated purchasing;
- The number and nature of similar marks in use on similar goods;
- The existence of a valid consent agreement between the applicant and the owner of the previously registered mark.

*Id.* (citing *DuPont* 476 F.2d at 1361). Notwithstanding the above, "[t]here is no *mechanical test* for determining likelihood of confusion."


The Examining Attorney based the refusal to register Applicant's Mark on only two factors: (i) the similarity of the marks; and (ii) the similarity of the goods, ignoring the remaining factors, including

trade channels and the conditions under which sales are made to the purchasing consumers. As discussed below, the Examining Attorney has not presented probative evidence showing that the Applicant's Goods are related to the goods of the Cited Registration.


The U.S. Patent and Trademark Office (the "PTO") has the burden to establish a prima facie case for its grounds for refusal. See, *In re Pacer Technology*, 338 F.3d 1348, 67 USPQ2d 1629, 1632 (Fed. Cir. 2003) (it is well established that the PTO has the burden to establish a prima facie case of its grounds for refusal). We do not believe this burden has been met.


As noted below, there is considerable dilution of the MONARCH mark in Class 9. Further, there are significant dissimilarities between the goods covered by the respective marks. Lastly, the different trade channels in which the goods travel and the sophistication of the purchasing consumer further supports Applicant's position that there is no likelihood of confusion.

A) Applicant's Companion Mark Was Registered with the PTO


Applicant owns a companion registration for the  mark, Reg. No. 5547390, covering the same goods, namely, "cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices" in Class 9. A copy of the Certificate of Registration issued by the PTO is attached as Exhibit A.

Applicant appreciates and respects that each Examining Attorney is afforded discretion in evaluating the registerability of any mark. We believe that it is noteworthy, however, to highlight that Applicant's companion application for the same MONARCH word, plus a design element, namely,

, was successfully registered with the PTO. The most significant element of the registration and this application is clearly the word MONARCH. The word portion is dominant over the design element and the additional words that appear in small print in the registration (e.g., "series" and "five layer protection") were disclaimed as being merely descriptive and are not as prominent or

distinguishing. During the examination of the  mark, the Examiner "searched the Office's database of registered and pending marks and . . . found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d)."

Under trademark law, there is a presumption that words have more impact than designs in a word-design composite mark because customers must ask and/or search for the product/service by its name. See *The Board of Trustees of the University of Alabama v. Pitts*, 107 U.S.P.Q.2d 2001, 2013 (T.T.A.B. 2013) ("When a composite mark contains both words and a design, the word portion is more likely to be impressed upon a purchaser's memory and to be used when requesting the goods and services."). Applicant respectfully requests that its instant MONARCH application be given similar


treatment as its companion registration for .



B) Numerous MONARCH Marks In Use On Similar Goods.

As noted below, the MONARCH mark is diluted and should, accordingly, only be afforded only a narrow scope of protection. As seen in the samples below, the Cited Registration is one of many registrations in Class 9 that the PTO has allowed to contemporaneously coexist. Copies of these registrations issued by the PTO are attached as Exhibit B.



MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
<a href="#">MONARCH</a>	RN: 4668264 SN: 85968992	(Int'l Class: 09) computer game programmes; computer game programmes downloadable via the internet; computer game programs; computer game software; computer game software for personal computers and home video game consoles; computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles; electronic game programs; electronic game software; game software; interactive game programs; interactive game software; interactive multimedia computer game programs; interactive video game programs; video and computer game programs; video game software (Int'l Class: 28) board games; educational card games; game cards	Registered January 6, 2015 Int'l Class: 09,28 First Use: July 12, 2012 Filed: June 25, 2013 Registered: January 6, 2015	Mary Flanagan LLC (New Hampshire Limited Liability Company) 24 School Street #4 Hanover New Hampshire 03755
<a href="#">MONARCH</a>	RN: 4623353 SN: 86025491	(Int'l Class: 09) computer software for data modeling and data mapping; computer software for evaluating, organizing, and integrating data; computer software for extracting data from edi streams, pdf files, log files, reports or text files; computer software for extracting data from all types of existing reports; computer software for report modeling; computer software to analyze, visualize, integrate, transform and chart static data from any format or source system; computer software for exporting data from existing sources to other computer software applications	Registered October 21, 2014 Int'l Class: 09 First Use: March, 1992 Filed: July 31, 2013 Registered: October 21, 2014	Datawatch Corporation (Delaware Corp.) 4 Crosby Drive Bedford Massachusetts 01730
<a href="#">MONARCH</a>	RN: 3647211 SN: 77630373	(Int'l Class: 09) communications headsets for use with communication radios, intercom systems, or other communications network transceivers	Renewed June 30, 2019 Int'l Class: 09 First Use: December 18, 2000 Filed: December 10, 2008 Registered: June 30, 2009 Last Renewal: June 30, 2019	Eartec Co. (Rhode Island Corp.) 145 Dean Knauss Drive Narragansett Rhode Island 02882
<a href="#">MONARCH</a>	RN: 3944264 SN: 85113354	(Int'l Class: 09) hand-held transmitters for garage doors, security gates, and alarm systems	Registered 8 & 15 December 28, 2016 Int'l Class: 09 First Use: February 1, 2006 Filed: August 23, 2010 Registered: April 12, 2011	Controlled Entry Distributors, Inc. (Utah Corp.) 2480 South 3850 West, Suite A Salt Lake City Utah 84120
<a href="#">MONARCH</a>	RN: 4942491 SN: 86505963	(Int'l Class: 09) computer software for network message translation for translating messages written in one network architecture or language into a different network architecture or language to allow different networks to communicate one to the other	Registered April 19, 2016 Int'l Class: 09 First Use: November 30, 2015 Filed: January 16, 2015 Registered: April 19, 2016	The Aegis Technologies Group, Inc. (Alabama Corp.) 410 Jan Davis Drive Huntsville Alabama 35806
<a href="#">MONARCH</a>	RN: 5044621	(Int'l Class: 09) downloadable computer software in the nature of a mobile application for use by fleet managers for the	Registered September 20, 2016 Int'l Class: 09	Forward Thinking Systems LLC (New York


MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
	SN: 86896968	tracking and monitoring of worldwide fleet and vehicle management, namely, software for electronic dispatching, monitoring, real-time tracking, displaying of diagnostics of vehicle performance data, driver performance data, and driver behavior	First Use: September 24, 2015 Filed: February 4, 2016 Registered: September 20, 2016	Limited Liability Company) 575 Jericho Tpke, Suite 301 Jericho New York 11753
<a href="#">MONARCH</a>	RN: 5591618 SN: 87632098	(Int'l Class: 09) Software and hardware for positioning and orienting users in augmented reality systems	Registered October 23, 2018 Int'l Class: 09 First Use: January 19, 2018 Filed: October 3, 2017 Registered: October 23, 2018	The Charles Stark Draper Laboratory, Inc. (Massachusetts Corp.) 555 Technology Square Cambridge Massachusetts 02139
<a href="#">MONARCH</a>	RN: 1680969 SN: 74006944	(Int'l Class: 07) price marking machines and component parts thereof, namely, inkers, machines for stacking of tags, and machines for winding tag and label webs (Int'l Class: 09) computer programs in the fields of price marking and electronic data transmission, and computerized printers and component parts thereof, namely, inkers	Renewed March 31, 2012 Int'l Class: 07 First Use: 1922 Int'l Class: 09 First Use: 1985 Filed: November 30, 1989 Registered: March 31, 1992 Last Renewal: March 31, 2012	Avery Dennison Retail Information Services LLC (Nevada Corp.) 150 N. Orange Grove Blvd. Pasadena California 91103
<a href="#">MONARCH</a>	RN: 1919289 SN: 74198412	(Int'l Class: 09) battery charging equipment	Renewed September 19, 2015 Int'l Class: 09 First Use: August 2, 1987 Filed: August 26, 1991 Registered: September 19, 1995 Last Renewal: September 19, 2015	Avery Dennison Retail Information Services LLC (Nevada Limited Liability Company) 1700 West Park Drive, Suite 400 Westborough Massachusetts 01581
<a href="#">MONARCH</a>	RN: 1982239 SN: 74652613	(Int'l Class: 09) protective armored clothing, namely concealed bullet - resistant panels used in body armor	Renewed June 25, 2016 Int'l Class: 09 First Use: November 15, 1993 Filed: March 16, 1995 Registered: June 25, 1996 Last Renewal: June 25, 2016	Safariland, LLC (Delaware Limited Liability Company) 13386 International Parkway Jacksonville Florida 32218
<a href="#">MONARCH</a>	RN: 3324688 SN: 78969853	(Int'l Class: 09) riflescopes, binoculars and laser rangefinders	Renewed October 30, 2017 Int'l Class: 09 First Use: May 2, 1996 Filed: September 8, 2006 Registered: October 30,	Nikon Corporation (Japan Corp.) 2-15-3, Konan, Minato-Ku Tokyo 108-6290 Japan

MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
			2007 Last Renewal: October 30, 2017	
<a href="#">MONARCH</a>	RN: 2400756 SN: 75575337	(Int'l Class: 09) industrial pre-engineered automatic fire suppression systems comprised of fixed temperature thermal detectors, storage tanks containing dry chemical fire suppressants, discharge nozzles, and control head actuators, all sold together as a unit	Renewed October 31, 2010 Int'l Class: 09 First Use: May 19, 1999 Filed: October 21, 1998 Registered: October 31, 2000 Last Renewal: October 31, 2010	Tyco Fire Products LP (Delaware LTD. Partnership) 451 North Cannon Ave Lansdale Pennsylvania 19446
<a href="#">MONARCH</a>	RN: 2132108 SN: 75182702	(Int'l Class: 09) software programs for item identification, item tracking, price marking, and the generation, encoding, scanning and electronic communication of data, including by radio frequency and telephone lines; and electronic products for item identification, item tracking, price marking, and the generation, encoding, scanning and electronic communication of data, including by radio frequency and telephone lines, namely, computer hardware, computer peripherals, computer printers, computer programs, computer terminals, scanners and transceiver-controlled printers	Renewed January 27, 2018 Int'l Class: 09 First Use: 1984 Filed: September 27, 1996 Registered: January 27, 1998 Last Renewal: January 27, 2018	Avery Dennison Retail Information Services LLC (Nevada Limited Liability Company) 1700 West Park Drive, Suite 400 Westborough Massachusetts 01581
<a href="#">MONARCH</a>	RN: 5036984 SN: 86308604	(Int'l Class: 09) eyeglasses	Registered September 6, 2016 Int'l Class: 09 First Use: April 14, 2016 Filed: June 12, 2014 Registered: September 6, 2016	Eye Ojo Corp., Dba Greattech Vision (California Corp.) 2060 S. Haven Ave. Ontario California 91761
<a href="#">MONARCH (Stylized)</a>  <b>MONARCH</b>	RN: 5091434 SN: 85929648	(Int'l Class: 09) binoculars; telescopes; riflescopes; field scopes; eyepieces for field scopes; laser range finders	Registered November 29, 2016 Int'l Class: 09 First Use: May 2, 1996 Filed: May 13, 2013 Registered: November 29, 2016	Nikon Corporation (Japan Corp.) 2-15-3, Konan, Minato-Ku Tokyo 108-6290 Japan
<a href="#">MONARCH MEDICAL TECHNOLOGIES and Design</a>  	RN: 4735780 SN: 85882928	(Int'l Class: 09) computer software for use in the healthcare industry for use to calculate drug dosage for patients (Int'l Class: 35) consulting in the fields of healthcare operations management, hospital operations management; providing business analytics to enhance institutional productivity (Int'l Class: 42) custom design and development of computer software for use in the healthcare industry for use to calculate drug dosage; software consultation services	Registered May 12, 2015 Int'l Class: 09,35,42 First Use: May, 2013 Filed: March 21, 2013 Registered: May 12, 2015	Monarch Medical Technologies, LLC (Nevada Limited Liability Company) 2815 Coliseum Centre Drive Suite 250 Charlotte North Carolina 28217

MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
<a href="#">MONARCH SERIES FIVE LAYER PROTECTION and Design</a> 	RN: 5547390 SN: 87622614	(Int'l Class: 09) cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices	Registered August 21, 2018 Int'l Class: 09 First Use: August 1, 2016 Filed: September 26, 2017 Registered: August 21, 2018	Urban Armor Gear, LLC (California Limited Liability Company) 28202 Cabot Road, Suite 300 Laguna Niguel California 92677
<a href="#">MONARCH and Design</a> 	RN: 897337 SN: 72328882	(Int'l Class: 023) power hydraulic control units and components therefor [, and for hydraulically operated scraper blade units ]	Renewed August 25, 2010 Int'l Class: 023 First Use: October 28, 1965 Filed: June 2, 1969 Registered: August 25, 1970 Last Renewal: August 25, 2010	Bucher Hydraulics, Inc. (Delaware Corp.) 1363 Michigan Avenue, N.E. Grand Rapids Michigan 49503
<a href="#">MONARK</a>	RN: 1529373 SN: 73662162	(Int'l Class: 09) apparatus for use with stationary exercise bicycles for measuring and displaying pedal revolutions per minute, pedal resistance, and total number of pedal revolutions and for calculating and displaying simulated speed, distance and duration of exercise (Int'l Class: 12) Cancelled - Sec. 8 [ bicycles and parts therefor ] (Int'l Class: 28) stationary exercise bicycles and parts therefor (Int'l Class: 41) conducting classes relating to bicycles and stationary exercise bicycles	Renewed March 14, 2009 Int'l Class: 09,41 First Use: 1965 Int'l Class: 12,28 First Use: 1908 Filed: May 21, 1987 Registered: March 14, 1989 Last Renewal: March 14, 2009	Cycleurope Ab (Sweden Corp.) Birger Svenssons Vag 28 Varberg 432 82 Sweden
<a href="#">MONARCH-M</a>	RN: 5551106 SN: 86499489	(Int'l Class: 09) global positioning system (gps) receiver, designed for space-borne use, that provides position, velocity and time information for space applications such as launch vehicles, satellites, and rockets	Registered August 28, 2018 Int'l Class: 09 First Use: June 19, 2018 Filed: January 9, 2015 Registered: August 28, 2018	General Dynamics Mission Systems, Inc. (Delaware Corp.) 12450 Fair Lakes Circle Fairfax Virginia 22033
<a href="#">MONARCH OS</a>	RN: 5105317 SN: 86069875	(Int'l Class: 09) computer operating programs; computer operating systems and computer operating firmware for use in connection with handheld mobile digital electronic devices, namely, tablet computers	Registered December 20, 2016 Int'l Class: 09 First Use: June 30, 2012 Filed: September 19, 2013 Registered: December 20, 2016	Mattel, Inc. (Delaware Corp.) 333 Continental Blvd. El Segundo California 90245
<a href="#">MONARCH SUN</a>	RN: 4736129 SN: 86116466	(Int'l Class: 09) computer game software for gaming machines including slot machines or video lottery terminals; gaming software that generates or displays wager outcomes of gaming machines	Registered May 12, 2015 Int'l Class: 09,28 First Use: November 5, 2014	Ags LLC (Delaware Limited Liability Company) 5475 S. Decatur

MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
		(Int'l Class: 28) gaming machines that generate or display wager outcomes; reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor sold as a unit	Filed: November 12, 2013 Registered: May 12, 2015	Blvd., Suite 100 Las Vegas Nevada 89118
<a href="#">MONARCH MAGIC</a>	RN: 2278921 SN: 75426494	(Int'l Class: 09) science kits, comprising plants, larvae, caterpillars, observation devices and instructions therewith for attracting butterflies and other wild life	Renewed September 21, 2009 Int'l Class: 09 First Use: 1992 Filed: January 30, 1998 Registered: September 21, 1999 Last Renewal: September 21, 2009	Monarch Magic, LLC (Wisconsin Limited Liability Company) 10281 Highway 66 Rosholt Wisconsin 54473
<a href="#">MONARCH PICTURES</a>	RN: 3052318 SN: 76596484	(Int'l Class: 09) sound recordings and audiovisual recordings featuring music, musical performances, dramatic performances, comedic performances, stories; cds, dvds and videos featuring music, musical performances, dramatic performances, comedic performances; stories	Renewed January 31, 2016 Int'l Class: 09 First Use: September, 1998 Filed: June 10, 2004 Registered: January 31, 2006 Last Renewal: January 31, 2016	Monarch Pictures (California Corp.) 8033 Sunset Blvd., Suite 923 West Hollywood California 90046
<a href="#">MONARC TREE</a>	RN: 4788378 SN: 86271811	(Int'l Class: 09) computer software and electronic controllers to remotely monitor, program, operate, view and control intelligent home or office devices and appliances	Registered August 11, 2015 Int'l Class: 09 First Use: February 26, 2013 Filed: May 5, 2014 Registered: August 11, 2015	Monarc Tree Sytems, Inc. (Nevada Corp.) 9120 Double Diamond Parkway Reno Nevada 89521
<a href="#">MONARCH CAREFINDER</a>	RN: 4276921 SN: 85463563	(Int'l Class: 09) computer application software for mobile phones, namely, software for providing information regarding healthcare facilities and healthcare providers	Registered 8 & 15 February 2, 2018 Int'l Class: 09 First Use: January 25, 2012 Filed: November 3, 2011 Registered: January 15, 2013	Monarch Healthcare, a Medical Group, Inc. (California Corp.) 11 Technology Drive Irvine California 92618
<a href="#">MONARCH HOME ENTERTAINMENT</a>	RN: 3982223 SN: 77878837	(Int'l Class: 09) pre-recorded electronic and digital media featuring movies and films in the fields of comedy, drama, adventure, horror, science fiction, romance, family entertainment, and animation	Registered 8 & 15 June 30, 2017 Int'l Class: 09 First Use: April 26, 2011 Filed: November 23, 2009 Registered: June 21, 2011	Ingram Entertainment Inc. (Tennessee Corp.) Two Ingram Boulevard Lavergne Tennessee 37089
<a href="#">MONAHRQ</a>	RN: 3938434	(Int'l Class: 09) downloadable computer software in the field of health care for use in development, integration, and	Registered 8 & 15 January 18, 2017 Int'l Class: 09,42	U.S. Department of Health and Human Services

MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
	SN: 77718640	management of health care services information to generate data-driven websites in a format ready for use by statewide data organizations, health care providers, hospital administrators, hospital associations, and health plans and instruction manuals distributed together therewith (Int'l Class: 42) technical support services, namely, troubleshooting of computer software problems	First Use: June 3, 2010 Filed: April 21, 2009 Registered: March 29, 2011	(United States Agency of the United States Government) Bldg 31 Suite 2B 50 31 Center Drive Bethesda Maryland 208922111
<a href="#">MONAHRQ and Design</a> 	RN: 3994019 SN: 85204797	(Int'l Class: 09) downloadable computer software in the field of health care for use in development, integration, and management of health care services information to generate data-driven websites in a format ready for use by statewide data organizations, health care providers, hospital administrators, hospital associations, and health plans and instruction manuals distributed together therewith (Int'l Class: 42) technical support services, namely, troubleshooting of computer software problems	Registered 8 & 15 January 18, 2017 Int'l Class: 09,42 First Use: June 3, 2010 Filed: December 23, 2010 Registered: July 12, 2011	U.S. Department of Health and Human Services (United States Agency of the United States Government) Bldg 31 Rm 2B 50 31 Center Drive Bethesda Maryland 208922111
<a href="#">MONAHRQ INPUT YOUR DATA OUTPUT YOUR WEBSITE and Design</a> 	RN: 3994018 SN: 85204770	(Int'l Class: 09) downloadable computer software in the field of health care for use in development, integration, and management of health care services information to generate data-driven websites in a format ready for use by statewide data organizations, health care providers, hospital administrators, hospital associations, and health plans and instruction manuals distributed together therewith (Int'l Class: 42) technical support services, namely, troubleshooting of computer software problems	Registered 8 & 15 January 18, 2017 Int'l Class: 09,42 First Use: June 3, 2010 Filed: December 23, 2010 Registered: July 12, 2011	U.S. Department of Health and Human Services (United States Agency of the United States Government) Bldg 31 Rm 2B 50 31 Center Drive Bethesda Maryland 20892
<a href="#">PARKS FOR MONARCHS</a>	RN: 5332607 SN: 87032451	(Int'l Class: 09) downloadable online educational resources in the nature of electronic pamphlets, articles, e-books and e-booklets in the field of monarch butterflies and the preservation of monarch butterfly habitats (Int'l Class: 35) promoting public awareness of monarch butterflies as a threatened species and the need save monarch butterflies and their habitats; conducting a social media campaign to promote public awareness of monarch butterflies as a threatened species and the need save monarch butterflies and their habitats (Int'l Class: 41) arranging and conducting online training webinars and conference education sessions in the field of monarch butterflies and the preservation of monarch butterfly habitats	Registered November 14, 2017 Int'l Class: 09,35,41 First Use: July, 2015 Filed: May 11, 2016 Registered: November 14, 2017	National Recreation and Park Association (New York Corp.) 22377 Belmont Ridge Road Ashburn Virginia 201484501
<a href="#">ASNA MONARCH</a>	RN: 3058764 SN: 78448604	(Int'l Class: 09) computer software to assist in the migration of applications to the dot net platform	Renewed February 14, 2016 Int'l Class: 09 First Use: April, 2004 Filed: July 9, 2004	Asna, Inc. (Texas Corp.) 14210 Northbrook Drive

MARK	REG.NO. / APP. NO.	CLASS: GOODS/SERVICES	STATUS/KEY DATES	OWNER INFO.
			Registered: February 14, 2006 Last Renewal: February 14, 2016	San Antonio Texas 78232
<a href="#">DATAWATCH MONARCH</a>	RN: 5091919 SN: 86560449	(Int'l Class: 09) computer software for data modeling and data mapping; computer software for evaluating, organizing, and integrating data; computer software for extracting data from edi streams, pdf files, log files, reports or text files; computer software for extracting data from all types of existing reports; computer software for report modeling; computer software to access, analyze, visualize, integrate, combine, transform and chart data from any format and from any static or streaming data source system; computer software for exporting data from existing sources to other computer software applications	Registered November 29, 2016 Int'l Class: 09 First Use: September 30, 1990 Filed: March 11, 2015 Registered: November 29, 2016	Datawatch Corporation (Delaware Corp.) 4 Crosby Drive Bedford Massachusetts 01730
<a href="#">GRAND MONARCH</a>	RN: 3496682 SN: 77182431	(Int'l Class: 09) gaming machines, namely, devices which accept a wager	Registered 8 & 15 January 13, 2014 Int'l Class: 09 First Use: February 6, 2008 Filed: May 16, 2007 Registered: September 2, 2008	Igt (Nevada Corp.) 9295 Prototype Drive Reno Nevada 895218986
<a href="#">M MONARCH and Design</a> 	RN: 3651598 SN: 77054493	(Int'l Class: 09) [binoculars,] riflescopes [and laser rangefinders]	Registered 8 & 15 June 9, 2015 Int'l Class: 09 First Use: September 30, 2007 Filed: November 30, 2006 Registered: July 7, 2009	Nikon Corporation (Japan Corp.) 2-15-3, Konan, Minato-Ku Tokyo Japan
<a href="#">MADAME MONARCH</a>	RN: 4544480 SN: 85837061	(Int'l Class: 09) game software	Registered June 3, 2014 Int'l Class: 09 First Use: June 18, 2013 Filed: January 30, 2013 Registered: June 3, 2014	High 5 Games, LLC (Delaware Limited Liability Company) One World Trade Center New York New York 10007

As evidenced from the chart above, the Examining Attorney's position appears to be inconsistent with a great number of prior determinations of the PTO. In the context of electronic and computer goods, the PTO has routinely allowed numerous identical and highly similar marks to coexist when the goods associated with each mark serves a different purpose.

C) The Relatedness of the Goods as Described in the Registration

Confusion is not likely, even where two marks are identical, "if the goods or services in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source." TMEP § 1207.01(a)(i). Furthermore, there is no *per se* rule that certain goods or services are related such that there

must be a likelihood of confusion conclusion drawn from the use of similar marks in connection with such goods or services. TMEP § 1207.01(a)(iv).

Under TMEP § 1207.01(a)(vi), “[t]he examining attorney must provide evidence that the goods and services are related to support a finding of likelihood of confusion. Evidence of relatedness might include news articles and/or evidence from computer databases showing that the relevant goods or services are used together or used by the same purchasers; advertisements showing that the relevant goods or services are advertised together or sold by the same manufacturer or dealer; or copies of prior use-based registrations of the same mark for both applicant’s goods and services and the goods and services listed in the cited registration.”

Applicant respectfully asserts that the Examining Attorney appears to make a false connection between the goods in the Cited Registration and Applicant’s Goods. The Examining Attorney’s position that Applicant’s Goods and the goods in the Cited Registration are similar was based solely on non-conclusive Internet evidence that demonstrated that third-party retailers sometimes manufacture cases for cell phones with a battery charger. This conclusion is irrelevant and does not hold merit to maintain the argument of relatedness as to the goods.

Applicant’s Goods are clearly defined and draws no conclusion that the cases included in the description would or do contain any type of battery charging capability. *See* Exhibit C.

#### Amendment to the Identification of Goods

To further support this position and to clearly avoid any likelihood of confusion with the Cited Registrant’s goods, Applicant amends its identification of goods to read as follows:

“Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices; **excluding any battery-charging cases.**”

As the above amendment does not add or broaden the scope of the goods, and rather clarifies the identification, Applicant respectfully requests that the Examiner accept the above amendment.

The owner of the Cited Registration, Avery Dennison Retail Information Services LLC (“Avery”) is a manufacturer and distributor of various branding and information management products and uses the Cited Mark specifically for labelers and fasteners. Avery does not produce any cases for mobile devices but instead offers “innovative and sustainable labeling, printing, securing, attaching, and packaging solutions” for “all-solution business operations like labels and handheld labelers, fasteners and attachers, cable ties, scanning and printing solutions.” *See* Exhibit D.

Here, there is no probable likelihood of confusion given the substantially different goods offered under the parties’ respective marks and targeted consumers. *American Steel Foundries v. Robertson*, 269 U.S. 372, 383, 46 S. Ct. 160, 70 L. Ed. 317 (1926) (likelihood of confusion means confusion is “probable” – it is not sufficient if confusion is merely “possible”). Simply because the marks are in the same class, it is not dispositive of the issue of likelihood of confusion. Please see the chart below where the distinctions between the goods offered by the Applicant and Cited Registrant are summarized.

<p><b>MONARCH, Reg. No. 1919289</b>  <b>Avery Dennison Retail Information Services LLC<sup>1</sup></b></p>	<p><b>MONARCH, App. No. 87055725</b>  <b>Urban Armor Gear, LLC</b></p>
<p>battery charging equipment</p>	<p>Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices</p>
 	 

As seen above, the goods covered by Applicant's Mark and the Cited Registration are dramatically different. Applicant's mark is for use in connection with cases for mobile wireless devices (cell phones, tablets, laptops, and portable computing devices), while the Cited Registration covers battery charging equipment. Cited Registrant's goods would never be used in connection with Applicant's Goods, as Cited Registrant's Goods does not even offer the capability of charging mobile wireless devices. Accordingly, there is no overlap between the Applicant's and Registrant's Goods and Applicant's amendment to its identification further makes it abundantly clear that there is no likelihood of confusion.

<sup>1</sup> After considerable due diligence, Applicant was not able to locate this photo of the Cited Registrant's goods for purchase, and was only to find this image on the eBay website, <https://www.ebay.com/p/Monarch-9462-Avery-Dennison-Battery-Charger/21019877155?iid=173335309930&chn=ps>

D) Trade Channels are Different

Under *DuPont*, in testing for likelihood of confusion under § 2(d), the Examining Attorney must consider the similarity or dissimilarity of established, likely-to-continue trade channels. See 177 USPQ at 567. The Examining Attorney has not introduced any evidence regarding the trade channels.

As stated above, Avery is a manufacturer and distributor of various branding and information management products and does not produce any cases for mobile devices. Instead, Avery offers “innovative and sustainable labeling, printing, securing, attaching, and packaging solutions” for “all-solution business operations like labels and handheld labelers, fasteners and attachers, cable ties, scanning and printing solutions.” See Exhibit E.

