

ESTTA Tracking number: **ESTTA787302**

Filing date: **12/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                             |
|----------------------------|-----------------------------|
| Applicant:                 | <b>BAM BAM BROTH L.L.C.</b> |
| Application Serial Number: | <b>87046153</b>             |
| Application Filing Date:   | <b>05/22/2016</b>           |
| Mark:                      | <b>BAM BAM BROTH</b>        |
| Date of Publication        | <b>11/08/2016</b>           |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hanna-Barbera Productions, Inc., 4000 Warner Boulevard, Burbank, CA 91522, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/08/2016. Hanna-Barbera Productions, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/08/2017.

Respectfully submitted,  
/Avis Frazier-Thomas/  
12/05/2016

**Avis Frazier-Thomas**

**Vice President**

**Warner Bros. Entertainment Inc.**

**4000 Warner Boulevard Bldg. 156N, 5th Floor**

**Burbank, CA 91522**

**UNITED STATES**

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