

ESTTA Tracking number: **ESTTA826913**

Filing date: **06/14/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Islestarr Holdings Limited</b>
Application Serial Number:	<b>87009989</b>
Application Filing Date:	<b>04/21/2016</b>
Mark:	<b>HOT LIPS</b>
Date of Publication	<b>05/16/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Zoya Company, 5060 Taylor Road, Bedford, OH 44128, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/15/2017. Zoya Company respectfully requests that the time period within which to file an opposition be extended until 09/13/2017.

Respectfully submitted,  
/David B. Cupar/  
06/14/2017

**David B. Cupar**

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