In contrast, the goods offered by Applicant are to consumers who are looking to purchase new cases for their wireless devices. The cases offered under the MONARCH mark do not have phone-charging capabilities and cannot be considered as “battery charging equipment” in any way. Instead, Applicant’s products are simply for the protection of a mobile wireless device, such as cell phones tablets, laptops, and portable computing devices

Further, Applicant’s Goods are mainly sold online or at retail stores that specialize in technology and consumer electronic products, such as at BestBuy, Fry’s Electronics, and wireless provider stores, such as AT&T Wireless, Sprint, and Verizon. Avery sells its goods mainly on their own website, [www.shopmonarch.averydennison.com](http://www.shopmonarch.averydennison.com), or other retail and industry-specific stores. Thus, it is highly unlikely that a consumer would be looking to purchase battery charging equipment at BestBuy, or at a wireless provider store, and it is further unlikely that consumers looking for a case for their wireless or mobile device would be shopping at retail and industry specific stores.

Therefore, it is clear that the intended consumers of these products are different. As such, in this instance, the likelihood of confusion between the parties’ goods is not only unlikely, it is highly improbable.

E) Sophisticated Purchasers

An additional factor favoring the Applicant’s position is the sophistication of the specific purchasers of the respective goods. Applicant’s goods are sought after by thoughtful, discerning purchasers who, among other things, are looking for durable protection for their respective mobile and wireless devices. Applicant’s goods under the MONARCH brand offer customers a patented design that provides structural rigidity and impact-resistant protection as the cases are made of alloy metal hardware. Customers seeking this level of protection for their mobile devices often conduct research prior to making a purchase. An example of certain types of sophisticated purchasers are athletes training for extreme sporting events and military personnel. In fact, Applicant’s goods meet the United States military drop-test standards (MIL STD 910G 516.6), and Applicant’s Goods are recognized as rugged, military grade constructed cases.

F) The Relevant Goods are Not Impulsively-Purchased

“Circumstances suggesting care in purchasing may tend to minimize likelihood of confusion.” TMEP §1207.01(d)(vii). The Examining Attorney must consider whether purchasing decisions for the goods are made impulsively or carefully. *In re E.I. du Pont de Nemours & Co.* 177 USPQ 563, 567 (CCPA 1973). As explained above, Applicant’s and the Cited Registrant’s goods appeal to sophisticated consumers. Therefore because of the careful review and research conducted prior to the purchase and the

nature of the goods at issue, the Applicant's and Cited Registrant's goods are not likely considered "impulse purchases."

As earlier stated, Applicant's Goods are carefully constructed and designed. The purchaser is likely to conduct research and read reviews online regarding the durability and rugged protection provided by Applicant. Applicant's Goods sell for approximately \$60, which is neither a frivolous nor insignificant amount. Discerning customers who are willing to pay this amount often take care in selecting a product and therefore, an impulse purchase for these products is highly unlikely.

## **II. Conclusion**

In view of the foregoing arguments and evidence presented herein, Applicant contends that Applicant's Mark is not likely to cause confusion with the Cited Registration and respectfully requests that the Examining Attorney reconsider her position and approve Application Serial No. 87055725 for the MONARCH mark for publication in the *Official Gazette*.

Should anything further be required, a telephone call to the undersigned at (949) 732-6810.

Respectfully submitted,

GREENBERG TRAURIG, LLP

Date: November 19, 2018

\_\_\_\_\_/Susan L. Heller/\_\_\_\_\_  
By: Susan L. Heller  
3161 Michelson Drive  
Suite 1000  
Irvine, CA 92612  
Phone: (949) 732-6810

Attorney for Applicant  
Urban Armor Gear, LLC

# **EXHIBIT A**

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,547,390**

**Registered Aug. 21, 2018**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Urban Armor Gear, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
28202 Cabot Road, Suite 300  
Laguna Niguel, CALIFORNIA 92677

CLASS 9: Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices

FIRST USE 8-1-2016; IN COMMERCE 9-7-2016

The mark consists of the word "MONARCH". Above the letters "RCH" in "MONARCH" is the word "SERIES". Below the letters "MONAR" in "MONARCH" are the words "FIVE LAYER PROTECTION". To the left of the wording is a shield with vertical lines stemming from the top and bottom of the inside of the shield. In the center of the shield is a hexagon connected to the two vertical lines.

No claim is made to the exclusive right to use the following apart from the mark as shown: "SERIES" AND "PROTECTION"

SER. NO. 87-622,614, FILED 09-26-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

<p><b>REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION</b></p> <p><b>WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.</b></p>
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**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

# **EXHIBIT B**

**United States of America**  
United States Patent and Trademark Office

# Monarch

**Reg. No. 4,668,264**

**Registered Jan. 6, 2015**

**Int. Cls.: 9 and 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

MARY FLANAGAN LLC (NEW HAMPSHIRE LIMITED LIABILITY COMPANY)  
24 SCHOOL STREET #4  
HANOVER, NH 03755

FOR: COMPUTER GAME PROGRAMMES; COMPUTER GAME PROGRAMMES DOWNLOADABLE VIA THE INTERNET; COMPUTER GAME PROGRAMS; COMPUTER GAME SOFTWARE; COMPUTER GAME SOFTWARE FOR PERSONAL COMPUTERS AND HOME VIDEO GAME CONSOLES; COMPUTER GAME SOFTWARE FOR USE WITH PERSONAL COMPUTERS; HOME VIDEO GAME CONSOLES USED WITH TELEVISIONS AND ARCADE-BASED VIDEO GAME CONSOLES; ELECTRONIC GAME PROGRAMS; ELECTRONIC GAME SOFTWARE; GAME SOFTWARE; INTERACTIVE GAME PROGRAMS; INTERACTIVE GAME SOFTWARE; INTERACTIVE MULTIMEDIA COMPUTER GAME PROGRAMS; INTERACTIVE VIDEO GAME PROGRAMS; VIDEO AND COMPUTER GAME PROGRAMS; VIDEO GAME SOFTWARE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-12-2012; IN COMMERCE 7-14-2014.

FOR: BOARD GAMES; EDUCATIONAL CARD GAMES; GAME CARDS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-12-2012; IN COMMERCE 7-14-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-968,992, FILED 6-25-2013.

DORITT L. CARROLL, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**United States of America**  
United States Patent and Trademark Office

# MONARCH

**Reg. No. 4,623,353**

**Registered Oct. 21, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

DATAWATCH CORPORATION (DELAWARE CORPORATION)  
QUORUM OFFICE PARK  
271 MILL ROAD  
CHELMSFORD, MA 01824

FOR: COMPUTER SOFTWARE FOR DATA MODELING AND DATA MAPPING; COMPUTER SOFTWARE FOR EVALUATING, ORGANIZING, AND INTEGRATING DATA; COMPUTER SOFTWARE FOR EXTRACTING DATA FROM EDI STREAMS, PDF FILES, LOG FILES, REPORTS OR TEXT FILES; COMPUTER SOFTWARE FOR EXTRACTING DATA FROM ALL TYPES OF EXISTING REPORTS; COMPUTER SOFTWARE FOR REPORT MODELING; COMPUTER SOFTWARE TO ANALYZE, VISUALIZE, INTEGRATE, TRANSFORM AND CHART STATIC DATA FROM ANY FORMAT OR SOURCE SYSTEM; COMPUTER SOFTWARE FOR EXPORTING DATA FROM EXISTING SOURCES TO OTHER COMPUTER SOFTWARE APPLICATIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-0-1992; IN COMMERCE 3-0-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-025,491, FILED 7-31-2013.

ANTHONY RINKER, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,647,211**

**Registered June 30, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

# Monarch

EARTEC CO. (RHODE ISLAND CORPORATION)  
145 DEAN KNAUSS DRIVE  
NARRAGANSETT, RI 02882

FOR: COMMUNICATIONS HEADSETS FOR USE  
WITH COMMUNICATION RADIOS, INTERCOM  
SYSTEMS, OR OTHER COMMUNICATIONS NET-  
WORK TRANSCEIVERS, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FIRST USE 12-18-2000; IN COMMERCE 12-18-2000.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-630,373, FILED 12-10-2008.

ODESSA BIBBINS, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## MONARCH

**Reg. No. 3,944,264**

**Registered Apr. 12, 2011**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

CONTROLLED ENTRY DISTRIBUTORS, INC. (UTAH CORPORATION)  
2500 SOUTH 3850 WEST  
SALT LAKE CITY, UT 84120

FOR: HAND-HELD TRANSMITTERS FOR GARAGE DOORS, SECURITY GATES, AND  
ALARM SYSTEMS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-1-2006, IN COMMERCE 2-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-113,354, FILED 8-23-2010.

MARY CRAWFORD, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

# MONARCH

**Reg. No. 4,942,491**

**Registered Apr. 19, 2016**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

THE AEGIS TECHNOLOGIES GROUP, INC. (ALABAMA CORPORATION)  
410 JAN DAVIS DRIVE  
HUNTSVILLE, AL 35806

FOR: COMPUTER SOFTWARE FOR NETWORK MESSAGE TRANSLATION FOR TRANSLATING MESSAGES WRITTEN IN ONE NETWORK ARCHITECTURE OR LANGUAGE INTO A DIFFERENT NETWORK ARCHITECTURE OR LANGUAGE TO ALLOW DIFFERENT NETWORKS TO COMMUNICATE ONE TO THE OTHER, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-30-2015; IN COMMERCE 11-30-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-505,963, FILED 1-16-2015.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
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**Requirements in the First Ten Years\***  
**What and When to File:**

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**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

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# United States of America

United States Patent and Trademark Office

## MONARCH

**Reg. No. 5,044,621**

**Registered Sep. 20, 2016**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Forward Thinking Systems LLC (NEW YORK LIMITED LIABILITY COMPANY)  
575 Jericho Tpke, Suite 301  
Jericho, NY 11753

CLASS 9: Downloadable computer software in the nature of a mobile application for use by fleet managers for the tracking and monitoring of worldwide fleet and vehicle management, namely, software for electronic dispatching, monitoring, real-time tracking, displaying of diagnostics of vehicle performance data, driver performance data, and driver behavior

FIRST USE 9-24-2015; IN COMMERCE 9-24-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-896,968, FILED 02-04-2016  
DEBORAH L MEINERS, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

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**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

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**Grace Period Filings\***

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# United States of America

United States Patent and Trademark Office

## MONARCH

**Reg. No. 5,591,618**

**Registered Oct. 23, 2018**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

The Charles Stark Draper Laboratory, Inc. (MASSACHUSETTS CORPORATION)  
555 Technology Square  
Cambridge, MASSACHUSETTS 02139

CLASS 9: Software and hardware for positioning and orienting users in augmented reality systems

FIRST USE 1-19-2018; IN COMMERCE 1-19-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-632,098, FILED 10-03-2017



*Andrew Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

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Int. Cls.: 7 and 9

Prior U.S. Cls.: 23, 26 and 38

Reg. No. 1,680,969

**United States Patent and Trademark Office** Registered Mar. 31, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

MONARCH MARKING SYSTEMS, INC. (DELA-  
WARE CORPORATION)  
S.R. 725 AND BYERS ROAD  
MIAMISBURG, OH 45342

FOR: PRICE MARKING MACHINES AND  
COMPONENT PARTS THEREOF, NAMELY,  
INKERS, MACHINES FOR STACKING OF  
TAGS, AND MACHINES FOR WINDING TAG  
AND LABEL WEBS, IN CLASS 7 (U.S. CL. 23).

FIRST USE 0-0-1922; IN COMMERCE  
0-0-1922.

FOR: COMPUTER PROGRAMS IN THE  
FIELDS OF PRICE MARKING AND ELEC-

TRONIC DATA TRANSMISSION, AND COM-  
PUTERIZED PRINTERS AND COMPONENT  
PARTS THEREOF, NAMELY, INKERS, IN  
CLASS 9 (U.S. CLS. 26 AND 38).

FIRST USE 0-0-1985; IN COMMERCE  
0-0-1985.

OWNER OF U.S. REG. NOS. 367,464, 1,582,260  
AND OTHERS.

SER. NO. 74-006,944, FILED 11-30-1989.

MARTIN MARKS, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cl.: 26**

**United States Patent and Trademark Office**

**Reg. No. 1,919,289**

**Registered Sep. 19, 1995**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

MONARCH MARKING SYSTEMS, INC. (DELA-  
WARE CORPORATION)  
S.R. 725 AND BYERS ROAD  
MIAMISBURG, OH 45342

FIRST USE 8-2-1987; IN COMMERCE  
8-2-1987.

OWNER OF U.S. REG. NOS. 367,464, 1,604,060  
AND OTHERS.

FOR: BATTERY CHARGING EQUIPMENT,  
IN CLASS 9 (U.S. CL. 26).

SER. NO. 74-198,412, FILED 8-26-1991.

CONNIE M. JUDGE, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 1,982,239**

**United States Patent and Trademark Office** Registered June 25, 1996

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**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

SECOND CHANCE BODY ARMOR, INC.  
(MICHIGAN CORPORATION)  
P.O. BOX 578  
CENTRAL LAKE, MI 49622

PANELS USED IN BODY ARMOR, IN CLASS 9  
(U.S. CLS. 21, 23, 26, 36 AND 38).  
FIRST USE 11-15-1993; IN COMMERCE  
11-15-1993.

SER. NO. 74-652,613, FILED 3-16-1995.

FOR: PROTECTIVE ARMORED CLOTHING,  
NAMELY CONCEALED BULLET - RESISTANT

MARY C. MACK, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,324,688**

**Registered Oct. 30, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

NIKON CORPORATION (JAPAN CORPORATION)  
2-3, MARUNOUCHI 3-CHOME, CHIYODA-KU  
TOKYO, JAPAN 100

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: RIFLESCOPES, BINOCULARS AND LASER RANGEFINDERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SER. NO. 78-969,853, FILED 9-8-2006.

FIRST USE 5-2-1996; IN COMMERCE 5-2-1996.

CAROLYN CATALDO, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**Reg. No. 2,400,756**

**United States Patent and Trademark Office**

**Registered Oct. 31, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

ANSUL, INCORPORATED (DELAWARE CORPORATION)  
ONE STANTON STREET  
MARINETTE, WI 54143

FOR: INDUSTRIAL PRE-ENGINEERED AUTOMATIC FIRE SUPPRESSION SYSTEMS COMPRISED OF FIXED TEMPERATURE THERMAL DETECTORS, STORAGE TANKS CONTAINING DRY CHEMICAL

FIRE SUPPRESSANTS, DISCHARGE NOZZLES, AND CONTROL HEAD ACTUATORS, ALL SOLD TOGETHER AS A UNIT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-19-1999; IN COMMERCE 5-19-1999.

SN 75-575,337, FILED 10-21-1998.

JOHN KELLY, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,132,108

**United States Patent and Trademark Office**

Registered Jan. 27, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH**

MONARCH MARKING SYSTEMS, INC. (DELA-  
WARE CORPORATION)  
170 MONARCH LANE  
MIAMISBURG, OH 45342

FOR: SOFTWARE PROGRAMS FOR ITEM  
IDENTIFICATION, ITEM TRACKING, PRICE  
MARKING, AND THE GENERATION, ENCOD-  
ING, SCANNING AND ELECTRONIC COMMU-  
NICATION OF DATA, INCLUDING BY RADIO  
FREQUENCY AND TELEPHONE LINES; AND  
ELECTRONIC PRODUCTS FOR ITEM IDENTI-  
FICATION, ITEM TRACKING, PRICE MARK-  
ING, AND THE GENERATION, ENCODING,  
SCANNING AND ELECTRONIC COMMUNICA-  
TION OF DATA, INCLUDING BY RADIO FRE-

QUENCY AND TELEPHONE LINES, NAMELY,  
COMPUTER HARDWARE, COMPUTER PE-  
RIPHERALS, COMPUTER PRINTERS, COM-  
PUTER PROGRAMS, COMPUTER TERMIN-  
ALS, SCANNERS AND TRANSCEIVER-CON-  
TROLLED PRINTERS, IN CLASS 9 (U.S. CLS.  
21, 23, 26, 36 AND 38).

FIRST USE 0-0-1984; IN COMMERCE  
0-0-1984.

OWNER OF U.S. REG. NOS. 367,464, 1,982,258  
AND OTHERS.

SER. NO. 75-182,702, FILED 9-27-1996.

ESTHER BELENKER, EXAMINING ATTOR-  
NEY

# United States of America

United States Patent and Trademark Office

## Monarch

**Reg. No. 5,036,984**

**Registered Sep. 06, 2016**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Eye Ojo Corp. (CALIFORNIA CORPORATION), DBA Greattech Vision ,  
2060 S. Haven Ave.  
Ontario, CA 91761

CLASS 9: Eyeglasses

FIRST USE 4-14-2016; IN COMMERCE 4-14-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY  
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-308,604, FILED 06-12-2014  
LESLIE L RICHARDS, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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### Requirements in the First Ten Years\*

#### What and When to File:

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

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**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office

## MONARCH

**Reg. No. 5,091,434**

**Registered Nov. 29, 2016**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Nikon Corporation (JAPAN CORPORATION)  
2-15-3, Konan, Minato-ku  
Tokyo JAPAN 108-6290

CLASS 9: Binoculars; telescopes; riflescopes; field scopes; eyepieces for field scopes; laser range finders

FIRST USE 5-2-1996; IN COMMERCE 5-2-1996

The mark consists of the word "MONARCH" in special form.

OWNER OF U.S. REG. NO. 3683958, 3651598, 3324688

SER. NO. 85-929,648, FILED 05-13-2013  
TOBY ELLEN BULLOFF, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**  
**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE**  
**DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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# United States of America

United States Patent and Trademark Office



**Monarch**  
Medical Technologies

**Reg. No. 4,735,780**

**Registered May 12, 2015**

**Int. Cls.: 9, 35, and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

MONARCH MEDICAL TECHNOLOGIES, LLC (NEVADA LIMITED LIABILITY COMPANY)  
2815 COLISEUM CENTRE DRIVE  
SUITE 250  
CHARLOTTE, NC 28217

FOR: COMPUTER SOFTWARE FOR USE IN THE HEALTHCARE INDUSTRY FOR USE TO CALCULATE DRUG DOSAGE FOR PATIENTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-0-2013; IN COMMERCE 5-0-2013.

FOR: CONSULTING IN THE FIELDS OF HEALTHCARE OPERATIONS MANAGEMENT, HOSPITAL OPERATIONS MANAGEMENT, PROVIDING BUSINESS ANALYTICS TO ENHANCE INSTITUTIONAL PRODUCTIVITY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-0-2013; IN COMMERCE 5-0-2013.

FOR: CUSTOM DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE FOR USE IN THE HEALTHCARE INDUSTRY FOR USE TO CALCULATE DRUG DOSAGE; SOFTWARE CONSULTATION SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-0-2013; IN COMMERCE 5-0-2013.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEDICAL TECHNOLOGIES", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDING "MONARCH", ABOVE THE WORDING "MEDICAL TECHNOLOGIES"; ALL TO THE RIGHT OF A PIXELLATED BUTTERFLY DESIGN; A FINE, LONG VERTICAL LINE DIVIDES THE BUTTERFLY DESIGN AT LEFT FROM THE WORDING AT RIGHT.

SN 85-882,928, FILED 3-21-2013.



*Nichelle K. Lee*

Director of the United States  
Patent and Trademark Office

GILBERT SWIFT, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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# United States of America

United States Patent and Trademark Office



**Reg. No. 5,547,390**

**Registered Aug. 21, 2018**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Urban Armor Gear, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
28202 Cabot Road, Suite 300  
Laguna Niguel, CALIFORNIA 92677

CLASS 9: Cases for wireless mobile devices, namely, cell phones, tablets, laptops, and portable computing devices

FIRST USE 8-1-2016; IN COMMERCE 9-7-2016

The mark consists of the word "MONARCH". Above the letters "RCH" in "MONARCH" is the word "SERIES". Below the letters "MONAR" in "MONARCH" are the words "FIVE LAYER PROTECTION". To the left of the wording is a shield with vertical lines stemming from the top and bottom of the inside of the shield. In the center of the shield is a hexagon connected to the two vertical lines.

No claim is made to the exclusive right to use the following apart from the mark as shown: "SERIES" AND "PROTECTION"

SER. NO. 87-622,614, FILED 09-26-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 897,337

Registered Aug. 25, 1970

Renewal Approved Aug. 7, 1990

TRADEMARK  
PRINCIPAL REGISTER



MONARCH HYDRAULICS, INC. (MICHIGAN CORPORATION)  
P.O. BOX 1764  
1363 MICHIGAN STREET, N.E.  
GRAND RAPIDS, MI 49501, BY CHANGE  
OF NAME FROM MONARCH ROAD  
MACHINERY COMPANY (MICHIGAN CORPORATION) GRAND RAPIDS, MI

OWNER OF U.S. REG. NO. 782,373.

FOR: POWER HYDRAULIC CONTROL UNITS AND COMPONENTS THEREFOR, AND FOR HYDRAULICALLY OPERATED SCRAPER BLADE UNITS, IN CLASS 23 (INT. CL. 7).

FIRST USE 10-28-1965; IN COMMERCE 10-28-1965.

SER. NO. 72-328,882, FILED 6-2-1969.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Sep. 18, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# United States Patent Office

897,337  
Registered Aug. 25, 1970

## PRINCIPAL REGISTER Trademark

Ser. No. 328,882, filed June 2, 1969



Monarch Road Machinery Company (Michigan corporation)  
1363 Michigan St. NE.  
Grand Rapids, Mich. 49503

For: POWER HYDRAULIC CONTROL UNITS AND COMPONENTS THEREFOR, AND FOR HYDRAULICALLY OPERATED SCRAPER BLADE UNITS, in CLASS 23 (INT. CL. 7).

First use on or about Oct. 28, 1965; in commerce on or about Oct. 28, 1965.

Owner of Reg. No. 782,373.

G. R. LEADER, Examiner

Int. Cls.: 9, 12, 28 and 41

Prior U.S. Cls.: 19, 22, 26 and 107

Reg. No. 1,529,373

**United States Patent and Trademark Office** Registered Mar. 14, 1989

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**MONARK**

MONARK-CRESCENT AB (SWEDEN CORPORATION)  
BOX 503  
VARBERG, SWEDEN

FOR: APPARATUS FOR USE WITH STATIONARY EXERCISE BICYCLES FOR MEASURING AND DISPLAYING PEDAL REVOLUTIONS PER MINUTE, PEDAL RESISTANCE, AND TOTAL NUMBER OF PEDAL REVOLUTIONS AND FOR CALCULATING AND DISPLAYING SIMULATED SPEED, DISTANCE AND DURATION OF EXERCISE, IN CLASS 9 (U.S. CL. 26).

FIRST USE 0-0-1965; IN COMMERCE 0-0-1975.

FOR: BICYCLES AND PARTS THEREFOR, IN CLASS 12 (U.S. CL. 19).

FIRST USE 0-0-1908; IN COMMERCE 0-0-1975.

FOR: STATIONARY EXERCISE BICYCLES AND PARTS THEREFOR, IN CLASS 28 (U.S. CL. 22).

FIRST USE 0-0-1908; IN COMMERCE 0-0-1975.

FOR: CONDUCTING CLASSES RELATING TO BICYCLES AND STATIONARY EXERCISE BICYCLES, IN CLASS 41 (U.S. CL. 107).

FIRST USE 0-0-1965; IN COMMERCE 0-0-1975.

OWNER OF SWEDEN REG. NO. 147335, DATED 5-31-1974, EXPIRES 5-31-1994.

SER. NO. 662,162, FILED 5-21-1987.

JANICE O'LEAR, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## MONARCH-M

**Reg. No. 5,551,106**

**Registered Aug. 28, 2018**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

GENERAL DYNAMICS MISSION SYSTEMS, INC. (DELAWARE CORPORATION)  
12450 Fair Lakes Circle  
Fairfax, VIRGINIA 22033

CLASS 9: Global positioning system (GPS) receiver, designed for space-borne use, that provides position, velocity and time information for space applications such as launch vehicles, satellites, and rockets

FIRST USE 6-19-2018; IN COMMERCE 6-19-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-499,489, FILED 01-09-2015



*Andrew L. Karmali*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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# United States of America

United States Patent and Trademark Office

## MONARCH OS

**Reg. No. 5,105,317**

**Registered Dec. 20, 2016**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

MATTEL, INC. (DELAWARE CORPORATION)  
M1-1518  
333 CONTINENTAL BLVD.  
EL SEGUNDO, CA 90245

CLASS 9: Computer operating programs; Computer operating systems and computer operating firmware for use in connection with handheld mobile digital electronic devices, namely, tablet computers

FIRST USE 6-30-2012; IN COMMERCE 6-30-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "OS"

SER. NO. 86-069,875, FILED 09-19-2013  
JEAN H IM, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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**United States of America**  
United States Patent and Trademark Office

**MONARCH SUN**

**Reg. No. 4,736,129**

**Registered May 12, 2015**

**Int. Cls.: 9 and 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

CADILLAC JACK, INC. (GEORGIA CORPORATION)  
2450 SATELLITE BOULEVARD  
DULUTH, GA 30096

FOR: COMPUTER GAME SOFTWARE FOR GAMING MACHINES INCLUDING SLOT MACHINES OR VIDEO LOTTERY TERMINALS; GAMING SOFTWARE THAT GENERATES OR DISPLAYS WAGER OUTCOMES OF GAMING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-5-2014; IN COMMERCE 11-5-2014.

FOR: GAMING MACHINES THAT GENERATE OR DISPLAY WAGER OUTCOMES; RECONFIGURABLE CASINO AND LOTTERY GAMING EQUIPMENT, NAMELY, GAMING MACHINES AND OPERATIONAL COMPUTER GAME SOFTWARE THEREFOR SOLD AS A UNIT, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-5-2014; IN COMMERCE 11-5-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-116,466, FILED 11-12-2013.

ZACHARY BELLO, EXAMINING ATTORNEY



*Nichelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,278,921**

**United States Patent and Trademark Office**

**Registered Sep. 21, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONARCH MAGIC**

KORB, RANDY M. (UNITED STATES CITIZEN), DBA BIOPHILIA  
W6803 MANITOWOC ROAD  
MENASHA, WI 54952

FOR: SCIENCE KITS, COMPRISING PLANTS, LARVAE, CATERPILLARS, OBSERVATION DEVICES AND INSTRUCTIONS THEREWITH FOR ATTRACTING BUTTERFLIES AND OTHER WILD LIFE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-1992; IN COMMERCE 0-0-1992.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONARCH", APART FROM THE MARK AS SHOWN.

SER. NO. 75-426,494, FILED 1-30-1998.

DOUG HUTTON, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,052,318**

**Registered Jan. 31, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

# MONARCH PICTURES

MONARCH PICTURES (CALIFORNIA CORPORATION)

8033 SUNSET BLVD., SUITE 923  
WEST HOLLYWOOD, CA 90046

FOR: SOUND RECORDINGS AND AUDIOVISUAL RECORDINGS FEATURING MUSIC, MUSICAL PERFORMANCES, DRAMATIC PERFORMANCES, COMEDIC PERFORMANCES, STORIES; CDS, DVDS AND VIDEOS FEATURING MUSIC, MUSICAL PERFORMANCES, DRAMATIC PERFORMANCES, COMEDIC PERFORMANCES; STORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PICTURES", APART FROM THE MARK AS SHOWN.

SER. NO. 76-596,484, FILED 6-10-2004.

RICHARD A. STRASER, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**MONARC TREE**

**Reg. No. 4,788,378**

**Registered Aug. 11, 2015**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

MONARC TREE SYSTEMS, INC. (NEVADA CORPORATION)  
9120 DOUBLE DIAMOND PARKWAY  
RENO, NV 89521

FOR: COMPUTER SOFTWARE AND ELECTRONIC CONTROLLERS TO REMOTELY  
MONITOR, PROGRAM, OPERATE, VIEW AND CONTROL INTELLIGENT HOME OR OFFICE  
DEVICES AND APPLIANCES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-26-2013; IN COMMERCE 2-26-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-271,811, FILED 5-5-2014.

DANIEL BRODY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

# United States of America

United States Patent and Trademark Office

## MONARCH CAREFINDER

**Reg. No. 4,276,921**

**Registered Jan. 15, 2013**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

MONARCH HEALTHCARE, A MEDICAL GROUP, INC. (CALIFORNIA CORPORATION)  
7 TECHNOLOGY DRIVE  
IRVINE, CA 92618

FOR: COMPUTER APPLICATION SOFTWARE FOR MOBILE PHONES, NAMELY, SOFTWARE FOR PROVIDING INFORMATION REGARDING HEALTHCARE FACILITIES AND HEALTHCARE PROVIDERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-25-2012; IN COMMERCE 1-25-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,089,797, 3,289,611, AND 3,496,402.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAREFINDER", APART FROM THE MARK AS SHOWN.

SN 85-463,563, FILED 11-3-2011.

ALEX KEAM, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

# United States of America

## United States Patent and Trademark Office

MONARCH HOME ENTERTAINMENT

**Reg. No. 3,982,223**

**Registered June 21, 2011**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

INGRAM ENTERTAINMENT INC. (TENNESSEE CORPORATION)  
TWO INGRAM BOULEVARD  
LAVERGNE, TN 37089

FOR: PRE-RECORDED ELECTRONIC AND DIGITAL MEDIA FEATURING MOVIES AND FILMS IN THE FIELDS OF COMEDY, DRAMA, ADVENTURE, HORROR, SCIENCE FICTION, ROMANCE, FAMILY ENTERTAINMENT, AND ANIMATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-26-2011; IN COMMERCE 4-26-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME ENTERTAINMENT", APART FROM THE MARK AS SHOWN.

SN 77-878,837, FILED 11-23-2009.

ELLEN B. AWRICH, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## MONAHRQ

**Reg. No. 3,938,434**

**Registered Mar. 29, 2011**

**Int. Cls.: 9 and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (UNITED STATES AGENCY  
OF THE UNITED STATES GOVERNMENT)  
31 CENTER DRIVE  
BLDG 31 RM 2B/50  
BETHESDA, MD 20892

FOR: DOWNLOADABLE COMPUTER SOFTWARE IN THE FIELD OF HEALTH CARE FOR  
USE IN DEVELOPMENT, INTEGRATION, AND MANAGEMENT OF HEALTH CARE SER-  
VICES INFORMATION TO GENERATE DATA-DRIVEN WEBSITES IN A FORMAT READY  
FOR USE BY STATEWIDE DATA ORGANIZATIONS, HEALTH CARE PROVIDERS, HOS-  
PITAL ADMINISTRATORS, HOSPITAL ASSOCIATIONS, AND HEALTH PLANS AND IN-  
STRUCTION MANUALS DISTRIBUTED TOGETHER THEREWITH, IN CLASS 9 (U.S. CLS.  
21, 23, 26, 36 AND 38).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

FOR: TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER  
SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-718,640, FILED 4-21-2009.

SUSAN STIGLITZ, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,994,019**

**Registered July 12, 2011**

**Int. Cls.: 9 and 42**

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (UNITED STATES AGENCY  
OF THE UNITED STATES GOVERNMENT)  
BLDG 31 RM 2B 50  
31 CENTER DRIVE  
BETHESDA, MD 20892

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FOR: DOWNLOADABLE COMPUTER SOFTWARE IN THE FIELD OF HEALTH CARE FOR  
USE IN DEVELOPMENT, INTEGRATION, AND MANAGEMENT OF HEALTH CARE SER-  
VICES INFORMATION TO GENERATE DATA-DRIVEN WEBSITES IN A FORMAT READY  
FOR USE BY STATEWIDE DATA ORGANIZATIONS, HEALTH CARE PROVIDERS, HOS-  
PITAL ADMINISTRATORS, HOSPITAL ASSOCIATIONS, AND HEALTH PLANS AND IN-  
STRUCTION MANUALS DISTRIBUTED TOGETHER THEREWITH, IN CLASS 9 (U.S. CLS.  
21, 23, 26, 36 AND 38).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

FOR: TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER  
SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

THE MARK CONSISTS OF THE WORDING "MONAHRQ" WITH A DESIGN OF A BUTTER-  
FLY ON TOP OF THE LETTER "Q". THE WORDING "MONAHRQ" IS OUTLINED IN BLACK  
WITH THE LETTERS "MON" IN THE COLOR YELLOW AND ORANGE AND THE LETTERS  
"AHRQ" IN THE COLOR GREEN. THE BUTTERFLY IS IN THE COLORS BLACK, ORANGE,  
YELLOW, WHITE AND GREEN.

THE COLOR(S) ORANGE, GREEN, YELLOW, WHITE AND BLACK IS/ARE CLAIMED AS  
A FEATURE OF THE MARK.

SER. NO. 85-204,797, FILED 12-23-2010.

NAPOLEON SHARMA, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,994,018**

**Registered July 12, 2011**

**Int. Cls.: 9 and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (UNITED STATES AGENCY  
OF THE UNITED STATES GOVERNMENT)  
BLDG 31 RM 2B 50  
31 CENTER DRIVE  
BETHESDA, MD 20892

FOR: DOWNLOADABLE COMPUTER SOFTWARE IN THE FIELD OF HEALTH CARE FOR  
USE IN DEVELOPMENT, INTEGRATION, AND MANAGEMENT OF HEALTH CARE SER-  
VICES INFORMATION TO GENERATE DATA-DRIVEN WEBSITES IN A FORMAT READY  
FOR USE BY STATEWIDE DATA ORGANIZATIONS, HEALTH CARE PROVIDERS, HOS-  
PITAL ADMINISTRATORS, HOSPITAL ASSOCIATIONS, AND HEALTH PLANS AND IN-  
STRUCTION MANUALS DISTRIBUTED TOGETHER THEREWITH, IN CLASS 9 (U.S. CLS.  
21, 23, 26, 36 AND 38).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

FOR: TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER  
SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

THE MARK CONSISTS OF THE WORDING "MONAHRQ" WITH A DESIGN OF A BUTTER-  
FLY ON TOP OF THE LETTER "Q". THE WORDING "MONAHRQ" IS OUTLINED IN BLACK  
WITH THE LETTERS "MON" IN THE COLOR YELLOW AND ORANGE AND THE LETTERS  
"AHRQ" IN THE COLOR GREEN. THE BUTTERFLY IS IN THE COLORS BLACK, ORANGE,  
YELLOW, WHITE AND GREEN. BELOW THE WORDING "MONAHRQ" IS LOCATED THE  
WORDING "INPUT YOUR DATA. OUTPUT YOUR WEBSITE." IN THE COLOR BLACK.

THE COLOR(S) ORANGE, GREEN, YELLOW, WHITE AND BLACK IS/ARE CLAIMED AS  
A FEATURE OF THE MARK.

SER. NO. 85-204,770, FILED 12-23-2010.

NAPOLÉON SHARMA, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
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**Requirements in the First Ten Years\***

**What and When to File:**

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***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

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**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

# United States of America

United States Patent and Trademark Office

## PARKS FOR MONARCHS

**Reg. No. 5,332,607**

**Registered Nov. 14, 2017**

**Int. Cl.: 9, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

National Recreation and Park Association (NEW YORK CORPORATION)  
22377 Belmont Ridge Road  
Ashburn, VIRGINIA 201484501

CLASS 9: Downloadable online educational resources in the nature of electronic pamphlets, articles, e-books and e-booklets in the field of monarch butterflies and the preservation of monarch butterfly habitats

FIRST USE 7-00-2015; IN COMMERCE 7-00-2015

CLASS 35: Promoting public awareness of monarch butterflies as a threatened species and the need save monarch butterflies and their habitats; conducting a social media campaign to promote public awareness of monarch butterflies as a threatened species and the need save monarch butterflies and their habitats

FIRST USE 7-00-2015; IN COMMERCE 7-00-2015

CLASS 41: Arranging and conducting online training webinars and conference education sessions in the field of monarch butterflies and the preservation of monarch butterfly habitats

FIRST USE 7-00-2015; IN COMMERCE 7-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-032,451, FILED 05-11-2016



*Joseph Matal*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,058,764**

**Registered Feb. 14, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**ASNA MONARCH**

AMALGAMATED SOFTWARE OF NORTH  
AMERICA, INC. (TEXAS CORPORATION)  
9901 IH 10 WEST SUITE 1000  
SAN ANTONIO, TX 78230

FOR: COMPUTER SOFTWARE TO ASSIST IN  
THE MIGRATION OF APPLICATIONS TO THE  
DOT NET PLATFORM, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FIRST USE 4-0-2004; IN COMMERCE 4-0-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,617,429.

SER. NO. 78-448,604, FILED 7-9-2004.

LA TONIA FISHER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## DATAWATCH MONARCH

**Reg. No. 5,091,919**

**Registered Nov. 29, 2016**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

Datawatch Corporation (DELAWARE CORPORATION)  
4 Crosby Drive  
Bedford, MA 01730

CLASS 9: Computer software for data modeling and data mapping; computer software for evaluating, organizing, and integrating data; computer software for extracting data from EDI streams, PDF files, log files, reports or text files; computer software for extracting data from all types of existing reports; computer software for report modeling; computer software to access, analyze, visualize, integrate, combine, transform and chart data from any format and from any static or streaming data source system; computer software for exporting data from existing sources to other computer software applications

FIRST USE 9-30-1990; IN COMMERCE 9-30-1990

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-560,449, FILED 03-11-2015  
ALICE MEDINA BENMAMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,496,682**

**Registered Sep. 2, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**GRAND MONARCH**

IGT (NEVADA CORPORATION)  
9295 PROTOTYPE DRIVE  
RENO, NV 895218986

FOR: GAMING MACHINES, NAMELY, DEVICES  
WHICH ACCEPT A WAGER, IN CLASS 9 (U.S. CLS.  
21, 23, 26, 36 AND 38).

FIRST USE 2-6-2008; IN COMMERCE 3-11-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 77-182,431, FILED 5-16-2007.

JACQUELINE A. LAVINE, EXAMINING ATTOR-  
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,651,598

United States Patent and Trademark Office

Registered July 7, 2009

TRADEMARK  
PRINCIPAL REGISTER



NIKON CORPORATION (JAPAN CORPORATION)  
2-3, MARUNOUCHI 3-CHOME  
CHIYODA-KU  
TOKYO, JAPAN

FOR: BINOCULARS, RIFLESCOPES AND LASER  
RANGEFINDERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

FIRST USE 9-30-2007; IN COMMERCE 9-30-2007.

THE LINING IN THE DRAWING IS FOR SHAD-  
ING PURPOSES ONLY.

THE MARK CONSISTS OF TWO CROWNED  
DRAGON-LIKE FIGURES STANDING ON A  
SCROLL OF RIBBON WITH THE WORD "MON-  
ARCH" ON IT. THE TWO FIGURES ARE HOLDING  
A SHIELD BETWEEN THEM BEARING THE LET-  
TER "M" AND UPON WHICH A PAIR OF ANTLERS  
ARE PERCHED.

SN 77-054,493, FILED 11-30-2006.

SUNG IN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## MADAME MONARCH

**Reg. No. 4,544,480**

**Registered June 3, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

PTT, LLC (DELAWARE LIMITED LIABILITY COMPANY), DBA HIGH 5 GAMES,  
1200 MACARTHUR BOULEVARD  
MAHWAH, NJ 07430

FOR: GAME SOFTWARE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-18-2013; IN COMMERCE 6-18-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-837,061, FILED 1-30-2013.

ALYSSA STEEL, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

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**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
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**Requirements in the First Ten Years\***  
**What and When to File:**

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*See* 15 U.S.C. §1059.

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**What and When to File:**

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**Grace Period Filings\***

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**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

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# **EXHIBIT C**

# MONARCH SERIES



**MONARCH**  
GALAXY NOTE 8 CASE



\$59.95 USD



**MONARCH**  
GALAXY NOTE 9 CASE



\$59.95 USD



**MONARCH**  
GALAXY S8+ CASE



\$59.95 USD



**MONARCH**  
GALAXY S9 CASE



\$59.95 USD



**MONARCH**  
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\$59.95 USD



**MONARCH**  
GOOGLE PIXEL 3 CASE



\$59.95 USD



**MONARCH**  
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\$59.95 USD



**MONARCH**  
HUAWEI MATE 20 PRO CASE



\$59.95 USD



**MONARCH**  
IPHONE 8/7/6S CASE



\$59.95 USD



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## MONARCH SERIES GALAXY NOTE 8 CASE

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SKU: NOTES-M-CR

California Prop 65 **WARNING**

★★★★★ 296 reviews

The Monarch Series Galaxy Note 8 Case encompasses a premium design & precise engineering to provide a case that meets double the Military Standard for drop & shock protection.

- Handcrafted, feather-light construction with 5 layers of protection
- Top grain leather and alloy metal hardware
- Soft impact-resistant core & honeycomb traction grip
- Oversized tactile buttons & protective screen surround
- Compatible with Samsung Pay and Samsung Fast Wireless Charging
- Meets 2X Military drop-test standards (MIL-STD-810G 516.6)
- 10-Year Limited Warranty



✓ Free Shipping

✓ 10 Year Warranty

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### CUSTOMER REVIEWS



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Anonymous on Oct 11, 2018

#### FREQUENT BUYER

I tell everyone about UAG! I have never had a scratch or a chip on a phone wearing UAG products. They are the best!

Report as Inappropriate



Anonymous on Oct 08, 2018

#### NOTE 8 MONARCH

Cover works great!

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# **EXHIBIT D**

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## ABOUT US

## OUR HISTORY

### The Monarch® Brand

Proudly made in the USA for over 125 years

1890

Monarch Brand founded with the first Monarch machine developed



1960s

Major shift in retail industry from string and pins to attach tagging



2000

Launch of the Freshmart® Brand, a suite of solutions that are purpose-built to solve challenges throughout the food supply chain



1930

Monarch machine gets faster and more efficient



1972

Introduction of plastic hand-held price marking machine



2015

Launch of the fast and most productive RFID printer in its class, the ADTP1



Founded as Monarch Marking in 1890 by inventor Fred Kohnle who created the first mechanical pin-ticketing machine to help retailers tag garments, our history as a company has always been one of innovation and excellence. We invented one of the first ever barcodes, Codabar, in the 1960s and introduced the first lightweight, plastic, handheld pricing tool not long after in '72. It didn't take long for the "Monarch Gold," as it became known, to become the premier price marking tool on the market.

We are the original inventor of high efficiency plastic fastening solutions for product tagging. In addition to our [Monarch® brand](#), our brands in fastening include Switch®<sup>®</sup>, Elastic Staple™, Plastic Staple™, MicroPin™, MicroStitch™ and Buttoneer® Systems, and continue to set industry standards for quality and dependability.

Today, quite simply, we offer innovative and sustainable labeling, printing, securing, attaching, and packaging solutions. With the purchase of Paxar and Monarch in 2007 and now with over 1,000 employees worldwide, we are able to manufacture everything needed for full-solution business operations like labels and [handheld labelers](#), [fasteners and attachers](#), cable ties, scanning and printing solutions. Our customers make some of the world's best-loved products and span industries to include automotive, retail, food, manufacturing and logistics.

## AVERY DENNISON + SUSTAINABILITY

Sustainability is a thread that runs throughout our solutions. Through innovation and high standards for how we treat people and the environment, we're using our influence across multiple industries to make brands, our business and the world more sustainable. We combine lifecycle assessment with innovative label design to extend production between roll changes while reducing our customers' impact on the environment. Greenprint brings intelligence, efficiency and sustainability to printing – helping our customers use less while elevating their brand. Our fastening solutions allow our customers to eliminate excess packaging while reducing water and energy use, solid waste production and CO2 emissions. Over the last five years we've taken measures to reduce our greenhouse gas emissions by over six million pounds, the equivalent of taking over 550 cars off the road for a year. We've also reduced our electrical energy consumption by over 3.5 million kilowatts, equivalent to saving the annual electricity usage of nearly 400 households.

Our future is as rooted in innovation as our history. We'll solve unique business challenges with thought leadership and design principles based in efficiency, utility and sustainability so our solutions are agents of change working inside major worldwide brands. We'll strive to remain an industry leader in what we do so that you can be an industry leader in yours.

## MONARCH® -MADE IN USA

All Monarch Products are made, assembled and packaged right here in Miamisburg, Ohio. All of our labelers are made in the USA from heavy-duty ABS plastic, and are drop tested to ensure they'll last for decades. Each one comes with a one-year warranty and we provide a 48-hour turnaround on most labeler repairs. Most take 75% less time to load labels and 97% less time to change ink rollers, than other labelers on the market. And they feature an exclusive design, including an open and accessible inner cavity for cleaning jams, and a portrait feed that allows for part-gun applications. From our hometown to yours, thank you for choosing our solutions for your business needs.



## GLOBAL REACH

Based in Miamisburg, Ohio, Avery Dennison Printer Solutions has locations located around the world. At this time we only ship to the United States on our eCommerce website. Please visit our [Corporate site](#) to find a location near you. OR call us at 1.800.543.6660 to place an order. Our customer service hours are Monday-Friday 8:00 AM - 7:00 PM.

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# MONARCH

Proudly made in the USA  
for over 125 years.

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## Monarch® Handheld Labelers

- Great for price marking & date coding -
- Unique design minimizes messy ink on fingers and products
- 24-hour repair turnaround
- 100% satisfaction guaranteed
- Made in the U.S.A.

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## Monarch® Labels

- Easy-to-read
- General purpose or removable adhesive
- Bold, expressive fluorescent
- Promotional pre-prints and custom printing available

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## Swiftach® Fastening Solutions

- Attachers and Tagger Tail Fasteners for apparel, merchandise, and horticulture
- Fasteners in an array of strengths, sizes and colors
- Tools and ties secure bundled items

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## Retail Supplies

- Bags
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- Safety Cutters
- Tags, Dots & Sizing Strips
- Gift Wrap, Bags, Bows
- Security Ink Tags
- Sidewalk Signs

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1,000-case

\$72.75

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★★★★★  
**Wireless Entrance Alert Door Chime**

\$54.95

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★★★★★  
**Swiftach Tagger Hook Fasteners, Pack of 5000**

\$39.25

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★★★★★  
**Super Wave Joy Reindeer Holiday Bags 250-pack**

\$97.85

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## MOST POPULAR PRODUCTS



★★★★★  
**Monarch 1131 Stock Labels**

\$73.20

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★★★★★  
**Monarch 1110 Stock Labels**

\$62.22

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★★★★★  
**Monarch 1136 Stock Labels**

\$79.60

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★★★★★  
**1" Promotional Circle Labels**

\$7.30

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## NEW PRODUCTS



### DeliverSAFE Tamper-Resistant Delivery Bags 250-case

\$65.50 - \$75.85

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### Super Wave Clear Small Carryout Utility Bags 500-case

\$39.50

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